HOLLYWOOD | SCREEN-STAGE-RADIO | BROADWAY

VARIETY

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PENNIES TO MILLIONS

Ann Pennington Wants $100,00 from Lux Soap for Advertising She's 39

Ann Pennington has started suit for $100,000 against Lever Bros. Co., manufacturers of Lux Soap, and J. Walter Thompson, advertising agency, for exploiting her age and quoting her in their advertisements of the soap.

In advertisements printed all over the country the past June, says Miss Pennington, the soap was advertised as endorsed by her with a line reading, "I really am 39 years old." It quoted her as saying, "I never mind telling my age. As long as a woman doesn't look old, I don't see why birthdays should worry her," etc.

Dancer declares that she gave the soap company and advertising agency the authority to use her name and photo, but did not authorize them to quote her or use her age.

Miss Pennington claims that the ad shamed her and held her up to ridicule in the profession; that it

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65TH ST. BLOCK PARTY A "STREET SCENE" BIT

Arrangements are being worked out for a block party to be held sometime this week or next in 65th street in the block (25-West) where the action of "Street Scene" occurs as a departure in exploiting the picture, opening Thursday (27) at the Rivoli, New York.

United Artists intends to hire cameras to take pictures of the block party for projection on the Rivoli screen later as a build-up. Permission for the block thing has been obtained from Commissioner Marshall Ingram.

U. A. will have a German street band on the scene, besides ice cream cones and other stuff.

Elastic Radio

NBC has lifted its ban against proprietory medicines of the sort usually not mentioned in parlor conversations. First to slip under the barrier is Health Products, maker of a chewing gum laxative, which goes on the network once weekly for 52 weeks.

NBC has dropped its objections to advertising such articles as long as the ideas are "properly presented."

Hay, Hay!

Valatie, N. Y., Aug. 24.

Its historical associations with famous people of the show and of other worlds, and with noteworthy events of bygone years, led the taxpayers of this village to reject a proposal that the old Opera House be sold at public auction.

Money Troubles

An exhibitor operating a hideaway house suddenly fell into money. Spilling the news to his wife, he said he was going to buy her a couple of presents—a Rolls-Royce and a Rembrandt.

The next day she mentioned one of the presents arrived. When he asked which one, she said:

"How should I know?"

Phoenix, Ariz., Enters Rivalry of Far West For Winter Playboy

Phoenix, Ariz., Aug. 24.

Phoenix is out after the winter trade and threatens to cut in on coast resorts for class biz.

Already the Biltmore hotel here is sold out for the winter season. Westward Ho expects to close its books by Sept. 15. All other hotels are in the same position.

William Wrigley, with large realty holdings in and around Phoenix, will train his Chicago Cubs here this winter instead of Catalina, so that the Arizona town will get benefit of the publicity.

Phoenix Chamber of Commerce has set aside an appropriation to concentrate on Southern California advertising, with an eye to persuading some of the picture people.

Town is playing up a liberal administration, with both the desert and cosmopolitan atmosphere of a 40,000-population city thrown in.

Town has been building up as a play spot for the last three years, with a flock of easterners making it their winter home.

It's a money place, with little chance of a small bankroll getting past the depot. Most of the hotels are in the high-money class. Same goes for the sanatoriums, which are plentiful.

Sans for the most part are on the square, but several are hideaways where them that has can play fast and loose on a go-as-you-please schedule.

L. A. 'HUNGER CIRCUIT' FOR VAUDE STARVERS

Los Angeles, Aug. 24.

Current low offered, and getting takers, for a one night performance is $2.50.

Two or three neighborhood picture houses have standing orders with one indie booker for acts if they don't ask for higher.

Booker makes no effort to keep the spots filled, but any acts coming in hungry when there's nothing else available are offered the chance.

SHOWMANSHIP IN 1c WEIGHT SCALES

Smart Boys Boost Weight Biz from Panic to Prosperity—Mirrors to Reveal Poundage, Cards to Conceal Awful Truth and Short-Weight to Bring 'Em Back

NOW BIG BUSINESS

Los Angeles, Aug. 24.

From a catchpenny affair that was admittedly stagnant to a place in the country's big business, is the history of the penny weighing machines in the past two years.

Two years ago manufacturers of penny scales were in a precarious spot. Their business had hit the bottom and acted like it was perfectly content to stay there. About that time the country went diet crazy. Scale companies figured the reducing yen would be their bonanza but while it increased business

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COPS CAN'T SEE FILMS FOR CROOKS

Talking pictures will never prove a substitute for the finger print system in the detecting of crooks. Western Electric has found during the past year that there are many reasons why police headquarters throughout the country will not put their rogues' gallery on the sound track.

Where that demonstration in Philadelphia looked as though all crooks would have to become actors before serving time, the electrics report that to date not a single police station has gone studio; the only pictures the crooks see are those in

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WAR VETS IN "SERVICE"

Hollywood, Aug. 24.

Three Congressional Medal of Honor veterans, down on their heels, were given extra jobs by Radio through intervention of Richard Dix in "Secret Service," war story.

The men are David E. Hayden, Robert von Schlick and Joseph Leonard.

Television Can't Be Pushed Ahead; But Public Patiently Awaits Arrival

All attempts to prematurely push, sell and promote television commercially have been 100% bad. Since the general public has learned the new entertainment combining sound and sight is quite a distance away, none of the manufacturing and promotion firms dealing in television apparatus and investment has had any success.

Last winter and spring, when interest in the far from perfected ether devices had reached its peak, around 80 demonstration booths in department stores, etc., were set up throughout the country. Most of the sets in use were of the Jenkins or Baird make.

Gradually the number of booths

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Spats for Collegians?

Chicago, Aug. 24.

Majority of the country's top-rating football coaches have been coralled by the Williams Manufacturing Company, makers of spats, for a series of spiels over the Columbia chain, starting Oct. 4. It will be a 15-minute Friday evening event.

Among the coaches already put under contract by the footgear beautifiers are Stagg of Chicago University, Sutherland of Pittsburgh, Zuppke of Illinois, Meehan of NYU, Yost of Michigan, Roper, formerly of Princeton; Anderson, successor to Knute Rockne at Notre Dame, and Benny Friedman.

College boys are traditionally poison on spats. To wear them on a campus has previously been to invite the Bronx cackle.

90-Yr.-Old Composer Claims "Boom De Ay" Is His "Boom De E"

Henry J. Sayers, 90-year-old songwriter, is suing Robbins Music for an injunction to restrain the publisher from further distribution of song book, "Fifty Famous Favorites," and seeks damages.

Sayers claims that a song in the book, titled "Ta, Ra, Ra, Boom-De-E," a big hit back in 1892, was written and copyrighted by him in this country in 1891. Abeles & Green, attorneys for Robbins, contend Sayers' song is a copy of a tune of practically the same title, lyrics and melody, which was issued previous to 1891 in England, and which they claim is a non-copyright.

Title of the English song says the defendant is "Ta, Ra, Ra, Boom-De-Ay." Attorneys claim Sayers lifted his song from the English tune which he heard a Negro sing back in 1890 in Babe Connor's, St. Louis. Sayers claims he composed the song for a minstrel show, "Miss Tuxedo."

IT GETS 'EM ALL

Playwright Bug Bites Detroit Censor—of All People

Detroit, Aug. 24.

Lieut. Royal Baker, local police censor, is writing a musical comedy which he hopes to have finished in time for production this year. The show has been tentatively named "Beef, Iron and Wine."

A subtitle gives it as a "musical tonic." Writing the score, lyrics and book himself, Baker describes it as a return to the "sweet music type" of show.

NEW BOOK ON HOOVER IS NOT NICE TO HIM

President Hoover gets no quarter in a book now on the presses and to be published in October by A. & C. Boni, it is said. Book is titled "The Career of President Hoover or a Rise from Promoter to President."

Book was written by Walter W. Liggett, former editor of "Plain Talk." The Bonis have had it in a lawyer's hands for the past couple of months. There is still considerable stuff in it, they say, that will call forth denials. They claim to have affidavit backing on everything and will go through with it.

According to one of the Boni execs the book is "an analysis of the President's past life, without bias."

DRAMAS ON CRUISES

Just the Water Trip of 17 Days for 8 Dramatic Actors

Entertainment aboard week end liners has been taken up for longer cruises. The "Lancastria" sailing this week for a 17-day West Indies cruise, has a troupe of eight dramatic players, who will give two or three plays during the voyage.

A vacation trip only for the actors, no salary for them.

Good-Will Mex Band Opens, Closes in "One"

Dallas, Aug. 24

Projected tour of U. S. by Mexico's Presidential Band flopped here in its initial concert.

Group came to Dallas minus an advance agent and little publicity, with result it was forced to give four concerts in succession to raise sufficient cash for return tickets to El Paso. And that by co-operation of local dailies.

Original gag was a good will swing through some 29 states, expenses dependent on the b.o.

Well-Heeled Freelancers Top Pain For Agents; Won't Let Down Hair

Hollywood, Aug. 24.

Biggest pain-in-the-neck to a picture agent is not the player nobody wants, but the independent dub who finds something wrong with every job offered him. While actors on all sides are praying for even a three-day spot, this person will turn down a role because last time the studio didn't provide a reserved canvas rocking chair for him.

Not only persons with star names are in this class. Character players, juveniles and ingenues who get third or fourth billing are also quite thataway.

They are usually people with sufficient money and fair box office names. Glory of working in pictures means nothing to them. They only work when all conditions suit them.

What riles the agent is the trivial reasons they give for not accepting a part thrown in their laps. Agent often needs the 10% as he can't place the players who want to work.

Excuses

"I promised my wife I would take her to Lake Tahoe this week. Sorry I can't do it." This is a typical excuse, or, "Work with that slave driver? No 12-hour days for me. Last time he made us work Saturday afternoons during football season." Another goes: "Yes, the money's okay, but I wouldn't work for that bunch. Besides I'm not going out on location on the desert at this time of the year."

These players are an anomaly. They dispute the tradition of show biz that its members are hard working, with physical discomforts not counting when there is a chance to display one's ability. They are the envy of the out-of-work actors, who covet mostly their independence of casting directors and supervisors.

Ultra-independents usually get away with it because agents haven't as much trouble finding jobs for them. When they do accept a part, it means a good cut for the agent, although he would rather put another one of his clients in the part.

They also get away with the high hat attitude because Hollywood has always made a flying tackle for anybody who tries to run away from pictures.

CLIFF EDWARDS, JR., IS MAIMED BY A TRAIN

Chicago, Aug. 24.

Cliff Edwards, Jr., 12-year-old son of Cliff "Ukelele Ike" Edwards, Metro comedian, had both legs amputated at a local hospital last week. Tragedy was a result of the lad playing near the railroad tracks.

No eye witnesses to the mishap have yet been discovered. Its not known just how it happened. Boy and his mother were visiting relatives in a suburban town at the time.

Lead for "Shanghai"

Paramount has renewed with Harry Hervey, writer, taking "Shanghai Express," which he wrote and handing him the adaptation job. Either Tallulah Bankhead or Marlene Deitrich to star in it.

Hervey just finished adaptating "The Cheat" for Par.

DeCourville's Film With Estelle Brody Starring

London, Aug. 24.

Albert de Courville is getting ready to start another film for United Artists at the Nettleford Studios.

Estelle Brody, back from the States, will be its star.

"Noah was six hundred years old before he knew how to build an ark—Don't lose your grip!"

MR. AND MRS. JACK NORWORTH
130 West 44th Street
New York

Time Reducer

Hollywood, Aug. 24.

Writer who liked a book sent it to the studio head to read. Book came back with the note: "Haven't time to read it. Send a synopsis."

Writer sent the synopsis, whereupon it came back with the note: "Synopsis too long. Make it 100 words."

Again the writer did as told. The 100 words came back with a note: "Haven't time to read synopsis. Give me your reaction."

Writer then phoned the chief for an appointment to hand over his reaction. When he got the mogul on the wire, the latter said he was hanging up: "Haven't time to get your reaction. Tell my secretary what you think of it."

Writer doesn't talk to secs.

ENGLISH LEGITS GET BREAKS FOR 2D LEADS

Hollywood, Aug. 24.

English players' invasion of supporting parts in pictures has the producers favoring the broad A slingers in preference to the regulars. Latter are howling about foreigners taking the bread out of their kissers.

Majors are now filling their parlor casts, after leads are picked with almost 100% British. Only breaks the native supporters have had lately, they say, are in the gang pictures. With these doing a fade, they see little but gloom ahead.

Checkup of pictures now in production shows a preponderance of former legit players from England in secondary parts. It is not only in pictures with British locales but also in any picture carrying a Continental atmosphere.

Conditions can be explained by the desire of producers for legit-trained players for pictures. There aren't enough of American-trained for these parts, although there are plenty American former stage players for the leads. Hence the supporting spots are going to English players who have been coming here steadily of late.

BOLES AND U

Producer Thinks Musical Talkers Coming Back Next Season

Because musicals may come back during the next season is the reason the Universal home office gives for its sudden change of heart toward the singer, John Boles.

U has taken up an option which will keep Boles with U for another year.

2 Legit Girls Taken

Two more legit girls are going talker, both through the Morris office.

Lila Bennett, to Warners for "Blind Spy," and Ann Andrews to Paramount for Bankhead's "The Cheat" on Long Island.

Miss Bennett leaves for Hollywood this week.

LANDI'S EUROPEAN TRIP

Hollywood, Aug. 24.

Elissa Landi expects a month's vacation from pictures to return to London and see her husband. The Fox player will leave around Sept. 15.

It's Miss Landi's first trip back in a year.

STARTING JILL ESMOND

Hollywood, Aug. 24.

Under contract two months at Radio without a part, Jill Esmond gets her screen sendoff on loan to Paramount for "Once a Lady," Ruth Chatterton's next.

Miss Esmond is from legit.

WILL MAHONEY

in Earl Carroll's "Vanities"

The London "Times" said: "Mr. Will Mahoney, who is at the Palladium Theatre this week, is the most amusing American comedian seen in London in years. He provokes laughter that cannot be suppressed."

Direction
RALPH G. FARNUM
1560 Broadway

W&W's ACT IN PERSON ON IRELAND STREETS

Bert Wheeler and Bob Woolsey reached New York Wednesday night (19), remained over one day to see McLarnin win his fight, and left for the Radio's studio on the coast.

Boys said they had a good time abroad, but nothing especial excepting their stay in Ireland. Appearing in person in a Dublin theatre, their reception was so genuinely enthusiastic Wheeler and Woolsey decided to give free shows throughout the Irish nation.

Taking an auto they drove around for four days, doing an act on the main street of every town they passed through. It was one continuous hulabaloo, said the boys.

Sharpshooter Promoted

Hollywood, Aug. 24.

Film gangland loses one of its best marksmen to romance. Ray Miland, cast in many crook stories because of his ability to shoot cigarets from the mouths of other players and do similar bits of sharpshooting, will go romantic in a Fox picture..

He will have the juce lead in Will Rogers' "Ambassador Bill." Borrowed from Metro, which has had him under contract for the past six months without having found a single opportunity for availing itself of his shooting skill in its own pictures.

"Tragedy" Follow-Up

Hollywood, Aug. 24.

Another tale of the type of "American Tragedy" is wanted by Paramount as a follow-up.

Home office has told the studio here to be on the lookout for such a story. It doesn't make any differences even if Dreiser wrote it.

Tuttle Grabs a Girl

Hollywood, Aug. 24.

Ili Fischer, 18-year-old Budapest manikin, has a personal contract with Frank Tuttle, Paramount director. While on his two months' vacation in Europe, from which he returned Thursday (20), Tuttle saw the girl and gave her the personal contract.

She is in Budapest studying English. When talking the language she will be tested.

Par hasn't a picture for Tuttle yet. His present contract is good till February, 1932.

Hyams-Young Contracts

Hollywood, Aug. 24.

Metro has written new-terms contracts for Leila Hyams and Robert Young.

Young had appeared in two pictures, "Lullaby" and "Hell Divers," yet to be released.

Miss Hyams has been with Metro since sound came in.

Perelman Set with WB

S. J. Perelman goes to the coast Sept. 1 as a contract writer for Warners, through the Morris office.

His trip is good for six weeks with a coupon for six months if clipped.

W. K. Royal Princes on Coast Sold Much Oil Stocks to Show People

SHUMLIN PACIFIED?

Reported in N. Y. He's Gone Back to U.A. and Hollywood

Suddenly reconsidering his determination a week ago not to return to Hollywood and the United Artists studio, Herman Shumlin took off for the coast Thursday afternoon (20), notifying Al Lichtman, v. p. of U. A. the day before that he had decided to go back. Everything is reported patched up.

As an associate producer with a contract having six months to go, he will take up with either "Arrowsmith" or "Greeks Had a Word For It" where he left off on coming east in June. Shumlin had begun production preliminaries on both of these when he left for New York.

Up until a week ago the legit producer declared categorically he wouldn't return to Hollywood, and U. A. could do anything it wanted to with his unexpired contract. Indications, with Shumlin having over-stayed the month period permitted him now and then under his contract, were that he was breaching it himself, thus obviating the necessity of U. A. to settle if affairs reached that point.

Shumlin supervised "Unholy Garden," getting into hot water over that through reported demand for retakes on which others including Goldwyn would not agree. They were ordered since Shumlin came east.

At the time the legit producer had started laying out plans for "Arrowsmith" and "Greeks Had a Word For It."

PAIRING STARS FOR BETTER B.O.

Hollywood, Aug. 24.

Metro stars who formerly went solo will be doubled up in the future wherever possible for a dual name splurge on the marquee.

Next three pairs to start are Norma Shearer and Robert Montgomery in "Private Lives"; Greta Garbo and Ramon Novarro, "Mata Hari," and Wallace Beery and Jackie Cooper, "The Champ."

Metro likes the idea right now. There will be few instances of single billing for a while.

Studio had considered using Leslie Howard in "Private Lives," but the actor grew impatient and scrammed to London for a new play.

SAILINGS

Sept. 5 (London to New York), Edith Davies (Europa).

Sept. 5 (Paris to New York) Carl Laemmle, Sr. (Europa).

Aug. 31 (London to New York) Leslie Banks, Nigel Bruce (Bremen).

Aug. 31 (Los Angeles to New York), Eddie Cantor, Eddie Jackson, Mrs. Gabe S. Yorke and family, Mrs. Lillian Romano and family (S. S. California).

Aug. 28 (Paris to New York) Phil Baker, Mr. and Mrs. J. J. McCarthy (Leviathan).

Aug. 28 (Paris to New York), Alvin Austin, Samuel Kalish (Lafayette).

Aug. 25 (New York to Paris), E. J. Zukor, J. H. Seidelman (Europa).

Aug. 25 (Paris to New York), Al Woods, Constance Bennett, Henry LaFallise, Irene Bordoni, Lily Damita (Paris).

Aug. 21 (New York to Paris) Rudolph Sieber (Bremen).

Aug. 21 (Capetown to London) Ethel Revnell, George Doonan, Evelyn Peel, May Royal, Jack Stocks (Arundel Castle).

Aug. 20 (London to New York) "The Venetian" Co. (President Harding).

Aug. 19, (London to New York) Max Gordon (Europa).

Hollywood, Aug. 24.

Investigation of the oil dealings of Prince Serge and Prince David M'Divani, Hollywood's best-known blueboods, has been started by picture people who had invested money with the brother princes.

Investors have retained Judge Carlos S. Hardy and Joseph Marchetti as attorneys. First step will be to look into the mortgage foreclosure suit by the Petrol Corp. against the Pacific Shore Oil Co., Ltd., latter the corporate enterprise of the princes.

David M'Divani is Mae Murray's recently-reconciled husband. Serge M'Divani was Pola Negri's husband and is now married to Mary McCormick, opera diva. Through their strong social connections with film people, the M'Divanis had picture people investing up to $150,000 per well. Total investment in the company is reported as $300,000.

Cheap Oil

Stockholders are wondering, they aver, why the princes were selling their oil at 5c per barrel when the market was paying 30. Drilling company is also involved, claiming it didn't receive full amount of the contracts.

Among those who placed their money with the M'Divanis are Robert G. Vignola, film director, in for about $50,000; William LeBaron, Bert Levy, Lowell Sherman, George Duryea (Tom Keene), Pat O'Malley, Mitchell Lewis, Jack Clark, Walter Lantz, Mrs. Ben J. Piazza, Raymond McKee, Rose Langdon and more.

Stockholders' intervention suit is to protect their interest in the $34,000 foreclosure of the Petrol Oil against the Pacific Shore.

Talmadge Goes to Metro For One, Possibly More

Hollywood, Aug. 24.

Norma Talmadge will make a picture for M-G-M.

Eddie Mannix will be supervisor with preparatory plans for story, etc., under way for the exU. A. star, with an agreement for further pictures possible.

From Extra To "Follies" To M-G Contract in Year

Hollywood, Aug. 24.

Virginia Bruce, taken East last summer by Flo Zeigfeld to appear in the chorus of his new "Follies," returns Saturday (29) with a term contract from Metro.

Before going with Zeigfeld Miss Bruce had been an extra around Hollywood for several years.

LEE-WARING WEDDING?

Not Admitted by Girl, Visiting Band Leader on Road

Syracuse, Aug. 24.

Refusing to admit that she contemplates matrimony with Fred Waring, orchestra leader, Dorothy Lee, screen actress, arrived here today (Monday) to visit him. He's closing a Loew tour at the local State.

Miss Lee said she would remain in Syracuse until Waring closes here and will then accompany him either to Chicago or New York.

Miss Lee recently divorced Jimmy Fidler. Waring was divorced some time ago. Latterly he has been attentive to Lyda Roberti.

"Sky Devils'" New Lead

Hollywood, Aug. 24.

Howard Hughes' "Sky Devils" met with another obstacle when Hughes was unable to secure Lola Lane for the new footage.

He must reshoot, with Ann Dvorak replacing.

JUNIOR DURKIN'S TOUR

Hollywood, Aug. 24.

Junior Durkin, 14-year old picture actor, leaves here Sunday (23) for New York for a three weeks' tour of RKO houses in the east.

Returning he will go into "Juvenile Court," first indie picture being produced by Pennie Ziedman, former supervisor at Paramount.

PRODIGAL STORY BIDS OUT

Gary Cooper Forced to Tell of Busted Romance with Lupe Velez

A femme film interviewer from Boston, evidently not seeking information for her conservative daily but merely satisfying her personal curiosity, was a great help to "Variety's" sobbie in an interview with Gary Cooper.

All of "Variety's" hard-boiled muggs should be able to trail in the wake of nice Boston ladies when seeking stories. Under such circumstances they could get the type of material that would set Broadway's hair on end.

"And now," said the Boston lady, going to work on Gary without a moment's delay, "what has happened between you and Lupe Velez? Is that affair all off?"

"I don't know," said Gary, after a pause, "I hear so, though."

"Oh, so you grew tired of her. You never married her, did you?"

"No. I'm not married."

"Grew tired and left her?"

"I didn't say that. She just had enough, I guess."

"Now you're just being chivalrous. You know you left her."

"I don't know anything about it."

"Yes, you do. What did you do to her?"

"Nothing, nothing. All I know is every time I went away and came back she had a new sweetie."

Misquoting

"Oh, she ran around with a lot of men?"

"No, no, I didn't say that."

"Just what is your lack as a lover?"

"I'm—I'm—all right, I guess."

"But there is some lack—something missing?"

"No. Say, I'm all right. You know I'm strong—and silent," said Gary with a harried expression.

"But you are not a perfect lover?"

"Oh, gosh, let's see, 10% for this; 10% for that. I'm all right. Listen! I can explain."

"Oh, no, don't," said the "Variety" sobber pointedly.

"But," said the lady from Boston, "you couldn't hold the woman."

"Oh, no. Yes. I don't know."

"But don't you see, there were too many other women," said Sobbie, coming to Gary's assistance. "All women like him, he's the type."

"Well, how do you account for your popularity with women?" the highly technical lady continued.

"I'll tell you," said Sobbie. "He's just naturally that way. He doesn't have to try to be like some actors. He doesn't have to be continental or a smooth chap with polish and technique. He's the American cowboy kind."

"Yes. That's it," said Gary.

"So, then you're not through with women?"

"No. I hope not," said Gary with a side glance at the Boston lady. "Only I don't think I ought to take women too seriously," he added.

Novice

"But if they take you seriously?" said the Boston lady.

"I don't know. I'm just learning about women," said Gary with a sigh.

Such was the Boston lady's interview, until stopped.

Otherwise Gary Cooper likes being an actor. He thinks all actors who are the popular fad of today say they are only actors for the money involved and care nothing for the notoriety or publicity are pretending.

"That's the bunk," said Gary, "otherwise why should they be actors. Of course, there's a lot of personal satisfaction in being known and stared at. They all love it. I do, too. I bet I can get into any speakeasy in New York."

As a handsome man Gary tells how much easier it is for a good-looking girl to trade on her looks in the film business than it is for a man. His looks do him little or no good except with his feminine public. All film executives that must be dealt with are men and a man can't impress them with his looks alone.

But if only there were women film execs Gary would have been at the top sooner than in five years, is Sobbie's guess.

That Polly Moran!

On her opening day at the New York Capitol, last week, Polly Moran was pestered by autograph hounds. They followed her all the way from the theatre to her hotel after the final show. She shook the last one just as she stepped into the hotel elevator.

"Now," said Polly to the elevator boy as they started up, "I suppose you'll ask me to autograph the bed sheet."

Indie 'Queen of Sheba' At Auction on Coast to Pay Off $2,000 Bill

Hollywood, Aug. 24.

Consolidated Labs will place "The Queen of Sheba," indie production, on the auction block Sept. 5. This is a Battenelli production on which the lab hopes to realize sufficient to cover a labor bill of $2,000.

Picture of same title was produced several years ago by Fox with Betty Blythe as the Solomonic siren.

JACQUELINE LOGAN TO DIRECT OWN STORY

London, Aug. 24.

Jacqueline Logan goes with British International to produce and direct. Her first will be based on her own story.

It's the first time for a woman director in London, and, as far as known, the first instance of an actress directing her own picture since Lois Weber.

Screen Returners

Hollywood, Aug. 24.

J. Warren Kerrigan, one-time star who's last screen appearance was in "The Covered Wagon," expects to return with Fritzi Brunette, former star, as his agent.

Sessue Hayakawa is also on the make for picture engagements after completing "Daughter of the Dragon" for Paramount. Tsuri Aioki, wife of Hayakawa and formerly in pictures, is acting as his manager.

Snub Pollard and Roscoe Arbuckle are figuring a return to the screen after an absence of several years in both cases.

Novello Now Actor-Writer

Hollywood, Aug. 24.

Ivor Novello is back at Metro as an actor-writer.

English author was brought over by Metro, later going to Paramount as an actor only.

Louise Carter's Role

Hollywood, Aug. 24.

Louise Carter, New York playwright and actress, here on a vacation trip, has been given an important mother role in Par's "Man I Killed."

It will be her first pic.

SETTLING KARLOFF

Hollywood, Aug. 24.

Universal is talking term contract with Boris Karloff, English character actor who has been kicking around Hollywood for several years.

Karloff has been spotted in U's "Frankenstein." Result of his test brought the contract proposal.

NOVELS REPLACE STAGE SOURCES

No More "Broadways" at $240,000 — Only Smash Hits and Best Sellers Command High Price—Plenty of Short Stories Offered at $5,000—Outsiders Ignored

STUDIOS IN PACT

In the delivery of negative this season and, it is hoped, in the unlimited future, that portion of production costs which cover stories will be away down, with a majority of pictures on the programs of all producers totaling less than $10,000 in story costs. The day of the outlandish prices for story rights, which hit a record in Universal's buy of "Broadway" at $240,000, is declared within eastern story buyer circles as permanently out.

Only a Broadway smash or an outstanding novel will bring higher than average rights money now offered, with the producers said to have recently refrained from trying to outbid competitive buyers by going out of bounds on offers. Metro and Paramount, long recognized as willing to go much higher than others, when other producers have felt the limit was reached, are no longer doing this, it is declared. Universal, which now and then, has stepped ahead of all in a determination to buy such properties as "Broadway," "Show Boat" and "Strictly Dishonorable," is similarly indicating a change of attitude on buying.

The majority of pictures during the coming production year will be based on novels, published short stories and originals, the play outlook, according to buyers, being dismal. Basing declarations on tryouts of plays headed for Broadway that have already been seen and on synopses of others yet to be cast, there will be fewer plays bought for pictures during 1931-'32 than ever before. A few farces shape up, but are reported as not strong enough or suitable for screening.

Staff Stories

Meanwhile the market on story buying is down to novels, short yarns and originals from authors not connected with pictures, with this group getting less representation through decrease in demand as a result of increased tendency of studios to order stories from staff writers. In addition old plays, remakes and old novels taken by some of the producers, are narrowing the picture possibilities for those selling rights in an open field.

Recently a couple of stories have been purchased for filming for as cheap as $2,500, called a record low since talkers began.

A bulk of stories is being found available for $5,000, these mostly short stories which gain publication in national weeklies. Where the author is a strong, recognized name the prices goes to $7,500 and occasionally $10,000, but seldom over.

All kinds of novels, including fair sellers and suitable for conversion to talkers, are available for $10,000, the buyers say. Others run anywhere from there to $25,000, with this figure considered unusually high now.

Hungry authors, law of supply and demand, with latter lower and fewer pictures being made than in silent days, plus an apparent gentlemen's agreement reluctance to bid too high, is generally cutting story rights down.

Novarro's New Deal

Hollywood, Aug. 24.

Ramon Novarro has a new four-pictures-a-year deal with M-G-M.

This new arrangement starts right after "Mati Hara" (Garbo), with Novarro co-starred.

If Clara Bow Can Overcome Two Handicaps Par May Take Her Back

A Teeth Snapper

R. H. Cochrane is suffering from one of the strangest experiences survived by film executive or man. He awoke in his New Rochelle, N. Y., home one morning recently and found that during the night he had cracked off half a molar, with the other half of the tooth remaining in his throat.

Since then he has had a toothache to accentuate memories.

The screen's oddest meteor, a star that shot up, remaining at the top of the constellation for several years, and then plunged down and out in less than a single year at so great a speed her national box office loss is now officially reported to have gained a momentum of 75%, is being held up now as an example to other stars.

No star on the record of Hollywood is in the odd position today that Clara Bow is credited with.

While Paramount, Loew and practically all of the big circuits which played her pictures since sound have taken losses, some heavier than others, and while all in producing capacities are doubtful of Clara's chances of returning to the constellation, the writing public is playing an important role for Clara.

Thousands of letters holding out sympathy for Miss Bow and asking for her return to the screen are reported to have been received, since the last Bow publicity splurge, by fan magazines.

Miss Bow at the present time hasn't a chance with Paramount or any of the bigger companies, it is admitted in official circles.

Fan letters are interesting but what the fans did to Miss Bow at the box office speaks in dollars.

Miss Bow, however, has a chance to come back in a big way, it is revealed in Paramount.

All Miss Bow has to do in order to redeem herself for another whack at the crown are specifically two things:

(1). Conquer the mike and learn to talk.

(2). Catch up with the times.

Outmoded

Becoming outmoded is one of stardom's greatest afflictions, and picturedom is stressing the Bow case with other stars who are now specializing.

Back in 1925 flappers flapped in the Bow manner. Today they do the same things but in a different manner. The dresses are longer. There is less of the harem-skarem. They don't let their eyes follow a man all over the pavement.

Miss Bow failed to observe these things. The flapper audiences which comprised her biggest following noticed the same. Their interest dwindled and with it came a large chunk of Miss Bow's earnings for the industry. When Miss Bow got before the studio microphone she got mikecritus. She became fearful, self-conscious. It not only permeated her vocal apparatus by tightening it and giving its reproduction that rasping, annoying

(Continued on page 4)

Too Many Garbos, Says M-G, Irked By One Dietrich

Culver City, Aug. 24.

Naming Garbo substitutes at other studios only flattered its Swedish star in the past, thought Metro—and then came Marlene Dietrich. With Dietrich assuming box office proportions comparable to Garbo, Metro is becoming grouchy about second, third and fourth Garbos. It is looking about for legal or other means to stop studios from trading on its star's name.

Paramount stopped some time ago hinting about Dietrich's similarity to Garbo, but the comparison has stuck in the minds of reviewers and public. First reviews on Dietrich's initial American effort, "Morocco," were all along the line of how near or distant she was to the great Swede. Par liked it then. Now it wants to forget the Garbo angle on Dietrich, but to the public the German star is still looked upon as a second Garbo.

Duplication

Metro considered not making "Mata Hari" with Garbo because it was another spy story, and Dietrich had previously made "Dishonored."

Metro is now preparing to stop any publicity build-ups for femme possibilities at other studios if they are based on the "another Garbo" idea. Same femmes might become box office potentialities themselves later on and this may be counted to take some of the box office draw away from Garbo pictures.

Wampas-Fox Quiet

Los Angeles, Aug. 24.

Wampas says the Fox boys who quit after the baby star fracas are still members until their resignations are accepted.

To prove it, day after Fox-West Coast contingent broke away, Wampas sent congratulations and roses to Bob Collier, just elevated to head of the F-WC press department.

Despite Fox-Wampas split, which took the former out of activity in Fiesta de Los Angeles celebration here, Fanchon & Marco, after changing the name of its "Fiesta" idea to "Mexicana" will use the "Fiesta" name for the unit during its run at Loew's State locally and in San Diego. After that unit will be titled either "Mexicana" or "La Plaza."

Title recall was reconsidered when Ray Ducerne of Loew's State felt that the "Fiesta" name would aid business during the celebration week.

Marquis Scripts "Marcheta"

Hollywood, Aug. 24.

Don Marquis has a one-picture contract with Radio to write the dialog for "Marcheta," next Richard Dix film.

Production starts in three weeks.

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Small Town Scoop Columnist Getting Too Giddy with Ciphers on Salary

Extermination of the salary exaggerationist in Hollywood is the latest battle cry of the Hays Organization.

This is directed especially at free lance writers for country newspapers, who are reported thicker than ever in the film capital. Independent press agents who abet the promulgation of phoney star figures and production costs are ordered immediately curbed.

That there is a surprising belief throughout the country, particularly in the lesser cities and small towns, that Hollywood is in the throes of another high salary epidemic, has been brought to the attention of the Hays headquarters.

A check-up through the newspapers shows that the more violent of the reports are by unknown "columnists" writing with apparently the one idea of staying out in Hollywood at all costs or without the financial means of getting away.

Cipher Adders

Such writers will take any and everything that can lay their hands on. Not satisfied with the original figure, Haysites report that in many instances it is known they have deliberately added a couple of ciphers to the figures given them.

The fight against pure fictionists is admitted practically hopeless. This style of the free lance breed can be barred from the studios, in fact confined to their rooms, and yet, with access to a fan magazine, go through a multiplication table of their own which gives their small town an "exclusive story" over the biggest dailies with the most influential film contacts.

Wising up country editors and weeding out press agents who are known for their exaggerations are the first tasks in the fight being taken by Haysites.

The harm done by reports such as "This star, Dear Public, costs $1.50 every second you see her on the screen," is inestimable, it is declared by Hays folk. In this is the established fact that it creates an antipathy, rather than a following, and builds up a sales resistance to pictures in which such people appear.

PRESS DEPTS. RAZZING SELVES ON PASS SYSTEM

Hollywood, Aug. 24.

Tolerantly humorous light, in which the slowly expiring pass system is regarded even by the studios themselves is visible, in press matter emanating from the producers.

In that vein is an item sent out by the Paramount publicity department concerning two vigiliant gatemen, who reported they had vanquished two bewildered homing pigeons which had been fluttering against the gate without passes.

Bond Issue in Denver

Denver, Aug. 24.

A $500,000 bond issue to partly finance the new RKO 2,650-seat Orpheum has been placed on the market here. They are first closed mortgage bonds to pay 6%.

Theatre will be leased to an operating subsidiary at a rental of $85,000. Most of the steel work is up and the opening date has been set in December.

Two at Astoria

Paramount's Astoria studio this week has two full-lengths at work for the first time this summer. They are Tallulah Bankhead's "The Cheat," which started yesterday (Monday), and Claudette Colbert's "Sal of Singapore," starting last week.

Both femme stars have one more apiece on the Astoria assignment sheet between now and Dec. 1, which washes up the studio for features.

'Hell Divers' at $2, Astor

"The Guardsman," long in line for the Astor at $2, has been yanked with Metro picking "Hell Divers," Wallace Beery talker, to open there around Sept. 15.

2 SECS SET

Tess Michaels Becomes Full P. A.—Eve Ettinger in U. A.

Tess Michaels, sec for years to Bruce Gallup and lately for his successor, Hal Horne, has stepped up to the publicity department as one of the p. a.'s.

She will have charge of the fan mag end for United Artists.

Eve Ettinger, former sec to A. M. Botsford (Publix), becomes Horne's sec.

TOBIS TAKES LEGIT VANDERBILT FOR FILM

Tobis is practically set with the Vanderbilt theatre, legit house on West 48th street, to take it over as Tobis' New York showcase. Arrangement is for a five year tenancy of the house, with Tobis to go in on Sept. 20. Papers are to be signed today (Tuesday).

Vanderbilt is across the street from the Belmont, another former legit house now showing foreign films. Belmont is independently run.

Probability is that Charles Strakoch, formerly of the Stanley Theatres, will be in charge of the Vanderbilt when it opens. Strakoch joined the Tobis New York outfit several weeks ago to go into its theatre department, with no assignment thus far.

2 OUTSIDE PRODUCERS TAKE SPACE ON U. LOT

Hollywood, Aug. 24.

Two new indie companies have arranged to use the Universal lot for productions. U. has been pushing for outside business to utilize its otherwise waste space.

Meteor Pictures, producing Tim McCoy pictures for Columbia release, is now working there. George Bachellor, of Chesterfield Productions, will make "Grief Street" with Barbara Kent and John Holland. Richard Thorpe will direct latter.

Chesterfield has been using the Tech-Art studio for four years.

Clara's Comeback

(Continued from page 3)

quality, but hurt her symmetrical performance.

Those are the only two faults Paramount has to find with Miss Bow. If she overcomes them and fan mail continues, Miss Bow can probably go back to Par, it is stated.

What she did away from the studio lot has nothing to do with her present status. Nothing about her discontinuing parties is mentioned. They had, according to latest official information, nothing to do with Miss Bow's present let-out.

Bow Reading Scripts

Hollywood, Aug. 24.

Clara Bow is reading several scripts preparatory to a screen comeback in the fall.

Her reading of "Impatient Virgin," Donald Henderson Clarke's novel which rights Universal holds, precipitated a Bow-U report. It may come to pass, as the star likes the story quite a bit, but she is similarly interested in other studios' scripts.

Dark for Economy

Carthay Circle, Fox-West Coast's suburban show window in Los Angeles, is dark until a $1.50 picture comes along, which means indefinitely. It's cheaper to keep the Circle closed than to operate it at a loss, the house costing F-WC only $120 a week to keep dark.

TRIM HOUSE ORGAN COST

Former cost of $2,500 per issue of Fox-West Coast's house organ, "Last Word," has been trimmed 'way down. Cutting out color and tricked backgrounds saved the jack, after $60,000 had been spent on the paper.

YORK and KING

Starring in "The Hour Glass" At the Victoria-Palace, London, England.

Direction
JENIE JACOBS
REEVES & LAMPORT

UA WILL FINANCE SWANSON'S PICTURES

United Artists program for 31-32 will be augmented by three and possibly four pictures, certain additions being a second Howard Hughes air yarn; second Gloria Swanson talker and a Douglas Fairbanks travel story based on his trip to India, Siam and the Orient. A fourth may be either a Mary Pickford, who is searching for a story, or another Hughes picture.

"Queer People," in and out but never accepted as finally off though, so far Joe Schenck has not given his okay, may still be made with Hughes reported anxious be salvage the money already spent on preliminaries..

United Artists is looked to on the inside as likely to deliver between 15 and 20 features this coming season, more than the company has ever sold in any given releasing year.

The additional Hughes picture is to be "Cock O' The Air," with the other air film, "Sky Devils," twice scrapped but now on again with Eddie Sutherland directing. Lewis Milestone will supervise "Cock O' The Air," with Thomas Buckingham, from "Devils," to direct.

Under new plans for Gloria Swanson, U. A. in future will finance her productions. Second this year may be a choice between "Rockabye" and an unmentioned play submitted to Sam Goldwyn. Miss Swanson is said to have suggested "Rain" as a talker, with Goldwyn interested.

Fairbanks, from accounts reaching the h. o., is rushing dialog injection and other production work on his travel views, most of which were taken on his last trip to India and around, with Victor Fleming and a cameraman smuggled along.

Femme Stars in Cigaret Tie-Ups Start Film Colony Guessing Contest

Hollywood, Aug. 24.

Picture colony here is speculating on the outcome of the proposed Lucky Strike cigaret endorsements by femme picture stars in relation to the reform elements which control state censorship.

Mary Astor, Maureen O'Sullivan, Lilyan Tashman, Sally Eilers and Dorothy Mackaill are reported having their photographs accompany the cigaret advs.

Heretofore cigaret tie-ups have been fought against by the film execs and publicity offices here, but orders for the current tie-up came from the home offices. Talking point for the endorsements was that $4,000,000 will be released in the ad campaign which under present depressive conditions is putting needed cash into circulation.

Reason that Hollywood is holding its breath as to the reaction on the reforming bodies is the experience of a few years ago when Douglas Fairbanks let his photograph be used in connection with a cigaret adv, although not directly endorsing.

No sooner had the copy appeared in papers and magazines than a barrage of letters descended on the star, upbraiding him as setting a bad example to young people who looked upon him as a champion.

Attitude of the colony is that while in the more lax age the reformers are not kidding themselves that picture stars don't smoke, blazoning the fact in advertising columns will give them more fuel for their reform campaigns against the industry.

Retakes on Indie

Los Angeles, Aug. 24.

Paramount is making added scenes and retakes for "The Mad Parade," indie product bought from Liberty Productions for $200,000.

Figured that picture can be materially improved by added attention in excess of additional cost.

VOIGHT STEERING NEW GERMAN GIRL AROUND

Elmer Fry, head of the Warner-First National photography department on the coast, who's been east taking some shots around New York, left Saturday (22), accompanied by Marion Marsh, also going back to the studio.

Here for several weeks, Hubert Voight, studio's press head, is waiting until Lil Dagover, foreign star, arrives from abroad next week. He will take her on a tour of big cities for brief stopovers on the way to the coast, strictly for publicity purposes.

FREE PARKING AT 15c PER CAR PER HOUSE

Hollywood, Aug. 24.

New York today (24) okayed a free downtown parking system to go into the RKO and Orpheum theatres. It'll be a free service to the patrons.

No matter what system the theatres use it will cost them 15c per car after 6 o'clock, but they figure they can get two or three customers per auto.

RKO's night scale is 65c and the Orpheuum gets 50c.

U's Dubbing Try

Hollywood, Aug. 24.

Pending the outcome of the dubbing of "East of Borneo," in Spanish, by Richard Harlan's new tempo dubbing invention, Universal will decide whether or not to dub further pictures.

If the first endeavor is successful, it is probable that foreign language dialog will be dubbed into "Waterloo Bridge."

Harlan was previously a director on the Fox lot, but left after a reported run-in with the studio.

Warners Resume

Hollywood, Aug. 24.

Warners is resuming production Aug. 31, a week earlier than expected.

Four features start.

SCALE CUTS FOR ALL LOEW'S IN CLEVELAND

Cleveland, Aug. 24.

Effective Aug. 28, all Loew theatres in Cleveland will make strong cuts in admission prices, RKO chief local competition.

Loew has 10 houses here, including three downtown theatres, first runs, which will cut from 16 to 40%.

State, with unit revue and picts, formerly at 60-75c top, will cut to 50c for nights. Sunday mats will be 35c until 2 p. m., and then go to 50c, with 60c in the evening. Weekday mats will be 30c until 6 instead of 5 o'clock as at present. The same scale will prevail at the Allen.

Uptown houses will cut from 25c to 15c afternoons and drop from 40c. to 30c evening. Smaller nabes will cut the 30c admission to an even quarter.

Former charge of 85c and 90c for loges and boxes to be eliminated.

Opening day at the Allen has been changed from Saturday to Friday.

Tiffany Starts

Hollywood, Aug. 24.

Tiffany's first, and long delayed, production since reorganization with Sam Bischoff in charge of the studios, will be "Left Over Ladies."

Picture starts tomorrow (25) with a cast including Claudia Dell, Marjorie Rambeau, Walter Byron, Allan Mowbray, Grant Withers and Rita Leroy. Erle Kenton will meg.

Sennett's 30-Day Rest

Hollywood, Aug. 24.

With completion of two comedy shorts yesterday, the Mack Sennett studio goes dark today for a 30-day period. The two just done completed the first half of Sennett's season's program.

Going to rest up before tackling second half.

Young's Advance Option

Hollywood, Aug. 24.

After being under contract to Metro for four and one-half months, Robert Young, juve, had his first option picked up 45 days before it became due. At present loaned out to Columbia for "Guilty Generation."

Columbia wanted to borrow him for two more, which Metro refused. Formerly local stage actor.

Freedom of Studios for Divines Subtle Plug for Films' Morality

Hollywood, Aug. 24.

The pass system may have made entrance to the studios a major hazard to reporters and others of their ilk, but a Cook's tour of the lots is a pushover for divines. Priests, ministers and rabbis, with or without members of their flock, are welcomed at the gates and get a 100% look-see of how pictures are made.

It's not unusual for one of the cloth to appear at a studio gate with a dozen or so of his parishoners and be admitted without more ado than the excitement attending the entrance of a supervisor.

Reasons for Welcome

Hays office is for the ministers. It feels that a better insight on picture production by those who preside over the country's pulpits is good business. Courteous treatment of the divines by the studio has its effect. It's possible that after they get an eyeful of a studio they will be less liable to go thumbs down on screen entertainment as the chief amusement of their charges.

Studios feel the same way about it. There's a desire to have the ordained one come in contact with the stars and directors, so that they may realize that the people engaged in making the country's entertainment are average humans.

Divines Like It

General impression of ministers and other religious workers visiting the studios is that the picture people are a pretty regular lot. Deference to the D. D.'s by everyone connected with the studios is one of the best counter-swipes at anti-picture propaganda coming from the pulpits.

A good example of this comes from the visit of a noted eastern divine. After looking over one of the major lots he stated that he was going to speak before the members of his church's Synod at the fall meeting concerning the number of regular men and women he met in Hollywood.

ACTORS-SALARIES-AGENTS

July Grosses in 3 Biggest Keys 1% Below June—Way Under July, '30

Despite apparent shortage of product besides general conditions July grosses held to within 1.2% of June. July, generally higher than June, was currently figured to recede. That grosses stayed nearly at par in that period with the preceding month so far as observation goes looks to have been the sudden influx of pre-release product weeks earlier than usual.

This is indicated from a survey covering first runs in the three biggest keys, New York, Chicago and Los Angeles, on reported figures. The combined gross of the three keys ran to $1,525,100 in July as compared to $1,544,300 in June. Compared to July, 1930, current July shows a decline of 27.3. Combined grosses excluding the Monroe and Orpheum houses, in 1930, ran to $2,099,950. Orpheum and Monroe not figured because these houses have gone subsequent since. Also Mayfair, N. Y., non-existent in 1930, is therefore left out of 1931 comparison.

Undoubtedly inland spots will show a bigger percentage of drop. Figures for the keys indicate the bottom gross to have been reached and a rising trend in b. o.

Average drop of the keys below 1930 for July runs to 29.7 with only Broadway lower. Individual percentages are N. Y., 17.6; Chicago, 34.4, and Los Angeles, 37.6.

Strand's Gain

Unusual in the face of all things considered is the W. B. figure for the Strand, Broadway, which without change of policy, shows a gain of 8.1% over 1930.

If figures mean anything the Warner Downtown, L. A., shows a decided gain of around 33 1/3%, while the Warner Hollywood, in the same spot, runs below 1930 something like 40%. These percentages are approximate and may indicate anything, as houses have switched policies at both places a couple of times since July, 1930. Currently the two spots run day and date on showing.

Roxy on Broadway had a chance to top 1930 but for the ill-fated revival of "Sunny Side Up" last week of July, and figures to make that house fall below 17.1%.

Paramount on Broadway is the biggest decliner of the New York first runs, dropping something like 27.5 below 1930. Capitol is around 17% or par with Roxy in percentage drop.

Radio Plans $35,000 Westerns as Wedge For Smallest Houses

Hollywood, Aug. 24.

Radio studio execs for two weeks have been talking to a number of indie producers in an effort to line up a series of quickie westerns to be produced on a budget of around $35,000 apiece.

Trem Carr and Bud Barsky are two of the producers who have been in conference on the proposition.

Radio figures there is a market for the quickies that is at present being served by the indie producers. It believes the series could be used as a wedge to get into the small grind houses.

LARRY FAY DENIES

Not Interested in Empire State Union of Booth Men

Larry Fay has denied he is in any way interested in the Empire State Union of booth operators, originating in Brooklyn.

Empire State is the independent union reported last week to have sent 100 booth men to Chicago for the closed indie exhibs' houses out there.

1ST 16MM. CONVENTION

18 Producers and 30 Different Machine Makes Will Be Represented

First national convention, and gathering, for that matter, of 16mm. projection machine, camera manufacturers and picture makers, is being called by the Sixteen Millimeter Board of Trade for the purpose of inspiring wholesalers and retailers to get behind the baby film in a drive on the home owners this fall.

Convention and exposition will be held at the Hotel Victoria, New York, Sept. 21-26.

The dates are a week before Western Electric and RCA Photophone are scheduled to market their home-talker devices, and when Fox is to make its film-school announcement.

Right now 30 different independent types of home projection machines are scheduled to be exhibited and about 18 producers of 16mm. film are to be ready to prove a market for buyers.

LOEW'S KEITH'S PHILA. FOR METROS

Philadelphia, Aug. 24.

Loew circuit is entering this town for the first time Sept. 11, next, at Keith's. Assuming that house and management, Loew's will play an all picture policy, for Metro and United Artists features.

Opening talker will be U. A.'s "Street Scene."

Recent reports have been that Metro and Warners could not agree on terms for the playing by WB of Metro pictures. Warners has this town pretty well sewed up, with only Fox represented by theatres.

Keith's was the Keith circuit's ace big time vaude house here. About a year ago when Paramount and Warners disagreed over picture playing, Paramount took over Keith's to use the Par film product. With the adjustment of the WB-Par difference, Par released the house, which has been idle since then.

TEXAS JUST GETTING NITE BALL; SEES DANGER

Dallas, Aug. 24.

Effects of the night baseball ogre are passing the theory stage in Texas.

That the club owners mean business is demonstrated here by Sol Dreyfuss, footer for Dallas team, having put at least $30,000 into lighting equip. Besides a tie-up with the c. of c., heavy ad plug, and couple of downtown parades are involved to start things off. Danger to theatres increased when they began letting femmes and kids in free with paid admissions.

Recent game here drew over 12,000, record crowd, and better than the opener. Situation declared parallel in other Texas keys.

Soccer in Shorts

Hollywood, Aug. 24.

Soccer football joins the varied lists of sports getting a shorts treatment.

Universal crew going to Stanford next week for three football two-reelers will also include one on the British game.

Al Kelley, who will direct, has yet to see his first soccer game.

ANTAGONISM OF STUDIOS GROWS

Central Star Casting Bureau Hangs Over Agents' Heads —Blamed for Studio-Player Rows and Barred Gates

"SERVICE" REBUTTAL

Hollywood, Aug. 24.

Both sides of the picture agents' problem comprise currently one of the most serious discussions in intra-studio executive pow-wows. With the agents more or less blamed for lots.

Lots of it they deserve; just as much is beyond their control.

With it is the threat also by the studios to bar all agents and obviate such similar occurrences.

The 10-percenters as a general class are being rolled over the coals plenty for starting many things.

It was the agency evil which precipitated a tightening up of everything around the studios, taking in the newspapers, with the latter retaliating in a damaging manner. The studios are still riling over some of the things the press has had to say about pictures, and besides the mental discomfort, there has been an economic damage. By a roundabout process of reasoning, this is being laid at the doorsteps of the agents.

That's perhaps one of the things the agents don't strictly deserve, although with the open-sesame to the press and others about to be reinstalled at the studios, the agents will not be as welcome.

But there are other elements in the agency scheme of things being gone into by the studios. It may lead to a revival of a secret industry plan to establish a central star casting bureau at a 5% commission basis, operating by and for the benefit of the studios under studio control and elimination of outside agents. It is patterned after the old Keith booking offices and is still being considered by eastern executive heads.

The recent agency-studio skirmishes which have annoyed the studios may thus be obviated.

Fracases

The James Cagney-Warner fracas; Jack Oakie-Paramount clash; Barbara Stanwyck-Columbia mess; William Haines-Metro falling out through alleged agency intervention; Clark Gable-Metro differences over salary, again with an agent mentioned by the Metro studio, which is plenty peeved; Warner-Par feud, now settled; the sundry "angles" and "ins" each studio allegedly sanctions on behalf of certain agents; the latter's partiality or submission to certain agencies—these and other things are on the tapis for settlement and adjustment.

Suits constantly by agents against players, directors and writers for unpaid commission result from this. With it comes a damage to the general studio organization morale, it is alleged.

Cagney's walkout on Warners and switch-over from the William Morris office to Frank & Dunlap finds Cagney tied to Morris for five years and faced with paying two commissions.

Gable Gets Ideas

Louis B. Mayer has had occasion to talk to Clark Gable several times on the latter's increased salary demand, but his contract was adjusted on new terms commensurate with his present box-office rating.

William Haines, according to similar Metro executive council, now finds himself out because of agent complications.

Studios aver that agents somehow ferret out when certain contracts expire, and before their expiration they "hop up" the temperamental actors, directors and writers that, if signing with them, the actor can get much more money.

(Continued on page 24)

Allied's Ad Newsreel with Cigaret As 1st a/c Starts Going Into 2,980 Houses Aug. 28–Brunswick Recorded

Despite a number of last minute switches, among which is the introduction of Warner-Brunswick recording on an outside national account, the Allied advertising newsreel, with Camel cigarets as the first account, will commence its debut in 2,980 theatres on Friday (28).

Listerine and Hygeinol Powder are the two other advertisers. The first of these is in for 13 issues, second for six times. The cigaret company has 26 insertions.

Warners entrance into the reel is admitted hurried. Kinograms had been dickering right along with RCA Photophone for recording. A saving of an estimated $1,000 a week in royalties is given by the reel people as the reason for hooking up with Brunswick.

Fully 75% of the reel will be silent with a talking reporter and sound effects filling in. Because of this, Kinograms figures it can cut down overhead by side-stepping the sound truck issue. Practically all of the recording is scheduled to be done in the WB Brooklyn Vitaphone studio, with Warner sound experts officiating.

No agreement had been reached with Educational up to yesterday (24). Price for distributing the reel was admitted to be the block. Kinogramites stated the Educational deal will be closed satisfactorily before the end of the week.

Just 300 prints of each edition, scheduled for semi-weekly release, will be turned out by Kinograms. This means, it is stated, that that number of the total comprise first runs. Others go as far as sixth runs. At Kinograms, it was said, complete field coverage will be realized in exactly one month after issuance.

Reel is being gotten out on film and disc for the sound. About 35 prints are all that will have the disc accompaniment, it was stated, after a survey of the contracts.

Worser?

At a meeting of the board of directors last week of one of the newer show corporations, directors present were informed the usual distribution of $20 gold pieces would be omitted.

Present condition of bankroll was left to the individual directors' choice.

ORIGINAL BOOK FOR MUSICALS PREFERRED

Hollywood, Aug. 24.

Original books for screen musicals, with original scores, is the new trend in the revival of the musical vogue in talkers.

Instances of paying $125,000 for the rights to "Flying High," for example, and then having to revamp the book and write new songs altogether, would thus not happen.

That's one reason why Eddie Cantor did an about-face in not going back to Broadway to do that Ziegfeld musical, on the theory that since many an original has been made for the screen direct, and that everything doesn't have to be taken from a play, there's no reason why the Cantor semi-music form of entertainment couldn't register directly for the microphone.

As with "Flying High," the theme was done by Warners in "Sit Tight" with Joe E. Brown starred. "Flying High," now in work at Metro, has Bert Lahr as its star re-enacting his original stage role.

There was plenty of difficulty with the book, while the score had to be completely refurbished by Jimmy McHugh and Dorothy Fields.

"QUEER PEOPLE" OFF INDEF, SAYS HUGHES

Hollywood, Aug. 24.

Howard Hughes is issuing the following statement tomorrow regarding the postponement or abandonment of the proposed picturization of "Queer People." It reads in part as follows:

"Despite that we invested more than $100,000 on this story and preparation of 'Queer People,' its production must be indefinitely suspended because we cannot obtain a satisfactory cast. It is not a question of salaries.

"When we purchased the picture rights to 'Queer People' we had no idea we would encounter difficulty assembling a cast. Not anticipating the casting problem which now confronts us, I regret that we find it impossible to produce 'Queer People' immediately."

Statement is the first Hughes has made on this picture since purchasing the screen rights a year ago.

WB-Col. West Deal

Hollywood, Aug. 24.

Warners closed a deal here this week for all Columbia product for its west coast houses.

Heretofore this product has been going into Fox-West Coast houses.

Oriental With $2,200 Unit Average Books $6,250 Vaude Show

Chicago, Aug. 24.

Stage show for the B. & K. Oriental, week of Sept. 11, calls for a long list of vaude names. It will set Publix-B. & K. back approximately $6,250. These turns are vaude material, indicating the impression that the RKO Palace has made in town with its vaude policy.

Smith and Dale, Blossom Seeley and Benny Fields, Jack Osterman and Audrey Wyckoff and Co. comprise the bookings. Smith and Dale were in town about three months ago at the Palace with their "S. S. Malaria" act. Promise a new turn for the Oriental.

Ordinary shows at this Publix house have run as low as $2,200 including the acts and chorus.

STEEL BIZ BANS LABOR TROUBLES IN U FILM

Hollywood, Aug. 24.

Reason for Universal's story troubles with "Steel," steel mill yarn, is because most of the dramatic material connected with the industry is taboo.

Studio expects to go on location at one of the large steel plants. All scenes showing strikes, walkouts, labor and capitalism clashes can not be in the story given to the mill head for okay.

Half a dozen writers have worked on "Steel." Latest to try solving the riddle is Jack Moffitt, former newspaper man.

Major Cos. Asking Change in ERPI Service Contract—Cheaper Away?

Following the lead of one of the bigger chains, the major circuits look to be headed for extended negotiations with ERPI concerning certain service charges. These, although recently somewhat reduced, according to the circuits' plaint, are now appearing in ERPI contracts, but in new form. Discovery by one of the circuits led to relayed parleys of circuit execs.

The revelation came through certain installations ordered when comparison of the reading matter in certain paragraphs between the original and new form contract it was found the service charge had been changed to what appears to be a rental fee.

No advance notice of the changed contract conditions had been made to the circuit involved, it is charged. From the circuit standpoint as queried from opposite centres, latter figure the service charges should be wiped off the contract altogether. Loew's, Paramount and Fox have their own engineering departments, which each figures fully competent to inspect and service machines at an overhead cost far lower than the fees asked by ERPI.

Fox's Weekly Top

It's known that at Par only the company's own engineers are permitted to work around an equipment. No idea can be gleaned of how expensive the service charges amount for any circuit. It's infoed that Fox can take care of all its equipment with an engineering staff of 12 men, the entire group not to cost over $1,200 weekly.

Par under its equipment contract is privileged to buy parts outside which are not the direct manufacture of W.E. All W.E. parts, however, must be purchased from ERPI. Par has found that by purchasing certain other parts direct from manufacturer much cost expense is saved.

Under-cover info is handed that the matter of negotiating a new deal has been submitted to attorneys by one circuit.

SPANIARDS IN U. S. PREFER ENGLISH FILM

In the future Metro will not attempt to distribute Spanish versions in this country. According to home office information, the sale of talkers in that language in the U. S., mostly in the Southern California and New York territories, has not proved as lucrative as expected.

In its move Metro will be the first of the domestic distributors to refrain from trying to wreak a profit from Spanish talkers through exhibition in this country.

M-G-M claims Spaniards who live in the States would rather see the American stars even if half of the dialog isn't understood.

Screen Columnist Shorts

Pierre Arnaud, vet producer, is making a series of shorts under the head of "Screen Columnists," with James F. Clemenger (as Screen Columnist) doing the narration.

Danton Vane and Suzette Aubert are featured. Shorts will have atmospheric musical score by Lou Alter.

First in series now in work in the east.

L. A. to N. Y.

Junior Durkin.
Ruth Weston.
Eddie Jackson.
Eddie Cantor.
Zeppo Marx.
Al Jolson.
Ruby Keeler.
Wynne Gibson.
Harold B. Franklin.
Leland Heyward.
Frank Lloyd.
Al Rockett.
Watterson Rothacker.
Elsie Janis.
Eph Rogers.

N. Y. to L. A.

Lila Bennett
Mr. and Mrs. Jimmy Gillespie
Marian Marsh.
Herman Shumlin.
Elmer Fry.

1st Runs on Broadway

(Subject to Change)
(Week Aug. 28)

Paramount — "Secrets of a Secretary" (Par).
Roxy—"Bad Girl" (Fox) (3d wk.)
Capitol — "Guilty Hands" (Metro).
Rivoli—"Street Scene" (UA) (26).
Strand—"The Last Flight" (FN) (2d wk.).
Mayfair — "Dirigible" (Col) (2d wk.).
Winter Garden—"Star Witness" (WB) (4th wk.).
Hollywood—"Bought" (WB) (3d wk.).

Week Sept. 4

Paramount—"Personal Maid" (Par).
Roxy—"The Spider" (Fox).
Capitol—"Modern Age" (Metro).
Rivoli—"Street Scene" (UA) (2d wk.).
Strand — "The Bargain" (WB).
Mayfair—"Rebound" (Pathe).
Winter Garden—"Star Witness" (WB) (5th wk.).
Hollywood—"Bought" (WB) (4th wk.).

$2 Pictures

"A Free Soul" (Metro) (Astor) (13th wk.).
"American Tragedy" (Par) (Criterion) (4th wk.).

Foreign Films

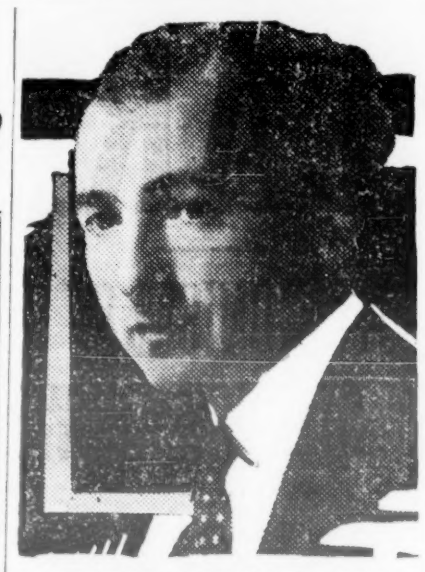
"Zwei Herzen im ¾ Takt" (Superfilm) (German) (Europa) (57th wk.).
"Die Lustige Weiber von Wien" (Superfilm) (German) (Little Carnegie) (8th wk.).
"Der Wahre Jacob" (Emelka) (German) (Belmont) (4th wk.).
"Die Blonde Nachtigall" (Ufa) (German) (Cosmopolitan) (2d wk.).
"Dreyfus Case" (Ufa-BIP) (German) (Warner's) (28).
"The White Devil" (Ufa) (dubbed English) (Cameo) (28).

Current Interest Short Reelers Not Newsreels

For the coming season Paramount will release a short reel series built along newsreel lines and based on topics of current interest but not directly under the newsreel head.

J. Frank Shea and Bob Welch, whose company, Welshay, has delivered three of these shorts to Par, have been ordered to go ahead on others. First is for release Sept. 6.

In addition Welshay, Hollywood indie, has a contract to deliver to Par 12 Paramount Pictorials to be made entirely in Technicolor.



LEON LEONIDOFF

Fanchon & Marco, Producer

Leon Leonidoff is now on the coast staging ideas for F&M in Hollywood.

The auspicious affiliation of F&M units with Publix theatres has created an intensive production schedule for this western producer.

His first, "Rhymes In Rhythm," produced on the coast, was shifted intact to the Fox, St. Louis, to take up the slack created by the addition of the Publix time.

Film Mag in U.A. Tie-Up To Promote Circulation By General Advertising

United Artists has effected with "Movie Romances" a tie-up on "Unholy Garden" that is looked upon as the most far-reaching ever engineered with any fan mag. The fan sheet is to spend between $200,000 and $300,000 on a contest, underlying purpose of which for the mag is to build circulation, now reported at 1,200,000.

Beginning with the general release of "Unholy Garden" next month, "Movie Romances" will start an ad campaign in newspapers and outside magazines throughout the entire U. S. with the headline in those ads being "How would you have ended the story of Samuel Goldwyn's production of Ronald Colman in 'The Unholy Garden'?"

Ads, to appear in papers having a total circulation of 150,000,000, will also carry copy announcing a cash award of $1,000 for the best answer to the query, as well as accompanying coupon for subscription to "Movie Romances."

J. V. Allen With G. T. P.

James V. Allen, formerly divisional sales manager, with ERPI is the second Western Electric man to join General Talking Pictures (DeForest) within the past month.

Allen will supervise equipment sales for G.T.P. in the central division, out of Chicago. The division comprises Illinois, Kentucky, Michigan, Indiana, the Dakotas, Kansas, Missouri and Ohio.

120 Ford Sound Trucks for Fox Save Cost 2 Ways and Much Lighter

Delivery of the first of a fleet of 120 Ford coupes, completely equipped with camera, tripod, wiring, etc., for newsreels, has been made to Fox-Movietone. Under plans being carried forwrd they will replace the 120 Fox sound trucks now in service over the world. One of the Fords was last week pressed into work in the New York area while 20 went out as the first shipment abroad.

It is intended to send the first 50 Fords to foreign spots, with Fox recalling the heavy sounds trucks, now in service, which the light Ford cars will replace.

Fox has devised a new camera claimed almost as easy to handle as the old Akeleys, which weighed 40 pounds. New photo-box tips the scales at 60. Heavy cables used in the past and dragged all over to shoot news events in sound have been replaced by fine wiring.

Saving in Weight

The equipped Fords will have the appearance of an ordinary Ford. Where the rumble seat otherwise would be located, the camera and tripod is stored. On the back in place of a trunk rack is a small platform for the cameramen; inside the enclosed passenger compartment are the wiring connections.

Top of the cars are steel-reinforced, permitting the cameramen to stand up there, with the tiny rear platform for other camera work.

Through the new equipment the total weight is only 200 pounds. Other trucks used since sound came in here had an equipment weight of around 800.

Big Cost Saving

Where the old trucks averaged $30,000 in cost, the Fords will stand Fox around $5,000. Additionally, it is figured Fox will save on an average of $1,000 a year in wear, tear, depreciation, etc. on the Fords. The heavier trucks, used by F-M as well as all other newsreel companies, run up an average mileage of 40,000 a year, with repairs running operating costs to a considerably high figure.

Newsreel companies have frequently encountered trouble as well as complaints through the heavy trucks making deep ruts on turf.

Hollywood

Briefly rewritten extracts from "Variety's" Hollywood Bulletin, printed each Saturday in Hollywood, and placed as a wrapper upon the regular weekly "Variety."

The Bulletin does not circulate other than on the Pacific Slope.

News from the Dailies in Los Angeles will be found in that customary department.

Tourists, detoured from studio rubbernecking, are working off the yen visiting the last resting places of picture notables in Hollywood cemetery. Cemetery is bordered by studios, Paramount and Radio behind it and Darmour in front of it. Roach is the latest studio to bar visitors after word got around that it was easy to crash.

Mary Carr's Part

Lew Collins will direct "Drifting" for Willis Kent. Mary Carr in it for a comeback.

Leo Carillo has four picture parts awaiting his closing in "The Broken Wing" at El Capitan theatre. "Guilty Generation," Columbia, followed by "Racetrack," James Cruze, then "Men of Steel" and "Lombardi, Ltd.," Universal, will have him as lead.

"Heartbreak" story is being rewritten while in production at Fox.

Brophy Fools Col.

Ed Brophy, Metro's production manager for years, has been borrowed by Columbia for a part in "The Ghost Gang." Columbia thought he was a contract player owing to his jumping into small parts at the Culver City studio.

Willis Kent starts his "Flower of Chinatown" at Tec-Art this week. John Harron and Phyllis Barrington leads. Lew Collins at the meg.

Macks Set Split

Charles E. Mack, of Moran and Mack, has made a property settlement on Marion Mack and will sue for divorce in Reno. New York suit will be dropped.

Job of contact man for Howard Hughes is abolished. Reg Callow is out after three years.

McLaglen in "Sleeps"

Alan Dwan gets the meg and Victor McLaglen top billing in "While Paris Sleeps."

Fox Rewards Snubbees

Snubbed by the Wampas, Linda Watkins and Helen Mack get leads respectively in "While Paris Sleeps" and "Surrender." Actresses were center of Fox controversey over baby stars.

William Farnum, early film hero, may do a comeback through signing a three-picture contract with Willis Kent.

Soft Drink Queens

Coca-Cola ad girls will be somebodies after this. Tie-up is being made to use pictures of Dorothy Mackaill, Jean Harlow, Lupe Velez and Genevieve Tobin in the soft drink plugs.

Smart Girl

Prize to Renee Whitney for winning an artist model contest at the Orpheum was a picture test at Pathe. Postponing the test till she can take off a few pounds.

L. E. Clark, head of RKO-Pathe's sound department, resigned to go into business himself installing talker equipment.

In, Then In

Phyllis Fraser, cousin of Ginger Rogers, was a visitor at Pathe. Now an actress, through Ralph Murphy thinking she would fit into a bit in "Big Shot," which he's directing.

Next for W. S. Van Dyne, now directing "The Cuban," is "Tarzan of the Apes."

Edwina Booth Out

Edwina Booth, who received her first picture break in "Trader Horn," is off the Metro payroll after two years.

Joan Bennett's Hobby

While her fractured hip is healing, Joan Bennett is backing Mrs. Alma Grainger in the National Women's Air Derby, which started Sunday (22) from Santa Monica, as a mental stimulant. Miss Bennett bought her Ruth Elder's old plane.

Metro pictures will get songs wherever possible. "Flying High" and "The Cuban" will be musicals. Joan Crawford will sing a number in "The Mirage."

Wild Party Complex

Because of the sudden increase of "wild party" calls from irate neighbors, police have started referring to the affairs as "disturbances" or other mild terms in broadcasting instructions to the radio car patrol. Mob of listeners on the police wavelength were too inclined to get a "wild party complex," said cops, and tattle on neighbors and enemies whenever possible.

U's Quartet Schedule

Following Warner Bros. lead, Universal will prepare and take pictures in groups of four.

Borzage-Walsh Stick

Frank Borzage and Raoul Walsh will both stick with Fox. New deals have been worked out.

Settling Guion Commish

Attorneys for Paramount and Frank & Dunlap, agents, are in a huddle over Raymond Guion's contract with Par. As Gene Raymond, Guion has a five-year termer at $1,000 per week, $250 of which goes to the Shuberts for releasing him. Raymond wants to pay 10% commish for 10 weeks to the agents and Walter Batchelor, New York rep. The agents are holding out for full amount.

Kahn-Brown Oke

Joe E. Brown and Ivan Kahn, his agent, have made up, after Kahn sued the actor for commissions. Brown returns to the agent under the old terms, effecting a settlement of money owed.

Finishing at Metro, Max Lief went to Universal to work on a Slim Summerville-Zasu Pitts feature.

Polo special train, first on coast, will run to San Francisco for matches Sept. 6-7 between Los Indios team of film players and Presidio army team.

Stribling's If

A visitor at the studios, Young Stribling, letting it be known he'd forget boxing if getting a picture offer.

"Penny's" Plasters

William Anthony McGuire's "Bad Penny" opened at the Biltmore with the expected court plaster on the take. Al Jolson wants $6,249 plus interest, Bonded Adjustment Bureau asks $1,258, and Capt. W. J. Chitarin is after $965.

Not Up His Alley

Lowell Sherman asked Radio to take him off direction of "The Dove," figuring the story wasn't his type. Herbert Brenon will take the Dolores Del Rio picture, which starts Sept. 15, while Sherman will direct Ina Claire.

"Ladies" Off Again

Story troubles postponed start of Tiffany's "Left Over Ladies" to Wednesday. Robert Presnell is revamping the script.

Moore's First

Pauline Moore, 17-year-old Asbury Park stock actress whom Laemmle, Jr., signed, starts in "Twenty Grand" at Universal.

Par Drops Two

Paramount payroll two names lighter: Lydell Peck, assistant supervisor and husband of Janet Gaynor and Eve Unsell, writer.

Marlene Dietrich's next picture at Paramount is held up while rights to "Nana" are being negotiated in France with the descendants of Emile Zola.

Another tent troupe has pitched in Culver City, but closer to the beach than the studios. Mackenzie Players doing it, two-bits top.

Boyd Gets "Window"

William Boyd is assigned the part in "Through the Window" intended for George Bancroft when Paramount bought the story from Martin Flavin and Joe Sherman.

Bright-Glasmon Set

John Bright and Kubec Glasmon had their salaries tilted by Warners. They came from Chicago on short dough and clicked.

Foreign Mag Rackets

Newspapermen from their native countries have been running foreign players ragged with rackets. Popular routine for the newsmen is selling covers on the fan mags, some of which started since versions and have little circulation. Loan racket is another. Critic on a big Spanish paper wrote letters telling a hard luck story and asked for loan.

Dilloway Out

Under contract since December, Don Dilloway, juvenile, is no longer on the Fox payroll.

Spreckles Goes Union

After three stench bombings in two days, Spreckles theatre took on a union booth crew. J. J. Franklin, Bernstein and Lustig, operators, had been using non-union projectionists.

Ford's First

Wallace Ford of the coast "Bad Girl" starts picture work in Joan Crawford's "Mirage," Metro.

July Hit Pictures Divided Among Five Producers—But Two Smashes

July b.o. leaders were "Smiling Lieutenant" and "Politics." These on present indications can be cited as that month's smashes, although "Lieutenant" has yet to reach the minor keys for closer observation. This is from b. o. figures as indicated by principal keys and showing around 27 recorded releases from eight companies during that period. Only eight of these releases and including the two previously mentioned can be classed as hits for July.

Metro tolled heaviest in the hit class because of the usual company procedure, which shows by past records to shove over its heaviest winners in the summer months where other companies sometimes wait until August before so doing. That way Metro got in three regular weeks out of July to other companies' one and two weeks.

Hit pictures or nearly so include among others "Magnificent Lie," "Man in Possession," "Young as You Feel," "Night Nurse," "Son of India" and "Common Law. "Young as You Feel" not around much yet, but so far as gone shows considerable strength.

That gives Par 2 hits; W. B., Fox and RKO 1 each, and Metro 3.

Personalities

The lineup also calls forth conjecture on star strength as each of the films named for hits look to be classed as strictly personality pictures. The formidable array of names includes Marie Dressler, Polly Moran, Maurice Chevalier, Ramon Novarro, Robert Montgomery, Ruth Chatterton, Barbara Stanwyck, Will Rogers and Constance Bennett. Looks like the clincher on that star value argument in favor of the stars.

Among the films of intermediate quality released in July are "Great Lover," "Murder by the Clock," "Broadminded," "Miracle Woman," "Big Business Girl," and "Black Camel."

Lesser films included "Laughing Sinners," "Five and Ten," "Free Soul," "Annabelle's Affairs," "Hush Money," "Holy Terror," "Girl Habit," "Honeymoon Lane," "Women Love Once," "Chances," "Night Angels," "Sweepstakes," and "Women of Experience." Last named Radio's only release that month.

Outside Union Stopped Picketing by Loew's in Jamaica—Broad. Orders

Temporary injunction forbidding picketing by members of the Empire State Operators Union from in front of the Loew's Valencia, in Jamaica, was granted Thursday (20) by Justice C. J. Dodd of Kings County Supreme Court in Brooklyn. It was on a petition filed by Leopold Friedman, Loew's general counsel.

The order is reported unusually broad. It prohibits patroling by E. S. pickets anywhere in the vicinity of the theatre or suggesting to any person the boycotting of the house for any reason.

Empire State had been picketing the house for some days in what the theatre execs construe as an attempt to force recognition of that union by Loew's and over the A. F. of L. group. Besides the union itself, Arthur Farkash, president, and Joseph Blatt, business manager, are named in the order to desist.

The injunction granted is pendent lite, with no date set for litigation of the action.

No Injuries When Pathe Location Launch Explodes

Hollywood, Aug. 24.

Six members of an RKO-Pathe technical crew, on production of "Mystery Ship" in conjunction with the Navy off San Diego, narrowly escaped death, Aug. 21 when a motor launch carrying them from shore to a warship blew up.

Launch broke into flames and the half dozen camera and sound technicians aboard leaped into the water, to be saved by the occupants of another launch that was carrying p'ayers.

No one was injured.

Novelty Newsreel Co. Loses $7,025 Judgment

Los Angeles, Aug. 24.

Daniel F. Tattenham has been awarded $7,025 from Scoop Scandals, Ltd., for the balance of a year at $150 a week as producer of animated cartoons.

Tattenham claimed wrongful discharge.

Scoop Scandals, organized last fall to make burlesque newsreels for Metro, was dropped because of mechanical difficulties.

SILENT FILM FOOTAGE IDENTIFYING LAUGHS

Hollywood, Aug. 24.

Old jargon of the comedy lots having to do with belly laughs, chuckles and snickers has been replaced by a five-foot laugh, three-footer and two-footer.

Responsible for the change are the lots where comedy dialog is dubbed into scenics and similar shorts. Spacing the laughs proved the real task. Exhibitors had complained that the laughs came too fast, drowning out other stuff and bringing squawks.

Now if the studio deems a gag worthy of a belly laugh, five feet of silence ensues, this occupying a little better than three seconds. Chuckle is followed by three feet of silence and a snicker or giggle two feet.

Par's Unit System Adds Mankiewicz and Heath

Hollywood, Aug. 24.

Paramount, after centralizing its production under two associate producers, Louis B. Leighton and Lloyd Sheldon, is returning to a more extended system of unit production. Two new associates were appointed this week in Percy Heath and Herman Mankiewicz, both on the Par writing staff for years.

Mankiewicz is slated to produce the next Marx Brothers' picture, but ahead of that will do another comedy that he will pick. Marx picture is scheduled for production in January if the brothers are not in a show at that time.

Heath will finish his adaptation of Rupert Hughes' "No One Man" before being assigned a unit.

'Film Daily's' Year Book

Annual Year Book, issued by "Film Daily," is now out for 1931.

As complete and big as ever with 1,060 pages and brought up to date, the Year Book fills its own niche in the show business.

EDGAR BERGEN

"The Eyes Have It" was Mr. Bergen's fifth ventriloqual short for Vitaphone.

He is now busy writing "Happy Hobo Hollow" which will be filmed shortly.

Now appearing RKO Madison, Brooklyn (Aug. 26-28).

Address Hotel Marcy, New York.

75 FEATURES BEFORE OCT. 1

Hollywood, Aug. 24.

Hollywood, from extras to execs, is staving off the bill collectors by showing them the list of 75 September starting features, most impressive lineup of pictures to cheer the hopefuls in a year. New starters are expected to build up busted bankrolls all along the boulevard.

Besides those already announced, at least another 20 can be anticipated to have cameras turned on them before September is past.

Paramount heads the list, with 11 to go under the wire before Oct. 1. Fox has eight and Radio seven, Columbia names six, Metro and Pathe five each, and United Artists, Warners and Tiffany four each. Universal is lowest of the majors with three.

Indie group is counted on for a dozen, shooting at Tec-Art, Cruze, Ralph Like, Metropolitan, Trem Carr and small state-right plants. In addition there are about 10 direct-shot foreign versions and synchronizations to be started.

Pathe Job New

Hollywood, Aug. 24.

Sid Rogell has been dubbed studio manager for RKO-Pathe after having handled the job unofficially for several months.

Studio manager job is a new one at Pathe.

LeBaron in N. Y.

William LeBaron of Radio's studio on the coast, reached New York last Thursday.

Exhibs-Operators Fail to Agree In Chi—Police Arrest Unlicensed Booth Men—Exhibs Get Injunction

Chicago, Aug. 24.

Truce between Allied indie exhibitors and booth men patched up Friday, whereby an arbitration board of five members was to attempt a solution was short lived.

Saturday, Allied theatres attempted to open with strike-breakers from New York. C. K. Creiger, chief city inspector of operator's licenses, raided 19 houses Saturday and arrested the operators without licenses. Allied got a temporary injunction against the police interfering with scab operators, and that's where situation remains today, except the corporation counsel announced he would fight injunction, which is an attack on the constitutional status of a city ordinance, he stated. Allied has flat footedly declared its future policy to be open shop. Their houses are operating under police guard, without violence of any kind up to now.

Operator's union is now using radio station WBBM in addition to the regular labor station WCFL, in seeking to counteract Allied propaganda.

Operators are directing their fire chiefly against Steffes as an out of town agitator for Allied and chief organizer of present Allied's effort to break contract with the operators' union four months before it expires.

Red Tape

Allied had its imported strike-breakers quartered in hotels at the expense of the organization while trying to obtain the necessary licenses from the city's Department of Gas and Electricity. Its okay is required by law.

Much delay cropped up on the licensing matter. This red tape coupled with a threat of a sympathetic trike by the theatrical janitors' union squelched the grand defy the exhibitors had planned.

Earlier in the week along Film Row there was a jubilant spirit as the exhibs felt they had the upper hand over Local 110 for the first and only time in exhibitor history.

Civic Politeness

Schenectady, Aug. 24.

Here's one for some of the cities to beat! In connection with opening of new RKO Plaza theatre here a newsreel is being taken and arrangements were made for some scenes of the fire bureau boys in action.

One afternoon the bell hit at central and all the apparatus and some from other houses, with sirens screeching, dashed up the main stem through the crowds.

The run over, the chief came up to the camera man and said "How was it?" But the camera had jammed.

Fire boys repeated the next afternoon.

ZILAHY SAYS PAR'S "GENERAL" NOT HIS

Budapest, Aug. 14.

Paramount's "The General," made from Lajos Zilahy's play, has been censored here. It is permitted to show only to adults. Original play contained nothing obnoxious and was a huge success here at the National theatre.

Zilahy has protested in the press against the screen version of his play, utterly different from the original, he says. Zilahy told interviewers that Par, after buying the screen rights, asked him to go to Hollywood and write the screen version in 1929. He spent six weeks in Hollywood writing the book, which was to be directed by Lothar Mendes, with Jack Bachmann acting as supervisor. Zilahy left Hollywood long before the picture was finished.

When he went to America a few months ago the picture had had its run in the States. Foreign versions were in preparation in Par's European studios and Zilahy only had a private post-view of the picture in New York. Says he was flabbergasted to see that, although he had managed to persuade Jesse Lasky that "The General" must retain its original Hungarian setting, it had ultimately been transposed to a Russian milieu, that his own book had been set aside and the picture directed according to an entirely different book, as far from his own as heaven from earth. To mention a detail, the two first acts of Zilahy's "General" has a field hospital behind the front for its settings, whereas the Par picture is set in a red lantern house.

Name Off Billing

"After my return to Europe I found out that Spanish, French and German versions were being made. The German version, with Conrad Veidt and Olga Chehova in the lead, is far less awful than the American one. I am applying to the Society of Dramatic Authors for assistance and I have filed a protest against my name being used as that of the author of this 'General.' This isn't my play. I disclaim all responsibility for it. If the Auhtors' Society can't protect me against my name being used in connection with this picture I shall go to court."

The picture has been re-christened "General Platoff" in Budapest. Zilahy's name is not on the posters or other billing, although it would have been good publicity here, where he is one of the foremost playwrights.

Radio Resuming Shorts Sept. 1 After Short Lull

Hollywood, Aug. 24.

Off the Radio schedule for several weeks, two-reel production will be resumed around Sept. 1.

First to start will be a Ned Sparks comedy. Chic Sale goes in next, then Roscoe Ates, who has a picture to do for Metro before returning to the Radio lot.

Lew Brock, in charge of short productions, has 11 more two-reelers to make on this year's program. Shooting lull was result of being ahead of schedule.

Old Film Trade Paper Employes Are Let Out; Bill Johnston Is One

Four of the oldest employees in the Quigley organization, all on the payroll for 10 years and more, and all at some time or another possessing titles from editor and managing editor down, have been let out in the latest shake-up of this film trade-paper group.

These men who have been considered Quigley's aces include William Johnston, former editor and publisher of the "Motion Picture News" which Quigley acquired and merged with the "Herald" several months ago.

Johnston's first capacity as a Quigley employee was as a New York editorial writer. When Martin started the Hollywood "Picture Daily" Bill was placed in charge of the coast. Bit by bit he was relieved of responsibilities there by J. Leo Meehan who is now announced as Johnston's successor.

Execs Out

George Clifford highest ranking executive in the days when Quigley operated in Chicago; Jay Schreck, former managing editor and one of Quigley's most important contact men in the trade around New York, and Tom Kennedy, known for his technical and equipment knowledge, are the other three let out.

S. Kane is being brought on from Chicago to succeed Schreck with no one following Kennedy and Clifford.

While job seekers at the Quigley home office were informed Monday that the let-outs were due to economy measures, Colvin Brown, Quigley adminstrator, denied that this is the first lap of a Quigley cutting movement. Brown also denied that Quigley is about to announce any changes in the policies existent since Quigley began taking film trade paper work seriously.

Gabe Yorke Gets In

Gabe Yorke's arrived from the Coast Monday to participate as one of the guiding execs in the new Fox p. and a. setup under Glen Griswold, v.p., in charge.

Indie Exhib Leaders Will Expand Sept. 1 Meet—No 100% Peace Yet

Important indie leaders Monday denied that the axe is buried with the adoption by distributors of the 5-5-5 contract. While all conceded it is an important gesture toward good will the Sept. 1 camp fire meeting, which indie chieftains and their leading tribesmen from the country over will attend at the Astor Hotel, New York, will witness a renewed indie battlefront, it is claimed.

Protection, score charges, Federal copyright, taxation—all of these and more will be discussed before Labor Day.

The protection issue, especially, promises to be the fight factor during the winter. Distributor spokesmen admit there is little in the work of the 5-5-5 which can be construed as an "out" in this direction. One of the most important stated:

"Producers spend a lot of money and they intend to get that and more back. Without protection they would have no guarantee as to return. This protection talk is absurd."

Widened Scope

At the same time certain of the more powerful exhibitor leaders refused to let their organizations be represented in the fall protest confab unless the issues are general and not directed against any particular producers.

As the result of these protests against protests the indies have decided to widen their Astor war plans to take in every little detail that has vexed in the past.

Meeting was inspired by the MPTOA arm in Southern New Jersey, Penn. and Delaware squawking against the Fox and Metro percentages.

Attitude of some of the leaders who will attend is that individual companies that raise the ante can best be answered by an anti-buying campaign. Individual cases will be studied and action taken along those lines if the proponents of the same have their way.

Women Rule L. A. Box Offices; 'Sporting,' $27,000; 'Defender,' $14,000; 'Tragedy' Holding Up

Los Angeles, Aug. 24.

Biz generally buoyant, although "Dirigible" opened inauspiciously and "Transatlantic" did a quick bow-out after two weeks. "Tragedy," "Sporting Blood" and "Public Defender" are the outstanding money-getters, the latter at the RKO surprising with a $14,000 pace.

Clark Gable figures at the b. o. for the nifty $27,000 for "Sporting Blood" at the State. "American Tragedy," holding up strongly at the U.A. with $18,000 on the holdover, sees its favorable reaction chiefly from the local publicity.

"Dirigible" at the Orph is experiencing the same thing as when it road-showed at the Chinese, i. e., getting the stags strongly for the first day or two and then petering out. Same inadequate campaign figures as at the Chinese, with the women's angle sacrificed in the exploitation. $10,000 on its opening week is nothing to brag about.

Despite the spottily good trade at the downtown keys, the town doesn't seem the same. The Carthay has taken the veil again, leaving L. A. without a $1.50 house; Egyptian is split-weeking; the nabes are ruining the downtowners, and there's still that doldrum air about everything. Town is saved solely by the exceptionally strong flickers, with the State leading rather consistently. The Par and U.A. have occasional bellringers.

Chinese (Fox) (2,028; 50-75), "Transatlantic" (Fox) (2d-final week). Died quickly, $6,000 on the holdover and out. "Bad Girl" opening tomorrow (25) on day-date with the Crit. Last week, $10,100.

Criterion (Fox) (1,600; 35-65) "Transatlantic" (Fox) (2d-final week). $5,500 and out, "Bad Girl" succeeding. Opening week, $10,300.

Orpheum (2,270; 25-50), "Dirigible" (Col) (1st week). Poor at $10,000, with women's angle figuring strictly. Third and final week of "Common Law," $4,500.

Pantages (Fox) (2,700; 20-40-65-90), "The Magnificent Lie" (Par). Chatterton is upping the house to over $10,000. Last week, "Night Angel" $8,400. "Murder by the Clock" next.

Paramount (Publix) (3,595; 25-75), "Secrets of a Secretary" (Par). $17,000 nothing to brag about, with everything thrown to Colbert, and she alone credited for whatever pull. "Silence" last week poor at under $15,000. "Daughter of the Dragon" next.

RKO (2,950; 30-65), "The Public Defender" (RKO). Hoke mystery meller (Dix) exceptionally strong at under $14,000. Last week "Sweepstakes" eased off to $10,400. Next week, "Too Many Cooks."

State (Loew-Fox) (2,024; 35-$1), "Sporting Blood" (M-G). Gable strongly credited, with so much space devoted to him that the studio asked Fox-West Coast to minimize the ballyhoo, as he was reshot into the picture later and is not its actual star. $27,000 pace. Last week, "Daddy Long Legs" $28,700, big.

United Artists (Pub-UA) (2,100; 35-$1), "American Tragedy" (Par) (2d week). $18,000 on the holdover and $27,000 first eight days, including $3 premiere, both plenty good. Best biz here in a season. "Street Scene" next and "Monkey Business" (Marx Bros.) thereafter.

Wilshire (Fox) (2,296; 35-60), "Murder by the Clock" (Par). Usual good average of $4,500. Last week, "Son of India," $4,300.

Downtown (WB) (1,800; 25-50), "Bought" (WB) (2d-final week). Under $13,000 last and under $9,000 this week. These figures normally don't warrant holdovers excepting to plug the gaps until the new Warner Wilshire opens with "Alexander Hamilton" and "Five Star Final," reserved for the new deluxer.

Hollywood (WB) (2,756; 35-50), "Bought" (WB) (2d-final week). $10,000 currently; $14,000 last week. "Star Witness" opens next for two weeks with extra billboards and ballyhoo.

LOUISVILLE FAIR

"Transatlantic Top": $13,300—$11,-800 for "Guilty Hands"

Louisville, Aug. 24.

Outlook for the week is about as good as can be expected. Cool weather is helping out.

Estimates for This Week

Rialto (4th Ave.) (2,940; 30-40-50) —"Transatlantic" (Fox) and vaude. Expect a total of $13,300, very good.

Loew's State (3,252; 25-35-50-60) —"Guilty Hands." Will go to around $11,800.

Aloma (4th Ave.) (1,100; 15-25-40) "Caught" (Par). Only fair for about $3,500.

Strand (4th Ave.) (1,865; 25-35-50-60)—"Bought" (WB). In second week will do around $7,000.

DENVER BRIGHT

"Sporting" Around $17,000 and "Nurse" Close to $11,000

Denver, Aug. 24.

Every theater better than last week except the Paramount. Ropes up every night so far this week at the Aladdin with "Common Law." The Denver is headed towards fine week with "Sporting Blood." "Night Nurse" is set for big gross at the Tabor.

Estimates for This Week

Huffman's Aladdin (1,500; 35-50-75) "Common Law" (RKO-Pathe). Will do a fine $8,000. "Rebound" (Pathe) did a fair $6,500 last week.

Denver (2,300; 25-35-65) "Sporting Blood (M-G). Looks around $17,000. Last week, with circus acts on stage helping out, "Silence" did $20,200.

Paramount (2,000; 25 35-50) "Pardon Us" (M-G). Ought to get $11,--000, fair. Last week "American Tragedy" (Par) did $12,300 and moved to Rialto.

Rialto (1,040; 25-35-50) "American Tragedy" (Par). Here after a week at the Paramount for $3,500. Last week "Caught" took in $2,500.

Huffman's Tabor (1,900; 25-35-50) "Night Nurse" (WB). Seems set for $11,000, strong. "Mother's Millions" (U) did around $8,000 last week.

Indianapolis' H. O.'s, 'Us' $9,000–'Bought' $7,000

Indianapolis, Aug. 24.

(Drawing Population, 400,000)

Chilled weather and a little bit of rain makes it look better all around this week. Newspaper ads boosted for two weeks and it seems to pay. The two burlesk houses are closed this week.

Estimates for This Week

Apollo (Fourth Avenue) (1,100; 35-50)—"Bought" (WB). Held for second week and looms as $7,000 prospect.

Lyric (Fourth Avenue) (2,800; 35-50)—"Star Witness" (WB). Off with a gallop and will do a good $11,000; they still go here, 'though there's no vaude.

Indiana (Publix) (3,300; 25-35-50) —"Huckleberry Finn" (Par). Good kid pull and will reap $16,500. Last week "Smiling Lieutenant" (Par) did $17,000.

Loew's Palace (2,800; 25-35-50)—"Pardon Us" (M-G). Will reap about $9,000, which means a holdover. Last week "Sporting Blood" (M-G) a good $8,000.

Circle (Publix) (2,600; 25-35-50) —"Silence" (Par). Started off satisfactorily and will be neat for $7,-000. Last week "Traveling Husbands" (Radio) $6,500.

Ohio (Publix) (1,400; 15-25)—"Caught" (Par). First run picture will get about $1,000 here. Last week "Sky Raider" (Col) barely pulled through.

'Witness' Paces Newark On a Strong $18,000

Newark, Aug. 24.

(Drawing Population, 850,000)

A break in the heat is a break for the theatres, but there's only one real hit in town, "Star Witness," at the Branford.

Estimates for This Week

Branford (WB) (2,350; 20-35-50) —"Star Witness" (WB). Smash and should better $18,000. Last week "Bought" (WB) did well on $15,000, but more was expected.

Little (Fine Arts Theatre) (299; 30-60)—"Wien du Stadt der Lieder." May pull $1,200. Last week "Three Loves" (Terra), on sixth week, didn't reach $900.

Loew's State (2,780; 30-50)—"Great Lover" (M-G) and vaude. Questionable draw in this house, but Nils Granlund and girls on stage may bring gross to $14,000. Last week "Politics" (M-G) a sock with over $19,000.

Proctor's (RKO) (2,200; 25-40-50-60)—"Traveling Husbands" (Radio) and vaude. Will get not over $14,000. Last week "Public Defender" (Radio) good at $15,500.

Terminal (Fox) (1,900; 25-50)—"Girl Habit" (Par). Fair at $5,000. Last week "Magnificent Lie" (Par) $5,500.

'Defender' $20,000 and 'Bought' $12,000 in K. C.

Kansas City, Aug. 24.

The Bennett Sisters at the Newman and Loew's Midland and both girls have a following. Mainstreet ballyhooed "Public Defender," but stressed Rae Samuels on stage.

Estimates for This Week

Loew's Midland (4,000; 25-50) "Hush Money" (Fox). Very quiet and doubtful of topping, weak $13,-000. Last week "Sporting Blood" (M-G) fair with $18,700.

Mainstreet (3,200; 25-35-50-60) "Public Defender" (Radio) and vaude. Richard Dix in film, and Rae Samuels on stage. looks okay for $20,000. Last week "Lover Come Back" (Col) and Olsen and Johnson on stage; $24,000, good.

Newman (1,890; 25-35-50) "Bought" (WB). Constance Bennett good bet here; nice at around $12,000. Last week "American Tradedy" (Par) $10,000, fair.

Liberty (1,000; 25-35-50) "Transatlantic" (Fox). Billed as "The Fast Set at Sea"; drawing those looking for spice; should get pretty good $5,000. Last week "Star Witness" (WB) $6,000.

Cincy Mgrs. Grin; 'Nurse' at $11,500, 'Lieut.' H. O.–$16,000

Cincinnati, Aug. 24.

(Drawing Population, 700,000)

Cream of the new season's early releases are in to a big reception. Capitol is hitting its highest in months with "Night Nurse," and "Lieutenant" is strong and a holdover at the Lyric.

The non-grinning manager is temporarily extinct.

Estimates for This Week

Albee (RKO) (3,300; 35-75), "Public Defender" (Radio) and vaude. Benny Meroff band and Dix picture rating good $22,500. Last week $20,-000 on "Secret Call" (Par) and slump vaude.

Lyric (RKO) (1,400; 30-50), "Smiling Lieutenant" (Par). Slaying critics and word-of-mouthers; $16,-000 walking in and will holdover. Last week, second of "Common Law" (Pathe), did $8,500.

Capitol (RKO) (2,000; 30-50), "Night Nurse" (WB). Oked by mob for $11,500, greatest in months at this spot. Last week an average $9,000 with "Murder by the Clock" (Par).

Palace (RKO) (2,700; 30-50), "Young as You Feel" (Fox). Rogers surefire draw responsible for $13,-000; below expectations though real money. Last week "Dirigible" (Col) tremendous, in view of long previous road engagement, at $18,000.

Strand (RKO) (1,350; 25-40), "Politics" (M-G). Second run wow with $5,500. Last week "Honeymoon Lane" (Par) bad at $2,500.

Keith's (Lisbon) (1,600; 30-50), "Ex-Bad Boy" (U). Reviewers raved and may touch $4,000. Last week "Holy Terror" (Fox) not much at $2,500.

Family (RKO) (1,140; 20-35), "High Stakes" (Radio) and "Murder by Clock" (Par), second run. Split-weeking for fair $2,500. Last week "Lawless Woman" (Chesterfield) and "Man in Possession" (M-G) down to $2,000.

NEW HAVEN HOLDS OWN

Looking to New Films—$11,000 for "Witness"—"Finn" $12,000

New Haven, Aug. 24.

(Draw Pop, 300,000)

The Roger Sherman on its fifth week of return to single features with reduction to a 50-cent top is doing more business than in past eight months. Grosses have been consistently steady and reduction of running time of program to two and a quarter hours has had favorable reaction. Town's four big houses have lined up some corking films for the next eight weeks and competition will be keen. But Par is making a heavy drive on strength of its 20th jubilee programs and houses in general are making ad managers, on local sheets breathe easier by using up more space each week.

Estimates for This Week

Paramount (Publix) (2,353; 65), "Huck Finn" and unit. Will do near $12,000. Last week "Secret Call" (Par) $14,400, okay.

Fox Poli (Fox) (3,040; 65) "Young As You Feel" (Fox) and unit. Will be moderate at $12,000. Last week "Sporting Blood" (M-G) slipped to low $10,000 after fair start.

Roger Sherman (WB) (2,200; 50) "Star Witness" (WB). Off to heavy start with biggest week end since Feb.; should draw sweet $11,000. Last week "Night Nurse" (WB) after tame opening built to nice $10,500.

Bijou (Fox) (1,536; 50) "Caught" and "Woman Between." Will pick up satisfactory $4,300. Last week "Great Lover" and "Ubangi" low at $3,000.

Fox, Philly, Going Over $27,000 This Week—'Star Witness' Big at $15,000

Philadelphia, Aug. 24.

Generally speaking, business in the downtown picture houses here has been picking up during the last few weeks. Some good shows, plus stretches of cooler weather and threatened rain around the week-ends probably responsible. Certainly, despite admitted over-seating problem, town has had as many houses open this summer as usual.

This week looks auspicious with the Will Rogers picture, "Young as You Feel," starting out strongly at the Fox, indicating an above-average week, and "Star Witness" figured as a near-smash at least in its first week at the Stanley.

Most of the critics rapped the Mastbaum's feature, Wheeler and Woolsey's "Caught Plastered," but these same press boys gave a strong plug for stage show which has Joe E. Brown, in person, as special headliner. That combination is figured as good enough to send Philly's biggest house over $40,000 again this week. Mastbaum hasn't fallen under that figure in almost two months.

Last week's upward trend of the Fox was "Transatlantic" with fine notices. It caught on strongly and held to or improved pace daily. Could have been held over, the wiseacres remarked, and Rogers comedy should equal or surpass that. Then comes "Bad Girl," figured for heavy biz and a possible holdover, and then "Merely Mary Ann." That Fox films quartet should offset a lot of the Fox theatre's recent dismal weeks. With Keith's staying open after Stanley-Warner took over lease despite prediction of closing for summer, Philly has just two film houses to open before full strength is reached. Boyd is scheduled for Sept. 3, with "Bought," and Aldine is reported as getting George Arliss in "Hamilton" a few week later. Locust, closed for a year, not figured in this arrangement. Locust may get vaudeville, according to street rumors.

Estimates for This Week

Mastbaum (4,800; 35-50-75), "Caught Plastered" (Radio). Picture got pannings but good stage show with Joe E. Brown figured as likely to hold business to better than $40,000. House hasn't fallen below 40 in six weeks. "Huckleberry Finn" (Par) disappointed a little after sensational start last week. Matinees continued big but evenings dropped; $42,500.

Fox (3,000; 35-50-75), "Young as You Feel" (Fox). Will Rogers comedy looks great; $27,000 or better indicated for this week. "Transatlantic" (Fox) benefitted by rave notices last week for $21,500.

Stanley (3,700; 35-50-75), "Star Witness" (WB). Heavily exploited here and figured for strong enough start to give it big $15,000 week. "Smiling Lieutenant" (Par) off to $8,000 in third and last week; plenty good for length of stay.

Earle (2,000; 25-65) "Runaround" (Radio). With Arnold Johnson's band heading eight-act stage bill, satisfactory week figured. May touch $20,000. "Caught" (Par) being western didn't help any too much last week. Around $19,000, with vaude acts carrying the burden.

Keith's (1,800; 35-50-75) "Too Many Cooks" (Radio). Bert Wheeler comedy looks like around $10,500. "Honeymoon Lane" (Par) last week well spotted here for Eddie Dowling following got almost $12,000.

Stanton (1,700; 25-65) "Traveling Husbands" (Radio). With come-on ad campaign may do little something though not Philliy's type. Opened Wednesday and ought to get around $9,500. "Dirigible" under $6,500 in third and last week.

Arcadia (600; 50) "Night Angel" (Par). Doing pretty well and may get $3,000. "Women Love Once" (Par) about $2,500.

$23,100 FOR "BRAT"

Washington Fox Galloping—'Lieut' Points for $14,000

Washington, Aug. 24.

(Drawing Population, 450,000)

Raining and plenty of it for once gave the theatres a break. Stopped the weekend exodus and all houses seem in for a good week.

Warners, Met, and the Rialto due to reopen around Labor day.

Estimates for This Week

Columbia (Loew) (1,323; 25-35-50) "Smiling Lieutenant" (Par). Will do about a good $14,000. Last week "Tabu" (Par) less than $6,000.

Earle (Warner) (2,244; 25-35-50-70) "Bought" (WB) and Vaude. Cleaning up for a fine $24,000. Last week "Reckless Hour' '(FN) saved by Nick Lucas on stage; around $17,000.

Fox (Fox) (2,434; 15-25-35-50) "The Brat" (Fox) and stage show. Local revue plus F. & M. unit bolstering and may get $23,000; okay. Last week "Young as You Feel" (Fox) swell around $30,000.

Palace—"Silence" (Par). To about $18,000; fair. Last week "Sporting Blood" (M-G) near $19,000.

Keith's (RKO) (1,875; 35-50) "Public Defender" (Radio). Coming through for about $12,000. Last week "Dirigible" (Col) about $13,-000.

"Finn"–"Young" Brisk; $15,000–$13,500, P'land

Portland, Ore., Aug. 24.

(Draw. Pop., 400,000)

Greatest Talkie Season is a mutual plug this week for up grosses. Local houses found dailies co-operative, and several papers took the occasion as an opportunity to boost the stock of their own theatre pages. That angle got extra exploitation all round.

Orpheum firing guns for "Dirigible" and connecting for good week. Same house has a cameraman at the Pendleton Round-Up this week, getting news scoops of the event.

Hamrick's Music Box new 35c. top is getting over. Did well with "Bought," and clicking again this week with "Star Witness."

Summer opposish of parks and highways dwindling under steady picture selling pressure. Burg looks ready for an okay fall season.

Estimates for This Week

Paramount (FWC) (3,500; 25-60) —"Huckleberry Finn" (Par). F & M stage show. Getting results and likely to ring up good $15,000. Last week "Sporting Blood" (M-G) selling stellar name and playing down story for okay $12,500.

Broadway (Fox-Portland) (2,000; 25-60)—"Young As You Feel" (Fox). Clicking in big way and likely to get $13,500. Last week "Smiling Lieutenant" (Par), 2d week, got $7,000; first week, $12,000.

Orpheum (RKO) (2,000; 25-60)—"Dirigible" (Col). Well exploited and in line for $10,000. Last week "Miracle Woman" (Col) and vaude poor at $6,500.

Music Box (Hamrick) (2,000; 25-35)—"Star Witness" (WB). Over okay for about $5,000. Last week "Bought" (WB) big at $6,300.

'BOUGHT' $32,000–BOST., KEITHS' ABOUT $22,000

Boston, Aug. 24.

(Draw Pop., 850,000)

Cooler weather and a slight improvement in general conditions throughout New England offers some ground for optimism. Much hope being expressed for September.

Pop houses with improved booking are especially hopeful and publicity is being aggressively centered around September releases in feature pictures. Current week is expected to average about 10% under last year.

Estimates for This week

State (4,000; 35-50-60) "Guilty Hands" (M-G). Opened strong because of weather and will go $16,000. Last week "Pardon Us" (M-G) close to $18,500, a pleasing surprise.

Keith's (RKO) (4,000; 35-50-60) "Rebound" (RKO-Pathe). Opened well and apparently the type for this house; may hit $12,000. Last week $10,700 with "Dirigible" (Col).

Keith-Boston (3,000; 45-50). Ed. G. Robinson featured with plenty of publicity; week looks all right with "The Runaround" (Radio) for $22,-000. Last week $15,600 on "High Stakes."

Met (4,380; 60-75). Farewell week of Heidt band with Brox Sisters headlined; Constance Bennett in "Bought" (WB) and may hit fine $32,000. Last week "Huckleberry Finn" (Par) $26,800.

Scollay (2,500; 35-50-60). "Common Law" (Pathe). Will probably go $10,000 with no featured acts on pop bill. Last week around $10,500, "Smiling Lieutenant" (Par).

Uptown (1,500; 35-50-60) "Young As You Feel" (Fox). Will get fairly strong $6,000. Last week "Transatlantic," (Fox) $7,500.

Chicago Going Up to $43,000; State-Lake at $17,000, N. S. G.; 'Tragedy,' 2d Week, $23,000, Big

Chicago, Aug. 24.

Loop leadership probably returns this week to the Chicago, where "Guilty Hands" looks set. Much patronage due to Lionel Barrymore, who is remembered by the fans for his "Free Soul" characterization. Advertisers plugging his present performance as topping the other.

Other deluxer, Oriental, is the cinch for second place, with George Jessel on the foots and "Phantom of Paris" on the screen. Jessel is being given top billing over the John Gilbert flicker.

"American Tragedy" continues to hold up well, and from present pace should touch close to four weeks. It's for adults only.

"Murder by the Clock" and "Traveling Husbands" opened Sat. (22), first at the Roosevelt, the other at the State-Lake. "Husbands" got an exploitation campaign, both local and national, but indicated no real strength at the box office. Unless it picks up sharply hasn't much chance. Same for "Clock," which is in more as a fill-in, while the house waits for "Star Witness."

Woods gets going this Wednesday with "Mystery of Life." While Johnny Jones has lots of hopes for the film, he is nevertheless ready with two additional pictures for a box-office emergency. Last year, Jones was often forced to hold losing pictures on his screens for lack of available product.

Couldn't be determined if the 100 indie exhibs' closed houses extra last week around the city benefited any of the downtown houses.

Estimates for This Week

Chicago (Publix-B. & K.) (4,000; 50-75-85), "Guilty Hands" (M-G) and stage show. House jumps a number of thousands, due to L. Barrymore and the other feature names, each having a share of patronage. One of the better marks at $43,000. "Secrets of a Secretary" (Par) last week was fair total at $38,200.

McVicker's (Publix-B. & K.) (2,000; 50-75-85), "Merely Mary Ann" (Fox) (3d week). Picked up at close of last stanza, and held four days longer than expected. Second week nice at $20,900, with present and final session to $11,000. "Bad Girls" (Fox) on Wed. (26).

Oriental (Publix-B. & K.) (3,200; 50-75-85), "Phantom of Paris" (M-G) and stage show. Picture is the John Gilbert, formerly listed as "Cheri-Beri." George Jessel taking the top billing on the stage and doing well at the front gate. With everything, likely to do satisfyingly at $31,000. Last week "Reckless Hour" (Fox) wasn't as important as the Duke Ellington band on stage in corralling sweet $35,500.

Palace (RKO) (2,300; 50-75-85), "Too Many Cooks" (Radio) and vaude. Expect satisfactory $23,000. Last week "Their Mad Moment" (Fox) gave fair gross at $21,800.

Roosevelt (Publix-B. & K.) (1,500; 50-75-85), "Murder by the Clock" (Par). Will have to be satisfied with indicated $14,000. "Huckleberry Finn" (Par) closed its fortnight visit to fair $9,800. "Star Witness" (WB) to follow shortly.

State-Lake (RKO) (2,700; 50-75-75), "Traveling Husbands" (Radio). Costly exploitation. Not reflecting so well at the register, and will likely finish current opening week to $17,000, nothing to get excited about. "Dirigible" (Col) finished 10-day stay to profitable $21,000.

United Artists (Publix-UA) (1,700; 50-75-85), "American Tragedy" (Par). Ace of the run pictures at present. Opening week bell-ringer at $33,300, with current session holding normal slide to narrow range, and likely to draw fine $23,000. "Street Scene" and "Palmy Days," both United Artists films, come in in that order.

Woods (Jones) (1,200; 50-75-85), "Mystery of Life" (U). House opens for season Wed. (26). Jones has Tiffany and 23 Columbias, and, together with spot bookings, feels safe for product.

ROGERS BIG IN SEATTLE, AT $27,000 IN 12 DAYS

Seattle, Aug. 25.
(Drawing Population, 500,000)

All theatres are using heavy space in newspapers, and the town's turning out better again for shows now that the hottest part of outdoor season is passing.

Estimates for This Week

Paramount (Fox) (3,106; 25-35-50) "Sporting Blood" (M-G). Indicates a fair $10,000 this week. Last week "Huck Finn" (Par) fell down some for $9,200.

5th Ave. (Fox) (2,500; 25-35-50) "Young as You Feel" (Fox). Great first week at $17,500 and $10,000 for extra 5 days. "American Tragedy" (Par) next.

Music Box (Hamrick) (950; 25-35-50) "Bought" (WB). Good first week and held over with $5,000 for second week. Last week same film, $7,750.

Liberty (Jensen-von Herberg) (2,000; 15-30) "Two Gun Man" (Tif). Oke on good mat biz; looks to make $6,000. Last week, "Arizona" (Col), $6,600.

Orpheum (RKO) (2,700; 25-60) "Traveling Husband" (Radio). Due to reach $10,500. Last week, "Miracle Woman" (Col), oke at $12,400.

Coliseum (Fox) (1,800; 25-35) "Just a Gigolo" (M-G) and "Chances" (FN), split week. Good on $3,000. Last week, "Honeymoon Lane" (Par) pulled after two days, completing week with "Women Love Once" (Par); total to $3,100.

'BOUGHT' FOR $13,000, M'TR'L; ALL B. O.'S UP

Montreal, Aug. 24.
(Drawing Population, 600,000)

Grosses looking up all around. With fine cool weather general brigtening after the bad summer. Constance Bennett, Ruth Chatterton, Mildred Davies and Mildred Harris Chaplin, in person, will give fans inducement for the b. o. this week. Pictures are good enough to get by and hold up the bettering conditions of past two weeks.

Tourist biz helping more this summer than for some years back. Strand, 2d run main stem, particularly benefited, but all main stemmers have had their share. This biz will last until Labor Day, when the regular fans will be back from vacations.

Nabes also beginning to look up.

Estimates for This Week

Palace (FP) (2,700; 75) "Bought" (WB). Constance Bennett good draw and film started out well; should reach $13,000. "Young as You Feel" (Fox) did well last week, $12,500.

Capitol (FP) (2,700; 60), "Magnificent Lie" (Par) and "Honeymoon Lane" (Par). Ruth Chatterton surefire here and duo may realize $11,000. Matinees beginning to get good biz on reduced prices. Last week "Son of India" (M-G) and "Children of Dreams" (WB) big matinee trade to $10,000.

Loew's (FP) (3,200; 35-60), "Five and Ten" (M-G). Vaude. Show stoppers starting to come back to this house; picked up fairly past fortnight. Looks like $11,000. "Good Bad Girl" (Fox) and fair vaude last week, $10,500.

Princess (CT) (1,600; 35-60), "Uneasy Virtue" (British). British pictures have done well here, and this one may run as high as $9,500. Last week "Mother's Millions" (U) turned in fair $7,000.

Imperial (FP) (1,900; 25-40), "Chinese Bungalow" (British) and "Sky Raiders" (Col). May reach $3,500. Last week "Lady of Lake" (U) and "Subway Express" (Col) medium at $3,000.

Cinema de Paris (Ind) (600; 25-50), "La Douceur d'Aimer" (French). This house also picking up, and gross may run to $2,000. Last week "La Femme et le Rossignol" (French) average at $1,600.

Columbus Just Fair, 'Defender' 8 Days, $9,500

Columbus, Aug. 24.

RKO is flooding the town with vaud publicity for first bill here in two years which opens at the Palace this Saturday (29). At the same time it is having no bad effect on the current week's business.

Estimates for this week:

Palace (RKO) (3,000; 25-50)—"Public Defender" (Radio). In for eight days due to opening day change on vaud: should do just over fair, $8,000. Last week "Dirigible" (Col) pulled $7,800.

Ohio (Loew-UA) (3,074; 25-50—"Silence" (Par) and unit. May get a fair $12,500. Last week "Pardon Us" (MG) fell off at close but grabbed $13,100.

Broad (Loew-UA) (2,500; 25-50)—"Transatlantic" (Fox). A problem, but started fairly well and will hit about $8,500. Last week "Young As You Feel" (Fox) did nicely, $12,100.

Grand (Neth) (1,100; 25-50)—"Reckless Hour" (FN). Hardly hot enough to figure at better than $3,300. Last week "Night Nurse" (WB) to a good $4,100.

Majestic (RKO) (1,100; 15-30)—"The Runaround" (Radio) and "Mother's Millions" (U) split week. Ought to get $2,000. Last week "Too Many Cooks" (Radio) and "High Stakes" (Radio) slightly off at $2,000.

$13,000 FOR ROGERS

Neat in Birmingham—Expect Four Houses to Reopen Sept. 7

Birmingham, Aug. 24.
(Drawing Population, 325,000)

Things look a little better. The rain has quit and cool weather is here. Prospects are that four downtown houses will re open about Sept. 7, theatres being the Empire, Strand, Galax and Royal.

Estimates for This Week

Ritz (RKO) (1,600; 25-40)—"Night Nurse" (WB). Not likely to gross heavy against opposition, $4,800. Last week "Public Defender" (Radio), $4,600.

Alabama (Publix) (2,800; 25-35-60)—"Young as You Feel" (Fox) and vaude. Headed for an easy $13,000, good. Last week "Huckleberry Finn" (Par), $12,500, with plenty of kids.

FOX - MICHIGAN RACING FOR $40,000

Detroit, Aug. 24.

Weather is still the determining factor for grosses, and it's cool. The Michigan, with Duke Ellington in person, and the Fox with "Bad Girl," are doing outstanding business. "Star Witness," at the Paramount, is showing nothing.

Estimates for This Week

Michigan "Secrets of Secretary" (Par) (4,045; 35-50-75). Ellington band on return engagement drew plenty of standees over weekend; will wind up around a fine $40,000. Last week "Bought" (WB) was very good at $44,300 on eight days.

Fox "Bad Girl" (Fox) (5,100; 15-25-50). Drawing a strong $40,000; duplicated Michigan but with more people necessary due to lower scale; hoped for two weeks but will probably stay only one. Last week "Young as You Feel" (Fox) a nice $38,000.

Fisher "Guilty Hands" (M-G) (2,300; 35-40-50-75). Might have been better in one of the downtown houses, but doing big here and will get $20,000. Last week "Great Lover" (M-G) fair at $16,100.

Downtown "Traveling Husbands" (Radio) (2,750; 15-25-50). Picture with local setting sold as such and getting response; will wind up to satisfactory $17,000. Last week "Miracle Woman" (Col) $15,000, fair.

United Artists—"American Tragedy" (Par) (2,018; 35-50-75-90). Not doing so forte; will get three weeks by stretching but may leave after current and second week; looks poor $11,000. Last week same film $20,300.

Paramount "Star Witness" (WB) (3,448; 35-50-75). Doing poorly and probably will not get $9,000.

State "Smiling Lieutenant" (Par) (3,000; 15-25-50). After three weeks at the Paramount doing only fair here at lower scale; will hit $8,000. Last week "Politics" (M-G) $6,000.

'Guilty Hands,' $23,000, and 'Mary Ann' At $14,000, Balto's Best This Week

Baltimore, Aug. 24.
(Drawing Population 850,000)

Cooler weather aiding, but bigger screen fare the chief reason for general upward trend of local b.o.s. "Merely Mary Ann" at the New looks headed for the money this week. "Smiling Lieutenant," day and dating at Valencia and Parkway, should maintain pace it hit at the Stanley. "Guilty Hands" looks good at the Century and should top "Squaw Man" at the Stanley.

"Bought," following a good week at Keith's, is holding over, and also going into the uptown Metro on a day-and-date proposition, an unusual arrangement here. "Tabu" getting class trade at the Auditorium.

Estimates for This Week

Century (Loew), "Guilty Hands" (3,200; 25-60). Looks like good week. Mystery fare pop in this house. Looks like very satisfactory $23,000. "Pardon Us," last week, over expectations and very big at $28,000.

Stanley (Loew) "Squaw Man" (3,600; 25-60). Femmes may regard title as another western. Stiff competition factor; not likely to register over pretty fair $18,000. "Silence," last week, pleased at pretty good $19,000.

Valencia (Loew) (1,200; 25-35), "Smiling Lieutenant." After Stanley and on this roof house, $4,000, good. "Politics" last week $4,200, summer high here.

Parkway (Loew), "Smiling Lieutenant" (1,000; 25-35), $5,000, excellent. "Politics" last week imposing at $5,200.

Keith's (Schanbergers), "Bought" (2,500; 25-50). Good notices and ditto biz. Holdover should get $11,000 this week. Same picture last week, $18,000.

Metropolitan (Warners), "Bought" (1,300; 25-50). Although 2d week at downtown Keith's, coming in here under a modification of follow-up arrangement for this house. Should get good $4,500. "Night Nurse" last week, 2nd week, did satisfactory $4,800.

Auditorium (Schanberger), "Tabu" (1,500; 25-50). Great notices and class trade. Will go $6,500. "Mystery of Life" last week was o. k. with scribes but not film to get average fan, especially with screen fare on tap elsewhere. Just one of those weeks, with negligible $2,700.

New (M. Mechanic), "Merely Mary Ann" (1,400; 25-50). Gaynor-Farrell team record holders for this b.o.; figured to pretty nearly repeat with this one. Should get big $14,000. "Young as You Feel," last week, liked, and nice at $9,000.

Reasonable B'way Totals Return; 3 Wks. for "Bad Girl" on $100,000 Holdover—"Last Flight" $35,000

Reasonable grosses look to be back on Broadway. Cooler weather prevailing is helping and from indications five out of nine possible change-overs are doing holdover biz. Strand's "Last Flight" is sniping a surprise at $35,000 on its first stanza. That earns a holdover for the film. Roxy's "Bad Girl" is the Street's lead as it nears a figure on its second stanza that will be close to it's first and if so, will mean a third week at the big house.

Two others running to solid attention are "Bought" and "Star Witness." Latter at the Winter Garden is holding up unusually well for $25,000 on its fourth week while "Bought" is so far running equal to its first week but will probably ease slightly to $25,00 this week.

Capitol also is in the running with "Pardon Us" and even the Rialto has come out of the red on its revivals.

Mayfair is out of the depths with "Dirigible" after several mediocre weeks for $25,000. Rivoli opens with a special press performance of "Street Scene" Wednesday (26). This house also takes on "Monkey Business," Marx brothers' film, instead of the Rialto. Disposition of the latter house is unknown. Several ideas have been advanced to and by Publix.

Estimates for This Week

Astor (1,20; $1-$2)—"Free Soul" (MG) (13th week). Holding up fairly well considering length of run and no definite date for exit as yet.

Capitol (5,400; 25-85-$1.50)—"Pardon Us" (M-G) and stage show. First Laurel and Hardy feature good gait at around $60,000. Last week "Sporting Blood" (M-G), aided by personal appearance of Polly Moran, a good $62,500.

Criterion (830; $1-$2)—"American Tragedy" (Par) (3rd week). Still sailing above capacity. Last week quoted at $14,500 and looks to repeat.

Hollywood (1,816; 50-65-$1)—"Bought" (WB) (2nd week). Will be around $35,000 and good chance of bettering that, splendid total; is running neck-and-neck with smash opening week, which finished to a sock of $41,300.

Paramount (3,664; 40-65-85-$1)—"Daughter of the Dragon" (Par) and stage show. Fair at indicated $50,000 according to summer pace. Last week $56,000 on "Silence" (Par), oke.

Rialto (2,000; 25-40) — "Front Page" (UA) and "Ladies Love Brutes" pulled $7,500 to shove house into a profit; future of house uncertain with several policies in view.

Mayfair (2,200; 40-65) "Dirigible" (Col). Looks good for $25,000. Last week "Miracle Woman" (Col) weak at $15,500.

Rivoli (2,200; 40-65-85-$1) "Street Scene" (UA). Opens Wednesday night (26) with special press performance. Last week "Smiling Lieutanent" (Par) on sixth week hit $17,200.

Roxy (6,200; 50-75-$1.50) "Bad Girl" (Fox) (2nd week) and stage show. Six figure gross means smash here now; second week bids to show pace equal with opening week which sailed to $103,500; depends on weather and if it warms up may slip to $95,000 or $96,000; third week assured.

Strand (2,900; 25-50-75) "Last Flight" (FN). In hit class at $35,000 and holding over. Last week only 5½ days for "Men Are Like That" (Col) $9,300.

Winter Garden (1,418; 35-85-$1) "Star Witness" (WB) (4th week). Sailing high at $25,000 gait considering length of run. Last week big on $34,400.

Bright B.O. Figures in B'klyn—Par $45,000 And 'Brat' $32,000

Brooklyn, Aug. 24.

Things continue brighter around the downtown section. No doubt about the box-office value of cooler weather. Best bet is "Smiling Lieutenant" at the Par, where opening day attendance record was established. Other houses getting their share, with good screen fare generally distributed.

Estimates for This Week

Paramount (4,200; 25-35-50-75), "Smiling Lieutenant" (Par) and stage show. Should hit around $45,000, 'way above anything recently; Davis and band doubling at Hotel St. George roof with evident results. "Silence" (Par) last week got $40,500, which is okay.

Fox (3,900; 25-35-50), "The Brat" (Fox). Away to good start with good stage support. Should hit around $32,000. Last week, "Young as You Feel" (Fox) ended with a mild $26,000.

Albee (3,500; 25-35-50-75), "Miracle Woman" (Col) and vaude. Looks good and should be around $28,000. Last week "Too Many Cooks" (Radio) and Ed Robinson in person not good at $18,000.

Metropolitan (3,600; 25-35-50), "Great Lover" (M-G) and vaude. Too calm, probably ending with $15,000. Last week also quiet with "Son of India" (M-G) $16,200.

Strand (2,900; 25-35-50), "Last Flight" (WB). Started healthy and will hit around $18,000. Last week, second of "Smart Money" (WB) ended well for $14,800.

BUFFALO SPRINTS

Buffalo, Aug. 24.

Theatre takings are moving up substantially. Last week that was so, and looks like the summer's worst is over.

Estimates for This Week

Buffalo (Publix) (3,600; 30-40-65), "Secrets of Secretary" (Par). A $23,000 indicated. Last week "Silence" (Par) did well at $21,000.

Hipp (Publix) (2,400; 25-35-50), "Broadminded" (FN) and Bessie Love on stage. Strong opening indicates $15,000. Last week "White Shoulders" ran fairly for $11,600.

Century (Publix) 2,400; 25-35-50), "Transgression." Slowing up and not over $7,000. Last week "Star Witness" (WB) built daily with end of run strongest, $9,700 on 8 days.

Great Lakes (Fox) (3,400; 25-35-50), "Transatlantic" (Fox). Almost too smart for sticks, around $18,000. Last week "Young as You Feel" (Fox) nice business, $20,000.

Lafayette (Ind) (3,400; 25-35-50), "Arizona" (Col). Should send takings well over $8,000. Last week "Enemies of Law" better than expected, $6,500.

"Pardon" Strong in Prov. And Expects Big $17,000

Providence, Aug. 24.
(Draw Pop., 315,000)

Continued cool weather is keeping virtually all of the local houses in good spirits. Except in one or two spots film fare is just so-so. It's a toss-up between Majestic with "Transatlantic" and Loew's State with "Pardon Us."

Estimates for This Week

Loew's State (3,500; 20-75) "Pardon Us" (M-G). Laurel and Hardy a cinch here; feature going over well; at the present pace it is going indications are that house will garner $17,000. Last week "Sporting Blood" (M-G) went over well but slipped last half, $14,200.

Majestic (Fay) (2,200; 15-50) "Transatlantic" (Fox). Week-end

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Film Stocks Oppose New Decline, Snap Back on Late Rally, Net Up; Fall Recovery Looks Delayed

Film stocks again put up a vigorous defense against market pressure yesterday (Monday), giving way grudgingly and staging a vigorous rebound when the tide turned late in the session. In the meantime several of them slipped to new lows since the top of the recent bulge, notably Loew at 46⅓ and Paramount below 23, but these recessions were only for a few trades, and for the most part the day ended with the leaders practically unchanged or fractionally lower. Volume was exceptionally small.

Yesterday's continued pressure signalled to market observers that the autumn upswing was to be deferred for the present, the market having demonstrated that there is too much stock for sale at higher levels, the railroads are an obstacle to any substantial advance and continued troubles abroad make the future too uncertain to permit a turn-around in ticker prices.

In many quarters the view is that with securities just moving into a period of third quarter bad reports, the expectation of a change in trend must be postponed until after the turn of the year, with the move coming in the spring instead of with the hoped for autumn revival, based on trade betterments. The late August signs should give some hint of fall improvement, but up to now there has been none of the dependable signs of betterment in steel operations or car loadings.

Railroads should now be benefiting from crop movements. Instead, the leading carriers stocks broke to still lower ground for ten years or more, with an accompanying new bottom for rail bonds.

Wall Street received the news of the end of the Labor government in England with great calmness. Ticker was lagging when the announcement came out and there was no increase in speed. Turnover on the day was small, under 1,000,000 shares, but the occasional step-up in volume was always on the down side.

General Retreat

The bull drive against shorts which gave the market the appearance of a fall seasonal upturn a fortnight ago proved to be short lived. The essence of the turnabout that came late in the Friday session was that the bull sponsors found too much stock for sale when they got the general level up. Pressure of offerings made an unsurmountable barrier to further price progress, and most of the pools, organized for the campaign, called it a day and reduced their lines, for the time being at least.

It became apparent early in the operation that the public could not be attracted to the move, and, as the week wore on, offerings of the leading industrials began to appear in blocks above 1,000 shares, indicating that important selling was going on. Midwest bank failures did no good. With the partial abandonment of bullish activities the pivotal stocks slid badly, and, with Steel cracking 88, a group of the leading railroads breaking into new low ground for the movement and in some cases since the panic of '21, the drift lower gathered momentum.

Conditions being what they are, the amusements gave a good account of themselves as a group. Loew was conspicuous in its resistance to the decline. It met new opposition on the double top of 49¼, which was discouraging, but still developed strong support just above 47, marking the fourth week in succession in which it has moved up its support point.

Behavior of Loew was especially encouraging, since the dividend meeting a week ago brought an unpected disappointment when the vote was postponed until early September, due to the failure of a quorum to gather, it was announced. Vacations is the obvious explanation, although there is a suspicion that the move was one of market strategy.

The Loew fiscal year ends a few days hence, Aug. 31, and an income statement for the year could be drawn up for publication just about the time the directors hold their postponed dividend vote. Expectation is that the report will be extremely favorable, considering all the bad news that has been coming out for the picture trade, and all the other trades for that matter. Declaration of the regular rate and announcement of profits for the year amounting probably to around $7, both at the same time would make a very pretty spot in a gloomy business picture.

Yesterday's Prices

Sales.		High.	Low.	Last.	Net chge.
1,400	Cons. F.	13¾	12½	12⅞	− ⅞
2,900	East. K.	139½	136¾	139¾	+ ⅝
4,600	Fox	13⅝	13	13⅝	+ ⅛
4,800	Gen. Thr.	2½	2¼	2½	
2,700	Loew	47¼	46⅛	47⅛	− ½
40	Orph. pf.	38½	36½	36½	−3½
9,100	Par-P	23½	22⅞	23	− ½
300	Pathe A.	5⅝	5⅛	5⅛	− ⅝
24,100	RCA	19⅞	19	19⅝	+ ⅛
1,600	RKO	14¼	14	14⅛	+ ⅛
7,200	WB	8⅛	7¾	8⅛	
		CURB			
125	Col. P. pf.	9	8⅞	9	+ ½
100	Fox Th.	2⅝	2⅝	2⅝	
1,000	Gen. T. pf.	4⅛	4	4	− ⅛
200	Tech.	6⅛	6⅛	6⅛	− ⅜
500	Tr-Lux	4¾	4¾	4¾	− ¼
		BONDS*			
15,000	Gen. Thr.	22½	22½	22½	−1
1,000	Par-P	78	78	78	
13,000	Pathe	92	92	92	−1
17,000	WB	53	52¼	52¼	−1¼

* Sales and prices to 2 p. m.

Columbia Net Drops

With the flight of many weak kneed cliques throughout the list the group supposed to be operating in Loew's gave no sign of withdrawal. There was a fair amount of liquidation but not more than would be accounted by the backing away of professional traders and instead of drifting straight down, the narrow movement was punctuated by intermediate bulges, aggressive enough to ward off bear attack during periods of stress.

Only one issue in the amusement group touched its year's low. That was Columbia, whose fiscal year's profit and loss statement disclosed a sharp falling off in net from $6.09 a share to $3.10, a decline of nearly 50%. The quoted price dropped back to the low since listing at 8½ for the voting trust certificates, but that level was touched on only one trade in 100 shares, pretty plain evidence that there is little if any outside following in the issue and the stock has been further concentrated where it cannot be shaken or frightened out—at least not at such a sacrifice as the current price.

Fox got back to within a narrow margin of its recent bottom when it reached 13 flat. No new development accounted for this, although the disclosure that company officials were carrying very little stock may have had some effect in discouraging long holders. Dealings were moderate at 25,000 for the week, and the net change was a loss of about 1 point.

There is no great significance in

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Musicians' Agreement at Seattle for Stage Shows

Seattle, Aug. 24.

Fox-West Coast has reached an agreement with the Musicians' Union. It calls for 25 men to be used in the Paramount theatre pit; organists to go into Par's 5th Avenue and Coliseum.

Fanchon and Marco units come into the Paramount in three weeks.

Houses have been running with canned music the past three months, minus stage shows.

High-Speed Film Has Cameramen Hot 'n' Bothered

Hollywood, Aug. 24.

New high-speed film which made its apearance several months ago is being passed up by about half of Hollywood's cameramen. Lens boys claim it is too hazardous, particularly on exteriors.

Main complaint is the film is so fast they must minimize the lens aperture to a point where the exposure affects the quality of the photography. Another complaint is recurrence of halations.

Raw stock companies now have brought out a new speed film which has the same emulsion as the original stock, but with a gray coating on the back. Coating cuts down the halations considerably, but it is claimed by some of the cameramen that the dye used in the coating interferes with the developing. Raw stock companies' representatives say the trouble is with the cameramen who haven't learned to use the new film properly.

Another complaint from the cameramen is that with the high-speed film requiring less light, the studios are making them photograph on dull days when, with other stock they would not set up their boxes.

On these dull days, no matter how hard they try, the cameramen can't get sharp photography they say. Shadows and highlights are missing. Boys are free in handing out the blame for this to the production departments, charging it up to too much efficiency and ignorance of production execs as to the limits of the new film.

No kicks from the cameramen on the stock when used for interiors where the light can be controlled. Practically half of the film used on interiors is now high speed.

Columbia Net Declines

Fiscal Year Profit Equal to $3.09 a Share vs. $6.12 Previous Year

Columbia Pictures reports a net profit, after taxes, of $560,869 for its fiscal year ended June 27, at the rate of $3.09 a share on 181,829 shares of common stock outstanding. Figure is around $400,000 or 40% below the company's 1930 earnings of $960,000, or $6.12 a share.

President Joe Brandt of Col., however, states these figures do not reflect fully the earning capacity of the corporation for the year just ended.

"A substantial amount of income," he states, "which normally would have been received from the distribution of pictures in Great Britain and the Irish Free State, will not be received until after the beginning of the new fiscal year as a result of our having changed to a percentage basis of distribution in those countries in the expectation of greater ultimate income under that arrangement.

"Furthermore, on account of the uncertainty of conditions prevailing in Australia and declining foreign exchange, it was deemed advisable to sell the Australian pounds and bonds derived from distribution of Columbia pictures in Australia, resulting in a shrinkage of $86,452.91. All of which amount was charged against profit during the last quarter, although these rentals were actually accumulated for the entire period, April, 1930 to the end of the present fiscal year."

Columbia's gross profit was $4,129,053.01. Net taxes was $637,369.86. Company's earned surplus is $1,283,085.43. Cash on hand, $402,400.14.

Consolidated statement and balance sheet follows:

PROFIT AND LOSS

INCOME—			
Film rental		$8,456,409.67	
Profit on sale of positives		105,787.97	
Profit, records		38,679.70	
			$8,600,877.34
AMORTIZATION OF FILMS—			
Negatives		$3,938,050.35	
Positives and records		533,773.98	
			4,471,824.33
GROSS PROFIT			$4,129,053.01
EXPENSES—			
Branch expenses		$2,078,082.20	
Advertising		209,830.10	
General expenses		1,183,780.67	
			3,471,692.97
			$657,360.04
OTHER DEDUCTIONS—			
Interest paid		$48,675.58	
Loss on Australian bonds		18,639.98	
Loss on foreign exchange		68,412.93	
		$135,128.49	
Less—			
Profit on advertising matter	$52,029.97		
Miscellaneous income	63,108.34		
		115,138.31	
			19,990.18
NET PROFIT, before federal taxes			$637,369.86
PROVISION FOR FEDERAL TAXES			76,500.00
NET PROFIT			$560,869.86

BALANCE SHEET

ASSETS			
CURRENT ASSETS—			
Cash			$402,400.14
Accounts receivable, less reserve ($58,003.19), for doubtful accounts			443,435.70
Dues from employees and others			19,741.73
Inventories—			
Negatives—residual value		$1,946,716.11	
Released positives—residual value		137,655.74	
Productions in progress		811,626.46	
Scenarios unproduced		117,740.53	
Joint productions—residual value		177,723.17	
Raw stock and supplies		23,645.36	
Advertising accessories, less reserve		115,235.55	
			3,330,372.93
Advances to co-producers			132,628.27
			$4,328,578.76
INVESTMENTS—			
Cash surrender value of life insurance		$39,900.00	
Investments in, advances to foreign subsidiaries, cost		63,269.41	
Misc. investments, less reserve		20,579.60	
			123,749.01
FIXED ASSETS—	Gross.	Reserve.	
Land	$439,886.85	.....	
Buildings	519,438.63	$54,579.10	
Equipment	811,817.52	347,323.20	
Furniture and fixtures	202,588.44	46,328.84	
License rights—lab. equip.	29,855.86	4,780.59	
	$2,003,587.30	$453,011.73	1,550,575.57
DEFERRED EXPENSES			317,212.15
			$6,350,115.49
LIABILITIES			
CURRENT LIABILITIES—			
Notes payable—banks			$500,000.00
Notes payable—trade			535,911.09
Accounts payable and accrued expenses			760,319.42
Dividends payable			30,770.01
Due to officers			25,193.21
			$1,852,193.73
DEFERRED INCOME			130,631.35
ADVANCES FROM FRANCHISE HOLDERS AND EXHIBITORS (self-liquidating)			74,806.75
MORTGAGES PAYABLE			287,500.00
LONG TERM INDEBTEDNESS—payable in instalments			36,272.00
RESERVE FOR CONTINGENCIES			57,062.27
NET WORTH—	Shares of no par value. Author-ized.	Out-standing.	
Capital stock—			
Convertible $3.00 cumulative preference redeemable at and/or entitled in liquidation to $47.50 a share	25,000	17,731	
Common	300,000*	164,098	$2,550,[illegible]
	181,829	325,000	
* Of which 18,431 shares are reserved for conversion privileges and 46,578 shares are on option to the management			
Capital surplus		77,618.21	
Earned surplus		1,283,085.43	
			3,911,649.39
			$6,350,115.49

August Quarter Poor, Then Pickup, Says Warner as Co. Reports Loss

Warner Bros. looks for the August quarter of 1931 to show a net loss, but thereafter the prospect is for a pickup in business, with further improvement getting under way in the coming year. This forecast is made by Harry M. Warner in connection with publication of the Warner company income statement for the quarter ending May 30, showing a net loss of $2,613,600 for the period, making the deficit for the nine months already reported $4,334,738.

The Warner statement is one of the last to come out, as usually happens with the least favorable financial reports, but the ticker performance of the stock indicated the view that the period covered represents water already gone over the dam, and stock's sponsors take their cue from the more hopeful comments of the president. The issue held steadily above 8 during the past 10 days.

Banker View Coincides

Expectation of a fall turn for the better in the picture business repeats the views expressed by bankers for the last two months that the depression in the theatre would have seen its extreme point during the summer, with revival starting soon after August and continuing with increasing speed after the turn of the year.

Bad features of the Warner third quarter (company's fiscal year ends Aug. 29) were discounted last spring when the situation was pretty well known. New information is contained in the Warner communication to the stockholders attached to the belated audit, in which President Warner says:

Heavy Write-Offs

"The company has no bank loans and cash on hand is more than sufficient to meet the requirements for interest on the debentures and the dividend on the preferred stock payable Sept. 1, 1931.

"For the nine months net earnings available for all interest, including interest on the 6% debentures, after deducting all charges, including a write-down of $3,073,368, but before amortization and fixed properties, were $8,215,099, equivalent to over 1.62 times the consolidated interest charges."

The write-down referred to is a charge of $3,073,368 in inventories and accounts receivable of the radio and record divisions.

Statement of the president reveals that the company deposited with the trustee $1,300,500 principal amount of the debentures in satisfaction of the annual purchase fund requirements, due Aug. 1.

"Reception of recent pictures," declares the letter, is resulting in increased box office receipts, and 16 productions for the new season have been completed and are ready for release. The Brooklyn studio is operating at capacity in the production of short subjects and the Hollywood studio will enter production the first week in September."

Hoffman Opens Coast Exchange for Allied

Los Angeles, Aug. 24.

The new indie exchange about which M. H. Hoffman has been talking has been opened here with the title of Pacific Coast Exchanges, Ltd.

Hoffman has a branch in San Francisco. As in other Hoffman enterprises, he is keeping his name out of the company. Mannie A. Brown, formerly with Tiffany, is running the exchange.

It will handle Hoffman's Allied picture productions and others.

Incorporations

NEW YORK

Elmer Rice, Inc., Manhattan; theatricals.

Opticolor Corp., Manhattan; picture apparatus.

Apollo Film Supply Co., Inc., Manhattan.

Justine, Inc., Manhattan; theatricals.

Republic Pictures Corp., Manhattan.

Harry Mendelsohn Productions, Inc., Manhattan; theatricals.

Silent Amusement Corp., Kings; theatricals.

Standard Booking Exchange, Inc., New York Co.; theatricals.

Toledo Columbia, Inc., Manhattan; theatricals.

Chicago Columbia, Inc., Manhattan; amusements.

Madruhal Amusement Co., Inc., Manhattan; theatricals.

International 16 Mm. Pictures, Inc., Manhattan.

Argentine Near Theatre Crisis, Blame Product

Buenos Aires, Aug. 24.

High cost of productions without an equal box office value is blamed for the slump in picture business here, according to the findings of "La Prensa," which conducted a symposium interviewing the leading film trade dealers of the Argentine.

Max Glucksman is quoted as deploring high negative cost of films which have not the box office value.. He expresses the view that the remedy must come from the producers, for exhibitor selling enterprise is not sufficient to solve the foreign market problem.

Other exhibitors concur in these views, several showman adding their regrets at the passing of silents and expressing the wish producers would stop calling every release the greatest in history. Showmen say the public is wised up and advertising promises leave them unresponsive.

Meanwhile the theatre situation here is facing a crisis. The country is talking wholesale shut-down. Nothing is in sight to promise a smash, majority of current releases are flops, while there has not been a real screen hit so far this year.

ENGLISH TRAVESTY LASTS FOR 2 SHOWS

London, Aug. 24.

"East Lynne on the Western Front," a feeble British talker, lasted only two performances at the Capitol. Opened and closed yesterday (23). Audience razzed it so hard at the first performance the management immediately sent out a hurry call for a substitute. It's a melodrama.

One of Ken Maynard's westerns was rushed in to replace.

U. S. Films in League

Geneva, Aug. 24.

Although the United States is not a member of the League of Nations, the American film industry may be represented in the Geneva institution.

Secretary of the world entente has just made it known that the League has taken appropriate steps to invite the picture interests to name a permanent delegate to the International Film Institute, subsidiary committee which keeps an eye on all screen matter of an international aspect.

Mooser Can Take Coast Offer or Orient Co. Bid

Hollywood, Aug. 24.

George Mooser, veteran showman, now here, may align at the studios. He has several propositions. If not, Mooser will return to the Orient to take charge of Peacock Films, headquartered in Shanghai and operating over 20 theatres there, in Manila, Hongkong and Singapore. R. C. Patterson, Commissioner of Correction in New York, is president of Peacock, with Mooser to become v.p. and gen. mgr. if he accepts.

Peacock has also produced Chinese films in the past and wants to do so again in addition to its theatre operations, Simplex projector agency and allied enfranchisements for that territory. It would mean a five-year assignment for Mooser, who has been in the Far East, at one time, for 12 years, becoming president of the Insular Life Insurance Co. of Manila and a rubber planter, besides his show affiliations.

LAEMMLE IN PARIS

Paris, Aug. 24.

Carl Laemmle is currently in town, having come over from London.

LONDON'S COLD SPELL

Big Help to Film Grosses Over Week-End

London, Aug. 24.

Sudden cold spell followed the almost continuous rainy weather this week, helping the week-end show biz considerably. Almost all the picture houses are doing well.

"Politics" (Metro) started a second week at the Empire. It could easily hold on for a third stanza, but goes out Friday (28) to make room for "The Secret Six" (Metro).

"Lawyer's Secret" opened well at the Plaza (Par) and may hold for a second week.

Leicester Square, with a new stage presentation policy did about $5,000 on the week-end. Guards band substituted for the dancing acts on Sunday.

"Daddy Longlegs" (Fox) is beginning to ease off at the Tivoli. It's in the fourth week.

West End and suburban picture houses are having the best August in years, the film spots particularly.

Trade attributes the break to bad weather, which caused Londoners to cancel vacation and week-end trips to the seashore and country.

World Tour of Picture Caravan Booms British Goods in Far Places

Cairo, Aug. 14.

Capt. Geoffrey Mallins, leader of the British Africa Trade Development Expedition, is visiting Alexandria after several exhibitions in Cairo. The motor train of this expedition traveled from London via Rotterdam through Europe and Asia Minor Syria, Palestine and Sinai on its way to Capetown.

By means of a portable projector publicity films have been shown throughout Cairo, all pictures exploiting British goods with a view to fostering overseas trade.

The expedition will take a series of film pictures of the whole journey.

HULBERT REVULETTE IS LONDON HIT FOR RKO

London, Aug. 24.

RKO Leicester Square reopened Friday (21) with a new picture and vaudeville entertainment running longer than anything of the kind ever offered.

The Jack Hulbert revuette scored unmistakably with the initial audience, but suffered by reason of its length, running 80 minutes instead of the usual 30.

The principal hit feature of the show was the revolving stage. Show costs a great deal of money, and considering the overhead, does not compare very favorably with the Mangan presentations at the rival Paramount here.

The new picture, "Sally in Our Alley," with Gracie Fields, well received.

Sieber for Joinville

Rudolph Sieber, Marlene Dietrich's husband, sailed for Europe Friday (21) to go on Paramount's staff of directors in Joinville, Paris.

Sieber has been in Hollywood the past six weeks with his wife.

French Made "Duchess"

Hollywood, Aug. 24.

"The Grand Duchess and the Waiter," made by Paramount as a silent with Adolphe Menjou and Florence Vidor, will be versioned in French and Spanish at Par's Joinville studio.

Roberto Ray and Rosita Moreno, Spanish players formerly in versions for Par at the coast studio, are doing leads in the French made.

Dubbing Sp. "Borneo"

Universal City, Aug. 24.

Universal will make a Spanish dubbed copy of "East of Borneo."

Richard Harlan, formerly at Fox, is at the former studio to handle the syncing.

Just the Type

Hollywood, Aug. 24.

Leo White claims the prize for international action.

White, a Frenchman, plays the cockney English steward in the German version of "Transatlantic," at Fox.

INDIA'S TALKERS HIT WESTERN PRODUCT

Calcutta, Aug. 10.

The talkers have spread all over this country, Burma and Ceylon with amazing rapidity, and there are now no openings whatever for stage shows or variety acts.

So far as known here there is scarcely a western performer left in this country, with the exception of a conjuror who gives an hour's show at schools and one or two stray girls from long departed concert parties who give song and dance acts at hotels. There are several portable sound film outfits touring the small cinemas, putting on crude native-made films all based on one or other of the Oriental legends that have served as literature and stage play material for generations.

Madan's is going all out as film producers in competition with the many concerns, mostly mushroom, that have made Bombay their headquarters. A big new studio is springing up here, and Madan's is importing apparatus. Presumably Indian stories will form the basis for these more elaborate productions, and eventually, as Madan's controls the bulk of cinemas in this country, Western films will only be seen at the independent houses in India catering to Europeans and Anglo-Indians.

Films of note now showing in Calcutta include "Half Shot at Sunrise," with Wheeler and Woolsey; "Those Three French Girls," "The Man Who Came Back," "Love Among the Millionaires" and "Min and Bill," the last drawing crowds to the Globe.

NEW DUBBING SYSTEM SUBMITTED TO PAR

Paramount is considering a newly invented dubbing process, which it is claimed, may straighten out the foreign version headache. New system, title and origin of which are being kept secret, is along the lines of the recent German dubbing system, but claimed to be a considerable improvement and cheaper.

Friday Paramount execs looked at the way the system works. Another conference is slated for some time this week.

According to inside on the system involved in this new dubbing process it is worked by lip movement, same as in the most recent German dubbing, but handled through a series of color graphs. Where it is claimed the system is an improvement on anything heretofore tried is that it is used on finished product, rather than calling for re-filming.

While in the best of the old systems, it is necessary for the whole original cast to go through the same film a second time, moving their lips, but not talking, with the talk to be fitted in later by different people, in this new system, that is not necessary. New system takes a finished film, drops the sound track and hooks on a new sound track in a different language.

According to several people who have seen how this works out, the system allows for perfect lip synchronization. A color chart is made of each voice in the film, each voice being a different color. New voices are assigned these colors and studied and rehearsed to fit exactly the first chart.

All this, it's claimed, is electrically and mechanically controlled.

If the system works as is claimed for it, it will allow for the making of a dubbed track for less than $5,000, whereas any former system of dubbing used thus far, including the German process, is much more expensive.

IN ON NEW PROCESS

Inventor and Natan in for 45% Each—Other 10% for Promoter

Paris, Aug. 24.

New company has been formed locally to exploit the patents of Lee Planskoy. Invention is similar to the Dunning Process. Financing was arranged by Planskoy laying out 45%, T. Natan taking over another 45% and the remaining 10% going to Marco Degastyne, picture director and friend of both men. Natan's share comes from his own pocket, not from Pathe-Natan which he heads.

Idea is to charge picture producers a royalty for the use of the gadget. An American company will be formed to handle things on the other side of the Atlantic.

Chinese Flicker Queen Ditches Fiance's Option

Shanghai, China, Aug. 10.

Butterfly Wu, China's leading actress in silents and talkers, has won her engagement contract annullment, in a decision of the Special District Court, being awarded $1,000. H. H. Ling was the respondent.

Several years ago, Butterfly agreed to marry Ling, but so the story goes, Ling went astray, after giving her a diamond engagement ring. Repentent, he could not persuade Butterfly to take him back and fought her action in the Court. Trial lasted four months before Judge Chau agreed with Butterfly.

SECOND MEXICAN UNIT PROMISES NATIVE FILM

Mexico City, Aug. 20.

Prompt action in making Spanish dialog pictures is promised the Mexican public by National Mo. P. Production Co., newly organized Mexican enterprise, in advertisements. Company declares that during the 60 days it has been functioning it has established studios, made ready its disc factory, bought sound equipment, signed players for its first picture, arranged with Columbia Picture Corp. for distribution, and will soon be ready to shoot.

Company is the rival of Empire Productions, Mexican film enterprise that started last fall. Latter organization has been criticized by government's local daily "El Nacional Revolucionario" for dilatoriness in getting into action and for its stock selling campaign.

BIP Raises $1,250,000

London, Aug. 14.

Further capital issue of $1,250,000 is to be put out by British International, according to announcement by John Maxwell, chairman, at the annual meeting.

Issue will be offered only to shareholders and will not be underwritten, as the directors will take up anything not subscribed.

The position of British International and its subsidiary company, Associated British Cinemas, was reported as excellent. Reports were adopted unaimously, dividend of 8% on common stock being declared.

Par Checks Market

Hollywood, Aug. 24.

Production of foreign versions at Paramount's coast studio depends on the European situation as J. H. Seidelman sees it on his present look around the continent for Par.

Seidelman, assistant manager of foreign distribution, will suggest what Par ought to do when returning.

SYNDICATE'S FILM BUY

Berlin, Aug. 13.

The majority of the Greenbaum Film shares have been transferred to the Chemische Fabrik Freiburg A. G., a holding company of the Groetzinger group interested up to now mainly in the mineral oil industry.

No changes have been made known in the management.

Chinese-U. S. Co. Making Native Sound Pictures

Shanghai, China, Aug. 10.

American enterprise and Chinese industry promise a new development in the sound film field in China. A new producing venture is sponsored by Leon Britton (New York) and the Unique Film Co., (Shanghai). Organization is planning 16 features and 48 shorts during two-year program.

Work began on the first picture last week. "The Dance Tragedy." With an all-star Chinese cast, combined American and Chinese direction. Second film, to be begun in September, will be designed to appeal to Chinese colonies in New York and San Francisco, as well as in Manila and Singapore.

With 10-reel length, "Dance Tragedy" sets out to expound Chinese drama of centuries ago with a modern technique replacing much of old Chinese tradition.

Co-operation between Britton and Chinese is excellent. Chinese cameramen and directors are willing, but slow to learn American tricks. For instance, they built an interior stairway set, which could have been taken in any hotel or residence. Two weeks to build, used five minutes and scrapped.

The studio is excellent. Soundproof and over 110 feet long, and half as wide. Recording box is big enough to use three machines. Studio is arranged for angle shots, half dozen cameras if necessary.

On arrival on the Empress of Japan, Britton demanded a laboratory. He got it with cutting rooms, recording registers and other equipment.

Britton brought from Los Angeles $100,000 of latest equipment, including several Bell & Howells, single and double. Forty incandescent lights up to 5,000 watts insure lighting, but Chinese reluctant to deprive themselves of make-up. A sound truck, fully equipped, will make shots for the States and fast shots, as well as studio requirements.

With Britton are Bert Cann of "Front Page" and "Trader Horn." Byron Guerin, sound, and Joe Smith in the lab.

See Reich Cinema Hit By National Economy

Berlin, Aug. 17.

The Prussian Chamber of Commerce reviews the situation of the German film industry in July as follows:

"The industry has undergone but slight changes. Further insolvencies of great cinemas have been reported from various parts of the Reich. The crash of small theatres will be considerably greater. It is very difficult to give details of these insolvencies because they do not always come to our knowledge. In spite of long lasting moratoriums and a reduction of the prices for distribution the insolvencies increase.

"The cinema attendence is about equal to last year, but it is believed among theatre owners that the emergency orders will unfavorably affect picture theatres patronage.

"Out of a total of 312 studio days available, 238 days were busy, 74 days were without work. Six studios have been under construction, one studio unused and 11 occupied."

UP FOR MONTGOMERY

Hollywood, Aug. 24.

A choice of two stories will be made at Metro for Robert Montgomery's next after "Private Lives." Studio is scripting "Truth Game" and "A Family Affair" with Montgomery in mind paired with star leads.

"Pig Boats," also labelled Montgomery, goes to Clark Gable.

They came ...they saw ...they wrote wired !

Hundreds of hard-boiled, show-me Showmen last week saw the first big guns in Paramount's mighty barrage of 1931-2 hits. They're convinced that the only way to insure week-after-week boom-time grosses is PARAMOUNT. Read some of their unsolicited comments!

The cause:

Here's Your Invitation To PARAMOUNT NATIONAL SCREENING WEEK August 10-15

The effect:

(*Wire*)
"CONSIDER AMERICAN TRAGEDY VERY BIG SURE BOX OFFICE HIT."
...*Fitzer Amusement Co., Inc.*
Syracuse, N.Y.

"I never saw finer shows than SILENCE, HUCKLEBERRY FINN, SMILING LIEUTENANT and AN AMERICAN TRAGEDY."
...*Max Torodor, Ritz Theatre,*
Minneapolis, Minn.

"SILENCE, what a drama."
... *S. Lebedoff*
Homewood Theatre
Minneapolis, Minn.

"Mr. A. C. Richter of the Sunset Theatre, Boerne, Texas, stated: 'I enjoyed HUCKLEBERRY FINN and AN AMERICAN TRAGEDY very much. They are both excellent pictures.'

"Mr. J. T. Wilson, manager of the Uptown, Harlandale and Highland Park Theatres, San Antonio: 'HUCKLEBERRY FINN is an outstanding picture, an ideal picture for a community theatre. AN AMERICAN TRAGEDY is very well done and will be a box office success.'"

Sincerely,
H. E. Pickett, Branch Manager
San Antonio Exchange

(*Wire*)
"'SMILING LIEUTENANT,' 'SILENCE,' 'AMERICAN TRAGEDY' AND 'HUCKLEBERRY FINN.' FOUR GREAT BOX OFFICE ATTRACTIONS."
... *Albert A. Fenyvessy,*
Rochester, N.Y.

"HUCKLEBERRY FINN keenest entertainment of the season. "SILENCE very fine entertainment."

Sam. H. Blair,
Blair Theatres
Belleville, Ks. Mankato, Ks.
Osborne, Ks. Smith Center, Ks.

"SILENCE, HUCKLEBERRY FINN, SMILING LIEUTENANT, AN AMERICAN TRAGEDY great shows, all of them. Thanks for the opportunity of seeing them."

... *L. Rubenstein*
Faust and Dale Theatres,
St. Paul, Minn.

"In AMERICAN TRAGEDY, SMILING LIEUTENANT, SECRETS OF A SECRETARY, Paramount has proved that the 20th Anniversary Program will eclipse all others."

Paramountly yours,
Thomas O. Davis,
Andalus Theatre,
St. Bernard, Ohio

"SECRETS OF A SECRETARY one of the finest pictures of its type I have ever seen. "SMILING LIEUTENANT sure fire box office."

H. F. Kennedy,
Lyric Theatre,
Broken Bow, Nebr.

"If SMILING LIEUTENANT, AN AMERICAN TRAGEDY, SECRETS OF A SECRETARY, HUCKLEBERRY FINN and SILENCE are samples of what we are to expect from Paramount this season, I am sure that the depression will be over for all of those who are fortunate enough to hold a Paramount contract."

Sincerely yours,
George Fisher, Mgr.
Milwaukee, National
Capitol & Allis Theatres,
Milwaukee, Wisc.

"AN AMERICAN TRAGEDY one of the finest productions ever made. "SECRETS OF A SECRETARY good."

Sam Epstein,
Nebraska Theatres Corp.

And more BIG ones coming! Marx Brothers in "Monkey Business" acclaimed year's greatest comedy in previews. "Road to Reno" with star cast. Bankhead-March dramatic sensation "My Sin". "Mad Parade", "24 Hours". Hit after Hit from the Hit Company.

PARAMOUNT

Talking Shorts

SMITH and DALE
"S.S. Malaria"
20 Mins.; Comedy
Loew's New York, New York
Paramount

Short is the same script as used by this comedy team in vaude recently, when last at the Palace, New York. Script has been slightly embellished as far as dialog is concerned. Camera increased scope and heightens entertainment value. Plays better as a short than did as a vaude act. Enough comedy to make it stand up anywhere.

Smith and Dale are two hebes to Europe for their health. Go to Paris because two femmes in the passport bureau announce they are going there. On boast one gets sick. Try to make girls with some good comedy from that angle. Finally one becomes very sick. Doctor tells him he is poisoned. Sick one confesses his past misdeeds to his partner and begs for forgiveness. Partner grants it and then asks the sick one's pardon for poisoning him.

WILLIAM T. TILDEN
Tennis (No. 2)
10 Mins.
Capitol, New York

Tilden in Metro's tennis instruction shorts isn't aided by the story help that Warners gave Bobby Jones on golf. That about establishes the margin between the quality of these two different sports releases by different companies. The speedier action of tennis is transferred to a sufficient extent to this short and manages partly to atone for the production help that Tilden didn't get.

The former tennis champ talks and demonstrates his lesson to a boy and a girl. They are mere stooges, the boy making two shots and saying a couple of words in a scared manner. Some name support or even non-name, if competent, would have helped a lot.

In the second of three sections Tilden demonstrates the forehand and backhand strokes as they should be and the three types of serving. In the latter the arc described by his racquet is followed by a white crayon to more clearly show the man's remarkable swing.

Closer is a match between Tilden and another player, and not much different than the tennis clips included in most newsreels at this time of the year.

This is the second of a series of three by Tilden on the court game. It is a novelty film that should entertain to a fair extent without amounting to much as an attraction. *Bige.*

BOBBY JONES
"The Driver"
No. 9; 11 Mins.
Strand, New York
Vitaphone No. 5209

Golfers alone may be considered to judge these Bobby Jones subjects for their instruction value. They are good theatre fare because of their excellent manufacture. The generally class treatment afforded to these Jones subjects probably has not been previously dealt anywhere, the present subject included. Unusually careful photography affords a close study of the Jones precision and control, sufficient of itself for real entertainment reaction to a golfer or no.

Particularly keen are the shots showing the ball in process of flight after being struck by Jones' club. The perfect direction of the flight makes it almost possible to follow the ball on the screen for several hundred yards to its fall or else serves as an illusion that way.

Perhaps for the first time the double arch weave of Jones' swing is diagramed in action here and proves unusually interesting. Otherwise strengthened by the usual slow motion spots and comedy angles by a supporting cast of screen players. *Shan.*

"AM RANDE DER SAHARA"
("At Edge of Sahara")
Travelog
31 minutes.
Cosmopolitan, New York
Ufa

Exceptionally good study of life among the Arabians, with fine photography making it even better than usual. Too long for general audience consumption. Might be hoked up into acting as half of a double feature bill with its 31 minutes.

Instead of a lecturer, Ufa uses only sound effects and a synced musical score, although allowing the natives to talk in their own language. This latter gives the film authenticity besides a novel note for travelogs. Ordinary written out captions help the continuity.

Surprising is that so much barbaric life still goes on in that little known part of the world that hasn't been previously pictured. It's interesting and Ufa manages to make it seem genuine.

They've avoided the hackneyed sand and Sphinxes, which helps. Only camels seen are harnessed and threshing corn. *Kauf.*

JACK HALEY
"Success"
16 iMns.; Comedy
Hollywood, New York
Vitaphone Nos. 1257 59

A buy. Of its kind, one of the most surefire laugh two-reelers that's come out of shorts cans in a long time. Supported by more than the customary plot containing novelty and originality, here's 16 minutes of screen fodder for the fans that they'll eat up, whether in big or small towns. Short is of mould that fits any locality's taste.

Jack Haley surprises as a good screen comedian but he wouldn't have scored as well if a story hadn't been there. He's revealed in the first sequence as a song-plugger in a department store with poor eye sight and a reluctance to go on the emporium's ball team.

From there action goes to the girl to introduce her as the cashier in the cafeteria division, then to the young looker's pap, who's a nut on baseball. Strong laughs with the old man.

With this novel introduction of characters over, a title announces the story. Laconically, that deals with the demand of girl's father, himself a short-stop in his youth, that if the swain is looking for his o. k. on marrying the daughter, he'll have to become a ball player first.

This is all worked up neatly and humorously, with the big laughs overlapping each other on the ball diamond. By accident the blindish Haley wins the game. He gets the consent of the father and goes to kiss the girl. The old man standing nearby, the poor eye-sight misses and he plants the kiss on the to-be father-in-law's mugg for the dissolve.

Only support billing goes to Helen Lynd, who's fine.

In a technical way, 100%. *Char.*

"THE NAGGERS' HOUSEWARMING"
Mr. and Mrs. JACK NORWORTH
10 Mins.; Comedy
Strand, New York
Vitaphone 1262

More action in this Norworth piece than in some of precedessors. That makes it more suitable program material besides the Norworth name. Gags may not be entirely new and the nagging part is probably repeat in part, but setting differs and goofy looking surrounding cast provides laugh atmosphere. Photography, however, is nothing to mention.

This one has Mrs. Nagger inheriting a country house. She invites neighbors for housewarming before house is actually dressed up. So the piano loses a leg and the steampipes spurt out of turn to drive everybody away with Mrs. Nagger taking the last pratfall herself through a hole in the ceiling.

Mr. Nagger attempts a song for the guests that starts the house breakaway. *Shan.*

"NAVAJO WITCH"
Big Bill Lucas
Travel Novelty
12 Mins.
Strand, N. Y.
Picture Epics

Big Bill Lucas, if that's his name, is the offscreen voice describing the silent photography and the makers get an unintentional break from the very essence of the skimpy story the short reveals of the sadly neglected race of Navajo Indians. Lucas in his offscreen talk tried to make the action funny which somehow manages to prove a good mixture with the actual pathos of the film. That pathos is carried off into the photography besides and thus makes it linger with customers.

Easy to see the makers muffed this angle from the cutting. They show an obviously framed sequence of a slight Indian boy using his bow and arrow on a coyote. That one is interesting but the better shot is where the boy climbs a mountainside to capture an owl. That's where the short gets its title. Owls are ill omens to the simple Navajos and the boy is forced to free the bird.

Only one Navajo family and to bring out the moral lesson, the subject is sufficient. Raggedly clothed, miserly fed and generally sad looking the picture leaves an impression to be remembered of these one-time offsprings of the Mongolians of the Gobi desert now scattered over an American desert spot. *Shan.*

"Little Journeys to Great Masters"
Travel
9 Mins.
Hollywood, New York
Vitaphone No. 1248

Deriving its interest from the works of art to be found in Italy, ranging from mosaics to awe-inspiring cathedrals, this entry has something notwithstanding poor photography and the choppy cutting sometimes evident. The accompanying dialog in explanation

(Continued on page 24)

Miniature Reviews

"Pardon Us" (Metro)—Hal Roach production starring Laurel and Hardy in their first full length. Still not over two reels of value in the film.

"Daughter of the Dragon" (Par)—Anna May Wong and Sessue Hayakawa, besides Warner Oland, in a badly constructed story of Chinese blunderings, murders and sometimes silly acting. Best for the combo programs where kids may get kick out of it.

"Great Lover" (M-G-M)—Menjou starring in story from old stage play. Appeal limited to the mature fan probable reason for starting it away from the deluxe Broadway spots, but interesting subject.

"The Last Flight" (FN). Good picture that looks like a hit, although it might have been a smash. Good performing cast and colorful action, although done in narrative style. Based on magazine story and novel, and well dialoged. Looks hot for the femmes. Barthelmess besides. Title fits.

"Should a Doctor Tell" (Regal)—Nothing but a title. One of the most trite of the trite picture things that come in occasionally from England.

"The Brat" (Fox)—Fair or better theme with Sally O'Neil in role appealing to neighborhood clienteles.

"Dancing Dynamite" (Talmadge). Weak as is. Might have been salvaged into a good travelog of Catalina Islands. Picture acts as a gymnasium for Richard Talmadge. Old time stuff.

"The Parisian" (Pathe-Natan) English version of French comedy, with Adolph Menjou and Elissa Landi. Pretty terrible and no money, even with those names.

"Die Blonde Nachtigall" (Ufa)—Average German musical, with pretty stupid story. Fair for German audiences, but too silly for American consumption. Easy enough to follow without knowledge of the language.

PARDON US

Hal Roach production and Metro release. Starring Stan Laurel and Oliver Hardy. Directed by James Parrott. Wilfred Lucas, Walter Long, June Marlowe and James Finlayson in cast. At Capitol, New York, week Aug. 21. Running time, 55 mins.

Just another stretch of a two-reel idea on a six-reel frame with the usual strain resulting. "Pardon Us" proves nothing for Laurel and Hardy. This is the comedy team's first full-lengther, and the best conclusion it reaches is that Laurel and Hardy, like the average picture single and team when starred or featured, need story strength.

First 20-odd minutes are brimming with solid laughs. During that period the film is technically in the two-reel short class. What's in it seems funny because it isn't late enough for implausibility to take effect.

Just after the quarter-hour mark or so the hokum starts kicking itself in the back. While the boys continue to seem at home in the typically two-reel environment, as the picture crawls on toward feature length the extreme license taken with the plot tends to kill the interest.

Opening is an excellent starting piece of comedy business. Boys are jotting down a recipe outside a malt and hop store. They decide to make some beer. Laurel's idea is to sell what they don't drink. In the next scene they're being waltzed into jail. That should bring the film's best howl everywhere.

What follows probably kept the gag men working overtime, with most of the work obviously devoted to memory exercises. The boy with the longest reach went back for the dentist office bit and grabbed everything but "oh, doctor."

Second best laugh comes pretty early and nothing else that follows deserves to be in the same scenario. This is when the two attempt to get comfortable in a single upper berth in the cell. It's all in pantomime, perhaps the longest stretch of panto yet attempted in a talker, or seeming so.

No love interest, and no success greets the stabs at pathos through the team's sad pans in sad predicaments. Only girl is on for only three or four minutes and speaks about a dozen words in all. She's June Marlowe, playing the warden's daughter.

Trick musical score adds to the comedy effects and now and then appears to increase the value of a gag. More music of a different kind is Laurel's razzberry after every sentence because of a loose molar. It gets them both into trouble. Hardy sings one song in a blackface scene that goes the limit in incredibility. They use their own names in the picture.

Director James Parrott probably couldn't get more out of the meagre script than he got. What megging was necessary impresses as having been satisfactorily handled. Equal credit, in case anyone wants it, should go to the musical arranger for his score.

Laurel and Hardy as comics in shorts are valuable property. One more feature like this might harm their standing in the two-reel field as well as wash them up as full-length prospects. For whatever they draw in "Pardon Us" will be from their shorts following, and many of that problematical crowd are likely to be disappointed.

Roach shouldn't let the two-reel plot ideas bear too much influence on Laurel and Hardy's next feature, if any. *Bige.*

Daughter of the Dragon

Paramount production and release. Featuring Anna May Wong, Sessue Hayakawa and Warner Oland. Directed by Lloyd Corrigan. From story by Sax Rohmer. Scenario by Lloyd Corrigan and Monte Katterjohn. Dialog by Sidney Buchman. At Paramount, New York, week Aug. 21. Running time, 70 minutes.

Ling Moy.....Anna May Wong
Fu Manchu.....Warner Oland
Ah Kee.....Sessue Hayakawa
Ronald Petrie.....Bramwell Fletcher
Joan Marshall.....Frances Dade
Sir John.....Holmes Herbert

Too much effort concentrated in the wrong directions. Youngsters may get a kick out of the incongruous and silly action of part of this picture, but adults are likely to take badly to it, making it screen fodder that's fit mostly for combo programs. Doesn't size for Paramount, Broadway, where caught.

Anna May Wong and other Orientals will find the going tough in talkers, because they can't synchronize action with the white man's tongue. Sessue Hayakawa also doing a comeback, but so far as the picture proves the white actors impersonating Orientals seemed more the Chinese type than did the two principal Oriental players.

The story as unreeled is tangled. Whether or not it follows Sax Rohmer's tale doesn't matter, but the dialog is mostly amateurish and inept. This film attempts to continue the crazy meanderings of the cruel Fu Manchu, still hunting Dr. Petrie for something the latter didn't do or cause to be done; the slaying of Fu Manchu's son and wife in the Boxer rebellion.

Petries are Londoners. They as well as Scotland Yard are made to look pretty nearly ridiculous as humans, actors or detectives. Direction didn't understand or maybe just got warped. The theme runs in a generally ragged fashion, and by the time everything winds up Miss Wong, Sessue Hayakawa and Fu Manchu plus one or two others are sent to their ancestors or something. Not so sure about Hayakawa, because he acts a regular William Hart, as he shoots from the hip without emotion.

It was curious to note how silent the cast could be in exciting situations. Every time anybody was killed the neighbors calmly picked up the body and took it to cover without a sound. They don't always die when killed either.

Fu Manchu was a maniac in the first place, and is so given again, so why bring him back 20 years later with everybody looking as young, if not younger, than they should, considering the years that have passed. Which makes adaptation as faulty as any other angle of production. The trick photography that is attempted doesn't take, and if it weren't for the handsome settings the film would shape for less consideration.

Hayakawa plays a Chinese detective "unofficially" acting for Scotland Yard. He never gives the role plausibility. Warner Oland sounds more like Charlie Chan, Chinese detective character he once did than the devil Manchu, which makes it look like the actors got spotted wrong. *Shan.*

THE LAST FLIGHT

First National production and release. Starring Richard Barthelmess. Directed by Wilhelm Dieterle. Featuring David Manners, John Mack Brown, Helen Chandler. Based on novel, "Single Lady," by John Monk Saunders. Adaptation and dialog by Mr. Saunders. At Strand, New York, Aug. 19. Running time, 80 minutes.

Cary Lockwood.....Richard Barthelmess
Bill Talbot.....John Mack Brown
Nikki.....Helen Chandler
Shep Lambert.....David Manners
Francis.....Elliott Nugent
Frink.....Walter Byron

If the crowd can understand that girl character in this picture the film is an undoubted grosser. The vagueness of the femme role and her reason for being, which at no time is made altogether clear except to those who might have read the story in magazine form or book, is a deterrent. It's the weakness that will prevent this film from being the smash it might have been. It may have been due to cutting, although unlikely, as the picture unreels in straightforward narrative style. Good woman picture and looks like box office.

As a novel the story was known as "Single Lady." In "Liberty," weekly, it was known as "Nikki and Her War Birds." The photography carries flashy dissolvings and some Dunning, all good. First National picked a couple of shots or more off the library shelf. The bull fight scene where Johnny Mack Brown does his flying tackle to death looks to be a Mexican arena. Opening air shots look like "Dawn Patrol" copy. Okay though, but apparently saving expense and not unwisely as those air shots would have cost plenty to duplicate in original style.

The girl played by Helen Chandler can be taken as real by the sophisticates or by the subtly imaginative but her character will be profound mystery to the hoi poloi despite the interesting and careful acting of Miss Chandler. She does her usual cries but much more interestingly than in previous efforts. As a sensitively neurotic, sometime goofy, sometime dumb but always good looking Nikki, Miss Chandler can take a bow even though her mutterings in this film may be hard to savvy for the mob.

There is this to consider from the practical b. o which will stand this film in good stead. Barthelmess is the consistent performer here, and with the usual wisdom of surrounding himself with a good looking and able group of young male actors. That's the usual Barthelmess background with the usual single woman decoy. It's been Barthelmess's' successful system and no reason why it shouldn't work here.

It opens with a thrill and a tear to suit the femmes, who see Barthelmess and David Manners coming down in a plane and then in a hospital. Any two males, as handsome as these, with bandaged limbs, good femme stuff for opening. Before the picture unwinds much further the two are grown into four, all as handsome, shattered airmen wandering aimlessly against life in sensitive and temperamental progress.

They bring laughs with some of their chatter. For heart resistance a badly mannered newspaperman, but also handsome, is thrown in. He's Walter Byron, who does a neat piece of work as the shallow and unfavored party member. Around his cranky passionate approaches to Nikki the unwinding of the picture centres.

Mack is killed in the bull ring by a foolish jump in the Mexican arena; Byron manages to cause his own death and the death of two others, Manners and Elliott Nugent, in another sequence. That gave the action a quick finish and good centre action to wind up with a plausible romance between Nikki and Barthelmess.

Direction was successful in keeping the shell shocked side of the permanently wounded airmen continuously before the audience. The humor that comes runs through and

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The Woman's Angle

"Should a Doctor Tell?" (Regal). British problem picture presented with such slow deliberation and unattractive cast will make American audiences fidgety.

"The Parisian" (Pathe-Natan).—Adolphe Menjou and Elissa Landi, wasted in a garbled and unskilled old French-made English version comedy.

"The Last Flight" (F.N.).—War-shattered youth groping for forgetfulness in quixotic drunkenness. Different in its attempt to establish a mood and characterization in preference to telling a story. Pathos and out of the ordinary romance give it appeal for city gals, but its unusual treatment makes it doubtful for the ladies in the sticks.

"Daughter of the Dragon" (Par). Hoke mystery thriller the femmes will take straight. Sumptuous mounting, swift action and suggestion of taboo East-West romance.

"The Great Lover" (MGM).—Adaptation's close adherence to play technique gives this picture an old fashioned flavor. However, Adolphe Menjou still spells romance to the matrons and here he is perfectly cast.

"Pardon Us" (MGM).—Laurel and Hardy with a few good gags worked up into importance by wise production. Clean laughs acceptable to matrons and children; nothing to interest the flaps.

HOME AGAIN!

FROM OVERSEAS TRIUMPHS

And knocking laugh records higher than Gilroy's kite!

Big! Mastbaum, Phillie, headlining prosperity laugh carnival.

Standard money-getters... infallible family trade attractions...now stepping high, wide and handsome!

"Their best since Cuckoos"... Elsie Finn, Phil. Record...

WHEELER-WOOLSEY

RKO Radio PICTURES

Reg. U. S. Pat. Off.

DOROTHY LEE

CAUGHT PLASTERED

DIRECTED BY WM. SEITER

TUNE IN! *"RKO Theatre of the Air" N.B.C. Coast to Coast Network Every Friday Night, 10:30 P.M. New York Time*

EXPLOITATION -:- -:- -:- By Epes W. Sargent

Capitalize Educationals

With Fox driving on the educational films and WE working toward the same end, it seems to be only a question of time. But capitalize the idea now. "Variety" has given you a general idea of the situation. Keep in touch with developments and as soon as school opens, contact the Board of Education and as many individual teachers as possible.

The best approach would be to book in some educational soon after school opens, or better still, use the Bobby Jones or the coming Tilden short series. Send the teachers a letter calling attention to the imminence of school films and ask them to be your guests to see just how film can be used for teaching. Get them interested and then advise them whenever a particularly good subject or a proper newsreel clip comes along.

Urge them to get their pupils interested against the time some of the school texts start to come in cans.

Government Objected

Sydney, Australia.

William E. McGarr, manager of the Majestic theatre, was fined $10 in the police court for having aided and abetted a printer in making too close an imitation of a government form. The printer was let off for $2.50.

The offense was the printing of an imitation telegraph blank for an exploitation stunt, the telegraph being a Government enterprise.

Not objected to until recently, when an offensive form caused the post office to declare against all fake telegrams on general principles.

Big Food Mat

Shamokin, Pa.

Staging a food matinee with "anything to eat" as the admission the Victoria theatre provided five empty barrels to contain the anticipated donations. When the show was over it sent 38 barrels of food to the relief center for distribution.

Gets an Edge

Wilkes-Barre.

A local drug store is advertising that it will give a larger scoop of cream with an ice cream cone if the kid purchaser presents an admission stub from Sterling theatre at the time he orders. A barber is giving a 10c ticket to the same house with each kid haircut. Buys the tickets instead of cutting price on trims.

Jazzed Exhibit

Milwaukee.

Getting a Western Electric set-up to advertise the same company's short showing how talkers are made, Roger H. Dawson, of the Strand, put a wallop into the lobby display by indicating a space in front of the horn in which any bystander could pause to ask questions or ask for a description of any article held in front of the machine.

Done by putting an usher back of the candy machine. He spoke through a rubber hose connected with the loud speaker, but without electrical hook-up. People looking for some elaborate mechanism never suspected the usher. Can be faked for any lobby.

Revive Memories

St. Louis.

Harry Greenman got a big special feature for the Fox St. Louis for a cash investment of $15 for an old Mary Pickford film. It was the basis of an opening number with the brief title "Al Lyons takes you back 30 years to a Night in a Nickelodeon."

Opened with a piano overture on a rickety old square, with slides for union operator and union musician slides, "Ladies Kindly Remove Your Hats," and other slides of the period, with the film breaking down in the middle to let in the "Just a moment please," and not forgetting the advertising slides. Followed by the pit orchestra in a burlesque along the same lines, with a slide asking the attention of the audience.

Done before, but not lately, and a knockout. Layout will be relayed to other Fox theatres.

Jigsaw Puzzles

London.

Jigsaw puzzles are to be used to promote "Tell England," Wardour production.

Puzzle carries a scene from the picture and is cut into about 100 pieces. Not intended to be thrown away, but offered for prizes and in stores during the run of the pic.

Post and Gatty Help

Los Angeles.

George E. Brown has arranged for the personal appearance of Post and Gatty when they land in L. A. Aug. 27. Meantime, there are announcements of the airmen and "Dirigible" over four radio stations daily, and a four-time 15 minute broadcast over KFA with the cast staging scenes from the Col. pic and asking questions about the story.

Questions changed nightly with 10 tickets daily for best replies.

Brown has 500 drug stores with 10x20 window strips and 300 cigar stores tied into the Old Gold-Holt hook-up. Using 25,000 bread inserts and 10,000 laundry inserts. Navy supplied 5 airplanes to fly over city for two nites, throwing out balloons with inserts and a few passes.

Pledge the Flag

One angle of the kid clubs appears to have been overlooked. This is the salute to the flag, which forms a part of the daily exercise at most public schools. It takes only a moment to recite the pledge. Effect on teachers and parents will be worth the small trouble involved. If you have an organist, play a verse of the national anthem while a flag slide or film is thrown on the screen, followed by a slide with the pledge.

It probably will be good for an editorial mention in many places, and even without that you will get plenty of approval.

If you want to do it in style, appoint a color guard of three or five boys to bring on a flag, preferably picking the boys from the scouts, in uniform, and changing to give them all a chance. Make the color guard an appointment of honor.

Using Hearst

Albany, N. Y.

"Star Witness" at Strand plugged heavily several weeks in advance. Management gave private screening for state, city and county officials, including Lieut. Gov. Herbert Lehman and Attorney-General Bennett. Interviews were obtained on crime generally in the country with reference to the picture. These interviews were published daily in tieup with "Times-Union" (Hearst). First published interview was that by Bennett.

Cards, 40x60, with glaring headlines "Here is your answer, Mr. Hearst," were posted throughout the city.

In newspaper and circular advertising, theatre wasted no time in connecting spot crime news locally and elsewhere with picture.

Preferred Position

Shamokin, Pa.

With most persons always stopping to watch a steam shovel work, D. M. Bonstein figured that to be the spot for advertising "The Public Enemy" at the Majestic. It was. Also got a bank to warn depositors to protect their funds from the public enemy and tied local officials into a drive for safety, careless steerers being public enemies.

Bonstein is taking on a local amateur stock for a new one-acter every Tuesday. First is a musical with four principals and a chorus of ten. Will interchange plays with nearby town.

Gold and Red on B'way

New York.

Loew's State is displaying some unusually good front lobby stuff for "Son of India." The corner boards, about 3-sheet size, are provided with the mushroomed domes peculiar to oriental architecture. These and the board below are done in red and gold; an effective and yet not too gaudy combination, better on this title than the red, yellow and green used on "The Sheik" and similar pictures. Even on a hot day the red does not repel, because it is tempered by the gold.

The same minaret motif is carried into the other lobby work with the color combination also used for the marquee valance.

Reaches Antipodes

Perth, Australia.

Suburban exhibitors have taken over the vacation tour idea and have combined to offer some patron a trip to Java with $50 for expenses. Each of the 16 nabes co-operating selects a candidate for the tour, with the final decision being made the occasion of a special night. Houses are not in a circuit, but actuated by a common desire to lick poor business. It seems to be working.

Borrowed Bathers

It is getting to be a little late for bathing beauty contests, but here's something to store away for next year. A manager in a small town got the free apperance of the girls who had posed in a contest staged by a department store in a larger nearby town. The store paid all of the expenses of sending the girls down because of the advertising value accruing to the store, which counted the town as a feeder.

Not to be recommended if your local merchants can object or are willing to stage such an event themselves, but good if the town is too small to produce on its own.

Ace Working Girl

Dallas.

With house traditionally pop with younger crowd, Publix-Palace netting good results through tie-up with local "Journal," evening, and several merchants, for selection of town's ace working girl.

Pape carries voting coupons on page one, each coup and sub representing votes. Any employed gal is eligible but anyone can vote. To make it spicy, first winner gets a Plymouth sedan, with radio, trip to football game at Harvard and refrigerator for the second stringers. Besides, the publicity.

Anything with a "free" gag seems to fetch results in this burg, and this one runs true to form. Merchants usually willing for mailing list, especially with payroll spenders involved.

Palace's expense practically nil, all handled through tie-ups.

Checking In

Orange, Calif.

Richard L. Moss used real bank checks for 1c each to sell "Smart Money." Checks supplied by local branch of Bank of America. Back was printed "This check and 24c more presented at the box office of the Orange theatre, Monday or Tuesday, will entitle the bearer to $1,000,000 worth of entertainment in 'Smart Money.'"

Opening Dance

One western manager is planning to inaugurate his fall season with a dance. The dance is to be held in the street in front of the theatre, with the police permitting the street to be roped off from eight o'clock. The music will be supplied by a local band (gratis), but could be sent over the non-sync. An effort is being made to promote free root beer and cookies or something.

The dance is to be held on Friday evening, Sept. 5. Starts at eight and stops promptly at 11.

Keeps Mats Going

Now that the summer is drawing to a close, it might be well to plan for an extension of the summer courses if you have used these to draw matinee business during the hot months. The cooking school, dressmaking class, millinery and similar ideas will be just as good for cold weather, and if you keep them going without repeats you will draw the same crowd.

Wherever possible, tie in the idea to a sample distribution. Keep in touch with grocers, druggists and department stores. They often can arrange for a demonstrator who will lecture for you as well as doing their regular work at the stores, and often a full supply of samples can be obtained.

From another angle, throw a contest now and then for the best pie, cake or loaf of bread baked by a member of the class. It will all help to diversify the idea and to keep interest alive.

Shows Film to Staff

Los Angeles.

Getting the films in advance of their opening, Marvin Park of the Wilshire, holds a preview for the entire house staff. He then has them sit down and write letters to all their friends telling what they think of the feature.

A new angle to the personal guarantee.

Staged the Plot

Miami.

J. H. McKoy went to a furniture store for his major display on "The Smiling Lieutenant" at the Olympic. Window was set to suggest a boudoir with an open door at one side. Intimate articles were scattered over chairs to suggest that the wearer was taking a bath. Cutout of Chevalier in the background and two notes signed "Franzi." One read: "It was lovely while it lasted." The other had: "You have one garter to remember me by. Here's the other to forget me with." A card stated that these notes were the highlights of the plot.

Got the wise crowd but kept the moralists away.

Over-Capacity

Brockton, Mass.

W. B. Rose packed the Strand by announcing that for the first two hours of the opening matinee of "Five and Ten" the tax would be a dime for adults and a nickel for kids.

Before the time was up he got 1,192 kids and 1,050 adults into a 1,400-seat house.

Dial Attracted

Pittsfield, Mass.

C. Frederick used the switchboard in the lobby idea for "The Secret Call" at the Capitol. Company made the dummy installation with a dial, the dial system (to be inaugurated in town in October) and getting plenty of attention from the public, which had to listen to sales talk on the picture while it watched how the gadget worked.

Used Trade Fair

Nashville.

Charles H. Amos held a trade fair in the lobby of the Paramount, keeping it for a week, with three changes of picture.

Fair was sponsored by the local paper and 17 merchants, who contributed displays and donated about $1,000 worth of goods as prizes. Prizes were awarded twice daily with the capital prizes held back for Saturday, to keep the interest up. It got the business regardless of what the pictures were.

Reading in Bed

Miami.

J. H. McKoy dressed the lobby of the Olympia as a college bedroom with twin beds. Each bed contained a cutout of a girl reading "Confessions of a Co-Ed." Opening date and other copy on a card between the two beds.

Used a credit card for the loan of the furniture and the store carried a 6-sheet cutout in its own window.

Revived Penny Seats

Asheville, N. C.

F. La Bar, Jr., revived the 1c. tickets when he played "Mother's Millions" at the Imperiol. Local merchant given 500 tickets to sell for 1c. each, not more than two to a customer. Good only for the opening performance, 11 to 1. Idea was to get them in early to see the picture and go out and talk about it. Figured the picture was better than the title.

In return for getting the women to his store, the merchant did heavy advertising.

Borrowed a Camel

Des Moines.

Making up a lobby for "Son of India," Lou Ellowitz, of the Strand, went oriental and put palm trees, gaudy tent and stuffed camel into his lobby for a nice effect.

Most of the material, including the camel, was borrowed from the Shrine Temple here. Stuff is used in staging their degree.

Name Better Than Title

Portland, Ore.

Floyd Maxwell figured he had a sticker in "Sporting Blood" for this burg. Maxwell figured the title wouldn't sell even to a livery stable mechanic. He sold Clark Gable as a new name, playing down the story and picture title. Got results at Fox Paramount.

The Ideal Manager

H. E. Jameyson, division manager in Fox Mid Westco, draws a clean-cut portrait of a good manager in a recent Western "Last Word." William Wagner, of the Grenada, Kansas City, led the circuit honor roll four times in succession. Gabe York of Fox W. C. wrote him for a story on how he did it, and Jameyson, who is a veteran, wrote about Wagner:

"I'd like to tell you about a lot of 'big stunts' he has pulled, but I can't think of any. The trouble is that Bill's stunts are the unobtrusive kind that don't lend themselves to 'Success Story' style. Little things like doing favors for the high-school kids down in the next block, and keeping the Grenada in mind when they are thinking of dates.

"Or how he works with the Parent-Teachers and social agencies to get clothes and food for the down-and-out kids. Or how he watches week-end programs carefully so they will be suitable for the family. And how he stands around in the lobby and gasses about this and that and the other thing with the customers.

"I could tell about the little bulletin he writes each week to his staff and the clever little mechanical gadgets he builds himself to entertain the standees in the lobby—all advertising the coming attractions.

"But nothing I could tell would be very sensational. It isn't the kind of showmanship that makes a big splash. It's the kind that builds good-will, friendship and steady patronage."

And that's a pretty good picture of the man who is evenly and consistently successful, which is a lot better than being spotty with a big stunt now and then.

6 WB Mgrs.

Newark.

In the nation-wide Warner drive six of the local houses won prizes for July: Savoy, Newark, Clairidge, Montclair, Cranford, Cameo, South Orange, Oritani, Hackensack and Hollywood, East Orange.

Warnerites here are very cocky about placing six of their theatres out of a total of 600 competing.

Last week in this month and the last of the drive will be managers' week. Theatres are pushing it with trailers.

Fed the Hungry

Canton, O.

Joe Galla, manager of the Strand and Valentine, has been offering three admissions to either house for one bushel of wheat, selling at 50c a bushel. Appeals to the rural patrons.

Joe has the wheat ground into flour at a local mill and turns it over to the Salvation Army for distribution to the needy.

Handing the Time

San Diego.

For "Murder by the Clock," R. C. Cannon, of the California, arranged to have the Western Union paste a clutching hand on all its clocks in stores and other public places.

Got about 100 spots and tied in with hands and clock faces in his lobby display.

Kidded Manager

Carson City, Nev.

Arnie Eichenlaub, of the Fox Jones, nearly had a stroke when he came to deliver the live baby promised in the ads on a certain night. He is something of a kidder himself. The local boys ribbed him by having a girl bring a real baby onto the stage instead of the infant porker he intended to give.

And the Chief of Police was coming down the aisle with a frown on his face. They let Arnie wilt, and then brought on the pig.

Phone Girl in Lobby

New Haven.

For "Secret Call" Par had a girl warming a chair in front of a switchboard in the lobby. Tough on the operator sitting there for long stretches, but stunt drew attention.

Perfume Tiein

Chicago.

Bill Pine of Publix-B. & K. got together with Lord, Thomas & Logan on a tie-up between "Modern Age," the Joan Crawford flicker, and "17," a perfume endorsed by the star. When the film arrives at the ace Chicago next week, each femme patron will draw a printed "invitation from Miss Crawford" for a sample of the perfume at a long list of chain drug stores, department store counters, etc.

Perfume company will supply four girls to hand out the pasteboards in the Chicago lobby, besides $4,000 of newspaper space advertising perfume and flicker, in addition to a flock of master windows spotted around town for three-sheets.

BEHIND *the* KEYS

Charles Town, W. Va.

Pitts circuit constructing $100,000 house here. Known as the New, seating 1,000.

San Francisco.

Charley Moran, chief of service at the Oakland Orpheum, has been transferred to the Los Angeles Orpheum as assistant manager.

Waterloo, Ia.

Palace lopping prices to straight 15c. and 10c. for children. Sunday 25c.

Reading, Pa.

Edward B. Lewis, manager of the Park, has left.

Shamokin, Pa.

George J. Higgins, Shamokin, head of Higgins Theatre Enterprises, Inc., and director of a Shamokin bank, is improving after an operation at a Buffalo hospital. He expects to return home soon.

Dallas.

Steve Stein, Metro's former film peddler here, building classy house in La Feria, Tex., near Mexican border.

Stand the Dukedun, ready for opening Sept. 10.

Dallas.

A. A. Moulder, indie exhib in Sepulpa, Okla., reopening the Criterion in that town in Sept.

Providence.

George A. Jones, acting mgr. of State, pending appointment to fill vacancy caused by death of John P. McCarthy.

Greenwich, Conn.

William F. Brooker is manager of

(Continued on page 54)

"The noblest piece of merchandise the exhibitor has been able to put his hands on in many a day. It is a marvelous picture" says the Hollywood Reporter! *HAIL!!*

Dialogue Perfect!
"The most perfect picture to come out of Hollywood. No flaw marks its perfect flow, its characterizations are magnificent, its dialogue as near perfect as dialogue may be. The irrelevant march of the story dominates everything"
—Molly Merrick, ace reviewer for the North American Newspaper Alliance.

Remarkable Cast!
"A typical Goldwyn enterprise—with Sylvia Sidney at her best and a most remarkable character cast, all combine to make "Street Scene" a notable contribution to screen literature!
—William Johnston, Motion Picture Herald.

SAMUEL GOLDWYN'S

STREET SCENE

PREMIERE!
RIVOLI, N.Y.
Wed. Aug. 26

Direction Great!
"A triumph! Tempo and direction great!"
— Marcella Burke, Fawcett Publications.

"King Vidor has stuck faithfully to the play and made it great!"
— Leo Meehan, Hollywood Herald.

KING VIDOR'S
DIRECTORIAL TRIUMPH
with SYLVIA SIDNEY
WILLIAM COLLIER, Jr.
and ESTELLE TAYLOR

ANOTHER TREMENDOUS BOX-OFFICE SMASH FROM

UNITED ARTISTS

Gripping Entertainment!
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Amusement Stocks

(Continued from page 19)

the revelation of small holdings in official hands. One general market compilation showed that the total number of stockholders in a large group of big corporations had increased by something like 10% in the last year, which must mean that large holdings have been spread around. That being the case, probably the majority of big industrialists have been unloading holdings of their own companies on the market, but probably the transfer books would not show the real situation.

Nothing could be simpler for a big holder within a company than to have a dummy make short sales of all the stock the principal held. He would remain on the transfer books as a holder, but actually his equity in the propery would be anything down to zero. It would not be surprising if a good deal of the "selling against the box" we've heard so much about has consisted of transactions of that kind.

No Fox Following

There is small outside interest in Fox, anyhow. The financial structure of the concern has become so complicated by its ramifications that few traders can grasp it. Financial comment continues to wonder what the next dividend move will be, since the stock now is on a basis of more than 20% yield, with its ally, General Theatres, breaking ground in a manner that augurs ill for the continuation of the $2.50 rate indefinitely.

Paramount met plenty of offerings at the outset of the decline, but the selling was soon completed, nervous liquidation being fairly well taken. Low for the week was 23⅜, which is well above the extreme low of the bear market and more than 2 points above the July bottom. There remains some portion of the old public following in Paramount that can be depended upon to take on long stock as it approaches what is looked on as a bargain level around 22, but it is an agile play, and efforts to push the stock up meets profit-taking not far off, a situation that is likely to continue until something like definite news of basic improvement is available.

RKO was left pretty much to its own devices, its operating clique apparently being busy with a display of fireworks in Radio Corp. which put on a little spectacle of its own on the advance and fought an absorbing ticker battle when the decline got under way. There probably isn't any other speculative stock on the board that is more swayed by extreme sentiment of conflicting bull and bear. Its friends make prodigal claims for its prospects, while its opponents are equally extravagant prophesying its price future. Last week turnover of Radio amounted to more than 300,000 shares, while volume for the sometimes fast stepping RKO dropped to less than 25,000 for six days, which would be a quiet five-hour total when it is performing.

Warner Holds at 8

Warner Bros. held above 8 throughout the week, not a bad performance for a stock that has suffered the battering it has had for six months or more. Probably the seasonal influence was more emphasized in the case of Warners than the others, for that company has fingered very favorably in the improved line of film features that has marked the start of the fall season.

The company has done very well at the getaway and from the ticker angle, a pick up at the box office is the best news that could come out. The Warner income statement issue late in the week was pretty hard to take, disclosing a net loss on nine months' operations up to late May of more than $4,000,000, but the publication was ignored in the ticker behavior of the stock, following the theory that what had happened last May has amply discounted at the time and what has happened since—particularly the success of current releases—is the prevailing influence on prices. At its low of 8 last week, Warners was up 68% from its bottom of June at 4¾.

The company's bonds also have shown sustained ability to improve on sizeable dealings, which is not true of any other fixed income security in the film group except Loew. Dealings in Warners bonds last week reached the respectable total of $160,000 in round numbers, touching a new top on the recovery at 56¼ and holding most of the gain to a final of 54, no great plume for a 6% bond, of course, but a vast improvement from 25 under the circumstances.

It is in the loan section that several soft spots have appeared. The new Paramount bonds act poorly and the General Theatre loan gives evidence of new distress. The latter description was off five full points net last week at 23½, after touching 22½. Probably it is from the action of the General Theatre bonds that the bearishly inclined on Fox dividends get their pointer, since the bonds seem to depend upon the Fox dividends for much of their service income and price level does not argue much confidence.

Shubert bonds also had a relapse. Dealings totalled $20,000 with quotations sinking to 8¾, off 1¼ for the week.

The Loew bonds continued to hold within a small margin of par, dealings in $22,000 at and above 98½. So far the bond section has been a correct guide to stock prices, both in the amusements and in other directions, notably the railroads. The latter group were in serious difficulties last week, dropping to a new low for the year and showing no rallying power. Investment counsel has been proclaiming for a month that second grade carrier loans were going at receivership prices, but they continue to sink, and with them the rail stocks. New lows for the whole bear market came out last week in Pennsylvania and N. Y. Central and all the rest were within striking distance of the June bottoms.

Composite decline of 18 active amusements stocks last week amounted to 26 points, of which nearly 10 were accounted for by a precipitous drop in Eastman Kodak, fastest stepping speculative medium of the group. Orpheum Circuit preferred was galvanized into life for the first time in months, with sales of 270 shares (traded in units of 10 shares), with a drop of 4 points to 40. Nothing in the news to account for the move.

Summary for week ending Saturday, Aug. 22:

STOCK EXCHANGE

1931 High	1931 Low	Sales	Issue and rate	High	Low	Last	Net chg. for wk.
9	4	.....	American Seat	..	..	4 bid	
15	3¾	3,300	Consol. Film	8	7¼	7¾	
18⅞	10⅛	400	Consol. Film pfd. (2)	14¼	13⅞	13¾	— ⅝
185¾	118	14,900	Eastman Kodak (8)	146	138⅝	139⅝	—9⅝
38⅜	11⅝	25,100	Fox, Class A (2.50)	14¼	13	13⅛	—1⅛
54¾	36	38,500	Gen. Elec. (1.60)	41⅝	40⅛	40⅛	—2
15½	1⅞	19,000	Gen. Thea. Eq. n	2⅞	2¾	2¾	— ⅝
90	70	.....	Keith pref. (7)	..	..	70 bid	
63½	36⅛	41,100	Loew (3)	49¼	46⅞	47⅝	—1⅝
98	83	.....	Do pref. (6½)	..	..	91½ bid	
7½	5	300	Madison Sq. Garden (60)	5¾	5⅝	5⅝	+ ⅛
27	22	300	Met-G-M pref. (1.89)	25¼	25	25	
75	35	270	Orph. pref. (8)	44	40	40	—4
50¼	19⅝	30,400	Paramount (2.50 stk.)	24½	23⅝	23¾	—1¼
2⅞	1	1,100	Pathe Exchange	1½	1¼	1¼	— ¼
8⅝	3	1,100	Pathe, Class A	6⅝	5½	5½	—1
27¼	12	302,600	Radio Corp.	21	19⅛	19⅛	—1½
24½	11¼	24,800	RKO	15	14⅛	14¼	— ⅞
5¼	2¼	400	Shubert	3	2¾	2¾	— ½
54¾	24	.....	Universal pref. (8)	..	..	..	
20⅝	4¾	56,200	Warner Bros.	8⅝	8	8½	— ½
40½	10¾	600	Do pref. (3.85)	22	*21	21⅛	+1⅛
107¾	54¼	124,900	Westinghouse (4)	66¼	61⅞	62⅝	—2⅞
5¼	2¼	400	Zenith Radio	2½	2¼	2½	— ⅛
			CURB				
22	9	.....	Columbia Picts. (1½+)	..	..	..	
24	8½	100	Do v.t.c. (1½+)	8½	8½	8½	—1¼
8⅝	1⅝	4,400	De Forest Radio	3⅞	3⅜	3⅜	— ½
6⅝	2⅛	700	Fox Theatres	2⅞	2⅝	2⅝	— ⅛
11¼	3⅛	.....	Gen. Thea. Eq. pf. (3½)	..	..	..	
40	30	200	Educat. Picts. pf.	33	30	30	—4
15¾	3⅝	2,000	Technicolor	8⅛	6½	6½	—1
15⅛	4¾	2,900	Trans Lux	5	4⅞	4⅞	— ⅛
			BONDS				
74	18	$70,000	Gen. Thea. Eq. '40	29¼	22¼	23⅛	—5
78½	62	5,000	Keith 6's, '46	68	67	67½	+ ½
99¾	94	24,000	Loew 6's, '41	98⅝	98⅛	98½	
94¼	51	22,000	Pathe 7's, '37	94	92½	93	—1
97	74	17,000	Par-Fam-Lasky 6's, '47	87	85¾	86	—2
89¾	67	87,000	Par-Pub 5½'s, '50	79	77¼	78	
25	7	20,000	Shubert 6's	8⅞	8¾	8⅝	—1¼
74½	25	158,000	Warner Bros. 6's, '39	56¼	53⅛	54	— ¾

ISSUES IN OTHER MARKETS

All Quoted for Saturday

Produce Exchange, N. Y.

..	..	1,000	Jenk Teley	4⅝	4¼	4⅝	+ ⅝

Over the Counter, N. Y.

Bid	Asked						
11½	13½	.....	Roxy, Class A (3.50)	..	..	..	
11⅝	18¼	.....	Unit do	..	..	..	
[illegible]	[illegible]	.....	Unit do	..	..	..	
[illegible]	2	.....	De Forest Phono	..	..	..	

LOEW STAFF SWITCHES

Harriman As Wash. City Mgr. Cullen To Pittsburgh

In a Loew theatre operating revision Colby Harriman, assistant to Louis K. Sidney, operating the deluxe Loew houses and in charge of stage shows, has been switched from the home office to Washington as city manager there. M. Benson succeeds Harriman at the home office.

Mike Cullen, city manager in Washington, is being switched to handle Pittsburgh; H. H. Maloney, city manager in Cleveland, is being transferred to Providence and W. A. Finney, Cleveland division manager, is placed in the same spot in Columbus with H. M. Addison as mgr. of the new Cleveland division. Addison moves on from Pittsburgh.

It is reported that H. Dumond, manager for Loew in Johannesburg, South Africa, may be either brought back to the U. S. or shifted elsewhere.

Jack Simonds has been sent back to Pittsburgh in charge of publicity and exploitation, replacing Edward Clark who resigned to go into the radio field.

Reilly, the Cop, Acts For Fox But Doesn't Care Much About It

Hollywood, Aug. 24.

Five more pictures at Fox have been lined up for Joe Reilly, the studio's head cop, since he was suddenly "discovered" to be an actor by Allan Dwan, who used him in "Wicked."

Reilly is doing the acting as a sideline to policing, and is getting only his regular salary as director of public safety for Fox. Reilly says that as long as he is working for Fox he will do anything for them. The cop is also working with William Anthony McGuire on "Disorderly Conduct," doing the overseeing on the detective sequences.

The former New York detective lieutenant has lined up for him "Delicious," "Cheating," "Surrender," "While Paris Sleeps," and "Devil's Lottery," the latter Hamilton's MacFadden's next.

He still insists he doesn't want to be an actor.

Strong for Extras

Hollywood, Aug. 24.

Back to a good week for extras (for this year) with an average of 705 working daily.

Wednesday with 950 extras getting checks was the best day in two months. The mob was spread out, biggest single set being the 120 in a lawn party for the Chatterton picture at Paramount.

Frank Capra at Columbia used 121 in a ballroom for "Gallagher" the following day.

Wesley Ruggles' courtroom for "Are These Our Children?" at Radio was the outstanding set three days, although only 95 people were on it to start, cut in half as the week finished.

Week started out with 31 features and climbed to 34 for this week. Eleven more possible starters.

Standard Contract, Arbitration And Film Boards O.K. Jan. 1 Next, Restoring Exhib-Distrib Peace

A magic word from the government has returned uniformity to the film industry as quickly as it withdrew it. It is a boomerang termed unique in the history of any American trade that is under Federal eye and judgment.

The standard exhibition contract, arbitration, the Film Boards of Trade—all will be functioning on Jan. 1.

One of the quickest sessions for what is conceded the most complicated of problems, politically as well as economically, took less than two hours to get to a decision regarding formulas that have been two years in the making.

Distributors and their lawyers, some 30 in all, voted 100% for the return of uniformity when they got the "word." Under the Federal and U. S. Supreme Court rulings against collective dealings within filmdom the "word" that returns uniformity is described as literally a permit. Standardization from now on is on that exact premise. It's got to be used, it was explained, with the utmost discretion.

Because it will take some time to get the new contracts printed and to instruct salesmen in their usage the work of the 5-5-5, which is adopted in its entirety as the result of the Hays meeting last Thursday, will not be presented to the exhibitors as a medium until the next sales season in April, 1932. Reason for that is, officials figure it, about 70% of the industry's current product is already disposed of.

Right to Choose

From January 1 on, theatre owners desiring to change from the present miscellaneous contract forms to the 5-5-5 for the remainder of their '31-32 bookings can do so.

At all times, under the government permit, the exhibitor will have a right to choose contract formulas. If he doesn't like the standard he can take the company's own and present draft.

Arbitration was never discussed at any of the Hays sessions because the contract, through one of its clauses, automatically restores it to the industry.

From now on, arbitration will be strictly voluntary and slightly different in provision than the compulsory type in vogue before the Federal Court decree, two years ago.

Instead of three arbiters from the exhibitor and distributor sides, each will now have four. There will be in every exchange center panels of 10 exhibitors and 10 distributors from which the litigants may take their choice. In the vent of a deadlock a neutral party will be declared in as final arbiter by the first group.

Surprise!

Legality of collective dealings in the industry was challenged by Metro-Goldwyn, Pathe and Universal. These three companies, it is now revealed, voted for the tabling of the work on the 5-5-5 at the Hays meeting two weeks ago. At that time Warners and Fox were described as maintaining an on-the-fence attitude. The remaining members of the producer body were for taking a chance with the new formula, even before the magic word.

The Washington surprise party was unknown 24 hours before its announcement, even by executives who officiated at the gathering Thursday (20). On Wednesday some of the Thursday attendees declared unalterably against the 5-5-5, maintaining that they would continue business with their own formula. Thursday revelation, however, found these same spokesmen in hearty accord with all of the others.

Reports credited to the Department of Justice in the past are now declared garbled. The Department in layman's language is the government's administrator of its decrees. While the department even now refuses to opinionate with the industry on the Supreme Court's affirmation, the loophole for the return of contract and arbitration is credited with being founded on paragraph 8 of Federal Judge Thacher's ruling.

This is interpreted by legal minds as making it clear that nothing in the decision shall prohibit the in-

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Silk Strike Settled

Easton, Pa., Aug. 24.

Silk strike at Allentown, affecting about 7,000 men and women, having been settled, biz is expected to pick here in next few weeks.

Strike lasted 16 weeks.

4 Dark Downtowners in Ham Reopening with or Without Union Booths

Birmingham, Aug. 24.

Four downtown houses owned by the Birmingham Theatrical Corp., closed for some time, will reopen Sept. 7. Houses were in the group of 10 that closed down because operators failed to take a satisfactory cut. Also the operators refused at the time to accept the two-man booth idea.

Theatres are the Strand, Galax, Capitol and Royal, with probability that the Empire will follow two weeks later.

Idea now is to open the houses whether the union operators come to terms or not. If the union refuses to do business, say the operators, scab boothmen will go in. Understood the local Union and Frank Merritt, pres. of the theatre chain, will get together during this week.

C. P. Dooley Killed

Oklahoma City, Aug. 24.

Carl P. Dooley, owner and manager of the Airdrome at Purcell, Okla., was electrocuted Wednesday (19), and instantly killed.

He was working on the talking unit outfit in the theatre at the time.

Booth Explosion Without Panic in Syracuse House

Syracuse, Aug. 24.

Three hundred patrons in the Capitol fled to the street last night when fire started in the projection booth and sent acrid fumes from burning film to all parts of the building.

Theatre is owned by James Kernan. His son, James J. Kernan, was the only person in the booth when the fire started while preparations were being made to change a film in the projector. Young Kernan's hair and eyebrows were singed.

Most of the audience were children, but none was hurt in the rush for the only exit available.

Increased and Earlier Advance Feature Exploitation Trailers

Looking to create interest in coming pictures farther ahead, the chains this season will swing more toward advance exploitation and advertising of product.

Fox is already experimenting and Publix, guided by similar interest in possibilities of greater box office returns through greater build-up, is figuring on experimentation Labor Day or shortly beyond.

In both instances the chains are ordering the 50c throwaway trailers being made by Semler Sinema Service, mainly for B and C houses. Publix has not yet determined the number of houses in that classification that will use the pre-advance trailer material, but from indications the number is expected to be large enough to be considered important as a new move.

Fox is throwing on screens in B and C theatres a simple trailer announcing coming attractions and listing them one after another, including five and six in some cases.

Independents, taking in those using the Semler throwaway trailer, as well as others, are following chain leads in the pre-exploitation maneuver.

Other Trailers

While Fox is using and Publix hopes to use the half-buck trailer as an advance gag, these chains through contracts with National Screen Service are using its trailers, including talker sequences, for week-in-advance billing.

In the past occasionally an indie, well booked up on film and knowing playdate availability, has got into hot water with competitive theatre chains or exchanges through billing far ahead of the coming pictures, sometimes giving dates. Complaints mainly were that this advertising by a cheaper admission house was in violation of protection and zoning.

The Last Flight

(Continued from page 14)

around to show careful and understanding technique. There may be an answer to that strong vagueness felt about the theme actually reaching the audience in full sense. This may come from the fact that dialog and adaptation were handled by the author who was so thoroughly familiar with his own work the theatre angle got neglected. But aside from that one point the dialog is apt, sometimes brittle and most times natural. Barthelmess even uses lousy once.

The cast acts uniformly good with Barthelmess highlighting and Miss Chandler fitting right in. For a musical interlude there's a Parisian cafe scene.

Cast names and performances as a whole look strong enough to pull above any technical faults in adaptation or direction the lay may uncover. And if memory serves, William Wellman was originally scheduled to direct, but Wilhelm Dieterle handled. He did German transpositions for WB. This is his first English speaking picture. Dieterle is German. His style and work as figuring here point him to a worthy spot in the megaphoning field. *Shan.*

Should a Doctor Tell

(BRITISH MADE)

New York, Aug. 21.

Regal production presented by Sherman Kreliberg. No American release credited. Directed by Manning Haynes. Dialog by Edgar Wallace. Continuity by G. Samuelson. Jack Mackenize and Bob Martin, cameramen. In cast: Basil Gill, Norah Baring, Gladys Jennings, Maurice Evans, Anna Neagle, Walter Sones, Claire Greet, A. G. Poulton, C. Wood, H. Braban. At Warner, New York, beginning Aug. 21. Running time, 55 mins.

An antique in every department. Add to this poor lightning and photography in spots. Just an inexcusable, poorly cast, directed and written thing that has only a suggestive title which may lure some of the lesser grind house customers in America to part with 15c or 25c in the expectancy of seeing something.

Actionless, the theme depending upon formal court procedure and bromidic speech, without a comely woman and with an elderly doctor, who decides not to tell in the first five minutes. Then he over-acts the rest of the way. The whole is stupidly insipid.

"Should a Doctor Tell" is something that can be compared only to a poor American indie production in the silent day. And it has sound. Even a nightingale whistles during a love scene. *Waly.*

DANCING DYNAMITE

Talmadge Pictures and release. Directed by Noel Mason. Starring Richard Talmadge. At Arena, New York, one day, Aug. 18. Running time, 63 mins.

Dick Barton.....Richard Talmadge
Helen Van Lane.....Blanche Mehaffey
Lucas.....Robert Ellis
Kelsey.....Richard Cramer
Murray Van Lane.....Harvey Clark
Effie.....Dot Farley
Shorty.....Jack Ackroyd
Bull Evans.....Stanley Blystone

A badly knit story woven around a poor fisherman, a rich girl, and gangsters who hope to kidnap for ransom. It is 63 minutes of silly clowning interspersed yith acrobatics by Talmadge. Poor screen entertainment.

Dick Barton is a fisherman off Catalina Island who has high society ideas. His talk and ifs finally get the goat of Bull Evans, another angler. Bull bets Dick he cannot make society and get his picture taken with them. With Dick next among the Van Lane family, wealthy fish canner from Kansas City, and his daughter.

To Jack Ackroyd fell the comedy and he muffed. Richard Cramer overplayed the comedy dick, Blanche Mehaffey did okay with a dizzy part. Talmadge out acros the vaude acrobats, but reminds one of a bull in a china shop. Dot Farley was oke as a boardinghouse keeper. Sound bad, but scenery great. Catalina Island background deserved fairer treatment. *Earl.*

LOVE LIES

(ENGLISH MADE)

British International production and release, directed by Lupino Lane from the musical show by Arthur Rigby and Stanley Lupino. Stars Stanley Lupino. In cast: Dorothy Boyd, Jack Hobbs, Dennis Hoey, Binnie Barnes, Sebastian Smith. Length 6,000 feet approx. Running time, 65 mins. Censor's Certificate not stated. Reviewed London Hippodrome, London, Aug. 11.

British International has here taken a musical show and, stripping it of the music, produced it as straight farce, with a heavy load of pantomiming in its acting. Result is a very obvious farce based on mistaken identity. Where the home market is concerned it is saved from mediocrity by a certain originality in trouping.

Story is one of those silly things about a couple who marry against the boy's uncle's wishes. When the uncle turns up they present the bride as being the wife of the boy's best pal.

Just one of those things. Picture is enlivened by the clowning of the players.

Stanley Lupino is all right as the lead, Dennis Hoey is sufficiently explosive, Dorothy Boyd is awkward as the girl, Binnie Barnes is a looker as the vamp, and Jack Hobbs wilts around as is necessary.

Production is okay as these things go, and the picture's a laughter-maker for the unsophisticated spots here. To the hard-boiled West Enders it'll be a pain, although everybody is bound to get a grin at an odd line or two.

Outside Britain, pretty useless. *Chap.*

THE BRAT

Fox production and release. Featuring Sally O'Neil. Directed by John Ford. From stage play of same name by Maude Fulton. Adaptation by Sonya Levien and S. N. Bahrman. Staged by William Collier. Chief camera, Joseph August; sound, Eugene Grossman. Running time 60 minutes. At Fox, Brooklyn, week Aug. 21.

The Brat.....Sally O'Neil
MacMillan Forester.....Allan Dinehart
Stephen Forester.....Frank Albertson
Angela.....Virginia Cherrill
Jane.....June Collyer
Timson.....Farrell MacDonald
Mrs. Forester.....Mary Forbes
The Bishop.....Albert Gran
The Judge.....William Collier, Sr.
Lena.....Louise Mackintosh
Housekeeper.....Margaret Mann

An agreeable enough program picture that ought to do moderately well at the box office, with special reference to the three-day neighborhood stands. Call it fair product. Cinderella theme has appeal and the feature role of the girl waif has sentimental grip.

Story elements are a bit old fashioned and saccharine compared to the sophisticated drift of the screen lately, but the old stuff is still good and Sally O'Neil handles the assignment neatly.

Directorial handling is appropriate in a quiet way, but without any special brilliance. John Ford may have been a little out of his element with light comedy romantic material instead of drama. Only earmark of that director is a tendency to work in trick camera angle which the character of the story does not call for and it sometimes throws the intent out of focus.

There is one sequence of the child heroine introduced into the luxurious country home of a wealthy protector and the scene shows her swaying on a swing. Whole atmosphere is supposed to emphasize the slum kid's sudden translation to a setting of sylvan quiet and beauty. Camera slants from straight above and again straight up from below the swing, introduces a bizarre note that is out of tune. Same is true of other angled views.

In another scene the right mood has been missed. This is where the child—she is the only honest, candid creature in an artificial household of wealth—goes to the mat with a catty, plotting society girl. They compromised a rough and tumble that would be slap-stick comedy, with a more sedate tone that wouldn't interfere with the waif's sympathetic character and miss on both counts. Catch-as-catch-can ladies are tricky material. The face slapping of "Smiling Lieutenant" is the exception that proves the rule.

Production is first rate and the playing generally even and smooth, but Allan Dinehart has a difficult role, handled indifferently. William Collier contributes an early trifle with his accustomed aplomb. This sequence is an introduction added to the play script. It shows a night court scene that would be gaggy but for Collier's playing of the judge. Frank Albertson in a juvenile role looks the part and plays it with artless sincerity. People who blend in small incidental characters in a way to help the whole effect beyond the importance of their roles are J. Farrell MacDonald as the butler, and Albert Gran as the bishop.

Dialog compact as long as it follows the play script, but discursive when departing from the original, as in most of the police court episodes. Quieter comedy scenes are nicely managed. *Rush.*

AZAIS

(FRENCH MADE)

A Jacques Haik production and release. Directed by Rene Hervil. From the play by Georges Berr and Rene Verneuil. Running time, 105 mins. Colisee, Paris, Aug. 10.

Max Dearly.....Le Baron Wurtz
Simone Rouviere.....Suzette Wurtz
Pierre Stephen.....Felix Borneret
Jeanne St. Bonnet.....Comtesse Romani
Gaston Dupray.....Luquin
Henriette Delannoy.....La Baronne Wurtz
Pizani.....Stromboli

Paris, Aug. 15.

Strictly local, despite the philosophical idea of the story. This is due to picture technique and tempo sacrificed to give Max Dearly, principal comedian, a chance to use every gag of the play, and more. Here it goes well, due to rep of the play and Dearly.

Story is that of a private tutor who gets on in the world due to the law of compensations, found by Professor Azais, that when something goes wrong somewhere, there is something else sure to balance it elsewhere.

Sound and photo fair. Max Dearly, great on the stage, is given to overact on the screen. Pierre Stephen, as the private tutor, is good. Balance fair support. Probably best for the sticks. *Maxi.*

GREAT LOVER

M-G-M production and release. Starring Adolphe Menjou, directed by Harry Beaumont. From the original stage play by Leo Ditrichstein and Frederick and Fanny Hatoon, in which Ditrichstein starred. Dialog and continuity by Gene Markey and Edgar Allan Woolf. Cameraman, Merritt B. Gerstad. Running time, 72 minutes. At State, New York, week Aug. 22.

Paurel.....Adolphe Menjou
Diana.....Irene Dunne
Potter.....Ernest Torrence
Carlo.....Neil Hamilton
Savarova.....Baclanova
Finny.....Cliff Edwards
Stapleton.....Hale Hamilton
Rosco.....Roscoe Ates
Losseck.....Herman Bing
Mme. Neumann Baumbach....Else Janssen

Appearance of this Metro subject in first run at Loew's State invites speculation, since it did moderately well in midsummer release in other territories, notably Chicago. Probable explanation lies in the subject matter, the play dealing with material of interest principally to the older public. Story source in an old play (it was done in 1915) and view that it was outmoded may also have had weight.

Aside from thes two considerations the picture makes satisfactory entertainment, with Adolphe Menjou in a typical role of jaunty grace and an agreeable atmosphere of cheerful humor. Against these advantages there is, of course, the fact that the play calls for a middle-aged romantic hero who doesn't get the girl, while the real romantic interest in a younger pair is distinctly secondary to the central Menjou role.

Certainly whatever faults the picture has as commercial product lie with the material, for the acting and production are up to the best standards, the array of names in the cast is impressive and the release satisfies all the technical requirements of the box office. Probably as much as anything else against the story is its setting backstage of the grand opera, a locale that is pretty remote from the every-day interest of the typical screen regular.

Nevertheless to many people the characters will prove interesting. There are many first-rate bits of comedy in the relations of the temperamental songbirds, such as the fat German tenor who is constantly being driven into transports of fury, expressed in Weberfieldian dialect, when a diva's lapdog barks at his high C's. There is a running fire of temperamental outbursts by the petted opera stars that contain laughs, and these sequences are very well handled by the important players, picked with good judgment for type.

That the Menjou role may lack something of sympathy is not chargeable to the actor, for he plays it to the last ounce, and makes it a convincing portrait of a shopworn, philandering artist who at last meets his amorous Waterloo in a young singer, only to find the realization that his Don Juan days are over, when she walks out on his heart and hand in favor a younger suitor who reappears out of her past.

Irene Dunne makes a charming figure as leading woman, and contributes several songs necessary to the action. Part calls for quiet and persuasive grace, which this young actress possesses abundantly. Neil Hamilton, the juvenile, fits trimly into the picture, while Ernest Torrence plays the valet to Menjou, walking away with a role out of all proportion to his prestige and ability. Cliff Edwards is rather lost in a minor part as the opera company's press agent, and Baclanova as a catty diva supplies the nearest thing to a heavy in the scenario.

Backgrounds are managed with great expertness, and the photography is of the highest quality. *Rush.*

THE PARISIAN

(FRENCH MADE)
(English Version)

Pathe-Natan production; Capitol Film release. English version of "Mon Pere de Gosse." From the play by Jean de Lamur. Starring Adolphe Menjou and Elissa Landi. With cast including Roger Treville. Cast and credit list unavailable. At Cameo, New York, on grind, week of Aug. 20. Running time, 65 minutes.

About two years or more ago Adolph Menjou and Paramount got a mad on. Menjou went to Paris to live forever away from Hollywood. While there he made this one film for Pathe, in French and English versions. It worked two ways. American producers who got reports on it were willing to talk things over with Adolph again, and Adolph was willing to do some talking himself.

In the original French this was a beautiful little comedy that made money on all sides. Unfortunately, New York wasn't sent the original French film. It now has an English version and it would have been better all around if the negative of this version had been left in France. For American picture audiences, despite the combined names of Menjou and Landi, it hasn't a thing.

Trouble is that it's a typically French yarn. Beyond that there's the fact that it's played by a hybrid cast of Frenchmen and Englishmen, who won't convince American audiences. Roger Treville, popular French juve lead, has the most important part next to Menjou. He's supposed to be an energetic young American who knows nothing but business and smokes big cigars. Surprisingly enough, Roger speaks English, but with a pure Oxford accent (and maybe not so pure). The English may accept him as an American because he wears goggles and smokes cigars. The French will swear he looks like one because of those two things, but to any American audience the illusion is lost the minute he opens his mouth. And the whole yarn hangs on him.

It's a good picture to be shown to American film producers. It shows clearly what's the matter with direct shot versions and how they can murder good films.

Story has to do with an easy-going Frenchman in his middle years, who has a swell time kidding creditors and everyone else. He lives in style and enjoys himself. He marries a young wife and then is visited by a young man who announces himself as the Frenchman's son. The kid's an American, having been brought up in New York by the divorced Frenchman's wife. Now he arrives suddenly and wants to help the old man along by making him a millionaire. He appoints the Frenchman special representative of a big American soap company and tries to get him to work for a living. It doesn't work, with the end being that the kid turns French and takes to the easy life himself.

Psychology of that kind of story is none too hot for New York. For Paris it's great. They like to think, over there, that the Americans talk, sleep and eat business, but are at heart an unhappy race, while the French in an easy-going way, accomplish even more than the Americans do. The yarn is made to feed that ego.

Also, in French the cast spoke all perfectly good French, including Menjou, who speaks the language almost perfectly. In this version, Menjou for no reason at all speaks English with a French accent. His butler addresses him in pure Oxonian, his girl friends talk with a genuine French accent and his son, the native American, talks as if he had never been out of London in his life.

To add to all this, the photography is very bad and the direction completely unimaginative.

Elissa Landi was never meant to be a light comedienne. If it were her work in this film that was being shown to American producers before she came over, she'd never have been over here. She's made good in pictures on this side, but only in heavy roles, which she fits. Here her work is pretty rank.

Only good things about the film, in New York, are Menjou's splendid performance and a nice set of lines. Whoever did the dialog was right on the job. *Kauf.*

I AM FROM SIAM

(4 Reels)

Piture Classics release. Travelog featuring the coronation of King Prajadhipok of Siam. Photography by Karl Robelen. Lecture by D. S. Garden. Music by Nathaniel Shilkret Orchestra. At Cameo, New York, on grind, week Aug. 20. Running time, 40 mins.

Four-reel travelog dealing with Siam that ought to stand some chance in the double-feature field. Better than that, though, it should have been cut into two two-reelers, or four one-reelers and sold as a series of shorts. That way it would make easy booking, and worthwhile, almost anywhere, including deluxe spots. As is, too rambly and tiresome for much consideration outside of filler or bargain bills.

Features is the coronation of the present King and Queen of Siam, recent visitors in New York; also the funeral ceremony for the past King, Rama VI. Supposed to be the first time these rites have been photographed. Photography is none too good, but perhaps excusable under the conditions.

There are several other highly interesting flashes of life in Siam, one showing a Siamese prize fight and another an elephant battle.

Lecture by D. S. Garden, for many years editor of the Bangkok "Daily Mail," not too hot, his voice being monotonous and he having no idea how to put lines over. Also, an inclination to whistle his sounds a little. Musical accompaniment well played but not too well chosen. Perhaps neither of these faults would be as prominent if cut into sections. Cutting could easily be done, as there's no continuity. *Kauf.*

MILESTONE'S OWN STAFF

Hollywood, Aug. 24.

While Lewis Milestone is a supervisor for Howard Hughes, Nate Watt, his assistant, becomes production manager on the company. When Milestone goes back to directing, Watt resumes assistant directing.

This new allocation is in effect on "Cock of the Air" which Milestone and Tom Buckingham are writing and Charlie Lederer is dialoging. Buckingham directs and Milestone supervises.

Milestone has his own staff of helpers.

MYSTERY TRAIN

Produced by Standard; released by Continental. Sponsored by Larry J. Darmour. Directed by Phil Whitman. Story credited to Hampton DelRuth and Whitman. J. S. Brown, camera; C. S. Franklin and Neil Jack, sound. Running time, 62 mins. Half double bill one day at the New York.

Mrs. Radcliffe.....Hedda Hopper
Wm. Mortimer.....Bryant Washburn
Ronald Stanhope.....Jack Stuart
Joan.....Marceline Day
A Crook.....Jack Richardson
Bridegroom.....Al Cooke
Archie Benson.....Eddie Fetherston
Sheriff.....Joe Girard

As a society melodrama, the picture is weak in all departments. Cast is made up of familiar screen names, but the playing is uniformly wooden and the dialog awful. Story is swamped by meaningless talk from start to finish, as though the writers had made a compendium of all the spoken bromides familiar to society novels. Half a one-day double bill (the other half was "Young Woodley" from England) fixes the status of this independent.

Subject is a typical quickie, depending for its billing punch on one late episode having to do with a runaway Pullman car, cut loose from the train and left to coast down a Rocky Mountain slope, while hero and heavy battle on the rear platform. Climax comes with the derailing of the coach and its plunge over a steep cliff.

Incident goes back to the style of 15 years ago for film sensation. Loses most of its force because of the weak situation leading up to it. Most of the action here is silent, suggesting the wreck footage was cut in from an old negative, and the dialog sequences thrown together to build around the salvaged episodes.

Photographic quality excellent, but that is the only worthy element. Rest of the picture in all departments—acting, direction, story interest—about as bad as they make 'em. *Rush.*

BLONDE NACHTIGALL

("Blonde Nightingale")
(GERMAN MADE)
(With Songs)

New York, Aug. 21.

Ufa production and release. Associate producer, Alfred Zeisler. Featuring Else Elster and Arthur Hell. Direction Johannes Meyer. Songs and lyrics, Willi Kollo. Scenario, Walter Wasserman and Walter Schlee. Musical direction, Willi Schmidt-Gentner and Hans Salter. Photography, Werner Brandes. At Ufa-Cosmopolitan, New York, on grind run beginning Aug. 21. Running time, 67 min.

Gustav Schubert.....Ernst Behmer
Grete, his daughter.....Else Elster
Walter Heller.....Arthur Hell
Bumke.....Walter Steiner
Karl, waiter.....Erich Kestin
Scheffelberg.....Leopold von Ledebur
Leonie, his daughter.....Berthe Ostyn
Goldstein.....Siegfried Berisch
Palme.....Wilhelm Bendow
Hirschfeld.....Paul Kemp

Still another German musical film with a back stage alibi. German audiences are going to get pretty tired of this type of film, but for the time being they're in demand, so "Blonde Nightingale" is probably a money picture for German nabes. For anyone else it's too silly and unimportant, although simple enough to follow without a knowledge of the language.

"Nightingale" is neither better nor worse than most German song films. It has some fair tunes, pretty girl, handsome lead, good character work and a stupid yarn. Usual formula in Berlin.

Else Elster and Arthur Hell, the leads, are both new screen finds and okay. Ufa evidently has been making considerable effort to dig up new players during the past year or so. Most of its recent releases have featured them. Both Hell and Miss Elster seem likely candidates. Hell is handsome and has a nice pleasant voice. Miss Elster is a nicely built blonde, not too hefty, and seems to be pretty much at ease in front of the camera. Her voice is pleasant enough for musical comedy films.

Story has to do with an unknown cabaret singer who's discovered by a theatrical agency. They begin training her and try to sell her. Last hope is Hirschfeld, producer of Hirschfeld's Follies of New York, who's in Berlin picking talent. But they can't get to see the big shot. Meantime the gal, not liking the manoeuvres, sneaks out in her undies and tries to run away. Hirschfeld finds her and without knowing who he is, she tells her story. He helps her escape and then engages her for New York together with her boy friend, the stagehand.

Through it are about seven songs, all reminiscent of previous songs, with the best perhaps "Mondscheinfahrt" ("Ride in the Moonlight"). Even that isn't likely to break any song selling records.

Outside of Hell and Miss Elster, there's some nice acting by Paul Kemp as the American producer and Walter Steiner as Bumke, the owner of a cabaret. Also some pretty terrible work by Siegfred Berisch and Ernst Behmer, allegedly in for comedy relief.

Photography and sound good. *Kauf.*

Grainger at Studios

James R. Grainger of Fox distribution at the coast studios. He'll be away two or three weeks.

Jack Sichelman, his assistant, is in charge of sales in the east in Grainger's absence.

IT'S A PLEASURE!

6 Column Ad Mat, FREE!

M-G-M exhibitors capitalize on the fact they have booked the great M-G-M product.

This ad is being used in newspaper promotion, also as a throwaway, and for program adaptation.

NOTE:
THIS MAT MEASURES
6 columns by 280 lines. It can be used complete or cut apart and arranged to suit your own spaces.

Holds over for

3rd TREMENDOUS WEEK •

Biggest business in entire year 1931

ROXY

BAD GIRL

with JAMES DUNN • SALLY EILERS

VINA DELMAR'S Story Directed by FRANK BORZAGE

THE SMASH FOX OF THE YEAR

Begins tomorrow extended run . . .

McVICKERS Chicago

Lichtman Orders 100% Attention in U.A. Publicity Devoted to Theatres

On the insistence of Al Lichtman, in charge of United Artists distribution, all publicity-advertising campaigns and other matter on pictures designed for use in the exhibition field, including press books, are to be prepared as though those who are preparing them were working for theatres. The Lichtman idea is to bear in mind the theatre side more than anything else, with everything to be worked out as the exhibitor would do it himself.

Lack of practicability of campaigns, press books, exploitation ideas, etc., in the past, with many exhibs never even taking a look at press books that come from the distribs, is at the bottom of the new U. A. idea.

In view of the partnership which UA, as a distributor, has with the exhibitor in playing a picture on percentage, Lichtman is reported calling for material for the theatre that the theatre can use to advantage.

All exploitation suggestions for exhibs are out. They must be worked out to the point where U. A. gives the theatre the dope on how exploitation ideas, when carried out, will work. In addition, all ads are to be prepared so that they will be practical for every type of operation from the deluxer down to the gallery, with a study to be made of various local problems down through the runs.

Staff Organized

Complete staff to man districts out of United Artists branch points under the theatre servicing department scheme of UA, has been picked by Hal Horne, who will have charge in close touch with Al Lichtman and the distribution end.

Men are:

District 1, New York, H. G. Hoagland; 2, Boston, Fred Roche; 3, Philadelphia, Robert E. Long; 4, Detroit, Charles Baron; 5, Cincinnati, Allen Glenn; 6, Chicago, James Ashcraft; 7, Atlanta, Charles Wagner; 8, Kansas City, Larry Jacobs; 9, Dallas, Jean Finley; 10, Los Angeles, Arthur Zellner and an additional spot; 11, Montreal, Mike Wilkes, to cover Canada.

2 BALTO REOPENINGS WITH VAUDE FOR HIP

Baltimore, Aug. 24.

This is the last week of the local summer season. This week will bring two additions to the downtown picture lineup, and with the Auditorium already re-opened on a grind policy at pop prices, the competition is on.

The two week-end additions will be the Rivoli, after a two-month lay-off, and the reconditioned Hippodrome, the latter once more a combo, but this time with no direct opposition, as Keith's is now a straight picture house. New Hip management is booking vaude names to re-establish the house, apparently depending more on the stage than the screen. Not much choice in this, as the picture franchises in this town are pretty well sewed up. The Hip is in no position to choose. Will likely depend on surplus reelage of other houses, particularly the Schanberger-controlled Keith's and Aud.

Shifting of Warner first-runs from uptown Met to downtown Keith's and splitting of Radio between Rivoli and New will leave some Columbia, Tiffany, First National and Universal product available for the newcomer. George Jessel heads the stage bill for the reopening week at the Hip.

Vita Temple Reopens

Toledo, Aug. 24.

Vita-Temple, one of the first houses in the county to play talkers, re-opened Aug. 22 by the Rogramil Theatre Corp., Cleveland, backed by the Skirball brothers.

House leased from Frank Collins, owner, on a 99-year term. Second runs, changed three times weekly. Present corporation has houses in New Philadelphia and Massilon and has a theatre under construction now in Evansville, Ind.

The Vita-Temple formerly managed by Jack O'Connell for McMahon and Smith. O'Connell is now affiliated with the Allied Theatres, owner of two large neighborhood houses.

F-WC Mgrs. Must Cut Cost of Exploiting Shows to 7% Gross

Hollywood, Aug. 24.

Fox-West Coast managers have been ordered by the home office to cut the selling cost of their shows to 7% of the gross from the existing rate of 10%, in effect for several months.

General order to decrease advertising expenses is aimed at all forms of paid exploitation, particularly at printing of smaller than one-sheet size, accessories, novelties, throwaways and miscellaneous literature.

While favoring the use of newspaper space, in towns where there is no opposition, the word is out to cut even that to the minimum.

In towns now using three or four 24-sheet stands, managers have been discouraged about using that much.

Prior to the 10% of the gross limit for advertising, there was no set percentage for advertising expenditures.

U IN ON GRIFFITH

Brings Sudden Postponement of Momand's "Trust" Suit

Dallas, Aug. 24.

Trust conspiracy suit brought against Griffith Amusement Co., Oklahoma indie circuit, was unexpectedly postponed.

Charges were filed at Shawnee by county attorney on complaint of A. A. Momand, operator of rival chain. Momand alleged the Griffiths monopolized choice product available for indie market in that section. County attorney surprised the trade by his rash demand that state confiscate Griffith properties and cash.

Preliminary testimony revealed half interest in the circuit is owned by Universal Chain Theatrical Enterprises, subsidiary of U.

Wilshire Gets W. B. Runs, Day and Dating Stands

Los Angeles, Aug. 24.

M. A. Silver's policy for the new 2,500-seater, Warner's Wilshire on Western and Wilshire, will be two and three-week runs for the super pictures, opening with "Alexander Hamilton" around Sept. 20.

There will be an orchestra and a couple of specialties but no stage shows.

"Five Star Final" will follow "Hamilton."

Present day-and-date policy for the Hollywood and downtown Warners won't be disturbed, playing the usual WB program releases on weekly changes. Heretofore some of the exceptional WB and FN pictures which have stayed four weeks on Broadway broke the single week day-date policy at both stands by being held over.

The new Wilshire house, while a deluxer, will not be reserved seat. Will play one mat and two nitely shows.

Orph, Mil, Midwesco

Milwaukee, Aug. 24.

Palace-Orpheum, for many years Milwaukee's big time vaudeville house but recently devoted to pictures by RKO, has been made a part of the Fox Midwesco chain.

House will open Sept. 4 with "As Young As You Feel."

This leaves the Riverside with vaudfilm, the only RKO theatre in the city.

Publix Detroit Supers

Detroit, Aug. 24.

Localized set-up has I. M. Halperin as the local chief. With official title of Division Manager, Halperin is responsible only to John Balaban. Nate Platt remains as District Manager responsible to Halperin.

This supersedes the previous arrangement, where Platt was accountable to Immerman in Chicago, who in turn, was responsible to John Balaban.

NUT FACTORY STUFF

Dan Cummings Built Up By Hopes About Lost Jewelry

New Haven, Aug. 24.

Looks like a false alarm in the matter of rescuing that jewelry stolen from the home of Dan Cummings of the Paramount theatre. Jewels valued at $20,000 were lifted last November. About two weeks ago James H. Hoeck was taken in by police charged with 30 counts of theft, among them the Cummings job.

Dan offered Hoeck a grand and no questions asked if he would return jewelry. Subsequent investigation seems to show that Hoeck was the same man who had previously escaped from a booby hatch and was not responsible for alleged confessions obtained from him regarding thefts.

Hoeck is a former Chicago newspaperman.

HAYS' QUIET SEASON'S START

Hays directorate hasn't met in six weeks and no meeting is on schedule. Reason given is that the industry is unusually quiet and peaceful. There's nothing to warrant a session, it is stated.

Foreign troubles are handled by foreign managers.

Theatre troubles are handled by theatre heads.

Production heads worry about Hollywood and distributors battle out their sales problems.

But for the Hays directors, there isn't a thing in the cards calling for a quorum.

Incidentally, it is observed, Adolph Zukor wins the proverbial Hays medal for being the most constant Hays attendee. He has been absent from Hays board meetings fewer times than any other director, it is stated inside.

Harley Clarke is also credited with being regular at the sessions.

In the old days William Fox was known as "the chronic absentee."

Metro's Contract Clauses Coming Up for Discussion at Meeting of Indie Exhibs in New York City Sept. 1st

The fear that other distributors will borrow from Metro some or all of the new clauses against which agitating exhibitors are crying, is declared on the inside as largely behind widespread attempts to get Metro to back down on its sales policy for the 1931-'32 selling season, either ditching or modifying what the exhibs call a tough contract. This agitation has reached the point where a mass exhib meeting will be held at the Hotel Astor, New York, Sept. 1, to protest against the contract innovations.

Metro meanwhile is holding its ground, but with deals suffering delay as a result in some cases.

While the complaining exhibs are making it appear other distribs are contemplating similar clauses, within distributor ranks it is regarded as folly to think of trying to copy Metro on its new contract form and sales policy for several reasons. Foremost is the danger of accusation that distribs were acting in concert in violation of the Thacher decree. Another, with the general trade in accordance here, is that Metro on the strength of its product showing the past year, can exact more tribute from exhibs than others would dare to attempt through fear of losing accounts.

Metro's Position

So far as Metro itself is concerned, aside from the viewpoint of the other distribs, it feels its merchandise, as backed up by audits during the past season, justifies it in protecting itself for greater returns whether any other distrib could conscientiously feel this way about it or not.

Protesting exhibs point out that Metro's current output when judged on the whole for the entire season reveals several flops. While this is true, Metro stepped into an envious position as a distributor during the past six months with several outstanders, the company thereupon feeling itself in a position where it could, in a word, name its own terms for the coming year.

Metro believes that if the present agitation directed against it spreads, possibly engulfing the entire industry on sales policies this year, the little fellow is going to be eventually hurt through a general demand for deposits.

Metro is reported as without an invitation as yet to discuss for possible arbitration purposes the complaints that are being aired. The company will probably be invited to the Astor get-together, however.

Warner's on B'way Made 2d Run at 20c Under After 1st WB Run Film Nearby

Having four houses on Broadway within five blocks and looking for a solution of possible threat of a product shortage in the future, Harry L. Charnas, Warners' Metropolitan theatre operator, has worked out a new policy which will make the Warner a second-run house to follow the Winter Garden and Hollywood, run operations.

Under the second-choice plan for the Warner, which has been limping along with foreign talkers, the house will take at a lowered scale all the pictures first exhibited at the Hollywood and Garden. This will necessitate shorter runs for product at both the Hollywood and Garden. Instead of milking pictures dry on New York runs at these houses, they will be pulled when still having something left for the Warner.

Either "Bought" or "Star Witness," in current runs at Hollywood and Garden, respectively, will be first under the new policy for the Warner second run in September. One of the two will probably follow "The Dreyfuss Case" (Columbia), bought for the Warner to open Friday (28) for a week.

20c Lower

Hollywood and Garden scale is 65 and 85c. Warner scale under new Charnas policy will be 10 to 20c lower, according to the present intention.

Strand remains a WB first run on a weekly change.

During the past year WB have been cramped seriously for product, thus far having bought from the outside two Metros, two Cols and one Radio to keep its Strand going. For some time the Hollywood was closed, with Garden the only run and Warner, through product paucity, forced into foreigns.

Studio Interference and Red Tape Routine Drives Coast Mgrs. Ga-Ga

Los Angeles, Aug. 24.

"You can't run your own theatre with the studio around," is getting to be more and more of a war cry out here.

Buttinsky methods of the studios has the theatre operation plenty riled. Always squawking, with the studio wiring east to enlist the theatre operators' assistance from New York to further confuse the local theatre end. Chief difference is alleged inadequacy of theatre advertising campaigns.

Red tape connected with chain theatre operation is another panic to each local manager. The number of forms and the systematized method each circuit has contrived presumably to answer all problems constantly creates ironic humor.

There's the instance last week of the Fox-West Coast theatre manager in a small town who was held up. He knows that instead of calling the cops, as he might naturally be inclined to, the F-WC manual must have some other modus operandi. Sure 'nuf, the manual says call your division manager. He calls the d. m. The d. m. in turn doesn't know and inquires, "What does the manual say?"

"The manual says to call you."

"The hell with the manual; call the cops."

Lost in Forms

A woman official of a local social club came to the box office of a downtown theatre and wanted to pay cash for 500 seats for some affair. But the box office cashier couldn't sell 'em, because a special contract is necessary for that, and it must be applied for on a certain special form for filing with New York, which in turn issues them.

A male organization wanted 1,000 seats for a theatre party at the usual 25% discount, but there, too, nothing could be done until New York okayed it, then the home office must write Chicago to print up special tickets for the occasion.

A traveling auditor comes along and everything is oke at a downtown house, but when he leaves there's a $40 difference. They kidded the figure sharp, and discovered two $20 bills had been carelessly mislaid between two iron boxes for the petty cash.

Sherman Goes M-G with Kid Story After 10 Yrs.

Hollywood, Aug. 24.

Harry Sherman, indie producer and one-time mogul of independent distributors, is on the Metro lot as a supervisor after selling the studio the picture rights to "Limpy," by William Johnston. Story will be adapted for Jackie Cooper by Sylvia Thalberg and Frank Butler. Sherman will supervise.

Sherman has been carrying the yarn around in his pocket for the past 10 years trying to sell it. Several times he contemplated producing it himself, but couldn't find a kid star to fit the lead. Metro read the story and tied up with Sherman.

RKO's New Bronx House

RKO has arranged for a 2,800-seat theatre in the Bronx, New York. Location is on University avenue near Tremont.

Work will start in about a month.

DETROIT'S 1ST RUNS TALK OF SCALE CUT

Detroit, Aug. 24.

Downward revision of prices for first run houses has again come up for consideration in the local Publix houses. Recurring every so often since the Fox cut to 50c. top over a year ago, this time it may become a fact.

Contemplated cut is from the current 75c. to a 65c. top. While not meeting the lower Fox top, it is felt that this will encourage attendance of people kept away by the 75c. high.

Theatres considering cutting are all first run houses, including the Michigan, Fisher, both with stage shows, United Artists and Paramount, latter all film.

Short on Spanish Films

Lack of sufficient features has temporarily closed the San Jose, New York. House, in the Spanish section, at 110th street, has been playing Spanish films with an hour Spanish revue, on weekly changes.

May reopen in a month or two.

Loew's Newark Indie

Newark, Aug. 24

Local belief is that Loew's has bought the new Ellwood, independent house, in the north of the city.

This is an invasion of Warner territory and constitutes the only neighborhood here that Loew's possesses.

Talking Shorts

(Continued from page 14)

of what camera is catching does much to build it up.

Those with even a remote predilection for art should get a mild kick out of "Little Journeys." Explanatory off-screen voice makes it seem very important. Action starts in Naples, moves on to Rome, to Vatican City, thence to Florence and finally to Milan, camera making stopovers in cathedrals, art museums, memorials, etc. Photographed are famous statuary, portraits, sculpturing of all kinds, mosaics, tapestries, etc.

Though released by Vitaphone, short looks as though it was made independently and silently, with talk added here. *Char.*

"VACATION"
Ko Ko Comedy
8 Mins.; Animated
Stanley, New York
Out-of-the-Inkwell

Breezy little animated short holding interest for children if not for grownups. Max Fleischer draws Ko Ko. This time he plants the clown character in an amusement park idea, with the various rides including the merry-go-round, ferris wheel and others.

Supposed mixture of pure rubber into the inkwell and the results of stretching scenery, rubber hot dogs, etc., good for laughs. Musical portion not so hot. It sounded much like an old record warped by the heat and played with a punk needle. *Earl.*

"FUR, FUR AWAY"
SMITH and DALE
Comedy
18 Mins.
Paramount, N. Y.
Paramount

Somewhat overloaded with chatter. Otherwise enough laughs to fit any program after Par cuts that offside line where one of the partners bawls the other about having too much mouth. It didn't get a ripple in a canacity house when caught. Otherwise, lines are okay even if there is too much talk.

Smith and Dale take off as furriers from New York, landing in Alaska in winter to do some hunting of their own. They invade an exclusive territory and bump up against Alaska's tough eggs.

Punch in the middle is where a seal gives the pair the razz as the two partners stand over the animal and argue about the value of its fur, as one figures it's imitation. Recording okay. *Shan.*

"BRIDAL NIGHT"
10 Mins.; Comedy
Stanley, New York
Vitaphone

Not much entertainment. It is the old dream that wasn't true. Action lags through lack of funny business and situations rather than through failure of performers. Johnny Arthur is a bridegroom and Ned "Clothes" Norton gets two cracks at them. Once in the opener as a fight referee and later as a minister.

Idea is of a fighter knocked out in a ring and dreams he is on his wedding night, running away from friends. He and the bride run out of gas in front of an old home and enter only to find it haunted with owls, turtles and other creepy things. The sheet over the head in best ghost fashion is used as are several other ancients. *Earl.*

"Detektiv Mikroskop"
("Detective Microscope")
Educational
10 Mins.
Cosmopolitan, New York
Ufa

Tricks of a microscope explained, with a German lecturer telling about it. Mildly interesting.

Some of it exceptional because of the photography. *Kauf.*

"Schneeschuhsport in Sommer"
("Skiing in the Summer")
10 Mins.
Cosmopolitan, New York
Ufa

A dozen lads and two dozen lassies on ski shoes doing tricks. Men dressed in short straps only and the girls in one-piece white bathing suits. Maybe it's one of those German nudist or health colonies. Whatever it is, it's not entertainment and hardly excusable outside of a flash in a newsreel.

A man shouting orders at the skiers explains that the idea is to learn how to ski in the summertime, so that when winter comes no time is lost. Sounds goofy and looks worse. *Kauf.*

MAGIC CARPET
"LIFE OF A FIREMAN"
Educational; 10 Mins.
Embassy, N. Y.
Fox Movietone

Fireman subjects are always interesting. This one is especially so since, while it is crammed with action, it reviews the history of fire fighting from the country mandrawn cart through the horse era to the present modern motor apparatus.

Fighting a warehouse blaze is featured. While this probably has been lifted from a newsreel vault, as is probably true of several other situations, it realizes a good finale for the subject. *Waly.*

"THE STORK MARKET"
Cartoon (Krazy Kat)
8 Mins.
State
Columbia

One of the best of the series in a long time and laugh revel. Kat in aeroplane happens in wanderings upon the plane where the storks are loaded with their infant freight and sent on their way. Comedy smash.

Babies are manufactured on an auto assembly line and carried to the shipping desk with factory efficiency, where Kat delivers them off the conveyer belt to the waiting storks. Saturday afternoon whistle blows and the workers knock off, but Kat has to stay on emergency trick, later making a delivery trip himself, the babe refusing to go down the right chimney and tricking Kat into the cradle instead. *Rush.*

"BIG DOG HOUSE"
Dogville Series
12 Mins.
State, New York
Metro

Elaborate dog comedy-drama, with complete story and average for the series. Capital comedy.

Hero is jobbed by his boss who wants to steal the girl. Boss frames hero for murder. Long scene in prison where victim is serving time.

In the end heroine gets plotter's confession, races to prison in time to stop the execution and clinch.

Ingenious dog acting bits. *Rush.*

RAMBLING REPORTER
Travelog
7 Mins.
Roxy, N. Y.
Columbia-Bray

Views of Japan with the strength in the late footage, but still a filler. Introductory scenes indicate that it's going to be one of those things. Includes the well-known subject of camorrant fishing as a sidelight.

Last half is concerned with the making of pearls by means of an inland sea. Girl divers bring up the oysters which are pried open for the insertion of the necessary ingredient, then placed in cages and back into the water where they remain for 10 years.

There are pearls at the end of the decade, but it's no business for an indie exhibitor. *Sid.*

"Robbers and Giants of Bird Life"
Educational
7 Mins.
Cosmopolitan, N. Y.
Ufa

Ufa educational subject and right in line. An exceptional short in every way which and a find for any house. Lecture is dubbed in German here.

Details the life of giant birds. One exceptional shot shows a falcon swooping down on a wild duck in mid-air and carrying it off. A cinch anywhere. *Kauf.*

"WHEN GEISHA GIRLS GET GAY"
Magic Carpet Series
10 Mins.
Embassy, New York
Fox Movietone

All round qualifications of the Geisha girls are in this, the latest of the Movietone Magic Carpet series.

It becomes boring at times because of odd musical accompaniments and a sameness of personalities.

Girls do everything from roxyette to baseball. *Waly.*

PORTS OF CALL
Travel
Imperial
9 Mins.
State, New York
Cinephone

Typical silent scenic dubbed with lecture. This one shows scenes in Honolulu. Maker has an eye for the picturesque. Much footage given to native called David, who insists upon living according to the primitive manner of Kanakas before the white man.

Other sequences deal lavishly with hoola hoola dancers and beauties of scenery get a play. All interesting. *Rush.*

Salaries and Agents

(Continued from page 5)

It's a cinch for the established, and not hard to sell. But, instead of dealing on an equitable basis; at least equitable so far as current economic trends are concerned, the new artist's representative allegedly makes preposterous bids.

From the agents' viewpoint such representation and negotiations of valuable financial contracts are of special and unique service.

That 10% Regret

Instances arise constantly where the actor is willing to make almost any sacrifice to secure a valuable contract, but later resents having 10% of his income go to the agent who got him that contract.

Practice of certain studio officials telling certain pet agents to go out and get such-and-such personality, according to the latter, requires no salesmanship. The studio could just as well have treated with the actor direct, who, in turn, usually consults his lawyer. There are instances where these lawyer-advisors have been the real negotiators of the terms of contracts, and not the agent, who then declares himself in.

In the Cagney-Warner row the Morris office attached Cagney for $400 unpaid commissions. Cagney when aligning with George Frank-Scott Dunlap agency advised Murray Feil, local Morris agency head, that he retained the other firm as "personal advisors."

Local attitude, which Frank & Dunlap deny, is that Cagney would pay them commission on the overage should he get better terms on any deal the latter might negotiate.

Suspension Retaliation

When Cagney was ordered to report at the studio, and with later knowledge of his departure for New York, Warners notified the player that the term of the contract was automatically suspended to be resumed at the studio's pleasure. That's the same clause which estops Barbara Stanwyck from returning to Warners until her Columbia contract is satisfied, Col. having similarly suspended its time limit until ready to resume shooting.

General attitude of the studios against the agents is said to have precipitated Myron Selznick into going into picture production with his brother, David, and Lewis Milestone. The agent Selznick resents the odious innuendo of being a "flesh peddler." Other local studio antipathy to the Joyce & Selznick agency charges that J-S, by a multiplicity of clients, practices coercion in placing certain in-demand clients, providing the studios also take on somebody else not so much in demand.

CLARK, GRATIS and GREER
3 SOCIETY STEPPERS
On Tour Fanchon & Marco "Art Gallery" Idea
FOX THEATRE, ST. LOUIS, WEEK AUG. 27th
Management WILLIAM PERLBERG

CHESTER HALE
Presents
RUDY MASSON
in "VARIETY REVUE"
By Chester Hale Supervised by L. K. Sidney
Sensational Adagio with 14 Chester Hale Girls
Now Appearing at Loew Presentation Theatres
This Week (Aug. 22), Loew's Valencia, Brooklyn
Next Week (Aug. 29), Loew's, Jersey City

FANCHON & MARCO Presents
ZELDA SANTLEY
Headlining "VACATION DAYS" Idea
Personal Direction HARRY FENTELL

Notice

is hereby given that by contract dated June 30, 1930, which contract is in full force and effect, James Cagney engaged his exclusive services to Warner Bros. Pictures, Inc. and specifically agreed that he would not act, pose or appear in any branch of the amusement business or in any other occupation whatsoever without the consent of the undersigned. No such consent has been given and the rights of the undersigned to the services of the said James Cagney under the said contract will be enforced.

Warner Bros. Pictures, Inc.

FOREMOST JAPANESE DANCERS
SANAMI AND MICHI
"Living Buddha Dance" Created by Sanami—Entire Material Fully Protected
Held Over at ROXY, New York
(This Week, Aug. 21)

"Novel, entertaining and artistic—Sanami and Michi 'Living Buddha' dance at Roxy get a fine effect of a four-armed idol—its a sure click."
Sid—"VARIETY"

"Sanami and Michi has the ability to transform its audience from this world to another with dances which seem almost to belong to a dream. The program was altogether too short."
Philadelphia "INQUIRER"

STADLER AND ROSE
THIS WEEK, AUGUST 21, CAPITOL, NEW YORK
Direction WM. MORRIS AGENCY

These Smart Buyers Were SOLD the moment they saw the box-office reports of these 3 hits!

Warner-F. N. Sales Sets Week's Record

Sales of Warner-First National product set a new record in the history of the organization last week, it is announced by Sam E. Morris. Deals closed included Loew metropolitan theatres, RKO circuit throughout the country, and the Publix-Comerford, Publix-New England, Publix-Indiana, Glen Dickinson, Dubinsky, Schanberg and Rhoden circuits.

THE Film DAILY

CONSTANCE
BENNETT
IN WARNER BROS.'
BOUGHT
with **BEN LYON** and **RICHARD BENNETT**

....Getting more money than any picture on the market.....

RICHARD
BARTHELMESS
IN FIRST NATIONAL'S
THE LAST FLIGHT
with David Manners, Helen Chandler, John Mack Brown, Elliott Nugent, Walter Byron

....Setting a terrific pace at New York and B'klyn Strands. Set to repeat in ace key city houses....

THE STAR WITNESS
A WARNER BROS. HIT
with **WALTER HUSTON**
CHARLES "CHICK" SALE
Dickey Moore, Frances Starr, Sally Blane, Grant Mitchell, Ralph Ince, Robt. Elliott

....The Outstanding Hit in this month's key city box-office reports.....

You get "MORE than your contract calls for" from
WARNERS and FIRST NATIONAL
(Vitagraph, Inc. distributors)

Destined for the Motion Picture Hall of Fame - -

Only once in a great while is a picture produced that is so utterly fine in direction, in acting, in story, in technical beauty . . . and so tremendous in its ability to draw people to the theatre . . . that it immediately becomes recognized as an outstanding candidate for honors as the best picture of the year . . . from all angles . . . such a picture is - - -

WATERLOO BRIDGE

"WHERE LONESOME LADIES STROLL"
with
MAE CLARKE, KENT DOUGLASS,
Bette Davis, Doris Lloyd, Enid Bennett, Ethel Griffies, Frederic Kerr. Produced by Carl Laemmle, Jr. Directed by JAMES WHALE.

UNIVERSAL

- - -also producers of . . . EAST OF BORNEO ...STRICTLY DISHONORABLE...HEAVEN ON EARTH . . . HOMICIDE SQUAD . . . FRANKENSTEIN . . . THE SPIRIT OF NOTRE DAME...LASCA OF THE RIO GRANDE, etc.

Proudly presented by
CARL LAEMMLE

RKO's New House in W. E.'s Home Town Tells Natives What's a Ballyhoo

Schenectady, Aug. 24.

Most elaborate preparations for a theatre opening this town has ever seen or heard about seem to be the program of the RKO organization for its new atmospheric picture house, the Plaza, which opens Friday night (28). The art of the ballyhoo is being demonstrated. It is expected all the big shots of the General Electric Company and the Radio Corporation will be here for the opening, along with some of the Wall street boys whose money is in the three corporations.

Ben Serkowich, p. a. has been here all week conferring with Lou Golding, division manager; Coney Holmes, resident manager, and E. J. Connelly, house manager. Advent of other high-pressure gents from headquarters at New York is looked for each day, and so far there have been plenty. E. M. Glucksmann, of RKO theatre dept., arrived today to supervise the final details.

All facilities of General Electric have been offered RKO for the opening, and the natives here will get an idea of what one of those Hollywood premiere things are like. So far the G. E., through its vice-president, Martin P. Rice, has offered the broadcasting of the opening, several of its scientific marvels such as the talking beam of light and a few other things that astound.

W. D'Arcy Ryan, G. E.'s lighting genius, who did the job on Niagara Falls and countless expositions, has agreed to put his lighted jewels effect all over the front of the house the opening night.

Permission by Ordinance

Some opposition to decking up the streets, and this was said to be from opposition theatres here, but nothing definite. However, the city council gave this permission by ordinance, and the streets will have flags and banners.

In connection with the opening it is intended to tie it up with a retail shopping week. Chamber of Commerce and city's leading merchants are co-operating. Committee of merchants handling this end of the ballyhoo.

The opening night's proceeds are to be turned over to the unemployed. That's big-time stuff here, where there are many out of work.

Big street parade, with state, county and city officials in line, as well as other prominent citizens and those who own dress suits. Newsreeling of the whole thing will be taken.

Ballyhoo in capital letters, but it's going big and will give the townspeople something to talk about over the winter.

2 OF MINN'S 4 DARK HOUSES REOPENING

Minneapolis, Aug. 24.

Two of the four dark Twin City loop film houses will reopen Sept. 11; RKO 7th street here and President, St. Paul. Straight film policy again at both houses. Dick Gaston again will manage the Seventh street.

Publix still expects to keep its Century dark. It's second only to the firm's Minnesota.

Pantages, in the best of all loop locations, seems destined to remain dark for a second consecutive season.

RKO OPENINGS

Some Closed Houses Re-starting With Pictures

RKO Sheridan Square, Pittsburgh, will not go to a vaudefilm policy this fall as previously announced. It stays straight pictures.

RKO Colonial in New York opens Sept. 12 with a grind straight film policy. RKO Palace, Toledo, after closed all summer for redecorating, opens Sept. 5 with straight pictures.

Seventh Street, Minneapolis, and President, St. Paul, both RKO houses, open Sept. 11 with straight pictures. These two theatres have been closed down the past two months.

BILLING SHORTS ON TOP OF DOUBLE FEATURES

In an attempt to get away from double feature headaches several of the smaller 8th avenue picture houses in New York are booking in one or two shorts with each short having name actors. These are billed in lights in front of the house in the same way, sometimes above the feature, giving the appearance of a bigger show than just a feature film.

Most of these houses are on daily or tri-weekly changes. They figure that customers of this type of house have gotten used to bargain bills.

$250,000 Asked for Loss Of F. N. Franchise in San Antonio–Publix Is Sued

San Antonio, Aug. 24.

Publix Theatres and San Antonio Amusement Co. are defendants in a suit for $250,000 damages brought by the Commerce Realty Co., owner of the Aztec theatre here, Publix first run house. It is charged that the action of the Publix officials caused the loss of a First National franchise, held by the realty co., which was transferred to Publix along with the lease on the promise of Publix to use FN product.

The lease runs until 1939, and the FN franchise was to be returned to the owners along with the building at that time. It is recited that last season Publix failed to use the FN product in the Aztec. That caused FN to cancel the franchise, which is valued by the plaintiffs at the sum named in the action.

Minn. Houses Talking Terms Over With Unions

Minneapolis, Aug. 24.

Publix and RKO have opened negotiations with stage hands and musicians regarding terms for new contracts. The old contracts expire Aug. 31. Theodore Hays is representing Publix and Mort Singer RKO.

Circuits seek lowering of scales and reduction of crews.

It is understood that the circuits feel that stage crews of eight men, in place of the 10 presently employed, would be sufficient at the Publix Minnesota and the RKO Orpheum. Two weeks' notice has been posted for the stage hands and musicians at both houses, but this is said to be a customary formality. It does not signify that trouble is anticipated in reaching an agreement over the terms or that the houses have any intention of abandoning stage shows.

LOOKING FOR LAUGHS?
SEE
THE FEATURE FILM
"PARDON US"
ON THE STAGE
SEE
HARRY
FIELDS
GEORGE
SMITH
SAUL
FIELDS
JEST SAILORS
NOW
CAPITOL
NEW YORK

SYLVIA SIDNEY
PARAMOUNT PICTURES

GARY COOPER
Paramount Pictures

Foremost Film Writers and Dialogicians

Still Writing Together
GROVER JONES
and
WILLIAM SLAVENS McNUTT
FOR PARAMOUNT

Waldemar Young
PARAMOUNT

RALPH SPENCE
R-K-O

After Having Captured London

EDDIE PEABODY

Duplicates His Success in Other Cities

THE EVENING HERALD, DUBLIN

Capitol Stage Triumph

"Of much more than ordinary significance is the stage presentation at the Capitol this week, and in the flush of enthusiasm for the brilliant playing of a young American banjoist and the sparkling stage pictures one is tempted to describe it as the finest single entertainment ever devised by Tony Reddin. It has the slickness of a London show, and to discover its match one's mind should hunt through several years' presentations.

"Just before the curtain goes up, revealing an enlarged orchestra led by Eddie Peabody, whose banjo sorcery first thrilled Dublin a few weeks ago, a feeling of high expectancy is sensed in the audience, and a few seconds later applause that is almost rapturous in its intensity breaks out all over the theatre. Seldom, indeed, is so much enthusiasm seen in film audiences.

"The twenty-odd minutes that Peabody is on the stage flash by like so many seconds, and if audiences had their way he would be held playing till midnight. Several times last evening he thanked the audience for its tumultous reception, but it is he who deserves thanks for his exceedingly generous encores. Long after his scheduled time he was playing songs by request, and finally he dashed off to be in time for a 2RN engagement—his first European broadcast. His winning personality (as well as his revival of the original Oxford trousers) will long be remembered."

DUBLIN EVENING MAIL

"Enthusiastic audiences at the Capitol last night gave an ovation to Eddie Peabody in person, whose claims to be styled "America's Banjo King" and "an outstanding musical genius," were amply justified during his all too brief appearance on the stage. If Mr. Peabody is a wizard of the banjo he may justly be described as a wizard of the violin, also, for in his playing of that instrument he did everything except make it speak. With the assistance of the Capitol orchestra, Mr. Peabody presented an entertainment which no one should miss. He was repeatedly recalled."

AN PHOBLACHT, DUBLIN

"Seldom have I seen an audience so enthusiastic as that at the Capitol when Eddie Peabody, the American instrumentalist, made his first Dublin appearance. This lively young musician has excellent goods and he knows how to get them across. He has a most pleasing personality, and if his were the only item the Capitol would still be worth a visit."

THE EVENING HERALD, DUBLIN

Banjo Wizard at Capitol

"There was some electrifying playing on the banjo at the Capitol Theatre last night, when Eddie Peabody, already familiar through the medium of the sound films, made a personal appearance. His execution is amazing, and he does things to a banjo that its inventor never dreamed of. It is difficult to imagine the "Poet and Peasant" overture on this instrument, but Mr. Peabody, to use the expressive language of his country, "puts it over" splendidly. The violin solo was unusual and clever. Besides extraordinary ability, he has a pleasing personality, and was generous in the matter of encores."

EVENING CHRONICLE, MANCHESTER

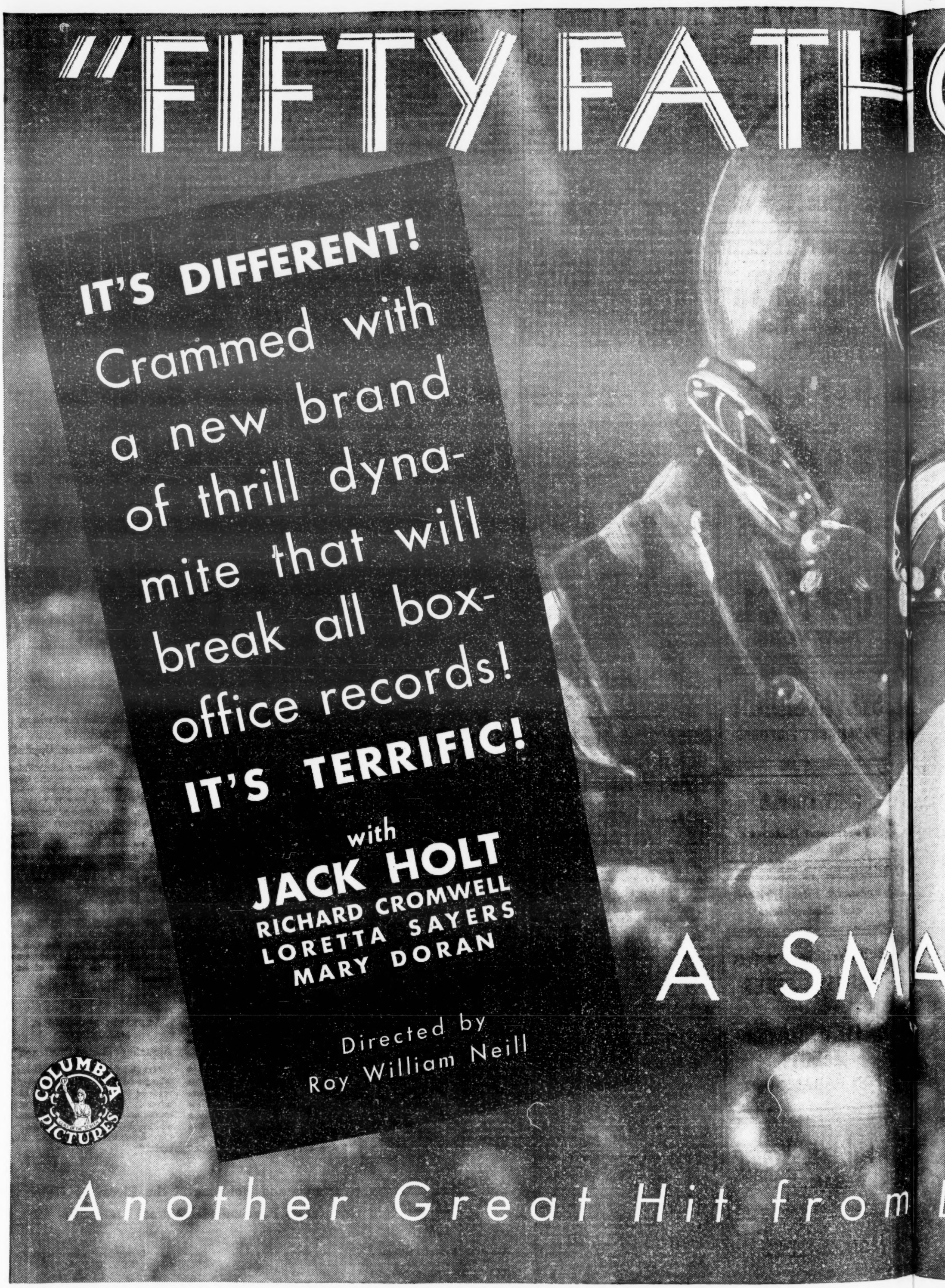
Amazing Banjo "Wizard"

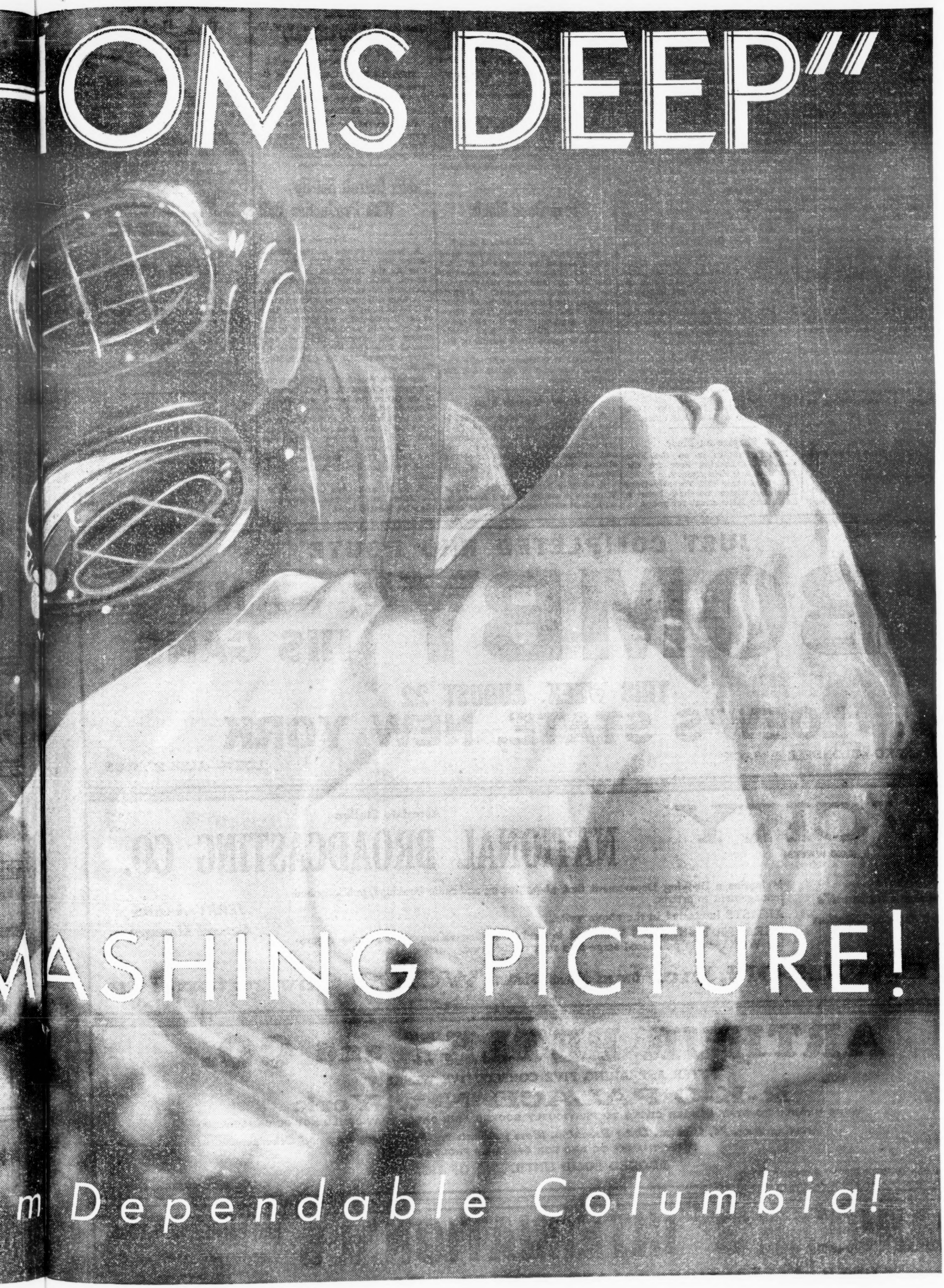
"On the stage is Eddie Peabody, who yesterday probably broke all records for making warm admirers. Whether playing the banjo, singing, dancing, or conducting Eddie Peabody, to quote his compatriots, 'knows his stuff.'"

Still With Paramount in London and Doubling at the Piccadilly Hotel
Still Grateful to Fanchon and Marco

American Representative:
EDDIE MEYERS,
WILLIAM MORRRIS OFFICE

European Representatives:
FOSTERS' AGENCY,
LONDON


"FIFTY FATH
IT'S DIFFERENT!
Crammed with a new brand of thrill dynamite that will break all box-office records!
IT'S TERRIFIC!
with
JACK HOLT
RICHARD CROMWELL
LORETTA SAYERS
MARY DORAN
Directed by
Roy William Neill
COLUMBIA PICTURES
A SMA
Another Great Hit from


OMS DEEP"
MASHING PICTURE!
m Dependable Columbia!

In a Town Where Banks Go Bust

By Joe Laurie, Jr.

Milwaukee, Aug. 22.

Hello Charlie:—

Week in Toledo O. K. Did four shows Saturday and Sunday and three daily the rest of the week. "Dirigible" was the picture and packs' em in.

First time in Toledo in 14 years and it's changed. Swell buildings, nice hotel, good audiences and closed banks. Four of the big banks closed on the Monday I was there. If you ever saw a mob walking around kicking their chins you shoulda been there.

Head porter in the theatre said he had the bank shut right in his face. He asked the teller, "How long is this here bank gonna be shut?" And the teller told him it was just shut temporarily. Then the porter said, "Well, it's a long way to Temporary." Not a bad gag, Charlie, I'm tryin' to find a spot for it in the act. My opening crack was that it must be a legal holiday as all the banks were shut. A howl.

Closin' of the banks got all the people on the show to thinkin' what they're gonna do with their dough. Everybody is sort of panicky. Bergman, the guy with the dog act, says he don't have to worry, 'cause he can't get enough dough together to put into a bank. But I think the old guy is under cover. I think he carries a money belt around his waist. If it ain't a money belt then it must be a tumor.

Investments

The girl in my act has been sending her pennies home, her old lady takes care of it for her, and my partner, Ernie, isn't outta the red yet, so he don't have to worry about banks. The single guy sends his money to the banker in his home town, he says he's a pal of his and would let him know if the bank was gonna shut down. Yes!

The straight man in the big act just says buy up all the good stocks that are cheap now and put them away, forget about 'em. The girl in his act has been asking my advice about what she should do with her money. She's been getting money orders, but I told her to get U. S. bonds. I figures if the U. S. don't pay off then there's no use havin' dough.

She's a nice kid, Charlie. She'd had a lot of trouble. She ain't told me anything about it, but I can see it in her eyes. She's got sad eyes, Charlie. Now don't think I'm fallin' for her. It's just a friendly feelin'. She's not a bad looker and has a

(Continued on page 55)

LA CROSSE FOR RKO

Chicago, Aug. 24.

La Crosse, Wis., adds to the vaude list on Sept. 12. Starts with week-end acts, four.

To be booked locally by Dick Hoffman, out of the RKO office.

Shapiro on Floor

Henry Shapiro is on the New York RKO booking floor for the Tishman & O'Neal agency.

Shapiro came east recently from Chicago, where he had been a Keith and RKO agent for years.

Doc Howe on All F&M Unit Mgrs., East or West

Hollywood, Aug. 24.

Under future F. & M. operating policy, Doc Howe will have direct charge of all unit managers. Howe, presently in New York, is likely to shift coastward after M. Marco arrives east.

Howe's success in picking the men and directing them in the field when the manager plan was first put in has impelled giving him the entire job by Marco. Formerly this work was divided between the coast and the east.

Trap Door Magic

Chicago, Aug. 24.

Thurston's magic show has been finally booked for Publix-B. & K. for the week of Sept. 4, but he comes into the Chicago and not the Oriental as originally planned. Switch necessitated because of the Oriental stage, filled underneath with electrical apparatus and elevators, forcing out Thurston, who needs trap-door space for a couple of his tricks.

Oriental that week will take the regular Fanchon & Marco unit for the first time.

Moss' Vaudefilm

B. S. Moss' straight vaudeville idea for his Broadway theatre, New York, is cold. Moss and Warners are negotiating a combination vaude and picture booking deal involving six-act vaudfilm shows for the house.

A meeting between Moss and the Warners is set for today (Tuesday), with final settlement of policy due.

ADDED TALENT FOR SHEA'S

Starting F. & M. Units at Buffalo's Ace Around Labor Day

Buffalo, Aug. 24.

With the Labor Day start of the season Shea-Publix will play the Fanchon & Marco stage Ideas at the local ace Buffalo theatre.

It's understood the new stage shows there will be based upon the Ideas, with special talent added by the producer for the house.

Publix Detroit Set-Up With Production Unit

Detroit, Aug. 24.

A weekly vaude policy at the Fisher and locally built presentations at the Michigan is the new set-up, with elimination of New York and Chicago-built units. Presentations will play the Michigan and will be built by a staff located here under the direction of Eddie Weisfelt, who will produce. The vaude shows will consist of four acts booked into the Fisher intact by Larry Golde of the New York Morris office.

Assisting Weisfeldt will be an entire production staff. Fred Evans is in as dance producer, and Hallye Glogg as wardrobe mistress. A line of 24 girls will be used for the opening show and not as policy. Opener under this arrangement will be Sept. 4. Acts booked are Blossom Seeley and Benny Fields, Smith and Dale, Jack Osterman and Audrey Wyckoff.

F. & M. units are not available for either Publix house as they play the Fox theatre here.

Palace's 16-Piece Orch. Doubles Up For All-Day Shift

Chicago, Aug. 24.

Deal has finally been closed between RKO and the musicians union here whereby the two shifts of eight men per in the Palace pit are doubled up, with the 16 musicians working all four shows daily. RKO has long been dissatisfied with the meagre appearance and performance of only eight men in this de luxe 2,300 seat spot.

Scale for the pit men is boosted from $89 to $130 weekly. New schedule starts next month. Sammy Haase and Art Frasik continue as previously, alternating at the baton.

F&M in Spokane

Spokane, Aug. 24.

Fanchon and Marco unit shows have been decided a permanent part of the program for the new Fox West Coast theatre to open here Sept. 3.

Opening will be a part of the 50th celebration of the founding of Spokane.

Extra Coast Week

San Francisco, Aug. 24.

Garfield theatre, Alhambra, Cal., is adding five vaude acts on a full week basis beginning Sept. 10. It will get coast-booked RKO bills, after the State, Long Beach.

Several other coast indies are negotiating for RKO vaude bookings.

JUST COMPLETED RKO ROUTE

"BOMBY" AND HIS GANG

THIS WEEK, AUGUST 22

LOEW'S STATE, NEW YORK

Direction, RKO—BLONDELL & MACK

LOEW—ALEX HANLON

WCKY

(5,000 WATTS)

Associate Station

NATIONAL BROADCASTING CO.

Greater Cincinnati's Most Popular Station

Maintains a Booking Department that gives theatre and radio bookings, publicity and management to artists.

ARTISTS interested in the above write.

THEATRE MANAGERS interested in real box-office values should write regarding WCKY radio publicized stage acts that really draw.

JERRY AKERS
General Manager

L. B. WILSON, Inc. Owners of Radio Station WCKY, Covington, Ky.

ARTHUR PETLEY and CO.

AFTER APPEARING FIVE CONSECUTIVE WEEKS AT

R-K-O PALACE, New York

WERE UNABLE TO STAY LONGER OWING TO PREVIOUSLY BOOKED FAIR DATES THAT COULD NOT BE CANCELLED

Starting Aug. 24, Ottawa, Ont.; Brockton, Mass.; Allentown, Pa.; York, Pa., and Others

MANY THANKS TO RKO FOR OFFER OF PROLONGATION

BOOKED SOLID UNTIL END OF 1933

Direction WEBER-SIMON AGENCY, RKO

CHAS. FITZPATRICK, Ind.

MANGEAN'S INTERNATIONALS

ADDED ATTRACTION PALACE STELLER BILL

RKO PALACE, NEW YORK

STARTING AUG. 22nd

Until Indefinitely

Direction, MAX TISHMAN

Talk of Publix Rialto on B'way As Head of Publix Vaude Circuit

Rialto theatre at 42d street and Times Square as a straight vaudeville house may become the nucleus for a Paramount-Publix circuit of variety theatres. Should the Rialto scheme now under consideration go through it will mean the first vaudeville opposition in Times Square for the RKO Palace in over 16 years, or since the passing of Hammerstein's Victoria.

With the Rialto matter and other developments during the past week, the Publix move to vaudeville became increasingly likely. In the last couple of weeks, after a lapse over the summer, there was a sudden influx of vaudeville talking and thinking within the Publix ranks.

Latest additions to the Publix vaudeville time in the east and middle west are two full weeks, Detroit and Newark. These fall in within the next three weeks, Newark starting first (Aug. 27) and Detroit about two weeks later, both with five-act bills. With Boston and Scranton already playing vaudeville, the Publix time will be increased to four weeks, all booked through the New York William Morris office.

Detroit house is the Fisher, converted to regulation vaudeville from presentations. The budget will average around $3,000 for the five acts weekly.

In Newark it's the Newark theatre, former Adams Bros. house once booked by Pantages, into which Publix recently bought a half interest.

More Weeks

An indie booking connection consummated by Morris will provide an outlet for the same acts playing the Publix theatres, though indirectly. These are the four weeks or thereabouts on the indie Eddie Sherman vaudeville book in Philadelphia. Sherman buys his material in New York through Morris.

Added to Sherman's book Sept. 1 will be the independent full week Hippodrome, Baltimore. This house is preparing to spend money for its five-act bills, having George Jessel booked on the opener as the first headliner. Sherman is also booking three splits in Philly, the Nixon, Grand and Keswick theatres, all indies and two other splits, Camden and Reading.

The Rialto lately has been having difficulty in securing new picture product under its straight film policy, through the film shortage plus the recent favoring by the operators of the Rialto, located two blocks above Times Square on Broadway. For the past month or so the Rialto has been playing picture revivals. Up to this week nothing has been decided as to a straight picture policy for the house.

United Artists, Publix' partner in the Rialto's operation, is said to agree with Publix' judgment on any policy that may be decided upon, including vaudeville. The Rialto seats 1,960 and is ideally located on one of the world's busiest corners. It has never played stage shows beyond miniature presentations and singles on the rostrum, but with slight fixing can hold a vaudeville bill.

Stock Producer Aids in Release of Bill Dreyer

Hollywood, Aug. 24.

After languishing in the Las Lomas, N. M. county jail, lacking $5,000 to take him out, Billy Dreyer was released Aug. 15 through the aid of Wilbur Cushman, stock producer.

Cushman read of Dreyer's trouble in "Variety's" Hollywood Bulletin and asked Mayor Clyde Tingle of Albuquerque to intervene for the former vaude actor.

Dreyer, who owns a dancing school in Hollywood, assaulted a laundry man who ran over and killed his valuable dog. Actor was driving to New York for a vacation.

Kalcheim Leaves Morris

Nat Kalcheim goes with the Jerry Cargill agency Sept. 1 as a partner.

Kalcheim went from the Morris office to Publix as stage booker some time ago and recently returned to Morris. His brother, Harry, is the RKO booker.

Booking Booze

Hollywood, Aug. 24.

Bootlegger called a vaude booker, offering some newly-arrived liquor at $60 a case.

"I can't buy that much," said the booker. "But I'll take three bottles for $12.50."

"Nope, $15," retorted the booter.

"I can't go any higher than $13.25," was the booker's reply.

"Make it $14," parried the 'legger.

"$13.62 is my final figure," came back the booker.

"Okay," sighed the salesman, "but you'll have to take a cut."

No RKO Exec on Coast Makes Film Names Vaude Gamble

Hollywood, Aug. 24.

There are plenty of picture names on the coast that can be had for vaudeville but, it is argued, RKO must appoint some executive around Hollywood to okay this talent for the varieties. Otherwise they're all uncertain propositions.

Picture people can't be okayed and the east doesn't rely on the local agents for judgment. Both Harry Weber and the William Morris office book picture people east but the RKO New York bookers jump into Cincy and St. Louis to see some of these acts on their openings rather than rely on local judgment.

At the same time, picture names go east on spec at short salaries and don't fancy the gamble. There have been instances where the agents had to advance expenses, etc., just to keep the talent happy.

Smith-Dale Settlement Effected for Par Film

Paramount has made a settlement with Smith and Dale for failure to go through with the team's contract for a feature. Understood the amount involved in the settlement is less than the $50,000 Smith and Dale were to receive for the making.

The former stage team signed with Par for a talker after making several shorts for it. Par intended to use the team in a talker version of "Mendel, Inc.," but the script did not respond to film treatment.

When Par was unsuccessful in locating another story for Smith and Dale they were paid off.

DENVER AGENT HELD

Employees Charge R. T. Jackson in Arrears on Wages

Denver, Aug. 24.

Robert T. Jackson, booking agent and entertainment promoter, was charged with obtaining money under false pretenses and operating a confidence game. He pleaded not guilty and trial was set for Oct. 14.

Jackson, who maintained five expensive automobiles with chauffeurs for the use of his patrons and employees, was arrested when some of his employees complained that he was $1,000 in arrears on their wages. He is charged with bilking R. J. Wilson, of Denver, out of $565 through sale of worthless stock in his entertainment corporation, known as the Eddie Jackson Entertainers.

Condensing Revue

Hollywood, Aug. 24.

When the co-op "Nine o'Clock Revue" folds after a couple of additional coast dates, Eddie Prinz, who staged the dances, will form a flash act with 10 of the 17 chorines.

He'll take the troupe east.

Pat Henning in Show

Pat Henning goes in the new Irving Berlin-Moss Hart revue which Sam H. Harris will produce.

Henning is in vaude, where he has played exclusively since a child.

VAUDE SALARIES SEND MANY ACTS TO LEGIT

Vaudevillians are contributing heavily to talent lineups in current and incoming early Broadway musicals. It's a mutual case of second choice, with the musical producer short of talent and the actor short of bookings.

With vaudeville salaries lower this year, the acts are playing for salaries they wouldn't accept for vaude. Reasons are no jumps, eight shows a week instead of three or four daily and no Sunday work.

Over 15 standard acts are already scheduled for legit. That means nearly double that many vaude people gone legit, with the 15 not counting representing only the number in each.

Of the larger shows, "Free For All" (Schwab & Mandel), is the vaude recruit leader. Cast includes Peter Higgins, John Donahue, Charles Althoff and Lillian Bond.

Another due in "Scandals" (White) has Barbara Blair and Ray Bolger. Jane and Katherine Lee figure in Ed Wynn's "Laugh Parade," rehearsing; Ritz Bros. are down for "Everybody's Welcome" (Shuberts). Another brother act is the Brittons, in "Follies."

One show, trying out currently and slated to premier in September, has practically the entire cast consisting of vaudevillians. Show is "Glory Bound," Percy Oakes producing. Some of the turns are Ned Norworth, Vera Dunn, Von Gronau, a flash dance line up and Jed Dooley.

MORRIS OFFICE WITHDRAWS AS RKO AGENT

Another conference between a group of RKO agents and Charlie Freeman and between the RKO booking head and representatives of the William Morris agency, resulted last week in the Morris agency turning back its recently issued RKO franchise.

Earlier in the week Freeman, who issued the Morris agency franchise two weeks before, had defined the Morris office's booking floor status as the same as any other RKO agent.

It was said the influence brought to bear by other RKO act reps in the matter concerned chiefly the Morris agency's status as booker of two Publix vaudeville theatres in Boston and Scranton and its placing of the majority of talent in other Publix presentation houses in the midwest. That, the objecting agents were reported to have contended, provided the Morris office with additional time to offer acts and presented it with too much of an edge, as an RKO agency, besides competing in a booking war with RKO.

Abe Lastfogel and Johnny Hyde were on the floor for the Morris office during its short term there. In returning to the "outside," the Morris office in placing its own acts with RKO will as formerly sell them indirectly through franchised RKO agents.

Local Radio Act for WB Southern Theatres

Louisville, Ky., Aug. 24.

Moss and Jones, WHAS team, will do their song and comedy act in Warner Brothers' Kentucky theatre.

Their first appearance was at the Empress, Owensboro.

RKO's Next Golf Days

RKO's second and last golf tournament of the summer will be staged Sept. 24-25 at the Westchester Country Club.

Entrance fee is $15. Harvey Watkins collecting.

BETTY'S AIR RETURN

Betty Bond, who before her marriage and retirement from the stage six years ago was in vaude and musical shows, has returned for radio.

Miss Bond is on WMCA, New York, as a singer.

Many New Records Made by Long Run Current Vaude Show at Palace; Ticket Brokers Proposed Big Buy

With the consecutive money and run record going to its credit, the current vaude bill at the RKO Palace, New York, will wind up its stay of seven weeks Sept. 4. The show again lifted the gross over $31,000 last week, with an extraordinary advance sale for the straight vaudeville theatre.

Another remarkable incident in connection with the show is that McBride's ticket agency offered to make a buy for it; something never previously occuring with an American vaudeville theatre. Number of nightly tickets desired by McBride's not stated as the request could not be complied with. McBride's is representative of its own agency, also the associated Bascomb's and Sullivan's ticket agencies, including nearly all of New York's leading hotels. Buys are common in the legit, with agencies taking future allotment of tickets for each performance of a hit up to eight or 16 weeks or longer.

During the run of the current Palace show but two changes have occurred. Kate Smith replaced another single woman in the third week, and Saturday (22) the opening turn had to leave, to keep contracted fair dates.

Following the close of the Palace engagement, Holtz will take a two-week vacation, meantime resurrecting his legit musical, "You Said It," opening with the roadshow Sept. 21. "You Said It" carries around 70 people. Holtz notified its people when closing the Broadway engagement, he would resume about Sept. 7. Under an Equity allowance the show has two weeks thereafter to start playing.

From $250 to $1,000

At the Palace, Holtz started at $4,200 weekly, by himself. He is closing with his salary $6,000. Lyda Roberti, the comedienne with Holtz from his show and now at the Palace, is receiving $1,000 a week as Holtz' opposite. In the Holtz show she was paid $250 a week and will return to the legit travel at that salary.

No follow up vaude bill has been arranged as yet to succeed the present troupe. An offer has been submitted to head the new program for Frank Fay and Barbara Stanwyck, also for Jimmy Durante with Durante unavailable through now appearing in Metro pictures on the coast. The Palace, playing to over $31,000 weekly with the stage show costing around $12,000, has been netting over $11,000 a week, phenomenal gross and profit for the Palace in the summer time.

Advanced Standing Room

Another record for the Palace is a matinee at which 285 people were standing up in the rear of the orchestra. Another high mark claimed to be a purchase of standing room seats for the nite show during the afternoon of the same day, the Palace standing room being limited. Elmer F. Rogers, manager of the Palace, and Holtz, who circulates through the audience during the show, say that an entirely new audience has come in, day and night, since the first two weeks, this matter of strange faces extending to Sunday nights. Holtz says he has gone through as many as five consecutive performances without seeing any one in the house he knows.

Charlie Freeman, head of the RKO booking dept., when asked what he sees in sight to follow the record making Palace bills, answered:

"If it needed 18 years to get together a show like this, how long will it take to gather another like it?"

It is 18 years since the Palace started its vaude career.

Waltzing Piano

Jack Frazer, Eddie Rogers and Walter Van Dyke, all members of former rathskeller acts, have joined up.

They have several trick pieces of scenery and a traveling piano that carries them around the stage as they sing harmony.

Snubbing Stage, Doing England on the Lam, Cantor Goes Sunshine

Hollywood, Aug. 24.

Eddie Cantor sails on the S. S. California via Panama Canal for New York, Aug. 31, arriving in time to play a week at the Paramount and then sailing for London to appear with "Palmy Days."

The European trip will be a quickie, just for the London premiere, and will not take in the continent.

Cantor will not do a stage musical for Florenz Ziegfeld after all, Zieggy failing to come out here last week to consult with Sam Goldwyn and Cantor. Goldwyn meantime, wants Cantor back in March, not May, to be started on another picture. Since "Palmy Days" was made from an original, with satisfactory (to the studio) results, the prestage musical, while an obvious advantage, is not deemed essential.

Zieggy has been wiring Cantor to make up his mind, since he has the Marx Bros. by arrangement with Sam H. Harris, Cantor wiring to call it off as he also counts on his health and wants to take it easy on the coast for another season.

"Palmy Days" had two reels completely remade by Mervyn LeRoy as substitute megger for Eddie Sutherland, the original director, when Cantor decided to put in a new song and more girl-ensemble stuff. Cantor is also doing a little blackface in the remade reels.

Cantor has set back Loew's Warfield, San Francisco, where he was to have opened this week at $7,000 against 50-50 on the gross, and will fill in with picture house dates later on.

EDDIE JACKSON TIRES OF COAST—COMING BACK

Hollywood, Aug. 24.

Jimmie Durante has finished in "Wallingford" for Metro (Haines). Started the next day in "The Cuban" (Tibbett) with a part being written in "O'Shaughnessy's Kid" his next as the papa of Jackie Cooper.

Eddie Jackson returns East on the "California" via Canal Aug. 31, too homesick for Broadway and his family, as does Jimmie's sister and the children. Lou Clayton is sticking around for the golluf.

All nite club offers are off in view of Durante's strenuous film production schedule.

Trahan's Escape

New Bedford, Mass., Aug. 24.

Al Trahan received injuries to his back and hands when his car turned over on a road near this city last week.

Comedian was enroute from his mother's home here to Cape Cod when another car cut in ahead of him. He probably saved his life by leaping as the car turned.

MOSCONIS' N. Y. SCHOOL

Los Angeles, Aug. 24.

With Louie Mosconi cast staging the Ed Wynn musical, he will open a New York branch of the Mosconi Bros. dancing school.

Charlie Mosconi has gone native since retiring professionally, operating the local school.

Jerry Jarnagin Home

Failing to recover from a nervous breakdown at the Glendale Hospital, Jerry Jarnagin was taken to his home in Texas by his wife, Irene Franklin.

This is the first time the couple have been apart since marrying some years ago.

Attempt to Build Vaude in Smallies By Starting with Radio 'Name' Acts

Los Angeles, Aug. 24.

William Meikeljohn, with spots for acts few, is building a new vaude market by booking radio acts into picture houses.

Meikeljohn has signed about 20 featured air acts on exclusive handling contracts and is offering the list to suburban exhibitors for use on a guarantee-and-% basis.

Plugs Included

With each act the exhib gets a plug on the air, the act mentioning that "tomorrow night we will be at the Stardumb theatre, Southgate, in person." Figured this will lure the postcard-applauders of the vicinity into trying spot-cash entertainment for a change, maybe giving the exhib new regulars; also that the appearances may sell the exhib on advantage of using more stage talent.

Suburbans sampling the radio acts so far include houses in Pasadena, Glendale, Alhambra, Orange. The Million Dollar downtown has also given the gag a tumble, although bringing in radio names is nothing new.

Meikeljohn is using two "Billies" acts current: Little Hill Billies and Tom Murray's Hollywood Hill Billies. Among his other radio sign-ups are Loni McIntyre and his Hawaiians; Kenny Gillum & Duke Atterbury, piano chatter act; the Chili Peppers; Bill Sharples and his breakfast house gang; and Doake and Doakes, burlesque harmonizers.

Heaviest sampling of the idea was a five-act, all radio, bill playing a week at the Strand, Long Beach, three shows daily. The works was labelled "Radio Frolic" acts designated as from five different stations.

Indie Syracuse Week

Dewit theatre, Syracuse, opens Sept. 5 with eight acts of indie vaude and a screen program of shorts.

Acts will play a full week, booked in New York by Dow.

Irving Yates
PRODUCTIONS
Lefcourt-Alan Building
1619 Broadway
NEW YORK CITY

LESTER
AND
GARSON
IN A FANCHON & MARCO IDEA
Management, WM. PERLBERG

GRAND RAPIDS MISSING

May Be No Vaude on Any Stage in Furniture Town

Grand Rapids, Aug. 24.

This town of nearly 200,000 population, may not have any vaude shows within its borders this coming winter. This condition rises because the town is considered somewhat doubtful. It is a one-industry spot with furniture the backbone. The past two years have hit that industry hard.

Grand Rapids has two RKO theatres and many picture houses. In former years this city was declared one of the country's best vaude and show towns for its size.

Bergen Booking 5 Split Wks. for Publix in RKO Loop's Booking Offices

Chicago, Aug. 24.

A ray of hope for the middle western vaudeville situation is in the plan for stage show installations in five nearby Great States-Publix towns this fall. They are Joliet, Aurora, Waukegan, Bloomington and Quincy. J. J. Rubens fostered the idea. It starts around Sept 15.

Dick Bergen will be the booker. All five will be split weeks with three- and five-act bills played.

At the start Bergen will set up his book in the local RKO booking office. If that local exchange holds, which appears likely, he may move down the street to William Morris' quarters.

RKO won't receive any renumeration for the space given the Great States booker, beyond possible moral benefits of having two or three more weeks to offer.

Santley Sticks

Report that Harry Santley is leaving the New York William Morris office erroneous.

He stays.

Marilyn Dawn, of the Dawn Sisters, was badly injured when struck by an auto in Chicago.

Majestic Will Be Dark Forever to Burlesque

Chicago, Aug. 24.

All reports that the Majestic may go burlesque are echoes. Though many burlesque operators have made some extremely interesting bids for the former vaude and legit house, they have all been flatly squashed by the Lehman estate officials, who state that under no circumstances will the theatre be leased for burlesque.

Two other legit spots in town may fall for burlesque shortly.

WHEEL IN CHICAGO

At Star and Garter—Empire Not Set—Three Big Towns Out

Chicago, Aug. 24.

Columbia burlesque has been finally set in town, going into the westside Star and Garter, on a percentage of the gross. Empire, southside deal, was not consummated. It's still on the fire. First wheel show at the Star and Garter Sept. 5.

House has been vacant more than a year, having been abandoned by Aaron Jones. Will take about $5,000 for renovations.

Columbia will not go into three big midwest towns this season, Milwaukee, Minneapolis and St. Paul, all of which will have burlesque stock.

Wheel Shows at Central

Columbia Wheel shows will play the Central instead of the Republic on 42d street.

L. A.'s Indie Territory Totals Wk. for 19 Acts

Los Angeles, Aug. 24.

Equivalent of a week's work for 19 acts is what the indie bookers are now spotting in this locality. Indie market at present gives 12 acts a split week, 15 acts two-night dates, 60 one-night spots. These are divided among a dozen houses, 10 in suburban towns. Salaries are you-said-it.

Al Wager is booking seven of the spots. The Strand on Whittier boulevard is using five acts, five nights weekly. Showshop at Glendale uses five Saturday and Sunday. Hughes-Franklin houses at Oxnard and Watts play five acts Sundays. So does an indie house in San Fernando. Warners uses five at Santa Barbara Saturdays.

RKO's Club Branches

RKO club department's branches in seven towns under the circuit's expansion idea for that bureau will start to operate Sept. 1.

Set so far are the following branch offices and managers: Boston, James Connors; Chicago, Charles Eddy; New Orleans, Paul Maurice; Philadelphia and Washington, Dewitt Nicholas; Pittsburgh, Eugene Conley; Cincinnati, Horace Williamson; Kansas City and Los Angeles not yet set.

COSCIA AND VERDI
BOOKED SOLID
RKO INTACT SHOW
Direction PADDY SCHWARTZ, MAURICE ROSE AGENCY

Marcus Loew BOOKING AGENCY
General Executive Offices
LOEW BUILDING ANNEX
160 WEST 46TH ST.
BRYANT 7800 NEW YORK CITY
J. H. LUBIN
GENERAL MANAGER
MARVIN H. SCHENCK
BOOKING MANAGER

THE DAILY EXPRESS. AUGUST 14, 1931.

The TALK of LONDON

I THINK that other variety houses might do worse than experiment with a compere, or master of ceremonies, on the lines of Mr. Jack Benny's amusing performance at the Palladium this week.

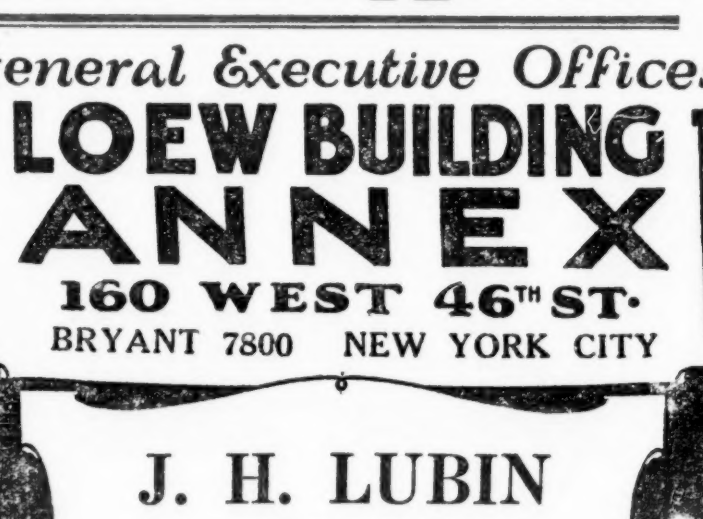
He comes to us from America, and provides a modernised version of the link between audience and artist which was furnished by the old-time, rubicund chairman with his hammer and his glass of liquid refreshment.

★ ★ ★

ROBBED of liquid refreshment by the grim and puritanical march of progress, Mr. Benny appears and wins success by his own unaided efforts. He can rag the other artists as much as he likes, but he must never be malicious. Altogether, no sinecure.

DAVE GENARO
HEADLINING
PLAYING RKO CIRCUIT Direction: HARRY FITZGERALD BOOKED SOLID UNTIL FEB., 1932

TRIXIE FRIGANZA
TOO HOT TO WORK
CHAS. H. ALLEN, Personal Mgr.



BOOKED SOLID R-K-O
REPRESENTATIVES
R-K-O JACK CURTIS 1561 Broadway NEW YORK CITY
EUROPEAN LARTIGUE & FISCHER 39 Avenue des Champs Elysees PARIS
LOEW-INDEPENDENT AL GROSSMAN 160 West 46th St. NEW YORK CITY

CAPITOL, N. Y.

New York, Aug. 21.

Chester Hale's stationary line of 16 girls wear three different sets of pretty costumes this week. For $1 admish the women among the Capitol customers currently can leave the theatre with a good idea of what they should wear in case they ever become chorus girls. But little else.

Stage show is just a stage show and the feature, Metro's "Pardon Us," with Laurel and Hardy, needs much stronger support. Short 55-minute running time of the latter necessitated padding with plenty of shorts. Four of them, running close to an hour, besides the newsreel, were slipped in between the supper and night shows Friday. Only the pit overture broke the monotony.

Yascha Bunchuk in ensign's suit led the pit orchestra, garbed as gobs, through a boisterous resume of old sea chanties. "Anchors Aweigh," of course, topped, accompanied by some navy scenes on the wide screen. Though noisy, it wasn't louder than the customary Capitol overture. They go for musical blasting here. Towards the finish Bunchuk's hard-working cymbal crasher hit one so hard his little white sailor hat flew off.

"Miniature Revue" is the stock title covering the Capitol's current stock unit. It possesses everything a well behaved presentation should, excepting punch talent. Stadler and Rose cannot be called anything but an exceptional acrobatic dancing team; nor can Marietta be deemed anything but a good acrobatic dancer; Fields, Smith and Fields (New Acts) are A-1 material borrowers. The best recommendation for Arthur Ball, baritone, was that he isn't an acrobatic dancer.

The producer ought to hang his head for wasting Stadler and Rose by spreading them out so long and often. This mixed team deserve a spot. Usual short films.

Everything played to an undernourished attendance Friday night. *Bige.*

PARAMOUNT

New York, Aug. 21.

Better arrangement of the turns and the setting of "Four Seasons," current Boris Petroff unit at the Paramount, could have shed its mild set and gone straight vaude for better reaction. Among the weakest staged house has seen.

The Danny Dare Girls, sounding like a new group for the Par, showed awkwardness in old routines. Which may or may not indicate that the Publix folks are utilizing poor judgment in using other people's successful ideas about dressed-up vaude.

Current show can't stand, although spotting certain corking good talent. Feature, "Daughter of the Dragon," besides, is also weak, and holds forth little expectation for the b. o.

Unit carries Block and Sully, the Pickens Sisters, three ducts of roller skaters, John and Mary Mason, the Thrillers and the Acrobatic Flyers, Llora Hoffman, the Danny Dare Girls and Eleanor Powell. Latter, a dark-haired dancer, stops the show with a rumba tap in the opening spot and then, for no reason, is allowed to go astray with her talent in the remaining sequences. Miss Powell does her stuff with personality and rhythm that ought to take her out of the unit grade and into better class stuff. Sequences are usual four seasons and opening is spring.

Right after this, which included a number by the Pickens Sisters Trio and the Danny Dare Girls, Block and Sully provide the comedy punch. Although the Pickens girls couldn't be heard much beyond the pit and the Danny Dare Girls did little of a helping performance, the show to this point qualified as okay. Block and Sully and Eleanor Powell alone held it up.

But from that point it looks like nobody's stage show entertainment. Lulled into false classicism in the third sequence with some casual dancing, as Llora Hoffman sings, the roller skater sextet that came in the windup had to suffer from the lethargy into which the audience had been cast just ahead. Miss Hoffman sings well enough, but she had the wrong spot.

That trio of roller skating duets alternate in various tricks. All good, but not even Block and Sully, with all their particular punch comedy, could have stood up on that last spot. Finale thus was pepless. Threw the entire program out of gear, although Jesse Crawford, coming ahead of the full unit, did nine minutes of classy organ work. Crawford on center this time with special lighting, usual word scrim and latticed scrim setting for a raised tableau for one of his numbers. Tableau carries trio of girl instrumentalists in Greek gowns or something. His crack piece, however, came in demonstrating how the bass on the organ is played with the toes. He deserved the reception he got and big.

Danny Dare, whose name is attached to the dancing group, is from legit, where he enjoys a better reputation than the work in this unit would indicate. Maybe just one of those things for Dare, or it may prove to the wise one how superior the picture house stagers are to legit.

Usual Paramount News with the new angle of having the pit score the reel entire, and okay. Smith and Dale countered between the Crawford organ solo and the unit in a Par short, "Fur Fur Away," which got good laugh reaction.

Somewhat longer show than usual with running time going about 150 minutes, around 100 of which were taken up by the screen end. Stage show without organ solo runs 41 minutes, and too long.

Staging was alternately in full and one, with one set used for the four seasons, the change in weather being noted by side lighting and rearrangement of some center foliage. Costumes nothing to brag, with riding outfits worn by the Pickens especially off. *Shan.*

PANTAGES, L. A.

Los Angeles, Aug. 20.

The Pan, normally a third-run stand (first run in Hollywood but third in L. A.) witnessed a premiere of an F. & M. idea owing to the congestion created by the extra unit productions to pick up the 11 weeks of added Publix time. With the break-in Manchester stand clogged and Loew's State downtown also set, "Gay Vienna" opened cold here, sans benefit of break-in, and proved not only a creditable entry but an outstanding production.

It's Leon Leonidoff's first real local try and his past Roxy schooling is amply evidenced. Having a weekly change schedule at the Roxy, he put this on in the same manner as any presentation which opens cold at the New York stand.

The idea evolves from a Roxy set originally used at the New York picture house, that of the "Two Hearts" with a clock background. Roy Smoot and Emma Woodlund, vocal duo, set the Vienna waltz motif in this number, with the crack Carla Torney dancers backing them up.

Rena and Rathburn, comedy stooge pair, scored handily with knockabout acro-hoke, followed by Duci de Kerekjarto, the violinist, who, with the Gaudschmidt Bros., tops the talent.

These two standard acts are indicative of the type of talent Mike Marco has been recently buying out here, getting a real pick of the field without going too much over the budget. The 52-weeks' solid route is one reason, plus all traveling expenses as the other.

De Kerekjarto's classic fiddling, heavy on the Magyar motif, fitted neatly into the picture.

Smoot followed with one of those "Student Prince" drink-drink backgrounds, leading into the Gaudschmidt's nifty novelty. Their clowning with the dogs chalked up a big laff total.

On costumes and production, this idea rates with a Broadway show, superlative as that may sound. Most of it is local save that opener from the Roxy.

Slim Martin, a fixture at the Pan, nicely batoned "Sweet and Lovely." Dick Webster, vocal soloist, another local fav, again registered.

The Pan, despite everything, goes along nicely week after week with a $10,000 average gate to a steady following. It's nice and central, just off Vine on the boulevard, getting a nice family trade and treating its customers politely and well.

"Gay Vienna" carries on in the usual manner from here, unlike Leonidoff's "Rhymes in Rhythm" which, after the local Manchester break-in, hopped right out to the Fox, St. Louis, to take up the midwest slack. *Abel.*

REGAL, CHICAGO

Chicago, Aug. 19.

Nowhere has show business felt the pinch of tough times as in the black belt. Down in Chicago's Harlem things are unhappy. Hen's teeth are plentiful in comparison to coin. Landlords are in a jam and without an out. There's no way of collecting from the tenants, for they're broke. And the eviction process is cold, following the riots last week when some colored roomers were pushed out on the sidewalks.

Only business making any cocoanuts is the policy racket, the gambling game which is practically exclusive with the Africamericans. Chances of winning figured at slightly better than 20,000 to one, but the colored folks hock their last pink-striped shirt to buy a ticket. Tickets used to retail from a dollar up; but tough times have cut the ante, and now the policy racketeers will take a dime, or in lieu of U. S. currency will accept a couple of bananas or a handful of peanuts. They'll take anything, counting it all as velvet; but the suckers still sweat, hoping that some lucky day they're going to "catch policy."

Regal, easily theace de luxe colored spot of the world, is at present mired deep in the blues. In an effort to save, the stage adjunct was hacked off; but the straight picture policy helped the box office not at all, and now the house is veering back to flesh. With hopes.

On the stage this week are about 35 colored musicians, assisted by a dozen singers. It's a sweet aggregation of instruments. Lou Lipstone, B. & K. production head, is responsible for this assembly; Lipstone having gotten together with the musicians union here on a wage proposition for the single week.

Musicians are working at a slash. In return, the union gets a trailer in acknowledgement, and a plug for music-in-the-flesh for the public. Only tough thing about the whole deal is that there was hardly any public in to view it. On a midweek afternoon business was dismally brutal with scarcely 200 people in this de luxer.

It's a pity, because here's a real musical dish. Two colored leaders, Walter Dyett and Lucius Mellinder, are waving the batons. Dyett is understood to be musical director at one of the local high schools, and Mellinder has clicked in town as a cafe and stage band leader. Dyett is helping the orchestra through with classical bits, while Mellinder peps it up at jazz tempo. Singers could be better, but their bit is lost in the presentation.

Besides the orchestral numbers, there are a series of instrumental specialties by individual members of the band. It's all great stuff from the listener's angle; and brings home the claim of the musicians about personalized music.

Picture was "Women Love Once" (Par), and on that feature a good deal of the poor trade can be blamed.

LOEW'S STATE, L. A.

Los Angeles, Aug. 18.

To Larry Ceballos goes credit for staging the first Fanchon & Marco unit in some time without tap dancing. Relief is noticable. "Greetings" unit is one of the classiest assembled in some time.

Presentation is based on the various days in the year in which greeting cards are sent out: Christmas, Easter, Valentine and Birthday themes, with the settings depicting the days.

Chorus in this unit steals the show. Girls stick to classical and ballet dancing. Well trained and good-looking, they do their routines in the best professional manner despite that they are all kid pupils of a Pasadena dancing school That's to Ceballos' credit.

Features in the presentation are Del Chain, m. c.; Buster and Brown, hoke comics, Jimmy Clemons, eccentric dancer; Delara and Temoff, adagio team, and Dorothy Thieme, singer.

Chain works in a mailman's uniform announcing the numbers. Later he does a hoke mind-reading bit with Clemons that stopped the show when Chain chided Clemons for hesitating on giving a woman's first name, "You're a little bit behind," he cracked. "Fanny is her name," was the answer.

Buster and Brown open as soft shoe dancers but go into a knockabout acrobatic routine that isn't so hot. Prattfalls aplenty are out of place after the class routines of the chorus. Act should be tamed down or substituted by less vigorous performers.

Clemons' eccentric dance okay. Plenty of steam to his high kicks, and entire dance done minus the usual mugging accompaning this type dancing.

Delara and Temoff in both their toe and adagio dances could improve their routines by increasing the tempo. Not a bad fault, but it does detract from their work which is both pleasing and intricate.

Dorothy Thieme furnishes a vocal accompaniment for two of the chorus numbers.

Settings are more elaborate than usual, going in for big pieces. Best costuming is in the finale, where the girls dressed in green costumes form a large Christmas tree, including the lighted candles and trimmings.

Presentation should leave a good taste in both the large and small towns.

Business capacity, with a good line outside at both first and second shows Wednesday. "Sporting Blood" (M-G-M) the feature, with Clark Gable's names plastered all over the front of the house.

Hearst-Metro newsreel only other screen attraction. *Call.*

PARAMOUNT, L. A.

Los Angeles, Aug. 20.

Lack of an m. c. to sell the current locally produced Publix presentation lands the effort behind the eight ball. Talent, with exception of promise shown by the six Candreva Brothers, is below par. Theatre is probably cutting the budget this week to make up for the following four weeks when Ken Murray and his stooges will be the feature.

Besides the Candreva Brothers are Bobbie Sherwood and his Hot-Cha boys, vocal trios, Dorinda Sisters comedy dancing and singing team, Vera Van, vocalist, and Joe Williams, colored dancer.

Candreva boys play violins and hoof. Good looking youngsters, excellent musicians and fair dancers, they miss out somewhat due to a lack of professionalism.

Bobbie Sherwood, son of Bob and Cale Sherwood, does a half hearted m. c. but doesn't get anywhere. With his two partners, the Hot-Cha boys, he gets hot in a vocal number and squares himself as a singer.

Vera Van, a blond looker, sings one number with plenty of personality. Intimate voice doesn't sell itself well in a large house.

Joe Williams, colored hoofer and strictly a trickster, okay in tap routine that goes acrobatic at the end.

Dorinda Sisters should get together and decide which one is going to be the comic. Three prattfalls and a dozen kicks, with both girls giving and taking, leaves the audience bewildered. Elimination of the kicking would also give the girls a chance to improve their singing and dancing.

Chorus line has it easy, appearing only at the opening to do a tap routine. Title of the presentation "Drive in and Smile," is a plug for the new drive-in-and-eat-in-your-car joints spotted all over town with no tie-up or pluggers spotted in the eating places as compensation for the free ad.

Oscar Baum leads the orchestra through "Gipsy Impressions" for the overture, aided by the house line in an atmospheric prolog.

"Secrets of a Secretary" (Par), the feature, with a Burns and Allen (Par) short and Par news clips rounding out the bill.

Business above last week ("Huckleberry Finn") on Thursday opening day, with feature's title getting credit for the draw. *Call.*

PARAMOUNT, PARIS

Paris, Aug. 10.

Though the feature is a mere programmer, the show is well balanced and by far the best entertainment value in Paris. What with the showery weather keeping the visiting firemen indoors, it is packing the theatre.

Opening is a newsreel of Paramount, Natan and Fox clips. Sarasate's "Bohemian Tunes" is the pit orchestra overture. Concert part is excellent, with special credit to leader and solo violinist. Changes of lighting during the overture very effective.

French talker short, "La Malle" ("The Trunk"), was made in Paramount local studios and features the popular comedian Tramel. One of the best shorts ever turned out in this country, and keeping the audience laughing from end to end at the story of a railroad porter who unwittingly carries a piece of luggage in which a girl had locked up her boyfriend to prevent her mother from seeing him. Story fair, technique fair, acting good, tempo excellent, and gags, even if sometimes rather obvious, much appreciated.

A Francis A. Mangan stage presentation is in three sets, titled "Clair de Lune." Presentation, due to the Monte Carlo current requirements, only uses for dancing the twelve Plaza Tiller Girls, who also double at the Ambassadors, and Florence Norman, dancer. But it is so staged and lighted that the audience appreciates the artistic effect and would enjoy it even if it were not strengthened by the Lime trio, whose number is cleverly interpolated. They panic the audience.

Show ends with the feature, a local Paramount-made French talker from an adapted play, titled "The Relic." Very fair programmer for a native audience. Middling for the foreign element.

Composition of the program is an inspiration to local showmen as scoring heavily with comparatively simple elements. *Mart.*

NEWSREELS

Translux

Sunday matinees sro-ed all the way through. Good program, well knitted.

The Pathe war on gangdom this week featured the Bronx killings and chase. Cameramen did an excellent job. The taxicab driver, Nugent, told a graphic story, but, to listen to the audience, anyone outside would figure a comedian was on the screen. Every time Nugent referred to firing he brought up his two hands, imitating triggering, and as quickly brought down the house with hilarity. His description of socking the bandit driver with a hammer and likening the child killings as "nothing," affected the audience at one of the earlier Sunday matinees as though the theatre had been sprayed with laughing gas.

Dr. Albert Goldsmith, scientist and general manager of Radio Corporation of America, is always certain of success in his occasional appearances in the Pathe newsreel. This time he is especially interesting, telling of the difficulties Mrs. Lindbergh experienced in sending and receiving radio messages from her current trip with the Colonel.

Pathe is introducing another department this week. It is based on interviews with the man in the street on the subject of unemployment. Two are interviewed. Featurette is a good one and possesses wide audience appeal.

"Who's Who on Broadway" goes to Ed Wynne's shop this week. Usual cracking, dancing, etc.

Universal continues to supply oddities which make up one of the largest parts of the Translux program. Among the current ones are zebras drawing a St. Louis milk-wagon; horse with a mustache; bearded Washington pageant; anti-auto isle in Michigan.

Elmira reformary looks like a social register military academy on Pathe film. The boys up there are rivaling West Pointers under the new regime.

Other events are on general news coverage. *Wally.*

Embassy

Mildly entertaining program, even though led off by the latest Bronx bandit outrage. Latter is just skimmed over with neither Fox nor Hearst getting screen credit.

Embassy is going in for a lot of repetition. Those deer are getting to be a regular thing. Harry Hershfield can get in as often as F-H likes. He always guarantees a good laugh.

Program is heavy with air clips, Government donations among them. Bombing a derelict off San Diego, British aviators, a new type of French blimp; Amy Johnson arriving in Tokio.

Japan comes in for much space this week. A Geisha Girl "Magic Carpet" short is abetted by a holiday ceremony — but no wrestling. This time goh boxing refereed by Tunney at Montauk subs.

Walker arriving in Bremerhaven, soldiers marching, watering places, baby parades and the rest of the regulars fill out. *Wally.*

ORIENTAL, CHICAGO

Chicago, Aug. 21.

Strange are the ways some patter singles go about the task of injecting the intimate touch, especially when they play the big picture houses. Idea prevalent among them is that the effect can be obtained by the mere process of moving right down to the front row and confining their favors to a lucky few. That there are a lot of paying gentry on the upper tiers, if not in back on the main floor, who would like to get in on the secrets being divulged doesn't seem to concern them much.

Case in point happened here during Georgie Jessel's initial performance. Georgie had been brought in to keep up the happy clink at the turnstiles set by Duke Ellington the previous week. Turnout at the first show indicated that Georgie was able to do it. He had them stacked in practically to capacity when he walked on for his bit.

One of those with a flair for the intimate touch, Jessel didn't stop at the center of the stage close to the foots, but kept walking on until he reached the audience-facing rim of the pit piano. There he took his stand and unloosened that Jessel rapid-fire delivery, with his chin directed downward and his eyes scanning those in the first few rows.

What Georgie had to say must have been very diverting, because all his gags were greeted by those downstairs front with laughter. On the upper shelves silence for the most part prevailed. Only time Georgie registered with the upper regions was when he went into his warbling numbers, and the explosive results were enough to force him back for a couple of encores that stretched out his stay to 25 minutes.

Jessel had his seven-year-old girl stooge along with him for the Chevalier French song impersonation. Tot showed a wealth of personality and talent, and got a noisy tumble for her efforts.

Current week's unit, labeled "Rhymes in Rhythm," is a typical warehouse put-together—a flock of color, noise and movement but little of intrinsic entertainment. Besides the 24 ballet girls who make a pretty flash, the opus offers the Wheeler Twins in a series of neatly executed high-kick numbers, and The Brightons, in a patch-quilt picture-making novelty. Show needed much building up and strengthening all around.

"Phantom of Paris" (Metro), feature. Pit orchestra and Eddie House, at the organ, put over a slide novelty in a fashion that clicked all around.

DENVER

Denver, Aug. 20.

"Dream House" review is the name of the Fanchon & Marco idea at the Denver this week. Couple of dreamy looking houses in the setup and one that was not so dreamy. The latter was a trick house used in the act of O'Donnell, Blair and Co. All sorts of slapstick slaps and biffs and knockabout.

The line was lively, first in fur trimmed jackets and long skirts. Looks awkward seeing ten girls dancing in those clothes. They were more graceful in their second lineup with a wide sash for skirts. A wall at rear of stage had narrow steps and girls did a clever routine on them. Dreamy, wavy costumes

(Continued on page 35)

NEW ACTS

FIELDS, SMITH and FIELDS
Knockabout
8 Mins.; One
Capitol, New York

Merely lifting material is one thing and doing it well is another. These boys do both. Meanwhile they play no favorites. At least in copping. They've copped the best from each turn, and everybody they've copped from gets an equal break.

At the Capitol, a picture house where this trio worked in front of a traveler in the middle of the stage show, there were no annunciators. At first glimpse they might have been the Three Sailors or the Runaway Four with one of the quartet on vacation. A bit later they were the Lassiter Bros. with one man added, while at the finish they quick-changed into the Ritz Bros., the only difference being the sailor suits.

It isn't every new combination that can do so many other people's acts so well. It's tough enough to lift one guy's stuff and get by.

Fields, Smith and Fields did okay with the Capitol audience. They're chips off plenty of old blocks.
Bige.

BILLY ROLLS and DOROTHY
Dancing
9 Mins.; Full (Special)
Jefferson

Announced as from abroad, probably England, and in need of more smoothness for consistent booking on this side. Team impresses as acrobats who have attempted with some degree of success to step out of that rating into the dancing class, with considerable of the acro thing weaved into the routine. Without that the dancing features of the act would be too near nil.

Opens in neat set calling for radio among other props with a double that gives the first hint. The dancing suffers mostly from a lack of polish or nervousness, but the acrobatic work always finds the team at home.

Girl does a snake-hips for a silhouetted shadow effect and the man, usually more stagey than his partner, follows with a specialty that is about 85% tumbling, handsprings, cartwheels, etc. He's very agile.

For an encore, Rolls does a chair trick. A little stalling builds this up; otherwise mild. Opened seven-act show here. *Char.*

NAT RENARD and Co. (3)
Comedy
13 Mins.; One and Two (Special)
Hippodrome

Act can stand some rewriting. Good idea, but the patter doesn't live up to it. Stands now as just a so-so comedy turn, but possesses potentialities that could easily elevate it to a solid laugh act.

Nat Renard is supposed to be a transcontinental runner. Most of the action takes place in "one." Twice during the act the curtain is raised to show Renard running on a treadmill entering Chicago, and finally arriving on the coast.

Two girls are in the support. One is mostly atmosphere. Other, cute blonde, does a song at the finish and comedies a bit with Renard. Another chap straights and interpolates a song, displaying a loud baritone.

Renard himself is oke, but doesn't make the comedy low enough, besides which the lines don't help much, the act possessing not one real sock gag.

MANGEAN'S INTERNAT'LS (6)
Teeter-Boards
8 Mins.; Full (Special)
Palace (St. V.)

The name of Mangean dates back over 20 years in vaudeville acrobatics and now is one of the oldest still in use. That the turn, beyond the change in members, has progressed with the times is the reason for the name's long life. This act is the equal of any board-bounding turn in the indoor show field.

Four men and two women are in the troupe. The "Internationals" in the billing apparently comes from the various national costumes worn by the sextet.

Routine is a speedy series of teeter-board throws to shoulders and novelty catching chairs dressed up like hobby horses. Speed is broken just under the finish for an announcement of the closing trick. It involves a tandem twist by a mixed couple.

One man does all the understanding and works like a Trojan. Special drop gives the act distinct edge over the average. *Bige.*

FIVE ELGINS
Juggling
8 Mins.; Full
Hippdrome

Good for either end of the bill. Three boys and two girls doing hat and Indian club juggling.

Hat work opens, using the boomerang chapeaux. Some style with the Indian clubs. Looks nice when the whole five handle the clubs at the same time.

GORDON, REED and KING
Dancing
10 Mins.; Two
86th Street

Ten minutes of the fastest kind of stepping, involving a new threesome, apparently made up of the former team of Gordon and King, with Reed, also an established dancer, added to the firm.

Boys were No. 2 here and a veritable whirlwind of applause. Speed characterizes the dancing, with all three members constantly engaged instead of the rotation idea. Expert comedy pantomimists, too, although they stick to the stepping and make the comedy strictly incidental.

Great variety of smooth precision routines introduced with only short bits of each which makes for fast timing. Work before a dead black velvet drop in two, and for a finish show a capital idea in arm drill such as the Roxyettes use, blending it with a whirlwind acrobatic routine. Last word in applause coaxer.

Midway of the turn two of the boys go to clarinet and guitar with the third doing amusing slow falls and "patsy" comedy, displaying a first rate brand of quiet comedy pantomime. In a spot for any bill.
Rush.

ROBINSON and DeWITT (3)
Dance Flash
12 Mins.; Full (Special)
Academy

Bright and colorful bit of entertainment capable of opening or closing most vaude shows. Robinson and DeWitt are a man and woman team, surrounded by a pint-sized prima donna and two boys, one of whom plays piano. The other plays a violin and dances. Act is mounted nicely and carries plenty of speed.

Team are corking dancers. They err in not billing the company. The little primadonna has the biggest voice heard around in some time. Her high ones are pips and true. Boy violinist does a fast acro that stands up. Pianist is very good and showed enough to solo but didn't.

Okay from end to end. *Earl.*

Frank DONIA and Stella McNEAL
Comedy, Singing, Dancing
12 Mins.; One
86th St.

A fair act now, some added material for more punch will put it in line as a good, all-around No. 2 turn for best houses. Frank Donia, doing Italian comedy and some dancing, formerly was half of the acts of Donia and Mack, and Donia and Clark. In Stella McNeal he has a partner who should be every bit as good as those in the past, if not better.

Turn opens with some punchy talk around a government job girl is going to get Donia. Miss McNeal, with a good soprano, follows in a ballad, Donia topping with a pop to permit his partner to make a change. Additional talk ensues, but it's mostly weak, and that kissing-make bit anything but hits the mark.

Song double with brief dance specialty by Donia for the takeoff.

Second on four-act show and down weakly. *Char.*

DARO and COSTA (5)
Dancing Flash
13 Mins.; Full (Special)
Jefferson

This one rates between 50 and 75%, or slightly above the average for flashes. Act is heightened in value and appeal to some extent by special musical arrangement, effective full stage set and a good lighting plot.

Daro and Costa figure in three routines, with a sister team and single specialty dancer sandwiching.

Sis team, looking like twins and an eyeful, offer two numbers, effectively routined and executed. Third girl is also on twice, once in a hotsy-hot, the other for a buck. Both top the ordinary a little. Daro and Costa's first number is a ballroom waltz, second a tango and for the blowoff a combination adagio-apache.

In some respects the man does not exhibit the best stage presence. Fourth on this show and over fairly well. *Char.*

FOSTER and VAN
Comedy, Dances
17 Mins.; One
Hippodrome

Pleasing combination of crossfire and dances, with the leg work standing out. Van, an elongated colored youth, places the turn to above par with some corking hoofing. Second half is devoted mainly to Van's dances, with some short interludes of patter with his partner, also colored.

Delivery too fast at present. Foster shouts and Van pitches his voice low, so many of Van's gag lines slip by unheard.

Foster also hoofs a bit, but mainly crossfires with Van. Former sings one song.

Good act and liked here.

Marvin and Walter CASE
Wire
8 Mins.; Full (Special)
86th St.

Good wire act of two men who carry a girl, Marie, as an assistant. Neat in execution, dexterity of difficult tricks and the originality that goes into the offering sets it quite apart from others of its brand. Should do well everywhere.

The Case boys perform with and without umbrellas, including several skilfully done somersaults. Outstanding, a complete somersault backward without the aid of a bumbershoot.

For improvement as a vaude asset some of the tricks, minor in importance and bearing similarity to others, could be cut. As now standing, there's too much act. By all means the hurdle over four chairs should never close, the feature somersault belonging there. That hurdling feat could go out altogether.

Opened here. *Char.*

4 FASHION PLATES (4)
Hoke Instrumental, Songs
15 Mins.; Two (Special)
Academy

Before a drop of a country store this quartet does alleged comedy with broken instruments. It's a near hill-billy combo, with the hoke on a bit too thick to keep it in that class. Only two songs and not in the hill-billy manner.

Whether or not the boys can play the instruments they use can't be told, as the pit is going double forte all the time. Maybe accidental at the Academy, but the only time the pit was toned down, for a double saw number, it might better have been on full blast.

Satisfactory act for early spots in nabe houses only. *Kauf.*

FRANK MELINO and Co. (2)
Comedy, Dances
12 Mins.; One
Hippodrome

Intent of Frank Melino seemed to make this act a 50-50 combo of comedy and dancing, but the hoofing angle runs away with the comedy. Melino is a fair comic but a better acrobatic dancer.

Some rapid-fire patter between Melino and his male assistant start. A tap dance between the boy and girl follows, but doesn't mean or hold anything. Melino and the other chap strive for some more comedy through answering unfinished questions of the other, an idea as old as the Hip.

Point of the turn is Melino's acrobatic hoofing, at which he is quite adept and has unusual routines.

BOB MURPHY (3)
Songs and Comedy
20 Mins.; One
Albee, Brooklyn

Fresh from the west, Murphy brings a new act and a new juve team. The aisle stooge is still retained for one gag. Murphy does some gagging, but leans in this one mostly to music and songs.

Boy and girl, called Dick and Dorothy, are finds. They sing, play instruments and hoof at a merry pace, while Murph looks on and beams. It's a pip trick layout utilizing a gravy angle that's flop-proof.

Murphy tops the kids at the semi-climax with a ballad. He gets fatter each year, but the pipes get sweeter. Nothing off color in this turn. There are many old McGees, but Murphy makes them like 'em and that's what counts. *Earl.*

TYRELL and FAWCETT
Eccentric Tumbling
10 Mins.; One
Jefferson

Male duo in civies and pacing through fast and trick body hurling and balancing stuff. Opening has one trot on for a supposed recitation. He's tackled by the other, who plays mute, and from that moment it's a question which does the tougher falling.

Spotted second here on an eight-act layout and over and good enough in that spot for the neighb routes. Likely unit material.
Shan.

Cops' Film Idea

(Continued from page 1)

theatres when they are free or behind walls—otherwise.

The electrics will have to wait until they simplify not only sound apparatus in cost and quantity, but manipulation as well.

The average police headquarters, if it had its own rogues' gallery on film would violate the fire laws of the average state.

New York City, as an example, would possess more film than all of the exchanges in the city combined, it is claimed.

There are so many reasons why sound can't go with the coppers and their work that the electrics have finally wearied of an attempt to augment regular box office business from that angle.

PALACE

(6th Week)
(3d REVIEW)

Scraping up a bill like this one is not as much of an accident as running it to continuous capacity for seven weeks. Several coincidences must arrive at once to make such an accomplishment possible. Just how often that happens is illustrated by the historical fact that this is the first holdover bill at the Palace in 18 years. And the Palace is only 18 years old.

This is not the best bill the Palace has ever housed. It need not apologize for any shortcomings, for it is as good an entertainment as can now be found on Broadway. But the Palace has had 'em just as good many times and better several times. Although by a combination of circumstances this bill as a runner and an advance grosser has made all predecessors look like the first act finale of a Gus Sun tab after riding a night jump in a day coach.

It was purely and strictly an accident. Any booker trying to repeat intentionally will probably be as successful as often as a midget can haul a locomotive.

The most important contribution to the long run bill's long run feat is, of course, the quality of the entertainment. Without that ingredient the cake could not have been baked. Next important was the state of the opposition, legit and pictures. Never has the Palace had such an opportunity to avoid suffering by comparison or public devotion of interest elsewhere.

But the bill itself again figures as a factor from another angle. Lou Holtz and Billy Gaxton were at the Palace together before, but the power of that combination is a recent development. Everything on the show fits and suits everything else. Nothing conflicts and everything lands. While nobody is personally responsible as much as the moral effect of the personnel's coordination.

Just so the grandchildren of the people on this Palace bill won't be steered wrong with false impressions of their ancestors, let this be appended in their scrap book: that Holtz or Gaxton or any other member of the cast couldn't do it by himself; that they need each other like the "Follies" needs good gams; that none is so important a cog in the machinery that he can't do without the rest, like the best motor in the world would be helpless at locomotion without a chassis.

On the third catching the Palace bill had not changed in content. A couple of minor cast changes and some ad libbing here and there, but nothing else. Show was permitted to run without change on the theory that to new audiences the material is also new.

A new opening act, Mangean's Internationals (New Acts), went in Saturday for the final two weeks in place of Arthur Petley, who had some midway dates. And there's a new girl in the Lew Pollock specialty turn. She does a cooch first and later a buck, but the cooch is her top. A low cut pajama outfit makes it easier on the imagination. Another girl in the same act, Evelyn Dean, does a couple of spins in a trained costume that never misses slipping from her shoulders.

Holtz and Gaxton's nance bit was augmented by another between Holtz and Harold Arlen, the composer who's pianoing for Lyda Roberti, but the audience was an understanding one.

Everybody but the opening and deucer, Mangeans and Morgan and Stone, banjoists, doubles into something after his or her own turn. Kate Smith did some piano pushing for heavy laughs after they refused to let her go. Miss Smith's radio rep asserted itself in the hand before she appeared in the after-intermission spot and she proceeded to draw a larger applause hit than did Ethel Merman, whom she succeeded on this bill. With Kate Smith to be also figured in the b. o. gross.

This bill is a whole bottle of aspirin for the booking office headache. It's in for close to two months, which amounts to around one-sixth of a year. What a break for Freeman and Willi. Only 10 more months to worry about before next summer again. *Bige.*

PALACE, CHICAGO

Chicago, Aug. 22.

This bill had a tough time deciding whether to be vaudeville or musical comedy, and finished by splitting the interest, giving revue flavor to the center of the arrangement, and depending on variety for the two ends.

For the musical comedy taste there were Louise Groody and Neville Fleeson, for the headline act, and Arthur and Morton Havel, who have changed the setting, but not the meat of their turn.

Fleeson and Miss Groody have a themeless sort of act, divided into three disconnected bits, though Fleeson at the piano attempts to give some continuity to the proceedings. For the opening number, there is a sentimental song by Miss Groody, perched up on the harpsichord. And they immediately go into the inevitable, but welcome enough "Tea for Two" for a short encore interlude.

Their big number leaves the audience undecided. It's an impression of Garbo's "Anna Christie," and Miss Groody is displaying a perfect vocal reproduction of Greta Garbo, accent and all. Number wavers between dramatics and hokum comedy, the latter by Fleeson at the piano, where he does a hat-changing routine in playing two male parts. Should make up their minds whether the "Anna Christie" thing is going to be dramatics or hoke. They don't seem to be sure at present.

For the closing bit, act picked up, with Miss Groody doing a Harlem gal song; a "Hallelujah" tune, first in Salvation Army tempo and then in hot-cha rhythm. This called for a on-the-stage costume change from dress to scanties. Adds to a real punch for the get-away.

Arthur and Morton Havel have changed their scene of action from the street to aboard-ship, but the general idea is the same as in the previous act, in which the comedy is extracted from their attempts to rash an acquaintance with a couple of femmes. Copper in the first turn now shows up as the captain.

Act is dressed extremely well, the girls are lookers, the Havel boys get their laughs and the captain is fat. Good enough anywhere.

In deuce was Bud Harris, with routine that has about become standard with colored male teams. Piano, a couple of songs, mention of "Blackbirds," "well, you're no canary yourself," a couple of mispronunciations of long words, and closing with an impression of Bill Robinson. All there, in order.

Opening is Madame Olympia and her Prize Winners, a good-looking dog act, which features high jumping. Mme. Olympia has the act arranged in a series of anti-climaxes that are hurting, rather than helping the turn. After a series of jumps by the hounds, she takes a bow, the curtain drops; and when the audience has decided it's the end, she brings on another jumper, the prize dog of dogs. Then up with the curtain again. It weakens the turn badly, with the dropping and raising of the curtain breaking the picture.

Harry Kahne is holding down the closing spot of the five-act bill with his swell mental marvel stunt. This is one of the best equipped acts of its kind in show business, and a smacking improvement over similar style acts who work in one with slate and chalk. Besides, his array of class paraphernalia, Kahne has a sure-fire list of mental marvel stunts. Memory, upside-down writing, trick arithmetic, etc., have been done before, but Kahne makes the audience forget about it, when he tops anything previously shown. Acts like this have a lot of audience inertia to overcome; but Kahne manages it.

"Too Many Cooks" (Radio) feature. Downstairs capacity at the close of the initial performance.

STATE

An uneven layout, but helped to cohere by the m. c. presiding of Milton Berle, who has been monologing his way around the circuits for the last five years but is making his first start on the personally conducted assignment. Young man has made a painstaking study of the styles of the other m. c.'s and, without copying them, has caught the spirit of the vaudeville toastmaster nicely.

Running is in and out for the line-up of specialties, but it all shapes up satisfactorily enough—much more effective as a whole than its individual numbers would seem to measure—because the bill has plenty of energetic comedy and because, more than anything else, it reaches a comedy climax in the specialty of the Three Sailors, a laughing panic. One other detail calls for noting, the house orchestra by its spirited music from overture (jazz medley of "I Got Rhythm" and "Rhapsody") to the musical score for the news reels, gave the whole proceedings a lively tone.

Opener, Tracey and Hay, mixed dance team, who do a clean-cut stepping specialty with speed, variety and a nice touch of flash through sightly settings and colorful dressing. The girl is a petite figure with a first-rate repertoire of steps from the opening taps to a toe adagio and a sort of modified jazz Apache for the finish, with a change of bright costume for each bit. Man is excellent support and a piano-playing third party, a young man, figures in a solo to fill a gap which for some reason the Saturday afternoon crowd at the State found worthy of special commendation.

Julia Curtiss, No. 2, carried on the pace nicely. Besides her usual aid from the usher staff, she had Berle to stooge, which gave the turn a touch of comedy in addition to the novelty twist of her ventriloquial surprise. The idea of a ventriloquial coloratura is still good vaudeville. Act was handled briefly here, as it should be, and liked.

Maker and Redford, following slowed up, being the first talking episode so far, and their talk far from sparkling. Gagging exchanges between man and woman, both

straight, is pretty mechanical. There is little intrinsic humor in any of it and what point the chat holds comes from the trick of making the man of the pair the goat of the repartee. Man's best contribution is a baritone number agreeably enough done. Finish somewhat redeems the pair with a bit of extremely sightly legmania by the long-skirted girl.

Bomby and His Radio Gang didn't help in the next-to-closing spot. Bomby is Aldo Bomonte, tenor, supported by a baritone, soprano, a second woman and a girl accompanist, and all set in a very ritzy radio studio set for a dull song series made up entirely of Victor Herbert standards, except where Bomby himself, just to brighten up the party, does the lament from "Pagliacci." All wear evening clothes and take themselves very seriously, matching the polite parlor set with heavy "party" manners. Nobody unbends, and it all may be grand but it isn't vaudeville. For instance, the baritone starts with "Vagabond Song" after being formally introduced to the customers. Then the coloratura soprano is brought forward to meet the folks in due drawing room form, and sing "Lo, the Gentle Lark" in extenso. These two items take up six minutes. Ten minutes more of Lament, "Fortune Teller," and finally "Italian Street Song," and that's plenty of straight singing on a rough-and-tumble vaudeville program next to closing.

After that the Three Sailors roughed it up for 12 opulent minutes of laughter, and the crowd by that time forgave the show's other faults.

Feature, "The Great Lover" (M-G-M).

Business this Saturday matinee fair, near capacity downstairs and half a balcony. *Rush.*

FOX, B'KLYN

Brooklyn, Aug. 21.

Fanchon & Marco's "Russian Art" Idea is below the average of that producer's presentations, one reason being that it almost ignores the girly angle, the detail in which the F. & M. shows usually excels. Here they manage to stage a fairly spirited spectacle on the Chauve-Souris style and, while holding to that slant, employ what appear to be real Russian people. Effect is satisfactory.

But with the violent intrusion of a couple of contortionists in the Ferry the Frog manner and a male team of travesty acrobats, the atmosphere becomes murky with small time neighborhood vaudeville. The Flatbush clientele is usually inclined to meet the entertainers more than half way, and they were responsive to the house fixtures in orchestra pit and at the console, but were indifferent to the stage proceedings. The production is credited to Larry Ceballos.

Unit has several striking ideas, one a minuet staged with all the magnificance of a Russian court function and featuring a spirited toe dance and adagio by Olga and Mishka prettily done. Another novelty was a Soviet contrast, the stage set as a machine shop with proletarian workers achieving a five-year factory plan to the accompaniment of a chant of machine-like momotonous rythm.

A beer garden comedy number was novel, made up of a painted drop with the heads and arms of the singers appearing through apertures and fitting into the picture while they sing with gestures.

The Bessoff Balalaika orchestra in trim military uniforms figures throughout as stage band and have a sequence to themselves, a sequence that was little aided by the forced comedy of the leader. Leader is apparently Bill Telaak. People are not introduced at this house and one has to depend upon the lobby billing and a sort of acquired instinct. Anyhow, if the presiding officer of the stage proceedings is Telaak, his incidental gagging here and elsewhere does the unit no special good.

Continuing the guessing at identities, Bud Hanley is assistant to Telaak in the burlesque acrobatics, which are nicely enough done, but don't belong in this setting; Walters Duo are the man and girl contortionists; Eddie Kube is the solo dance and a whale on his feet with everything from Russian hock steps to tap and toe routines. Or maybe the dancer is Gabriel Soloduhin. There is a brilliant and showy coloratura soprano also in the proceedings who ought to be Dina Larina. The name of Wasil Wania appears on the billing, too, but in what capacity escaped this conscientious witness.

If the reception of unit was mild, there was no doubt about the whole heartedness with which the audience went for Phil Lampkin, fixture as pit leader and m.c. generally. Here's a leader who has a contagious way of seeming to become absorbed in the pleasurable job of carrying along an orchestra and getting a lot of enjoyment out of making music. Bob West, at the organ, inspired the folks with the same spirit.

Feature "The Brat" (Fox).

Business near-capacity.

Rush.

RKO UNIT

(Chester, New York)

This four-act intact, fashioned along regular vaudeville lines, pulls its punches until a sock finish. The blow-off is a natural, in form of Herman Timberg and his hokum crew and strong enough to leave a good impression despite some trouble up ahead.

Layout's chief fault is a preponderance of dancing. First two turns are strictly hoofing. During the all-singing next-to-closer, the dogs have a chance to cool, but stepping prevails again with the Timbergs and the show goes off to Buffalo.

Timberg turn is unchanged in content, also in the manner and method of working it up and out. The comic gets the limit from his own time on and that of his four foils, among them his son, Herbert. The boy does a goof stooge that bears all the earmarks of the old man's instructions, while additionally the act holds a fat boy doubling in brass, a girl and that darb character man.

Present girl is successor to Barbara Blair, who's now in the new Carroll show. She's pretty, has a southern dialect that's prettier and she foils okay for Timberg.

Just under the closer are the Harrington Sisters with their baby style harmony. They did as well as can be expected from a turn that hasn't changed a line or a song in many years.

Frank and Warren Lassiter, formerly just Lassiter Bros. on the cards, might have been favored with a slightly better spot for their acrobatic dancing, though if there was a handicap the boys didn't seem troubled by it. They got enough for a mess of bows and some to spare for an encore. Not so bad for themselves, but they made it all acrobatic dancing up to then, despite slight physical comedy insertions, also ace-duced it into an all-dumb show up to the half way.

Swan, Lucille and Cappo are satisfying opening terp threesome, doing their work fast and giving no opportunities for any critical thought by the audience. Mixed team formerly of Harriman, Swan and Lucille. They do almost the same routine three times, variating it a little and just about enough to make it look different, while all the while it's fast twirling and adagio acrobatic stuff. Man handles the girl remarkably well for one his size.

The Chester's pit orchestra under the baton of Bob Stanley played its farewell overture in saying goodbye after a long taste of popularity in the upper Bronx neighborhood. It changes places with the Jefferson crew this week. Moving this orchestra seems illogical. It has built up a following at the Chester, as is more clearly denoted each time it's caught, and shown more so by the heavy applause accorded it all the way on its last evening here. The shift sounds pretty silly.

"Public Defender" (Radio), feature with this bill, played to fair business Thursday night of the Lh. *Bige.*

HIPPODROME

When a vaude bill runs just four minutes under two hours, as this one does this week, there should be a few turns spotted to sustain interest. This one lacks interest of any sort. It's just an overlong neighborhood bill. Lacks one punch turn, unless Foster and Van (New Acts) colored duo, may be placed under that category. That act packed the biggest wallop.

Sally Rand, one of the more recent film names to turn vaudeville, receives the big billing here. She has three singing and dancing boys, Magand Bros. Miss Rand may mean something out front but on the stage, there's plenty absent. Lucky she has the three boys with her. Some clips from the Hollywoodian's pictures are shown at the opening. Miss Rand strips close for a bit of toe work and a cooch Rhumba dance, which closes. She'd be more appealing wearing a few more drapes.

Foster's Animals, opener. Lately with the F. & M. "African" Idea. For vaude the act has been elaborated and plays better now. Chimps and dogs run 14 minutes. Could shave down to about 11.

Bobby Rollins, the young tenor who made a rep for himself last year at Proctor's 125th Street, earned nice applause. Rollins possesses a crooning voice of an unusual high-pitch, bordering on the falsetto. Femmes will undoubtedly take to him. Uses ballads mainly and in spots a meg.

Frank Melino and Co. (New Acts), turn that gets more with hoofing than comedy. Nat Renard (New Acts), in a new turn with a central idea about a cross-country runner. Manages to squeeze some laughs. Foster and Van (New Acts), two colored boys in a fast act that gets somewhere. Boys got the bigest response of the layout.

Bob Robison next to closing, could stand more comedy. Robison has clipped the time he once devoted to his little spiel about a two-bit book that tells everything. That angle can be expanded on for more humor. As is Robison just does a few minutes of that and then stands back and lets his assists round out the turn.

Five Elgins (New Acts), jugglers, finished off a weak bill.

Fox's "Transatlantic" featured. Good house Saturday mat.

RKO, L. A.

Los Angeles, Aug. 20.

Neat little unit and getting biz, with the Richard Dix "Public Defender" (Radio), one of those hokum mystery operas, not hurting the general average. Same can't be said for the nearby Orpheum with "Dirigible," evidencing what the right kind of a picture in each house means. They wanted to spot the Dix flicker at the Orph, where it would have died, but okay here.

Zelda Bros., Frank Conville, "Dancing On" and Burns and Allen make for a nifty four-act intact. The Zeldas open with contortive stuff which is ever-engaging, with the comedy element paramount.

Frank Conville, with Sunny Dale foiling, is a sprightly comic. His low buffoonery, the Chaplin stuff and his weaving in and out of the show, especially in the ensuing act, established him solidly.

"Dancing On" features Irving Grad, Tom Rafferty and Doris Lenihan, with the Michael Girls (6) as background. It's a nifty dance flash. The brother act works well in double specialties, and the solo girl's acro-dance stuff, with not a little gam display, was equally effective.

George N. Burns and Grace Allen in their Al Boasberg cross-nonsense rang the bell solidly for a mess of laffs. Miss Allen's inanities and Burns' skillful foiling smacks of big-time throughout. They drew three floral offerings their first night. How and why Miss Allen has missed a principal comedienne assignment in a musical or revue is something else again; she'd be a natural. *Abel.*

JEFFERSON

What good vaude support may mean is currently demonstrated at the Jeff. An eight-act layout working behind the feature, "Huckleberry Finn" (Par), helped fill this house to s. r. o. Saturday, change day, with as mixed an audience of adults and kids as can be found in any neighborhood and all cash customers. No doubt about picture pulling the neighbs and kids in the sector, but the vaude headed by Bobby Folsom and Richy Craig, Jr., plus plenty of girls and comedy dished out plenty for the grownups and juves together.

There are certain technical faults to be found with any show. This one isn't an exception. But the layout as a whole wowed right through the final, Marinoff's Canines. Craig was next-to-closing and currently is utilizing a girl from one of the acts on the bill for feeding purposes, but limitedly. He scored, while Bobby Folsom, second turn ahead and fifth in the lineup, had to return for an extra song.

Audience reception no doubt inspired the performers after Carter Bros. opening, now using three girls instead of five, finished to a hand. They show with songs and dances. Over big here.

Al Belasco also switches from straight single to use a box plant and a girl assistant. Belasco pulls a panto fight sequence that has them rolling. He plays the sax and clarinet also, but his foot work is superior to instrumental stuff. The the girl trotted on a bit late for her tricks in a long dress. Wrong costume and her kicking not as good as her high stuff done in her first number.

Fritz and Jean Hubert do their mute inebriates in evening clothes after Bobby Folsom. One of the pair, although billed as girl, doesn't let on to customers and with no change in their turn as known they go through face slapping and falling bits expertly done. Well received. Not exactly similar but along the same lines by Tyrell and Fawcett, new to the files. Pair take the second spot and wear civies for eccentric acro work and tumbling. Fitted where they were and liked.

Robert Leonard and his "S. S. Malaria," vaude comedy act, followed Belasco. Comedy involves two merchants sailing for Europe on the make. One line pulled is outside in a Smith and Dale short, "Fur, Fur Away" (Par).

Like Belasco's turn, this also went weakly at the final by going too long on the song stuff for no reason. Two girls and a boy assisting in character stuff do specialties, but should refrain from singing. It spoiled better reaction for the turn here with an audience that was willing to go for almost anything.

The acts ran around 12 minutes over the screen fare. Screen stuff with a Fables, Pathe News and trailers covered 100 minutes. Sounds like a bargain in any district at the fares charged here. *Shan.*

ALBEE, B'KLYN

RKO's downtown Brooklyn stand bids for some business this week if the initial Saturday matinee is criterior. Talker is "The Miracle Woman" (Col).

Stage show with one exception is good entertainment without suggesting any heavy money. Bob Murphy (New Acts) roamed through the show, knitting it together in nice style. The bits with Sid Marion sloughed off somewhat, but should get funnier with the two becoming more familiar on the week.

Since Herman Whitman took the reins of this house he has instituted some ideas. This week he has the theatre page boy, Frankie Bonasera, doing a song from the orchestra pit. The lad sings in nice clear voice with good diction. He piled up a hit for himself and gave the five-act bill that hard-to-get-start.

Bee and Ray Goman, assisted by Sally Sarkis and the Fleet-Footed Foursome, have a bright dance flash that never tires. The fleet-foots look nifty and dance the same way. Miss Sarkis is okay in a solo. Act is well lighted and shows careful staging. Walter Brown carried as pit conductor.

Eight Sons of Eli rang up the same flop here as when caught at the Hippodrome a couple weeks back. This aggregation of college boys has learned nothing in the interim and still smacks of gorgonzola. It took Bob Murphy two minutes to get the audience straightened out after the octet scrammed with half a bow.

Sidney Marion with Marie Du Val have injected the essence of vaude into their turn. A little mugging, some bellies, a few Dutch growls and some delightful singing make this offering welcome. Marion gets aughs on relaxed comedy. He never tightens up. Miss Du Val is a corking foil and sings a comedy-interrupted song in fine style. A straight solo from her would have been relished by the audience.

La Manno's Parisian Ambassadors is a colored aggregation of 14 men and Amanda Randolph. Dozen of the men constitute a band and he other two are hoofers. Two outstanding and only high spots of the act are Amanda's comedy slouch walk and singing and the hot technique of the pianist. Band is fair but at times becomes noisy and tiresome. Amanda and the pianist would make a corking two-act. *Earl.*

ACADEMY

For a quarter the customers at this house get a Fanchon and Marco unit, four vaude acts and a feature film. Maybe that's the answer to the lines in and outside of the lobby Saturday afternoon. Between 6 and 10 in the evening the price doubles, and at that the 14th street mob gets plenty for its money. This week, anyway.

Anthony and Rogers, in the vaude end, and Paul Remos and his midgets in the F. & M. layout, had them begging for more. Nothing very hot in the rest of the stage show, with the F. & M. Olympic Idea rather weak, but it blended into good entertainment.

Sol Freed Foursome open the vaude with dancing and trampoline. Two boys and two girls with a pleasant act that would do better if dressed up. Those opening costumes, especially, ought to be sent to the warehouse.

Four Fashion Plates (New Acts) fair hoke turn of a near hill-billy type. Instrumental work and harmony chorus. Ada Gordon means the third straight act with four people. It's a pretty stupid comedy skit, but Miss Gordon has been doing it for a long time. Anthony and Rogers are next and can have anything they ask for, right after walking on.

"Olympic Idea" follows and is given an introductory sendoff by Harry Vernon from the pit. It's pretty weak, although having some good material. Headlined by Hal Haig, announced as an Olympic champion of the past. What of isn't mentioned, but probably doesn't matter. He plays a harmonica while indulging in some acrobatics and earns his salary. But no more. Paul Remos and midgets do their stuff nicely. Rest of the time is taken up by the boys and girls romping around. One nice number has the 12 girls and six boys in a combination stair dance, well staged. Only one set, painted drop.

Francia, announced as "Miss America," sings a song and might better be kept silent.

"Secret Call" the picture. *Kauf.*

86TH STREET

A good all-around show that should draw but didn't Saturday afternoon, with the uptown east side RKO combo operation only about half-filled. That's strange in view of "Huckleberry Finn" (Par) from the booth and Nicola from the other end of the house. The magician alone, fairly well exploited up here, should be drawing above average crowds.

"Huckleberry Finn" is the first of the Paramount pictures RKO gets for its New York neighborhoods through a recent deal.

Nicola closes regulation four-act intact with a set of illusions, most of which he has carried for five years or longer. While a fine act of its kind, Nicola gives too much, with sameness resulting. He also talks too much, notably in introing the baby elephant for the next to closing trick. Speed, even in a magical offering, for best results.

Running time is too long at 28 minutes. Though over o. k. the act only got fair applause at the finish.

Next to shut holds Billy Farrell and dad, with ma in the wings for a bow at the finish. Mixture of talk and dancing makes up an act that isn't unusually strong, but yet quite entertaining. Some of the talk is a trifle weak and with strengthening would do much toward getting near show-stopping possibilities.

Frank Donia and Stella McNeal (New Acts), No. 2, and also over to weak plaudits. Far from a bad act, however. With some more punchy material it'll rate anywhere without trouble. Opener, Marvin and Walter Case (New Acts), with an unbilled girl as minor assistant. A wire act of merit.

Running time of full vaude show 59 minutes.

Arlo Hults at the organ and long up here ought to get a new weekly slide for himself, discarding that one of a fellow singing over the radio which is beginning to get tiresome and never was original anyway. This week Hults slips in a plug for the screen feature and a plug for all the Radio and RKO Pathe stars in a special lyric as a star song.

Pathe News much better in RKO houses and more varied in material. *Char.*

KABARETT KOMIKER

Berlin, Aug. 13.

The one-act plays at the Kabarett der Komiker always were a weak point. This time the one acts are no exception, unfortunately. "Gute Gesellschaft" ("Good Company") is a satire on the stupid expressions used in good society and "Wer Zahlt Heute Noch" ("Who Pays Today") is also a modern satire. The actors are not given enough time for a proper psychological development, the whole thing is rattled off at vaudeville speed. However, there were a few laughs in these two plays, which cannot be said of Henri Duvernois' comedy, "Der Narr und die Liebe" ("The Fool and Love") even if Hans Moser took the lead opposite Maly Delschaft, once a favorite of the silent picture. This, by the way, was her debut in dramatic playlets. The plot and also the choice of actors was not good. In selecting his sketches Kurt Robitschek, who otherwise manages his theatre very well, should make radical changes.

Willy Rosen is the main attraction. One can well recommend foreign visitors in Berlin to go and see him, as one of the best German composers and authors of popular songs. He does very well here and is forced to give one encore after the other. Bood and Bood, Hungarians, are splendid comedy dancers with beautiful costumes. The Two Arnims do well in comedy. Lotte Werkmeister knows how to present popular songs in dialect. The witty and always original Fritz Gruenbaum gives life to the show as a conferencier. *Magnus.*

SCALA

Berlin, Aug. 13.

The Scala's bill this month is one of the best of the year. Features are Barto and Mann, two first-class eccentrics from New York; the modern dancers, Denise and Andre, among the best of their kind; Achilles and Newman, handsome strong man and a comedian who accompanies this strong man's act with really funny antics.

There is also Walter Nielsson, bicycle comedian, Breier troupe, splendid acrobats; the amazing magician, Madji Sambalo; the engaging review, "Mexican Romance," of Will and Gladys Ahern and "South China," a troupe of Chinese acrobats and equilibrists. The Weintraub Syncopators of Berlin, already heard often, and still welcome, being not only good musicians, but natural comedians as well. *Magnus.*

DENVER

(Continued from page 33)

for the third and pastel shade dresses were used in the finale.

Peg Leg Bates, one-legged colored lad, stopped the show with his peg leg dancing. Masters and Gauthier, smart chap and simp, talk combo, sang some and danced, and their chatter amused the audience. Louise Glenn danced.

Fred Schmitt and his orchestra accompanied chorus of 20 femme voices in "The Desert Song," orchestra interpreting the moods of the number. The chorus was pleasing.

The feature was "Sporting Blood." There was a standout nearly to the sidewalk after the first show.

Variety Bills

NEXT WEEK (AUG. 29)
THIS WEEK (AUG. 22)

Numerals in connection with bills below ind.cate opening day of show, whether full or split week

RKO

NEW YORK CITY
Palace (29)
Morgan & Stone
Lew Pollock Co
Wm Gaxton Co
Lyda Roberti
Kate Smith
Lou Holtz
(22)
Mangeans Internls
Morgan & Stone
Lew Pollock
William Gaxton
Robbins 3
2d half (26-28)
Russian Art Circus
Tyrell & Fawcett
S S Ma'aria
Bobby Folsom
F & J Hubert
Carter Bros
Royal
1st half (29-1)
4 Aristocrats
4 New Yorkers
Irving Newhoff Co

Playing for Warner and Publix
This Week in Northern Ohio
SALT and PEANUTS
And in Our 12th Month at Station WLW, Cincinnati

Lyda Roberti
Kate Smith
Lou Holtz
Chester
1st half (29-1)
Rodrigo & Lila Co
Dalton & Craig
Eddie Deas Orch
(One to fill)
2d half (2-4)
Lido Ladies
Coscia & Verdi
Billy Glason
Kitty Doner
2d half (26-28)
Kluting's Co
Forum Boys
Dodge 2
Sammy Cohen
Coliseum
1st half (29-1)
Madeline Patrice
Harry Langdon
(Two to fill)
2d half (2-4)
Rimac's Orch
E G Robinson
(Three to fill)
2d half (26-28)
Prosper & Maret
Henry J Kelly
Jos Herbert Co
Frank Libuse
86th St.
1st half (29-1)
E G Robinson
Butler & Santos
Petite Rev
Ray & Harrison
2d half (2-4)
3 Allison Sis
Moro & Yaconelli
Jimmy Dunn
Lander Bros
Rose's Midgets
2d half (26-28)
3 Neil Sis
Conroy & Higgins
Jack Major
Dolores Farris Co
Dave Mallin
BROOKLYN, N. Y.
Albee (29)
Raquel Torres
Billy Farrell
Frank Libuse
(Two to fill)
(22)
Parisienne Amb
Sid Marion
8 Sons of Eli
Bob Murphy
B & R Gorman
Flushing
1st half (29-1)
Rimac's Orch
Jack Benny
(Two to fill)
2d half (2-4)
Madeline Patrice
(Others to fill)
2d half (26-28)

Booking the Cream Talent for Fanchon & Marco Ideas
William Perlberg Agency
Taft Bldg., Hollywood, Calif.
This Week Placed
JIMMY CLEMONS

(Others to fill)
2d half (24)
Evans & Mayer
(Others to fill)
2d half (26-28)
Plicer & Douglas
Jerry Coe
Angus & Searle
Raquel Torres
Fordham
1st half (29-1)
Evans & Mayer
Nayon Pearce
Jay Velie
(Three to fill)
2d half (2-4)
Abe Hyman Orch
(Others to fill)
2d half (26-28)
Case Bros & Marie
Gordon Reed & K
Hurst & Vogt
Jos Regan
Franklin
1st half (29-1)
Russian Art Circus
Modern Business
Roy Sedley Co
2d half (2-4)
Les Klicks
H & D Downing
Pearce & Velie
Castleton M'ck & O
Kenmore
1st half (29-1)
Faber & Wales
Harry Delmar's Rv
(Two to fill)
2d half (2-4)
Jean Carroll Co
Donia & McNeal
Armida
2d half (26-28)
Togo & Cherry B
Masters & Grayce
Harriett Hector
Jack Pepper
Madison
1st half (29-1)
Lido Ladies
Coscia & Verdi
Billy Glason
Kitty Doner
2d half (2-4)
Lido Ladies
Coscia & Verdi
Billy Glason
Kitty Doner

REELINOFF
Remarkable Rhythm
RESULT
Rhythmatic Riot
JACK POWELL
Regarding Bookings
"C" LEDDY & SMITH

B Dale & Dale Sis
Powers & Jarrett
Lillian Watson
Jean Bedini Co
2d half (26-28)
Sherman & McVey
Rasch Girls
Willie Robyn
Brems F & M Bros
London to Paris
Hippodrome (29)
Loomis & Senna
Jean Granese
Rockfords
G & M Elaine
Vernon Rathburne
Pat West
(22)
Foster's Animals
Bobby Rollins
Nat Renard Co
Frank Melino
Sally Rand Co
Bob Robison
5 Elgins
Jefferson
1st half (29-1)
3 Allison Sis
Honey Boys
Guy Voyer Co
Wm Ebs Co
Sally Rand Co
2d half (2-4)
Bud Carlell
Olive Faye
Irving Newhoff
Ray & Harrison
Eddie Dees Co
Pat Henning
2d half (26-28)
William Seabury
Jean Granese Co
Edgar Bergen
Neil Golden Co
AKRON, O.
Palace
1st half (29-1)
Vardell Bros
Wills & Davis
Chinese Collegians
Seed & Austin
2d half (2-4)
Van Cello & Mary
Ward & Van
Carl Shaw Co
Charlie King
2d half (26-28)
Earl Jack & Betty
Fields & Bell
Roxy's Gang
Lewis & Ames
ALBANY, N. Y.
Keith's
1st half (29-1)
Gordon's Dogs
Jerome & Ryan
Harrison & Elmo
Bernice & Emily
2d half (2-4)
Rasch Girls
Willie Robyn
Brems F & M Bros
Paris to New York
2d half (26-28)
June Perlane Co
Lander Bros
Eddie Dees Co
Pat Henning
ATLANTA, GA.
Keith's (29)
Betty Jane Cooper
Fred Pisano Co
Cardini
Chas Foy Co
(22)
Bob Bob & Bobby
Venita Gould
Bobby Pincus
Jack Sidney
BIRM'GH'M, ALA.
Keith's (29)
Bob Bob & Bobby
Venita Gould
Bobby Pincus
Jack Sidney
(22)
De Toregos
Sidney Page
Aunt Jemima
Michon Bros
BOSTON, MASS.
Keith's (29)
Gaines Bros
Devito & Denny
Bessie Love
Mel Klee
J Herbert's Rev
(22)
Diaz & Powers
Honey Boys
Carleton & Bellew
Naro Lockford
Ed G Robinson
BUFFALO, N. Y.
Hippodrome (29)
Gwynne Co
Mario & Lazarin
Moore & Lewis
Zelaya
Chas Ahearn Co
(22)
Mann B'df'd & Van
Howard Fine & H
Bessie Love
Harry J Conley
L'S ANG'L'S, CAL.
RKO Hillstreet
(29)
Edler & Reed Bros
Phil Rich
Marion Sunshine
Larry Rich Co
(22)
Zelda Bros
Frank Conville
Dancing On
Burns & Allen
LOUISVILLE, KY.
Keith's (29)
La Belle Pola
Don Galvin
Sidney Page Co
Wilson Bros
Reilly Kids
(22)
Bob Stickney
Joe Termini
John Irving Fisher
Teck Murdock Co
Johnny Burke
M'lr'y McN'ce & R
MADISON, WIS.
Keith's
1st half (29-1)
Flo Mayo
Tyler Mason
Donatella Bros Co
2d half (2-4)
James Evans Co
Rube Demarest Co
Teck Murdock Co
2d half (26-28)
Roundup of Steps
Britt Wood
Morton & Parks
MILW'KEE, WIS.
Keith's (29)
Rath Bros
Ann Pritchard Co
Ch'ry & J Preisser
Art Henry
Toto

HARRY SAVOY
"FANCHON & MARCO-ING"
for LEDDY & SMITH

C'D'R RAPIDS, IA.
Keith's
1st half (29-1)
LaBelle Pola
Eddie White
Ross & Bennett
2d half (2-4)
Lucius Millinder Co
(Others to fill)
2d half (26-28)
Kitaros
Oliver Harris & A
Violet Carlson
CHICAGO, ILL.
Palace (29)
Mangean Girls
Upton & Coots
Lew Hearn Co
Jim Toney
Ben Meroff Orch
(22)
Olympia Winners
Bud Harris
A & M Havel
Groody & Fleeson
Harry Kahne
CINCINNATI, O.
Albee (29)
Nellie Arnaut Co
Lillian Shade
Johnny Burke
Al B White
(22)
Mangean Girls
Upton & Coots
Lew Hearn Co
Jim Toney Co
Ben Meroff Orch
(22)
Reymer Bros
Master Eugene
Ray Hughes & P
Bernard & Henry
Joe Laurie Jr
MIN'POLIS, MINN.
Keith's (29)
Christensen Bros
Ray Hughes & P
Bernard & Henrie
Joe Laurie Jr Co
(22)
F & E Monroe
Jerome Mann
Hibbitt & Hartman
Anatole's Affairs
N. ORLEANS, LA.
Orpheum (29)
Marion Wilkins
Foley & La Tour
Giersdorf Sis
Trixie Friganza
(22)
Betty Jane Cooper
Fred Pisano Co
Cardini
Chas Foy Co
NEWARK, N. J.
Keith's (29)
The Agemos
Irving Edwards
20th Century Rev
Castleton M'ck & O
OAKLAND, CAL.
Keith's (29)
Lewis & Altee
Crowell & Allen

"GREETINGS" IDEA
BUSTER and BROWN
Appreciation to Fanchon & Marco and our pal, Hyman Schallman

CLEVELAND, O.
Palace (29)
Olympia Winners
Bud Harris
Groody & Fleeson
A & M Havel
Harry Kahne
(22)
7 Trojans
Boyd Senter
Moore & Lewis
Anita Case
James Barton
105th St. (29)
Aussie & Czeck
Flo Lewis
Eddie Garr
Gus Edwards' Rev
(22)
Don Valerio
Will Aubrey
Gracella & Theo
Seed & Austin
COLUMBUS, O.
Keith's (29)
D'r'thy & Y'l'w J'ts
Nash & Fately
Grecie Barrie
Olsen & Johnson
DAVENPORT, IA.
Keith's
1st half (29-1)
The Kitaros
Oliver Harris & A
Violet Carlson
2d half (26-28)
LeBella Pola
Eddie White
Ross & Bennett
DES MOINES, IA.
Keith's
1st half (29-1)
Lucius Millinder Co
(Others to fill)
2d half (2-4)
Muriel Kaye Co
Major Sharp & M
Roy Cummings
2d half (26-28)
The Christensons
(Others to fill)
KANS. CITY, MO.
Keith's (29)
Stanley Bros & A
Talent & Merit
Vanessi
Burns & Kissen
(22)
Wilson Kepple & B
El Cleve
Wm Edmunds
Rae Samuels
LINCOLN, NEB.
Lyric (29)
Keller Sis & Lynch
(22)
Joe Wong & Fumi
Ben Blue
Kingdom for Sale
(22)
Edler & Reed Bros
Phil Rich
Marion Sunshine
Larry Rich Co
OMAHA, NEB.
Keith's (29)
8 Feet of Rhythm
Furman S & L
Pepito
Puck & White
(22)
Stanley Bros & A
Talent & Merit
Miss Vanessi
Burns & Kissen
PATERSON, N. J.
Keith's
1st half (29-1)
Bentell & Gould
R'ss'll & Armstr'ng
Bobby Folsom
Murray Barton Co
Pat Henning
2d half (2-4)
4 Robeys
Earl Lavere
Modern Business
Healy & Cross
2d half (26-28)
Loomis & Senna
Hurst & Vogt
Fred Leightner Co
Neil Golden Orch
PHILADELPHIA
Earle (29)
Ada Brown
8 Sons of Eli
Anger & Fair
Owen McGiveny Co
(22)
Ardine & Trell
Geo McLellan
Walter Walters
Roy Sedley Co
PORTLAND, ORE.
Keith's (29)
Geo Tapps
John Steele
Harlemania
Stuart & Lash
Afterpiece
(22)
Lois Torres
Miller & Henriette
M & A Skelly
Pat Rooney & Jr
ROCH'S'T'R, N. Y.
Keith's (29)
Swan Lucille & C
Lasiter Bros
Harrington Sis
Herman Timberg
(22)
Aussie & Czeck
Flo Lewis
Eddie Garr
Gus Edwards' Rev
ROCKFORD, ILL.
Palace
1st half (29-1)
Roundup of Steps
Britt Wood
Morton & Parks
2d half (2-4)
4 Kadex
Mack Harold & B
Eddie Nelson
2d half (26-28)
Flo Mayo
Tyler Mason
Donatella Bros Co
SALT LAKE, UT.
Liberty (29)
Chaney & Fox
Paul Mall
Eddie Stanley
Y'gst'rs of Y'st'rd'y
(22)
8 Feet of Rhythm
Furman S & L
Pepito
Puck & White
S'N F'RISCO, CAL.
Golden Gate (29)
Lee 2
Jack North
Annie Judy & Zeke
Ann Codee
(22)
Lewis & Altee
Crowell & Allan
Ben Blue
Kingdom for Sale
SCH'N'CT'DY, N.Y.
Keith's
1st half (29-1)
Kluting's Ent
(22)
Swan Lucille & C
Lasiter Bros
Harrington Sis
Herman Timberg
TACOMA, WASH.
Keith's (29)
Joe Peanuts
Nell Kelly
Maidie & Ray
Bob Hope & Antics
(22)
Geo Tapps Rev
John Steele
Harlemania
Stuart & Lash
TOLEDO, O.
Rivoli (29)
Earl Jack & Betty
Fields & Bell
Roxy's Gang
(22)
Jack LaVier
Ann Pritchard
Art Henry
Toto
TORONTO, CAN.
Hippodrome (29)
Mann B'df'd & Van
Boyd Senter
Harry J Conley
Anita Case
Howard Fine & H
(22)
3 McCann Sis
Fortunella & Cirill
Joe May & Dottie
Ledova Co
Kramer & Boyle

CHRISTENSEN
BROS. AND COMPANY
Dancers That Are Different
Direction Jack Hart, Roger Murrel Office

June Perlane Co
J & B Browne
Jimmy Burchill Co
Lander Bros
2d half (2-4)
3 Ryans
Dave Mallin Co
Chaz Chase
Ruiz & Bonita
2d half (26-28)
Downey & Claridge
G & M Elaine
Rube Demarest
Donald Kerr Co
SEATTLE, WASH.
Keith's (29)
The Duponts
Naomi & Chick
Morton & Chandler
Arnaut Bros
Frank Richardson
(22)
Joe Peanuts
Nell Kelly
Maidie & Ray
Bob Hope & Antics
SIOUX CITY, IA.
Keith's
1st half (29-1)
Muriel Kaye Co
Major Sharp & M
Roy Cummings
ST. LOUIS, MO.
Keith's (29)
Denno & Rochelle
Dick Henderson
Estelle Taylor
Conlin & Glass
4 Casting Stars
(22)
Robbins 3
Nash & Fately
Olsen & Johnson
ST. PAUL, MINN.
Keith's (29)
F & E Monroe
Jerome Mann
Hibbitt & Hartman
Anatole's Affairs
(22)
Rhapsody in Silk
Birnes & Kaye
Karyl Norman
Harry Burns Co
SYRACUSE, N. Y.
Keith's (29)
Dodge 2
Forum Boys
Sammy Cohen
TROY, N. Y.
Keith's
1st half (29-1)
3 Ryans
Dave Mallin
Chaz Chase
Ruiz & Bonita Co
2d half (2-4)
Gordon's Dogs
Jerome & Ryan
Walter Walters Co
Bernice & Emily
VANCOUV'R, B. C.
Keith's (29)
Southern Gaieties
Leon Navarra
Henry Bergman Co
Hal Sherman
(22)
The Duponts
Naomi Chick
Morton & Chandler
Arnaut Bros
Frank Richardson
YONKERS, N. Y.
Keith's
1st half (29-1)
B Dale & Dale Sis
Maro Yaconelli
India Fantasy
Jean Bedini Co
2d half (2-4)
Murray Barton Co
Bennie Ross Co
June Perlane Co
2d half (26-28)
Hatt & Herman
Ross & Edwards
Farina & Sis Jane
Cliff Nazarro
Abbott Girls
YOUNGSTOWN, O.
Keith's
1st half (29-1)
Van Cello & Mary
Ward & Van
Carl Shaw Co
Charlie King
2d half (2-4)
Vardell Bros
Wills & Davis
Chinese Collegians
Seed & Austin
2d half (26-28)
3 Shades of Brown
Zelaya
Ann Seymour
Charles Ahearn Co

Loew

NEW YORK CITY
Boulevard
1st half (29-1)
B Rolls & Dorothy
Russell & Marconi
Billy Smythe Co
Ray & Harrison
King Braun
2nd half (2-4)
Leonid Martov Co
Coughlin-Lyons Co
Jones & Rea
Ruiz & Bonita Co
(One to fill)
Capitol (29)
L Mayer & Girls
Cuban Flashes
Olive Sibley
F & Jean Hubert
Orpheum
1st half (29-1)
Metropolitan (29)
Lillian Dawson
Bert Gordon Co
Gallo & Tisen & Bd
3 Sailors
(One to fill)
Pitkin
1st half (29-1)
Hatt & Herman
Dolly Kay
Alexander Carr Co
Jones & Rea
Bomby & Radio G'
2nd half (2-4)
Helen Carlson
Gale & Garson
Lew Brice Co
Gus Van
Hazel Lee & Boys
Valencia (29)
Nicholas Daks

JEROME MANN
A Tremendous Hit as a Single and M. C.
Wk. Aug 29—RKO Orpheum, St. Paul, Minn.
Direction:
BERNARD BURKE—JACK CURTIS OFFICE

Luster Bros
Chic Kennedy
F Ardell Co
Radcliff & Bob
Porcelain Romance
2nd half (2-4)
Eddie Sheriff Co
Julia Curtis
Alexander Carr Co
Ray & Harrison
Rosette & L'm'n Co
Paradise (29)
Marietta
(Others to fill)
State (29)
B Montrose Co
Jack & K Spangler
Moss & Frye
A Johnson & Orch
(Two to fill)
BROOKLYN, N. Y.
Gates Ave.
1st half (29-1)
Bob & L Gilette
May Joyce Co
Moore-McD'ald, K
Lou Kaye Co
Verna Haworth Co
2nd half (2-4)
Hatt & Herman
E Norris Co
J Francis Dooley
Dixon & Cornell
Ed Mayo & Gang
46th St.
1st half (29-1)
N T G's Rev
2nd half (2-4)
Russell & Marconi
Kraft & Lester
Harry Hershfield
Bud & J Pearson
(One to fill)
Carlos Peterson
Joyce Coles
(Two to fill)
ASTORIA, L. I.
Triboro
1st half (29-1)
Paul Kodak
H Romaine Co
Billy Kelly Co
Mills-Kirk & M'tin
E Romaine & Zion
2nd half (2-4)
Pelle & Cole
Greenlee & Rogers
Stan Stanley Co
Ryan & Noblette
Bomby & Radio G'
BALTIMORE, MD.
Century (29)
Al Wohlman
Wilton Crawley
Geraldine
Frank Farnum
3 Queens
BAY RIDGE, L. I.
Loew's
1st half (29-1)
Van Horn & Inez
Julia Curtis
Gresham & Blake
Coughlin-L'ns Co
Rosette & L'm'n Co
2nd half (2-4)
Hot Harlem Co
May Joyce Co
Billy Smythe Co
Marks & Ethel
King Braun
BOSTON, MASS.
Orpheum (29)
Moran & Wiser
3 Keena Sis
Webb-Douglas Co

Picture Theatres

NEW YORK CITY
Capitol (21)
"Miniature Rev"
Stadler & Rose
Fields Smith & F
Marietta
Arthur Hall
Chester Hale Girls
"Pardon Us"
Paramount (21)
"Four Seasons"
Smith & Dale
3 Pickens Sis
Eleanor Powell
Danny Dare Girls
J & M Mason
Block & Sully
Llora Hoffman
Acrobatic Flyers
'D'ghter of Dragon'
Roxy (21)
H V Duzee
Anne Tyson
Sanami & Michi
Patricia Bowman
Geo Kiddon
Volodia Gueral
"Bad Girl"
CHICAGO, ILL.
Oriental (28)
"Little Rev"
Nan Halperin
Rie Bros
Abbot Boys & Girls
BUFFALO, N. Y.
Hippodrome (21)
Bessie Love
"Broad Minded"
Shea's (21)
Melino & Davis
Rose Valyda
Ray Sax
3 Matadors
3 Madrinas
Rose Marie
Ted Mack & Bd
"Secrets of a Sec"
CLEVELAND, O.
State (21)
"Revue Moderne"
Rome & Gaut
Douglas Stanbury
Don Cummings
Ivan Triesault
Hale Girls
St'te Rh'thm Kings
"Son of India"
DETROIT, MICH.
Fisher (21)
Bob Nolan
3 Gobs
Grace Barrie
Fauntleroy & Van
"Guilty Hands"
Fox (21)
Stan Meyers
"Bad Girl"
Michigan (21)
Duke Ellington Or
Ivy Anderson
4 Step Bros
"Secrets of a Sec"
J'RS'Y CITY, N. J.
Stanley (28)
"Fantasy in Blue"
PHILADELPHIA
Mastbaum (28)
Joe E Brown
Ed Lowry Rev
'Caught Plastered'
(21)
Arn'ld Johnston Bd
Fred Sanborn
Lax & Power
Young China
Albertina Rasch Co
PITTSBURGH, PA.
Stanley (28)
"Rio Rosa"
Bert Gordon
Vera Kingston
Theo Enrica & N
Wilfred Du Bois
Penn (21)
Chilton & Thomas
Milo
Allan Rogers
"Pardon Us"
PR'VIDENCE, R. I.
Fay's (21)
Clifford Wayne I
Eddie Hanley Co
Russell & Marconi
The Agemos
Acrobatic Flyers
"Reckless Hour"

OFFICIAL DENTIST TO THE N. V. A.
DR. JULIAN SIEGEL
1560 Broadway
This Wk.: Vincent Lopez; Cunningham and Clements

Fanchon & Marco

NEW YORK CITY
Academy
1st half (28-31)
"Russian Art" I
Bill Telaak
Bud Hanley
Olga & Mishka
Walters 2
Mecha Bessoff Or
Gabriel Sololuhn
Russian Ens
Eddie Kube
Wasil Wania
Dina Larina
Audubon
2d half (1-3)
"Russian Art" I
Bill Telaak
Bud Hanley
Olga & Mishka
Walters 2
Mecha Bessoff Or
Gabriel Soloduhn
Russian Ens
Eddie Kube
Wasil Wania
Dina Larina
ATLANTA, GA.
Fox (28)
"Pep" I
H'lyw'd Collegians
Cropley & Violet
Strange Man
Carla Torney Girls
BUFFALO, N. Y.
Shea's (28)
"Round the World"
H & F Usher
Nord & Jeanne
Tex Morrissey
Phyllis DuBarry
Globe Trotters
BUTTE, MONT.
Fox (29-30)
"Hot Java" I
Weston & Lyons
Armanda Chirot
Noree
3 Samuels Bros
Vincent Yerro
Sunkist Beauties
CHICAGO, ILL.
Chicago (28)
"Vacation Days"
Miss Zelda Santley
3 Jacks & a Queen
Lee & Ralph
Kirk & Lawrence
Kathleen Kay
Sunkist Beauties
Paradise (28)
"Tomorrow's Stars"

BOB CARNEY and JEAN
HEADLINING
Loew's De Luxe Theatres Now
Direction LEDDY & SMITH

Dorothy Crooker
BOSTON, MASS.
Metropolitan (28)
"N S E & W"
Waldon & Harriet
Glen Dale
Elvira Tanzi
Helen O'Shea
Togo
Sunkist Beauties
BRIDGEPORT, CT.
Fox Poli (28)
"Varieties" I
Sully & Thomas
Norman Thomas 6
Baker Dove & A
4 Aces & a Queen
BROOKLYN, N. Y.
Fox (28)
"Carnival" I
Raynor Lehr
Teddy the Bear
The Andressens
B'nie Veronica, W'
Theol Nelson
Duke McHale
Dorothy Welch
Kiyo Kadimatsu
Helen Ireland
Buddy & Gretel
Wanda Allan
Hague 3
Harry Stockwell
Mary Miles
Anderson & Allan
Uptown (28)
"3 Big Figures"
5 Jansleys
Haline Frances
Murino Gardner
Harold Stanton
Sunkist Beauties
Tivoli (28)
"Pastels"
Allen & Canfield
Limberlegs Edw'ds
Williams & Del'ney
Rhythm & Taps
BUFFALO, N. Y.
Great Lakes (29)
Rome & Gaut
Don Cummings
Ivan Triesault
Doug' Stanbury
CLEVELAND, O.
State (29)
Gold & Raye
Harrison & Fisher
Conrad & Eddy
COLUMBUS, O.
Ohio (29)
Alan Rogers
Chilton & Thomas
Milo
JERSEY CY., N. J.
Loew's (29)
Condos Bros
Chrystie & Nelson
Miles & Kover
Jack Reid
Rudy Mason
MONTREAL, CAN.
Loew's (29)
Jack & Jerry
Bob Brandies
Pansy
Trado 2
Colleano Family
NEWARK, N. J.
State (29)
Gilbert Bros
Jackie Smith
Drug Store C'boys
Stone & Lee
Bryant-R'ns, Y' Co
NEW JERSEY
Palisades Pk., (29)
Excelsior 2
De Lorna
Mitzi
Al Libby Co
PITTSBURGH, PA.
Penn (29)
Fred Keating
Peggy Taylor 4
Georgie Hayes
ROCHESTER, N.Y.
Loew's (29)
Bert Frohman
Kaye & Sayre
June Worth
Novelle Bros
SYRACUSE, N. Y.
State (29)
Dave Schooler
3 Swifts
Phelps 2
3 Jacks
WASH'GTON, D. C.
Palace (29)
Hal Yates
Jones & Hull
P Sydell & Spotty
(One to fill)
YONKERS, N. Y.
Loew's
1st half (29-1)
Helen Carlson
McDonald & P'dise
Ryan & Noblette
Calif Collegians
(One to fill)
2nd half (2-4)
Luster Bros
Dolly Kay
Joe Besser Co
Jim Burke Co
Duke Art
Mildred Perlee
Frank Hopkinson
Sunkist Beauties
DETROIT, MICH.
Fox (28)
'Limehouse Nights'
Wing Wah Tr
Armando & Lita
Warren & Inman
Don Carroll
FRESNO, CALIF.
Wilson (27-29)
"Gay Vienna" I
Gaudschmidt Bros
Duci de Karejarto
Rena & Rathburn
Carla Torney Girls
HARTFORD, CT.
Capitol (28)
"Broken Dolls" I
C Bennington Bd
Mowatt & Hardy
Huff & Huff
Franklin Record
Sunkist Beauties
H'LYW'D, CALIF.
Pantages (27)
"Rhymes in R'th' "
Schichtel's Co
O'Rourke & Wilcox
Lucille Sis
Barbarina & Pal
Sunkist Beauties
L'S ANG'L'S, CAL.
State (26-2)
"Genii" I
PORTLAND, ORE.
Paramount (27-2)
"M'd'n Minstrels' I
Harry Jolson
Orren & Monte
Harry Van Fossen
Jack Russell
Mark Nelson
Esther Campbell
Sunkist Beauties
SAN DIEGO, CAL.
Fox (27-2)
"Greetings" I
Del Chain
Clemons & Marco
Delara & Temoff
Dorothy Thieme
Collenette Ballet
S'N F'RISCO, CAL.
Fox (27-2)
'St'rs of Y'strd'y' I
Corrine's
Tom Kelly
Rice & Cady
Sylvia & Joyce
Cho Cho
Geo Harrison Co
Alexand'r & Evelyn
Freddie Ford
Hank Brown
Bert Jordan
Tom Ward
Dan Barrett
May Hoey
SAN JOSE, CAL.
California (30-2)
"Gay Vienna" I
Gaudschmidt Bros

ARTHUR BALL
Capitol, N. Y. C.,
and
JOHN and MARY MASON
Paramount, N. Y. C.
THIS WEEK
BOTH PLACED
by LEDDY & SMITH

MILW'KEE, WIS.
Wisconsin (28)
"Circus Days" I
Bee Starr
Lillian St Leon Co
Hooper & Gatchett
Adele Nelson & E
Carl Sayton Co
MIN'P'LIS, MINN.
Minnesota (28)
"Dream House" I
O'Donnell & Blair
Jones & Elliott
Ramon & Virginia
Louise Glenn
Sunkist Beauties
NEW HAVEN, CT.
Palace (28)
"G't Raymond" I
Sunkist Beauties
N. ORLEANS, LA.
Loew's State (28)
"Talent" I
Harry Savoy
Geo P Wilson
Carrs
6 Marinelli Girls
2 White Flashes
OAKLAND, CAL.
Oakland (27-2)
'Black & White' I
Geo D Washington
Clifton & Brent
Dolly Kramer
Duci De Karejarto
Rena & Rathburn
Carla Torney Girls
SPR'GF'LD, MASS.
Fox Poli (28)
"Carmenesque" I
Melino & Davis
3 Matadors
Ray Saxe
Rose Valyda
Sunkist Beauties
TOLEDO, O.
Paramount (28)
'Marches Militaire'
Chas Irwin
Rodney & Gould
Large & Morgner
Sunkist Beauties
TORONTO, ONT.
Imperial (28)
"Exotique" I
Eno Tr
Grauman Hess & V
Claudia Coleman
Ramon & Virginia
Elmer Herling
VANCOUV'R, B. C.
Strand (28-3)
"All at Sea" I
Ben Bard
Lester & Garson
Gregory & Raymon
Matt Brooks
Sunkist Beauties

Grace Eline
TOILETRIES
Are Available at
Vanitee Make-Up Shop
160 West 46th St., New York
Advance Theatrical Shoe Co.
6th Fl. 159 N. State St., Chicago
Try My Liquifying Cleansing Cream, $2

Rose Glesby
Marie le Floyic
Margaret A Head
Sunkist Beauties
PHILADELPHIA
Fox (28)
'Olympic Games' I
Paul Remos Co
Hal Haig
Francia
S'ny & V J Rooney
Sunkist Beauties
W'SHINGT'N, D. C.
Fox (28)
"Mickey Mouse" I
3 Rolling Stones
Toots Novelle
Helen Petch
Chrissie & Daley
Louis & Cherie
Sunkist Beauties
W'RC'ST'R, MASS.
Palace (28)
"Pre-Historic" I

LONDON

Week of Aug. 21

BRIXTON
Astoria
Eddie Peabody
Terry's Juveniles
Cyril Rolls
Rose Perfect
Finsbury Park
Billy Cotton Orch
Ann Penn
Old Kent Road
Michael Dore Orch
Della & Serge
Katherine Brandt
Plaza
Myrio & Desha
Karen Jensen
Streatham
Anton's Band Show
Rose Perfect

EXCLUSIVELY DESIGNED GARMENTS FOR GENTLEMEN
BEN ROCKE
1632 B'way. at 50th St., N Y City

Cabaret Bills

NEW YORK CITY

Beaux Arts
Madeline Randall
Hazel Crosby
Julius Klein
Wilma Cox
Grace Mitchell
Salvatori Orch
Central P'rk Casino
Jean Barry
Dave Fitzgibbons
Leo Reisman Orch
Club Calais
Jack White
Lillian Barnes
Jackie Maye
Frances Fay
Bernie M'xw'll's Or
Connie's Inn
Ada Ward
Joyce Robinson
Louise Cook
Earl Tucker
Dotty Rhodes
Sonny Boy Dudley
Bessie Dudley
Meers & Meers
Willie Jackson
4 Bon Bon Boys
Cotton Club
Cora La Redd
Mild'd Washington
Sherman Robinson
Leitha Hall
Berry Bros
Alma Smith
Eddie Rector
Cotton Club Trio
Clarence Robinson
Swan & Lee
Marko Brown
Henri Wessels
4 Step Bros
Bobby Sawyer
Bunny Payne
Norman Attwood
Anise Bayer
Cab Calloway Orch

(Continued on page 54)

Inaccurate Biographies

Josef von Sternberg

By Claude Binyon

Hollywod, Aug. 21.

In Vienna, the center of open-end sausages, was born one Josefus von Stoinboig, the Bronx cyclone. Stoiny changed his name to Stern when leaving the old country, later switching it to O'Malley and finally to von Sternberg. He is that way—moody, impetuous, dull-eyed and sweet-toothed. People who don't know him say he is a peculiar mugg; those who know him can prove it.

When the Four Marx Bros. were at Paramount making "Monkey Business" von Sternberg, who is under contract as a director at the same studio, would sneak by their table in the Paramount commissary and mutter: "Beware of the Ides of Marx." At first the Marxes took it good-naturedly, but eventually they became fidgety, shifty-eyed and took long canters on local bridle paths to clear their heads. Nothing seemed to help them so they fled from Hollywood pursued to the very depot by Joe disguised as a sheriff with an attachment writ. If the Marxes ever return to Hollywood it will be when von Sternberg is having his meat pushed through the steel bars of a cage.

Joe with his family arrived in New York when the punk was seven. He was enrolled in public school No. 7, which he now fondly recalls as Harvard, or University of Vienna. He disliked everything but roll call.

"George Gallico?" the teacher would call.

"Here," came from Joe.

Miguel Malevinsky?"

"Here," says Joe.

"Mother Machree?"

"Here," croons Joe.

"The Old Oaken Bucket?"

"Here," drips Joe.

The kids got wise to Joe's yen and quit going to school, so the swarthy young Viennese waltz was canned in the interests of New New York's future literacy average.

Distance Setter

After a few minor love affairs with Queen Marie, Princess Pat and Cleopatra, Joe settled down for a career with the Old World Film Co. in New York as a patcher. Even in those days executives sat so long and hard that the seats of their pants wore out.

Joe worked himself up from patcher to presser, to writer, to director, to prop boy and then to chief advisor for William A. Brady, general director.

During the world war he became a motion picture expert, and later an assistant director at FBO in Hollywood. A scene he directed in "Salvation Hunters," while the regular director was out to lunch created a sensation, thanks to a picture von Sternberg had seen in an art gallery.

Schenck bought a half interest in the picture for United Artists, and Joe received an assignment to write a story for Mary Pickford. He went to Pittsburgh for writing atmosphere of a kind and was found three years later roaming the streets under the name of Charles M. Schwab. The picture was never produced, as every one has already guessed.

Metro outfitted Joe with one of the philosopher costumes from its studio wardrobe and brought him back to Hollywood. The pictures were never released and Joe went to Europe. He came back later and directed Edna Purviance in "The Sea Gull." When the picture wasn't released Joe nicknamed himself the Half-Way Man and starred in the "Tarzan" series. The pictures were never released.

Joe met Riza Marks Royce, made her his script girl and then married her. She continued to be his script girl under name of Mrs. Otto H. Saxophone. The Saxophones eventually split a reed, but Joe kept right on with his career.

Engaged by Paramount, Joe got the exchange manager drunk and had a few pictures released. Then he went to Europe and brought back Marlene Dietrich for his studio. Riza said Joe brought Marlene back for himself, but Joe only smiled tolerantly.

A couple of Dietrich-Sternberg pictures established the star and director very firmly, so Joe bought a new cane and had his hair done up. The picture was never released.

The New Way

San Francisco, Aug. 24.

Two municipal court judges apologized to 100 unemployed men arrested as vagrants here last week. Police and railroad officers had rounded up the men for sleeping in box cars.

Judges Sylvain J. Lazarus and George J. Steiger dismissel the vagrancy charges and apologized to the men in these words:

"If no one feels sorry for you, this court certainly does and officially apologizes for your arrest. I don't know what you men are going to do, but I can't put you in jail for trying to find a place in which to sleep in these hard times.

"Go your way and good luck."

Alkie Flood on Coast Encourages Home Gin

Los Angeles, Aug. 24.

West Coast is currently glutted with thousands of gallons of alcohol, brought here on freighters carrying other cargoes from Europe.

Alkie is now being handled by all the peddlers for $40 a five-gallon can, and tests oke up to 190 proof.

'Leggers who previously wouldn't touch anything but the regular stuff are now being forced to carry the alkie, due to an economic desire hereabouts to make their own.

At these prices the boys are now making their own gin, better than the usual two-for-five stuff, for around 65 cents a fifth.

GIRL'S ASSAULT CHARGE

W. T. Macrery, Jr., Husband of Mary Nolan, Named to Police

The New York County Grand Jury is expected to be asked during the week to indict Wallace T. Macrery, Jr., husband of Mary Nolan, picture actress, for attempted assault on a young manicurist in his apartment at the St. Moritz Hotel. Police believe Macrery has gone to Hollywood to join his wife.

According to Hanna Menihan, 20, of 503 West 172d street, a brunet, she answered a call from Macrery's apartment Aug. 11. When entering his room, she charges Macrery seized her. She screamed and after a fight succeeded in getting out. The girl charges he immediately left the hotel.

Miss Menihan said she became too ill to report the matter to the police until Friday (21) when she complained to the detectives of the West 47th street station. Detective Gray made an unsuccessful search for Macrery.

Wallace T. Macrery, father of the accused man, who is in the private detective business in Brooklyn, said he had not heard of the attack on the girl and doubted his son was at the St. Moritz on the day she named.

Young Macrery, who claims to be a broker, was married to the former Imogene Wilson in Brooklyn several months ago. There were at the St. Moritz until the actress left for Hollywood.

Claim Auditor Fled With Check for $408

Walter Malzacher, 38, former auditor at the Paramount hotel, was held in $1,000 bail for the Grand Jury when arraigned before Magistrate Ford in West Side Court on a charge of grand larceny.

Joseph A. Schwartz, manager of the hotel, said that on Jan. 3 Malzacher was given a check by a guest for $408 and that he cashed the check and then fled with the money. According to Detective Farley, West 47th street station, Malzacher admitted the theft.

Fred Meyer Committed

Fred Meyer, 38, interior decorator, who last stopped at the Beverly Hotel, East 50th street, was committed to the Central Islip Insane Asylumn by the Supreme Court after he had been arrested on a charge of defrauding the Lexington Hotel out of a board bill for $15.

When his case was called in Special Sessions the Justices were notified of his commitment and dismissed the charge of passing a worthless check on the Lexington.

Ugly Ducklings and Low Biz Drive S. A. Cowboys from Magnolia Ranches

Butte, Mont., Aug. 24.

Dude ranching has been anything but the bonanza it started out to be a year ago when Montana, Idaho and Wyoming counted 40 of the pansy joints, all ending the summer with sweet ledgers.

Country going cut-rate affected the dude establishments. Papa in the east counted up before sending mama and the daughters this way to vacation a la wildwest.

Last year rates per amateur ranchers ran as high as $100 a week in the classiest of ranches, with trimmings extra. Trimmings were hire for horses, side trips to the mountains, and a thousand and one things that helped to swell the weekly board bill. This summer, to entice the vacationists, the cover charge has been covering 'em all, and still business is reported n. s. g.

Checking up to bad biz are those S. A. cowboys, who have been doing a little resigning on their own. One season of playing sheik to romantic femmes from the east had many of the boys refusing to hire out this year on any ranch entertaining eastern visitors.

The S. A. boys' yelp was that the variety of flaps coming to the ranches couldn't set any male hearts tingling. Lamping the Sunday supplements, they know that the girls aren't representative of the beauties from the east, and nothing like those society bathing beauties who play Palm Beach or even Atlantic City.

GIRL-SAVING SEASON

And Chorus Girls with Current Show Make News Read Better

San Francisco, Aug. 24.

P. A.'s are still pulling that one about girls in their chorus getting saved from drowning. Last week the "Call" fell for the yarn from Emil Bondeson of the Alcazar about two brokers and an attorney rescuing two young girls from glug-glugging in Emerald Lake. The girls happened to be Peggy Carse and Vivian Grey of the "Oh, Boy" chorus at the Alcazar, all of which was cited, names, place and play.

What made the yarn look oke was the fact that the names of the w. k. men were also given: Tom Williams and John Wilmans, brokers, and Vincent Hallinan, attorney.

Of course they might be friends of Emil.

Girl and Man Arrested As Narcotic Suspects

Helen Roberts, 20, a hostess, was held in $500 bail for Special Sessions on a charge of possessing narcotics.

Arrested at the same time was Jack McCarthy and a similar charge was preferred against him. He was held without bail. Police say McCarthy is a dope peddler.

Detective Levine saw McCarthy approach Miss Roberts and talk to her. The detective then questioned the girl and said he found a deck of heroin on her. He then arrested McCarthy.

Chicago Gets Her Turn

Chicago, Aug. 24.

Chicago dailies are exploiting the present gunplay wave in New York with a certain amount of enthusiasm. Not that Chicago is glad to hear about New Yorkers being killed, but they are glad to have the bigger town in the headlines instead of Chicago.

Front page streamers Saturday (22) were all calculated to inspire Chicagoans with a vicarious patriotism based on the evidence that New York is just as bad. Hearst's Examiner read:

"12 Die; Bullets Rake Street Crowds as Gunmen Flee Holdup; Girl, 4, Slain."

Tribune eight-columned:

"New York Guns Blaze; 6 Die."

COP SETTLES DISPUTE

Max Todd, 22, learned a lesson when he got into an argument with Frank Artley, superintendent of a building on 57th street.

The boys were tossing knuckles at each other when Policeman Barrier, West 47th street station, appeared. Latter advised Todd to scram, but Todd insisted on fighting. Gates then arrested him. Todd was given a suspended sentence.

SCOTTY AND BANKROLLER

Both Coming East—Death Valley Mansion Closed

Reno, Aug. 24.

Death Valley Scotty has put a padlock on the front gate of the two million dollar ranch overlooking Death Valley. He and Albert Johnson of Chicago, who put up the money for the shack, are going to inspect the bright lights for awhile.

After they had spent over two million dollars building the Death Valley mansion Scott and Johnson discovered that they owned only half of the land that the house is parked on. The other half belongs to the United States. They haven't found a way yet to get Uncle Sam to jar loose with a title to the land.

Since 1922 they have been building the place, importing all kinds of trick stone and other junk from near and far to put into it. Scott says it will take another $600,000 to finish the house, but Johnson is beginning to buck because he don't want the marines sent out to the hot spot in the desert some day with instructions to move the library and living room off government land.

No one has ever been able to discover why Johnson wants to build the place. Scotty is nutty enough to build anything, anywhere, but he's not shelling out any sugar.

Calif.'s Holiday Week Sloughed by Biz Men

Los Angeles, Aug. 24.

The six-day holiday announced by Golvernor Rolph, to be observed in the state Sept. 4-9, drew so many squawks from business interests it was shoved into a pigeonhole pronto.

It started with a special holiday Friday for the Los Angeles Fiesta, Labor Day and State Admission Day falling the following Monday and Wednesday, the original idea was to throw in a couple of extras and make it a week solid.

The Fiesta will not cause any letdown at the studios. Studios will close Sept. 7, however, Labor Day being one of the six holidays officially observed in the industry. Employees required to work that day get double pay.

Shanghai Last Spot For Wee Golf Menace

Shanghai, China, July 22.

Shanghai picture houses are faced with the same perplexity as were American houses a year ago with wee golf. Game appeared here during March and developed into a serious menace in May and June.

Managers report falling off in admissions. The number of golf courses is three times the number of first run houses.

However, Shanghai is tiring rapidly of the sport.

Battler Bites Cop

In attempting to break up a fight in front of the Automat on Broadway, Policeman McKay, West 47th street station, was bitten on the finger by one of the men.

Just who bit him the cop could not say. After he had dispersed them he went to Polyclinic Hospital, where the wound was dressed.

HELD FOR EXTORTION

Salesman Tells Upstaters He Can Square "Pinch" for $20

Harry J. Steinhauser, Jr., 33, salesman, was held without bail for further examination in West Side Court on a charge of extortion. He was arrested in front of the Knights of Columbus hotel.

According to Lee Trabert, restaurant owner of Kenmare, N. Y., he and a friend Louis Zeller, of Buffalo, and their wives were leaving the hotel when Steinhauser approached them. Latter asked them where they were going and Trabert said they were returning to Buffalo. Whereupon, Trabert said, Steinhauser stated he was a detective and insisted that they return to their room in the hotel. There he told them they were wanted for a crime and he was going to arrest them. Later, Trabert said, Steinhauser claimed the matter could be straightened out. Trabert gave him the money and after Steinhauser left the room the clerk was notified and Steinhauser was arrested as he was leaving the elevator.

Steinhauser declined to make any statement to the police.

TOO MUCH SMOKE

About 20 smokers from the Times Square subway station were brought into West Side Court as a result of a police drive started by the Health Department. Upon pleas of guilty $1 fines were imposed.

It's the first move on smokers in a couple of months. The magistrate announced that fines would be heavier in the future.

John Manning, 4 Mos.

John Manning, 29, alleged actor, of 225 West 46th street, was given four months in the workhouse in Special Sessions after pleading guilty to shoplifting.

He was arrested in Macy's Aug. 6, after stealing 14 neckties worth $39.

'Round the Square

2 or 5c. For Morning Papers Nite Before

Another Broadway price war, kept generally under cover, is being waged over the selling price of morning dailies hawked the night before. It's resulted in newsies in a small sector of the square peddling for 2c. instead of the heretofore 5c.

Direct cause was a woman newsseller who recently instituted the lower cost. Harm done thereby to others' sales is believed to have come immediately, with those hurt lining up in opposish, and that resulting in police interference Friday (21).

Method taken by the stickers to the nickel price was to crowd the woman out. It was done by a flock of newsies jamming around her, also selling at 2c. That meant, when she was forced out, the price could be jacked again to the jit.

Woman's purpose in reducing prices it is believed was on the theory the greater turnover would lengthen profit. Opposish claimed certain publications were paying her in the attempt to bring down the scale.

According to several newsies, when quizzed, cost to them of papers is 7 for 10c., with 25c. profit at the nickel sale and only 4c. at the cut price on the ten.

Only places that steadily sell the early editions for the masthead prices are subway and railroad terminal stands.

Side Street Feederies

It's getting tougher on the restaurants in the Square and "restaurant row" on 45th street is taking repeated socks. One place has been under three managements since the first of the year. Two others were auctioned last Thursday.

The two places were side by side and the dual red flags had all the solemnity of crepe to the others, not pulling any too good a patronage. It's pretty much the same in all the side streets.

CHATTER

Broadway

Jed Harris' Ford.
Ben Washer back.
Harry Essex looking around.
Louisiana on West 47th quit.
Harry Sherman back in New York.
Osgood Perkins in from Hollywood.
And to top it off Billy Grady has the hives.
At last Tracy Barham has found THE spot.
Alex Hanlon tossing wrestlers around at Bothner's gym.
Lew Brice teamed with Rita Carita in new race-track skit.
Milt Beecher didn't like that vacation up in Sullivan County.
Gus Edwards celebrated his birthday by taking a shower bath.
There are 128 brands of Scotch whiskey, all legitimate distillates.
Leo Newman financed three picks eying water-melon at five cents the slice.
Bill Bradley in on Palace five-week holdover show with two chairs.
A Fox-Movietone man will argue with a girl from Iowa over modern farming.
Dan Daugherty playing golf for a change on Sunday instead of sleeping all day.
Scotch band in "Follies" on once per show at $700 a week but Zieggy gets kick out of pipers.
On day that Paul Whiteman married, the Jimmy Gillespies had their 12th wedding anniversary.
Rose Cohn (Mrs. Harry) and Dorothy Howell were in Boston but are Thousand Island bound.
Herman Timberg's car smashed up on the way to Syracuse. Chauffeur was driving passengerless.
Havana finally has a native cigaret akin to American brands. They are called "Cuban Golds" and 15c.
Milton Raison steamed at three a. m.; hired car, rushed to Atlantic City to see if certain person in certain revue.
As United Artists' eastern division manager, Paul Burger does more traveling than most of UA's film salesmen.
May, the popular red-headed waitress, switched to the St. Regis eatry at 50th street from the place next to Palace.
Loew's State, New York, is playing its first run picture in over a year this week. It's "The Great Lover," Metro's.
Sam Harrison, former Ziegfeld manager, is moving with his wife from the Somerset hotel to 100 West 55th street. Sam has been at the Somerset for 10 straight years.
Eddie Cantor in his latest $1 comedy book, "Yoo Hoo Prosperity," suggests the unemployment mess be taken care of by having 18 men to a ballteam, 22 men on football teams and two jockeys to a horse.
Johnny Fitzgibbons of Canadian Famous Players hopped into New York Thursday (20) from Toronto, his headquarters, expecting to spend a week. He couldn't stand the grind, and left on the night train for home same day. Fitzgibbons is just out of a hospital.

Egypt

By Edward Asswad

Ahmed Allam back from Europe.
Mohamed Abdel Wahab, noted Egyptian singer, back from Syria.
Misr Film Co. has received $10,000 with a view to producing films for Egyptian propaganda.
Aziza Emir back from Istambul. Off to Paris with a view to completing the Turkish film started in Turkey.
Fatma Rushdy back from Europe. She has produced an Arabic talkie in association with her husband, Aziz Eid.
Kit Kat's newest turns are Duo Petroff, Ila and Eugene, Tamara, Celina Easo, Trio Kyra, O'Roby and Barry.
Mr. Conegliano, proprietor of Alhambra theatre at Alexandria, has been granted a subsidy of $2,500 for the coming season.
Daystar Girls at the Pyramids Cabaret directed by Amedeo Puccini. Others Los Sarandi, Elibaroff and the Troupe Caprice.
Ahmed Shawky, Egyptian poet laureate and playwright, off to Lebanon, where he intends to write a lyric play for the Arabic stage.
Joseph Mossery, managing director of the Josy Film Co., has been awarded by the French Government the decoration of Officier de l'Instruction Publique.
Gaby Morlay off to Paris, after the delightful breezes of Alexandria. She has promised to return to Egypt this winter with a selected company for theatrical entertainment.
Gav. Parisi, famous Neopolitan singer at Alexandria, engaged from Italy by the Casino San Stefano. Alfred Stroganoff of London, also at San Stefano. Nalda Murillowa of the Ballet Pavlova, after the Winter Garden, Berlin, now at the Casino, too.
Princess Ola Ibrahim Hassam (formerly Miss Humphrey, American opera singer) has been invited to go to California for films, breaking journey in England. The Princess remained a long time in Egypt.

pursuing a case she has brought against the heirs of her late husband, Prince Ibrahim Hassan, of the Egyptian royal family.
British International Pictures of London have agreed with Aziza Emir, world famed star, to produce a 100% Arabic talker, to be exhibited in Cairo next season. Agreement stipulates Aziza shall have the right to select five Egyptian artists for the film. After difficulty in choice of cast she asked Yussef Wahby to choose the native players.
It is announced an Egyptian actor, son of Mrs. Aflaton, whose film name is Alexander Darcy, has been engaged as the principal star for a new talker, entitled "Baroud." It will be made partly in England and in Morocco by a British company under the direction of Rex Ingram, American. Reported the Sultan of Morocco is lending his army for the purpose of this new film.

Budapest

By E. P. Jacobi

Budapest.
Two leading comedians off to play in pictures in Berlin: Bela Salamon and Julius Kabos.
Bess Meredith here, having joined her husband, Michael Curtiz. She's being made much of in this city.
Second all-Hungarian made talker now in preparation at Hunnia studio. Book is "Lackeys," by Stephen Zagon.
"World Record" is the title of new play by Elemer Boross about trans-ocean flying. National theatre will produce it.
"M," brief-titled German picture, directed by Fritz Lang, has been ruled out three times in succession, and this time definitely, by Hungarian film censure. It's about the Duesseldorf wholesale murderer, Peter Kuerten.
Unusual heat afforded occasion for Irene Zilahy, slim soubret, to get some publicity by bathing in the middle of the day in a fountain in the busiest public square. The publicity was cheap at the price of the fine she had to pay.
Most people stay home on account of bank restrictions and general hard-upness. Those who go away are mostly at Karlsbad. Fe-renc Molnar, Lily Darvas, Eugene Heltai, Sandor Ince, Erna Rubinstein, all taking the waters there.
Theatres dead, except one playing "Storm on Lake Balaton," new musical, throughout the summer. New summer stage, just opened in temporary building, closed after three nights on account of tremendous row between managers and actors. It started because manager owed male lead $2 and couldn't pay.
Maria Tasnady-Fekete, "Miss Hungary" for 1931, making her mark as a sobbie. She interviewed Janos Szekely, picture director of Hungarian extraction, working in Berlin, who made a name for himself with "Hungarian Rhapsody." Beauty-Sobbie has taken his fancy and he is dragging her into pictures. Some say Maria will give up all three professions to become Szekely's wife shortly.

Berlin

By Max Magnus

Heinz Lieser off to London.
Paul Nikolaus at the Eibsee.
Rumors Ufa will make Spanish versions.
Michael Bohnen recuperating; heavy cold.
Maly Delschaft will play with the Volksbuehne.
Bertha Drews, actress, at Grunewald sanitarium.
Max Reinhardt will stage a new play by Gerhart Hauptmann.
Trude von Molo off to Paris to play opposite Ivan Mosjukine.
Hans Casparius and Arnold Hoellriegel at Lake Louise, Canada.
Ralph Benatzky, composer, exclusively for Pathe Natan, Paris.
One of Universal's first pictures will be co-directed by Sam Spiegel.
Werner Krauss and Kurt Bois will play in Prague and Max Ehrlich in Vienna.
Rudolf Caracciola, Germany's best automobile champion, will play in pictures.
Gerda Maurus and Oscar Karlweiss were signed for October by Wiener Komoedie.
Heinz Hilpert will stage Ferdinand Bruckner's "Verbrecher" in English in London.
Henrik Galleen will direct the first Dacho picture, which Seymour Nebenzahl will finance.
Arzen von Cserepy will direct a picture treating the life of the Dutch master, Rembrandt.
Frieda Leider and Lauritz Melchior of the State Opera will give guest plays in Buenos Aires.
Carl Zuckmayer's "Captain of Koepenick" will be screened by Richard Oswald, distribtion Suedfilm.
Heinrich George states that in December, January and February he will work in Hollywood with Metro.

Paris

Forge Menot back.
Chaplin at Biarritz.
Alice Scully out of hospital.
Lester Jacob still in Merano.
Vivian Jackson now a blonde.
Eve Stuyvesant doing publicity.
Carol Lombard becoming a local fav.
Arthur Moss and Eve Marvel married.
Pizella is entertaining on the Riviera.
Mrs. Charles Ringling back to New York.
Jack McKeon's horses are turning winners now.
Elsie Arden back from New York until October.
Sarah Fischer wants very badly to go society.
The mysterious Mary Reeves did go to Biarritz.
Gloria Vanderbilt a familiar figure at Cannes.
Cafe de la Paix advertising no cover charges.
Rosita Moreno taking an apartment in Neuilly.
Jack Harris at Monte Carlo winning a few dollars.
Mrs. Lou Wilson away from the Dingo for a month.
Floating palaces anchored off the Monte Carlo beach.
Francoise Rozay admitting she is Garbo's best friend.
Jacques Leclercq writing another novel in Switzerland.
Mme. Gaston Antignac (Golda Goldman) on vacation.
John Gilbert cabling he is coming over for three months.
The Hunt Strombergs leading a quiet lazy life in Paris.
Warre B. Wells to the Canary Islands to finish his book.
Jeanne Aubert's dressmaker selling Jeannette MacDonald.
Gilbert White coming back after two months in New York.
Famous old Pharamond restaurant in the Markets closed.
The Peruvian sassiety gal dancer, D'Alvarez, is selling Paris.
Walter Duranti dining with that lady known as Miss Solano.
Constance Talmadge and Townsend Netcher to Bad Nauheim.
Frances Strauss out of hospital and also out for insurance money.
Doris Kenyon tuning up in Munich for her Salzburg concerts.
Janet Flanner back from London and writing for the "New Yorker."
All Mary Heaton has from her venture in the bag business is the bag.
Louis Cole is taking a new apartment, valet and chauffeur for the winter.
Who is going to glad hand Jimmy Walker for Paris? Joe Zelli is hopeful.
Ellen Southbrook having a swell time in the night clubs with old friends.
Latest dance in Montparnasse is the "Beguine," sort of Martinique shimmy.
Howard Young engaged at Paramount, after being let out, to do a scenario.
Pare Lorentz and the new Mrs. (Sally Bates) looking pictures over carefully.
Valentine Tukine getting her trunks ready for new winter in New York.
Helen Gahagan was too busy honeymooning here to see all of her old friends.
William Gordon, son of Vera Gordon, here managing players at Paramount.
Peggy Hopkins Joyce to get gowns here, then open her villa on the Riviera.
Claire Luce for a last trip to Le Touquet before sailing back with her husband.
Dorothy Usner Baxter trying to sell Constance Bennett an idea for a real story.
Alice Marette and Grace Duffy—the Dufay Sisters—hoping to break in over here.
Irving Marks on the sea with Charles Mills, and on the train with Louis Renault.
Formerly with Paramount, young Escamillo now does sets for Braunberger Richebe.
Sacha Guitry and Yvonne Printemps getting ready for their first full-length talker.
Steve Passeur back from England saying "London has no such things as dramatic critics."
Advertising men suspicious over one of their clan, Paul Frank, marrying Princess Murat.
That Countess Eileen in Montparnasse who runs up taxi bills of 200 francs and doesn't pay, socked a cabman and found herself listed for deportation.
Someone ought to translate the lyrics of the Martinique entertainers at the Train Bleu.
Pearl White spends five hours a day in the immense park which surrounds her chateau.
Among the things not to be missed are two fat Apaches on the Rue de Lappe doing the rumba.
Robert Ritchie advertised by the French line as a "courtier" in charge of Mlle. MacDonald.
Francoise Rosay to her country place where Jacques Feyder will meet her direct from the boat.
Renee Savoye enjoying one night of Montparnasse as a relief from the dullness of sanatorium life.
Bob Wyler of Universal, both in Hollywood and here, was born in Alcase and speaks fluent French.
Kenneth Britton still has his apartment here and is paying a hot rent to let friends ruin the place.
Osso celebrating the first anniversary of his firm by giving a party at his Vesinet country place.
Eileen Dallwig says the Champs Elysees beats Hollywood boulevard at any time except Christmas week.
Charles K. Gordon and Joe Zelli busy with their forthcoming productions of "Papavert" at the Apollo.
Roger Wolf Kahn denied entrance of a Riviera Casino because decidedly too young looking to an official eye.
Roland Coudon off making pictures posters, honeymooning with his bride, Marie Pavel, daughter of the painter.
Lieutenant Soboleff, who acted in Hollywood with Barrymore, back with his motorcycle after going around the world.
Jo Hergesheimer around the capitals of Europe doing the night clubs naively and writing a series about them as well as a book.
Even David Sturgis turned astrologer, can't tell the future of Wilette Kershaw and her fantastic ideas of producing plays.
Roger Wolfe Kahn and Mrs. (Hannah Williams) to stay six months in Europe, mostly on Riviera, with Mrs. Otto Kahn.
Stella Ungar telling a local simp that she is Betty Marks' cousin, when told of his experience with Bert Nayfack's pretty ambassadress.
Florence Walton has kept the threat she made four years ago, when she said, "Broadway is not the same. I'm going away and not coming back."
Vivian Duncan wailed at the station about the way the Saint-Cloud gyp, where she spent the last week, charged her after begging her to invite down all her friends to publicize the joint.

Montreal

Pete Nassif back at Palais D'Or.
Baz O'Meara off to the wide open.
Fred Essler dead; sick since early spring.
Roy Hearn holed-in-one at Summerlea.
Johnny Smythe selling at Blue Bonnets.
Alec Dewar back on "Star" as city editor.
Howard Conover breaks 90 at Summerlea.
Larry Bearg says corner turned with main stems.
Dunc Macdonald has given up hopes for the Royal.
Free shows at election meetings hit flickers this week.
Phil Godell thinks summer doldrums over for nabes.
Doug Haines flying own ship at St. Hubert Air Pageant.
George Nicolas says no reduced admish at United houses.
Harry Hertz working out race systems. None right so far.
Quebec tops all Canadian provinces with 100,000 unemployed.
Mildred Harris Chaplin in person at Loew's should jump gross.
Tommy Gorman claims box lacrosse will equal hockey as draw in couple of years.
Consensus of opinion says coming winter to be worst for unemployment of century.
Walkathon banned by police. Claimed walkers saw snakes and sang improper songs.
Jack Denny and Billy Bissett running neck-and-neck on summer evening dress snappiness.
Birmingham (Eng.) Repertory Theatre company to open here at His Majesty's Oct. 19.
Belmont and Dominion Park, city's only two outdoor resorts, have had best season since opened.
Canadian rugby taking on forward pass next season. Coaches and refs are taking lessons right now.
Lillian May wins Canadian 100-metre championship. Coached by Myrtle A. Cook, who held it three previous years and was Canadian Olympic representative.

London

Weather fouler and fouler.
George Atkinson on vacation.
No news of Anton Dolin lately.
Warwick Ward with Par again.
Chips Fisher back from location.
Lilian Hall Davis staging talker debut.
Cedric Belfrage getting fan letters.
Bill Thornton getting publicity as usual.
John Maxwell chummy with the Ostrers.
Hugh Perceval with a merger all his own.
Viscount Castlerosse off to Canada.
Beaverbrook to the States, maybe business.
Frances Doble in a role with Associated.
Bill Thornton getting "Daily Mail" publicity.
Walter Mutch, "Mail" film editor, in Austria.
Robb Lawson spelling Eleanor Boardman.
Credric Belfridge wants space in this column.
Macqueen Pope getting the breaks around town.
Service flats are now dirt cheap in this town.
J. Stapleton got the Elstree studio management.
Stanley Lupino making speeches in grease paint.
Garrick management crazy on cheap publicity.
Jack Zimmerman one of the best picture spellers.
Hugh Findlay hitting things in the new glasses.
Warm weather bringing bare legs to the West End.
Franklyn Dyall and John Maxwell getting together.
New "Express" building will be ready next month.
Collinson Owen has been wandering round Elstree.
Roy Rogers gradually becoming champion beer taster.
Billy Bristow now spacing for the Leicester Square spot.
Pansy gags so frequent here they don't even get laughs.
Tom Hearn sending for the brother, Gus Chevalier.
That footballers are now training means it'll be hot soon.
Basil Dean's underlings call him "Sir." Sign of bankroll.
Eddie Dolly framing dance quartet headed by Johnny Nit.
London gradually getting Americanized, even to hot dogs.
Mistinguett stayed in at the Piccadilly for a couple of days.
Basil Dean pulled a stunt at his theatre and got one legman.
"Autumn Crocus" doing so well there aren't any press seats.
Lilian Hall Davis making talker comeback, with John Thorpe.
Haddon Mason may go to Australia. Weather better there.
Alfred Butt wants Robert Chisholm for his new Palace show.
Henry Sherek speaking American with Scotch accent after vacation.
Looks like the new bowler hat for the dames is out of fashion already.
Frank Tilley back from lighthouse holiday and said the hotel was good.
Sonny Miller spending week-end with Jack Waller at latter's bungalow.
Fay Compton authoring memoirs, saying how beautiful she rates herself.
American acts ducking commission for last week and agents worried.
Latest Fleet Street depression sign is cut down on free editorial copies.
Mr. and Mrs. Eddie Peabody lunching with Lady Donegal at the Piccadilly.
So many new heaps around the West End zone there's ribs showing everywhere.
J. Knight, once film editor of the "Star," now head sub-editor on the "Sunday Dispatch."
Jack Benny nearly refused to play the Palladium after being billed as "America's greatest M. C."
Palladium's habit of dubbing every importation as the "greatest" is a gag here. Everything is so until the next.
News of Mrs. Jameson Thomas' death in Hollywood reached here with first showing here of a Thomas film from the States.

Shanghai

By Cal Hirsh

Charlie Hugo dividing between Shanghai and Manila theatre enterprises. Plenty jump.
Wynn Cowan, tunesmith, here on vacation, directing orchestra at Luna Park, local million-dollar Coney.
Jimmy Staley and his Rhythm Kings, only American jazz band in Shanghai, doing well at the Majestic cafe. All from around Frisco.
Harry Garson prospecting sound equipment sales and talks of forming company to make sound shorts for American market on his return later.
Rex Storey, Rose Lee and Jeannie Elliott, who came here 18 months ago with the Mantell specialty show's tour of the Orient, back in Shanghai. Mantell due to bring new troup in September.

CHATTER

Saranac Lake

By "Happy" Benway

Kitty Flynn now taking up nursing.

Write to those that you know in Saranac.

Eddie Voss added to Lodge house committee.

Catherine Vogelle, abed for a while but holding her own.

Allie Bagley at her best, tipping 90 pounds. What a woman!

Ethel Clouds feeling great. Seen combing out her fright wig; good sign.

Ford Raymond up at times, after six-month siege of that bed thing. Short exercise.

James Forrusio, organist, now putting that weight thing on at the Ray Brook sanatorium.

Walter Reade and son, shot in and out of Camp Intermission for a day's fishing, no catch.

Jerry Vogel, always philanthropically inclined, shot in a mess of sweets and a lot of sheet music.

Ben Shaffer, now resting well, after the operation, took the "nerve" operation like a veteran.

Lou Powers on his fifth week here, visiting his wife, Annamae Powers, who is staging a great comeback.

Franci Evans, formerly Loew's State Syracuse, N. Y., now airing it at the Ray Brook sanatorium, Ray Brook, N. Y.

Harry Namba feeling great, getting good reports, eating plenty, trying to gain weight, now doing short story writing.

The Gray Family, who did time for Pantages with Benway himself, paid the Lodge a visit, sang a song, then off to Halifax.

Louie Sonsonkin, after a month of it, now up for three meals, limited exercise. Allowed to go to talkers. Fine comeback.

Hunt's Circus here. Many show folks attended. Great little show, with plenty of real courtesy extended to all the patients.

Andrew Molony murmurs that Saranac is a place where "Men are men and women try to be." He's well but still wearing the cane.

Danny Murphy who did that ozone thing here about five years ago is back at the Lodge, a little run down. Needs this kind of treatment.

Phyllis Milford back to bed nursing a little set back. Nothing to worry over, but one of those things that we all have to contend with at times.

Dick Kuni out-fought a set back. Now sitting up, walking around a little Fine comeback in so short a time. Kuni is the official mailman of the Lodge.

Alma Montague doing well and gaining weight, prays, "I ask nothing for myself, only please give my dear mother a son-in-law with a good job."

Richard Moore putting on plenty of new weight, up for one meal. Short exercise, allowed downtown talkers. Feeling at his best and looking great.

A successful "curer" has more bone in his back than in his head, states Bert Ford, who is also staging a fine comeback. Remember him? Ford and Price.

Fred "Bones" Bachman, going wild, wants to take up leather tooling, now doing knitting and needle work, mostly open. Still, he is gaining weight; looks good and is.

Ruth Morris (Variety) slapped her optics at the san, took a whiff of the Camp Intermission air, knocked off 18 holes daily at a pee-wee and then held over on vacash.

Doris Giltrap got a surprise in the and Mrs. Whity Hayes and Winnie Kean, who motored in from N. Y. C. Doris is one of our faithful little curers and showing a real comeback.

Hi Tom Long, veteran trouper, who is still doing that comeback thing at the U. S. Vet Hospital, Alexandria, La., pens he expects to get a final okay next month. Hope he gets it. That old baby's gone through plenty.

Special mention should be made of the patients interesting themselves in the welfare of the Lodge in general. Jack Lewis spending most of his time on the lawn and flower garden; Dan Astella for his interest in the house fund and reception committee; Helen O'Reilly doing hair dressing for all patients, and down town errands; George Neville's errands for bed patients; Eddie Voss and George Harmon on entertainment and reception committee; Andreas Erving, mail and newspapers; Bobby Hatz, house fund committee, and everything in general; Kitty Flynn and Constance Reeves, phone operating department; Frisco DeVere, down town errands and tending to Lodge library.

Loop

Jimmy Lunizel back on his games.

Kansas City's Will Hughes in town.

E. S. Hartman dodging waves in Atlantic City.

Things are so bad the yes men are only nodding.

Dick Bergen, Tom Carmody and Dick Hoffman had a pretzel-eating contest at Cecil Davidson's farewell party last week.

Ned Williams is press rep for the Irving Mills bands.

Betty Healey seen at the Dells, where Ted's working.

Publix-B. & K. still dickering for the Loop End building.

Paul Oscard thinking of going back for a squint at Paris.

Leslie Atlass is piloting visitors through the new WBBM audition room.

Bill Stein went to Denver as a passenger in Wayne King's airplane.

Mrs. Billy Elson sticking to the diet after that N. Y. trip ruined her will power.

Al Quodbach now talking of reopening the Casa Granada, with Duke Ellington band.

Sport Hermann and Clayton Erwin to handle the New York and Chicago radio shows.

Mrs. Albert Holman, pianist at Rialto, Joliet, visiting in Chicago while theatre's non-vaude.

With five and six vaude names on the Oriental stage at one time, Dave Lipton is sweating over the billing.

Bob Kendall, NBC Artists' Service, tried to show his tots how to do the shoot-the-chutes and is now unkinking his spine.

Mae Murray, Sylvia Sidney, Dorothy Lee and George Jessel had a battle for news space when they all arrived in town at the same time.

Sen Kaney, NBC program mgr., now raking in all spieler cuts on Pepsodent. Besides the regular "Trials of the Goldbergs" assignment, he's understudying for the vacationing Bill Hays on the Amos 'n' Andy shots.

New England

Marathon dances coming back.

Ashley Paige visiting dad at Onset, Mass.

Louis Whitcomb vacationing at Lakewood, Me.

Frank Bibb at his summer home in Camden, Me.

Bill Cunningham hies to Falmouth, Mass., for a rest.

Joe Di Pesa in North Conway N. H., thinking up new stunts.

Nine a. m. openings of film theatres on the wane with 10 or 10:30 now.

Helen Kaiser, "Follies" beaut, likes horseback riding at Provincetown.

James Dunne, editor, doing a Brisbane on page one of the New Bedford "Times."

Ned Wayburn resting comfortably after two operations in Claremont, N. H., hospital.

The last minnie golf course in New Bedford has faded. It was in the State theatre building.

Marsh Irvin and Virginia Butler direct cast of 40 society folk in the "Cape Ann Follies" at Gloucester, Mass.

New England newspapers following the style of New York's and dropping advertising names in radio programs.

New Bedford "Times" editorially urging that carnivals be kept out of the city. Says the receipts only go out of town.

A New Bedford theatre advertised a beauty contest, offering cash prizes, but had to import some gals from Boston. Locals didn't respond.

Twenty-five years ago Alf T. Wilton was appointed by the Shuberts as manager of the Worcester (Mass.) theatre, succeeding James F. Rock.

Gladys Kelley, blonde film actress, found bruised and hysterical after a brutal beating by thugs in Cambridge, Mass. Pursued by three men who beat her.

John I. Quirk, night editor of the Manchester, N. H., "Union," walks down the aisle with Marion R. Stanton. In 1929 the bride was chosen "Miss Keene" in a beauty contest.

John Charles Thomas passing summer with his in-laws at Beverly, Mass. He flies to New York each week end to broadcast. Thomas and Eddie Jardon team up for golf.

Lee Le Mieux, former Pawtucket, R. I., mill worker, who has a voice like Kate Smith's, gets a special audition and wins an engagement as a staff artist for the Yankee radio network.

Billy House, Mrs. House and Billy, Jr., waiting for the completion of their new summer home at Mattapoisett Neck, Mass. They entertain Mr. and Mrs. Larry Kent and Mr. and Mrs. Aubrey Scotto.

Al Trahan, vacationing with mother in New Bedford, injured slightly when he leaped from his auto when it skidded and overturned. Al jammed on the brakes to avoid a collision with another car.

Mary Laforet, dancer, sues Mrs. Amelia Enos, wealthy resident of Provincetown, Mass., for $25,000, charging she was injured when she slipped on the platform outside the Rendezvous night club and fell 10 feet. Property owned by Mrs. Enos.

Jersey Shore

By Wes Nolte

Wine bricks.

Fairs doing fair.

Lydia Idelson a Rumsonite.

Lon Hascall's added weight.

An epidemic of road house stick-ups.

Mosquitos getting bigger. And stronger.

Frank Ricciardi thinks Ocean Grove swell.

Booze boys are laying low waiting for the election.

Talk of a dog track at Long Branch. Only talk.

Cynthia White added to show at Club Lido, Sea Girt.

Henry Muhlenbrink tries trotting races at Port-au-Peck.

Speed boat rides on the Shrewsbury river getting a big play.

Maggie Cline's Fair Haven bungalow is pointed out to tourists.

Bohumir Kryl replaces Everett Moses at the Pavilion, Asbury Park.

William G. Shepherd, "Collier's" writer, has an estate at Middletown.

Sam Curtis, former comic, out as custodian of the Elks club, Red Bank.

The lecturers at Ocean Grove now rap crime and rackets. It used to be the stage.

Another mouth to feed at the Sidney Wains (Thelma Berlow). Girl, and their first.

Some one is putting the Deal Lake ducks on the spot. Eight killed last week.

Ted Lewis has been m. c.'ing those Friday nite parties at the Hollywood Beach club.

Bathers at Bradley Beach now need permission tags from city hall before swimming there.

Rev. John McCloskey, Red Bank priest, and Bide Dudley postcard each other every so often.

Richard, Jr., five-year-old son of Richard Crooks, fell off bicycle at Sea Girt and fractured skull. Doing fair.

Helen Morgan's plane pilot fined for landing in Deal Lake, near Ross-Fenton Farms where Helen had an engagement.

Paula Phoenix, Marjorie Morris, Evelyn Lawrence and Theresa McClintock (Sky Sketches on the Radio) all of Long Branch.

The crowds at the National Sweepstakes regatta Friday-Saturday, at Red Bank, found the city unable to accommodate them. Town's only deluxe hotel, Molly Pitcher, failed to open this season and the other hotels are only small places. Most of the crowd stayed at Long Branch and Asbury Park.

New Haven

By H. M. Bone

Fox-College will reopen Sept. 12.

Joe Grannis off for two weeks vacation.

Freddy Mack back to Hartford, Aug. 28.

Lew Schaefer now at Strand in Stamford.

Is Bernie Hynes still with the Fox people?

West Haven Rivoli has had its face washed.

Henry Hull's mother is in a Hartford hospital.

Summer stock troupes around state folding fast.

A lot of empty 3-sheet boards around this town.

Yo-Yo fad here faded quicker than a 30-cent necktie.

Jack Devine taking life easy for a couple of weeks.

The Melodians, local quartet, organized for radio work.

Walter Young has done a pretty good job over in Madison.

Regina Morgan closed up that Fox typewriter for a week of roving.

I. J. Hoffman too busy counting profits (????) to take a vacation.

Infantile paralysis epidemic put a crimp in a lot of outdoor activities.

Richard Skinner knows practically all of the Madison 400 by their first names.

Olive Lamoy rejoined Gotham Players as ingenue for "The Alarm Clock."

Kearney Walton keeping bachelor quarters while the missus is in Seattle.

After that dance Artie Ehehalt is thinking of entering the "Miss New Haven" contest.

After a vaction in Canada Freddy Scoville found himself promoted at the Roger Sherman.

Jeanette Crowe, local 10-yr.-old, left here recently to join "Our Gang" in Hollywood.

J. E. Howd has deserted Stony Creek Playhouse for a week of military stuff at Niantic.

Kenneth Rapieff, Naugatuck newspaperman, in Griffin Hosp. after auto crash. Improving.

Marion Downes Carroll, director for Edgewood Players, now signs Mrs. Joseph H. Conway.

Alec Watson's looking for that black cat. Thirteen bucks for a busted auto door and a burned out electric iron ruined his vacation before it started.

Ruth Bernstein has stopped giving wrong numbers at Warners for a two-week trip to parts unknown.

Herb Hall—only man in captivity who can compose music with an active poker game going on under his nose.

Walter Kiernan, the "Register's" local commentator (he'll love that), has a new kid. Father and son doing nicely.

New mgr. at Roger Sherman has certainly put the clamps on door passes. Exploitation grind was too much for Bill Black—had to take a weekend. John Grenold back from Nova Scotia with as little hair as usual.

Toledo

By Dick McGeorge

Pony golf courses have chopped off a dime.

Closing of five banks leaves Cameo activities cold.

Vita-Temple re-oped, second-run policy, Aug. 22.

Chub De Wolfe, "Blade" columnist, grandfather.

Wild's, oldest lemonade stand in town, selling 2 for 5c.

Dog racing has popularized itself this summer after an absence of a year.

James Dewberry, professionally Jimmy Hollis, died in Sandusky last week.

Dick Leahy, connected with RKO Rivoli's press department, gone to Albany.

Bank crashes left plenty of people reeling, wondering what will happen next.

Mud Hens left on last western trip in last place, where they probably will finish.

Harness racing under the lights drew well, but the pari-mutuels were not played.

Joe Laurie, Jr., "Variety" columnist, wrote a column for Allen Saunders last week.

WSPD not giving Commodore Perry hotel as its location any more. Just plain in Toledo.

Jerry Nettleton will compete in the cross-nation air derby to the Air Races in Cleveland.

Harry Winters defeated Wally Caldwell for the links championship of the "Lititle White Way."

Al Fields Minstrels stranded here after playing for the Eagles convention. Most of them slept on the Empire stage.

Phil Birkenhauer used to give 100 licenses for marriage on Saturday. Since the five-day law and the depression, he considers 10 good.

Pantheon ballyhooed "Star Witness" in the same manner as did the New York houses, only they used the Chet Marks shooting for their angle instead of the babies.

Langdon Kumler was almost shaken out of bed last week when a bomb exploded on the doorstep of Homer Frye, sec. of the Better Business Bureau. Lang lives but a few doors away.

Dick Richards, Mitch Woodbury, and Allen Saunders, d.e's of the three locals, made a talking short ballyhooing "American Tragedy" for the Par. Ray Allison, p.a., directed the short, which will be used as a trailer. Swell stuff.

Fort Wayne

By Robert Baral

Burlesque out of Majestic until cooler weather.

Billy Sunday still packs them in at Winona Lake.

Public thrilled at sight of first autogiro over city.

"Hoosier Observer," local mag, cut bi-monthly now.

Ane Bright, RKO sec., looks chic in her Eugenie turban.

James Keenan has one of those health building machines.

L. E. Nye elated over new position as Emboyd manager.

Percy Robbins and Marie Jessup, both on WOWO, that way.

Marcile Arden Watt, ex-wife of John Watt, hurt in accident.

Banks Kennedy, former Par organist, now in Scranton, Pa.

Georgia Fell, winner in Par Popularity contest, now with Hammond music studio.

Marie Centlivre Briggs has named her book of poems "Weavings of a Careless Spider."

Theodore Huge, lecturer, announces his engagement to Jean Rhys, Chicago student.

Visiting newspaper men include Lawrence Levenberg of Cleveland and Edgar Nelson of Washington, D. C.

Friends talking to Fred Tangeman and persuading him to leave his office and return to the orchestra field.

Many members of Fort Wayne Country Club wanted to drop out this year but officers refused, instead giving them a year's freedom from dues.

Hollywood

The Don Alvarados have made up.

Duncan Thorpe now p.a'ing at Fox.

Conrad Nagel now in the marekkt business.

Latest to annex a moustache is Art Levy.

Charles Pincus here to locate premanently.

Claire Windsor back, aiming for film return.

Buddy Cooper east as pianist for Raquel Torres.

Donald Baruch and June Collyer's kid brother motoring east.

Lamar Trotti of the Hays office is coasting on his vacation.

Fox cops have discarded the old khaki uniforms for O. D.'s.

Claude Lapham composed and authored Estelle Taylor's act.

Leah Ray Hubbard, blues singer, getting a week's tryout at KFWB.

Max Lief driving around in his first car, robin's-egg-blue job of tin.

Emerson Treacy has written another play, called "Mr. Susan Sawyer."

"Snooky" at Paramount boasts three Jacks—Cooper, Coogan and Searl.

Louis Graveure here and giving singing lessons to some of the names.

Cliff Work to Frisco for a couple of weeks on labor conferences concerning the RKO houses.

Eddie Burke, who adapted "Bad Girl," is the one who has been arguing for unfettered writing at Fox.

Sheldon Lewis overheard reciting "Dr. Jekyll and Mr. Hyde" at the Mad Hatter, teashop a la Village.

John Moss, treasurer of the defunct Civic Rep, is now traffic manager of an aviation company at Fresno.

Query at the studios from a London correspondent asks why the present rage of blue-eyed Irish girls in pictures.

Harry Mines, working newspaperman, got a free haircut because he looked like a victim of depression to the barber.

Richard Powers left for New York on an hour's notice. Will stay for several months on business for Freed-Powers.

Cleaning and pressing within the reach of all this week, a cleaner's war bringing the price down to two bits in Hollywood.

Robert Ames is the solo resident at the Riviera Country club, in course of construction. He has 20 servants to wait on him.

Hal Phyfe, photographing the celebs on the Fox lot, won't stand for tardiness by his subjects. If they show up late, as is usual, he refuses to mug them.

Former society deb, Ruth Weston, has moved into the Beverly house just vacated by Douglas MacLean. New address has a dozen or so less rooms than her former Bev mansion.

Out here for a vacation and look-around, Herbert Munden may return to New York for a part in Harris' "Music Box Revue." Leo Morrison trying to agent the deal from this end.

William Wellman's divorce decree now final, with five-year-old daughter going to the wife. Child receives $200 monthly; Mrs. Marjorie Wellman received property settlement out of court.

Having served their time at Metro, Bertrand Robinson and Howard Lindsay, the playwrights, are spending a few weeks improving their niblick shots before hopping into another studio job.

Buddy Schulberg, son of B. P., has left the Par publicity dept., where he has been summering. He's driving across country for opening of the prep school run in conjunction with Dartmouth College.

Phil Rosen, now out here, son of the late P. R. who financed many a picture exec and wrote his life insurance as part of the favor, for the fourth year tops at "$100,000 Top Club" of the N. Y. Life for selling the most insurance.

Ruth Roland will catch up with her husband, Ben Bard, ahead of her in a Fanchon & Marco unit, so that they will be only a week apart and thus be together in Chicago four weeks; around New York six weeks, and in New England only an hour apart between towns.

Detroit

By Lee Elman

Baby Alice Raetz, 5, going to try for Hollywood.

Nate Platt and Mrs. Nate returned from their vacation in Wis.

Eddie Weisfeldt breaking in a new act. Broke his old umbrella.

Evelyne Cleunes won a beauty contest once but is still approachable.

Benny Pollack and his band have developed into good indoor baseball players.

George Morton lives over in Windsor and has been known to serve beer to guests.

John MacDonald, sec. to I. M. Halperin, is on the verge of a merger. Girl's name is Kay.

Cliff Gieseman sent Eddie Weisfeldt a bon voyage present for his vacation. Box of blank managers' reports, etc.

CHATTER

Cleveland

Syd Andern taking a rest.

Restaurants having price-cutting feud.

Tommy Carroll, Cleveland showman, in Montreal.

Harry Davis again p.a.-ing for Griff Morris' band.

Charley Tend's family has a new addition. It's a girl.

Ben Sacherow, nite life patron, running for council.

Eddie Sandson, trumpeter, goes with State's pit band.

Don Orsino still in Canton compiling city's yearbook.

Local chop suey spot to inaugurate films between dances.

Fenway Jade Room reopening with Guilford Gibbon's gang.

Theatre news is so scarce one d.e. is writing about fish eateries.

Vic Leval's back again but keeping it quiet for some reason.

Jack Ballintyne, former cafe m.c., is now a hair lotion salesman.

Red Evans, local singer, joins Ace Brigode's band in Cincinnati.

Cal De Vol, song writer for Gene and Glenn, back from fishing.

Griff Morris' band goes to Brady Lake to finish summer season.

Douglas S. Campbell named head of reorganized Cleveland Club.

Harold Von Ei has finally got rid of that thing he called a beard.

J. H. Andrews appointed fire inspector of local film exchanges.

Another beauty contest—this time by Cleveland Heights merchants.

Jack Rose to team his guitar with Verlye Mills' harp in new radio act.

Jack Harwood off to Canada in attempt to get away from red ink.

Mert Goodman of Lake is town's youngest but one of best liked p.a.'s.

Phil Dewey replaces Elliot Shaw as baritone in Revelers' radio quartet.

Ross and King, local hoofers, signed by Teddy Joyce for Loew unit.

Only cafe in town with new air cooling system is Bill Foo's New China.

Reopening of Gordon Square with stock reported set for early September.

Red Lantern may set up business again in fall as an all-night spot this time.

Eddie Sindelar to reopen Euclid Gardens as dance hall, dubbed the Greystone.

Fred Kelsey, while at Sandusky home, made one appearance at Loew's State.

Despite flop of Dayton stock he directed, Sam Bradley didn't lose any of his dineros.

Bert Reynolds isn't interested in blacksmith shops since he sat down on a red-hot horse shoe.

Eddie Cameron and Gwen Douglass, both Cleveland actors, secretly wed in New York months ago.

Doc Whipple's new NBC contract to bring him back to WTAM as pianist and organist Labor Day.

Jerry Hausner leaves home to rejoin RKO skit, "Anybody's Family," in which he has played two years steadily.

Joe Becker, Wille's p.a., is thinking about starting a cabaret of his own. Cocoanut Grove location is mentioned.

Cleveland rags still excited about who killed Potter, ex-councilman. Case has more suspects than a Sax Rohmer thriller.

Week's biggest laugh came when a padlock was ordered for garage speak. Developed too late it was a liquor trap run by Feds.

"Musician's Poverty Row" is what 14th and Huron is now called. You can recruit enough loafing sax tooters there in five minutes to make five bands.

Washington

By John Daly

Steve Cochran, of the National, back with a new season ticket buying plan.

Helene Kearney, former St. Pat Player, now instructor at the Fox dancing school.

Jimmy Hughes, treasurer Belasco, laid up in Mt. Alto hospital, now receiving visitors.

Capt. J. B. McKenzie, of Newark, N. J., here to organize a military band for boys and girls.

Minister Roberto Despradel of Santo Domingo takes his guests to night clubs in a bus; when they number over a dozen.

Archie Jamieson, asst. d. e. of "The Times," died during the week. One of the most poplar desk men in Washington journalism.

Mischa Guterson comes to town to reopen the Villa Roma on Rockville Pike; renamed The Lido, with a mass orchestra, Mischa conducting.

David Legum, Washington boy, here with the Hollywood Collegians, part of the Fanchon and Marco unit playing the Fox, gets reception.

Phil Diamond, ace of the Loew-Nevins orchestra, now the singing sensation on the Shoreham Terrace; formerly with Paul Whiteman.

Michael J. Cullen, several years directing manager, Palace theatre, tendered a banquet before his departure to Pittsburgh, where he takes over the Loew theatres. Colby Harriman comes to the Palace from New York.

Leonard Meakin, young son of Hardie Meakin, breaks into theatricals as a publicity agent, tossing balloons out of an airplane advertising "Dirigible."

Dorothy Reddish, former radio vocalizer, made leading lyric soprano with Fox All-Washington Revue, novelty framed by Harry Crull and creating quite a lot of local interest.

Oklahoma City

By Geo. Noble

See Roy Heffner about fishing.

Roy Brewer chafes at the heat.

George Henger says it's Hanger.

Say it with horns and brakes and save the flowers.

Jimmy Adams doing a lot of ballyhooing for his Folly.

If you like to talk to society folks, become a bill collector.

R. L. Taylor, of the Midwest, is reported talking matrimony.

George Henger on vacation in St. Louis—wore out two caddies.

RKO expected back in Oklahoma City when the Warner reopens.

Howard Savage, of the Liberty, has a wild desire for football weather.

One Oklahoma City man says he loves all babies because they all look alike.

Russell Taylor to wed this fall. Bride is well known in social and theatrical circles.

Cecil Hall, chief of service at the Liberty, returns to the Warner when it reopens in September.

Elland Holstein just returned from her vacation, wearing a "Taylor'ed" suit, in addition to tan, and rumor says that she is soon to get her man."

A 33 and a 30-story office building nearing completion. A 26 and an 18-story hotel just starting, all in Oklahoma City, and at the same time. Some story, but true.

San Francisco

By Pat Casey

Kate Hill packing for Gnu Yuk.

Dr. Elie Faure here on world tour.

Walt Roesner and Rube Wolf back.

Cyril Quill back from Agua Caliente.

Vance Breese, aviator, and missus separate.

"Maytime" in rehearsal under Dr. Hans Linne.

Mrs. Fannie Wiener buys a city street. How kum?

Sir Hamilton Harty back from Los Angeles to conduct symphony.

Frank McGrann plugging publicity in advance of Ethel Barrymore.

Frank Newman, of Warners, airjaunting from Los to here and north.

Alex McCausland, formerly "Examiner" sports writer, editing Olympic Club's monthly.

Walter Swanson, publicity expert, breaking into front page with petition for Judge Buck's recall.

Tolstoy's youngest daughter, Countess Alexandra Lovovna, here from Japan on lecture tour.

Aloha Porter ("Miss California") and Vivian Reid ("Miss Deauville") in chorus of "Oh Boy" at Alcazar.

Newspaper circles perturbed by news of death in Paris of Madison Kirby, who fell from window in "Tribune" office.

Three Russ kinsmen reunited in Alcazar orchestra: Waldemar Guterson, conductor; brether, Aaron, and cousin, George Rogovoy.

Jack Ryland Quinn, recently of Lunnon, new announcer over KYA, introducing Arthur H. Price of Sonoma Mission Inn in "Saga of Sea."

Judge Michael J. Roche sitting home Saturday and Sunday waiting for "business" in accordance with the new law alternating week-end judges.

Edgar Waite, on vacash from Roxy, postcarding from Quebec. George Fischer, his former right bower at "Examiner," writing to say he's announcing on graveyard shift KMTR in Los.

Providence

By A. A. Marcello

Jack Hobby at the Victory.

Plenty of legit talk heard.

Bill Hall returned from west.

Modern not likely to reopen.

Twin feature bills on the wane.

Col. Felix Wendleschaefer in town.

Jack Sullivan back from Hollywood.

Harry Storin resting from Albee worries.

Billy McDermott vacationing at seashore.

Rain killing business at amusement parks.

Ford people showing talking pictures to help sales

Birmingham

By Bob Brown

Dirty politics for a change.

Paper up for Robbins circus 10 days ahead.

Alabama may be without a large fair this fall.

Atlanta is the town that couldn't become overgrown.

L. D. Leeper, Shreveport, over to see if the town's still here.

George Steele is supposed to be back in town. Word got around quick.

The newspaper boys hated to see Joe Miller leave. They liked to tease him about that mustache.

The report going around that Temple is to be opened on a co-operative basis by union operators is bunk.

Andy Smith accuses Beatrice Wright of buying a new pair of shoes every week. He's married now and should be used to that.

Inside is WAPI sure to be leased. Cannot continue to operate without money, and with the state of Alabam head over heels in debt something has got to be done.

Dot Sebastian spent several days here with her folks. Birmingham managers got it rubbed in, too, when failed to get her to make personal. But when she went upstate to Sheffield small town house got her. Sore.

San Antonio

By W. E. Keys

Biz better.

More orange juice stands.

Jim Landers back from vacash in east.

Everybody asks when stage shows will return.

Town's second taxi dance opens, block off main stem.

With that 3c. tax going on ciggies newspaper muggs mastering the art of roll-your-own.

Little theatre's first night already sold out on a subscription basis. No show announced as yet.

Civic Opera will do "Chocolate Soldier" as final outdoor offering in city's Sunken Garden.

Manhattan Opera booked for two nights at muny and had to cancel when difficulty arose in Mexico where company made a summer stand.

Mayor wants to plug muny audit for bookings but city will not give guarantees. It's too big for straight plays and San Pedro Playhouse, also muny house, too small for one-night stands.

St. Louis

Harry Greenman rejoicing over complete authority extended him in management of Fox theatre.

Muny Opera season closes with indications profit this summer will more than wipe out deficit of last season.

Gladys Baxter walks out on Muny Opera in middle of run of "Rio Rita," going to Ambassador for personal appearance.

Double-feature programs resumed at Missouri after week of "Smiling Lieutenant" in an extended run which wasn't so successful.

O. D. Woodward hasn't said how he intends to conduct stock at the Midtown. Consensus there's not room for two stock companies.

Mary Hart sends word she will open local Orpheum Sept. 26 for season of stock on same plans which proved successful for her last two seasons.

Price cut from 65c to 50c top announced by St. Louis theatre to bring admission down to neighborhood rivals. Probably means a price war is on.

Cincinnati

By Joe Kolling

Bill Elliott around.

Hans Wilson to New York.

Nelse Trowbridge in and out.

Slump in the depression here.

Don Brodie home from Hollywood.

Harold Eckard going benedict in early fall.

Zoo opera season of 12 weeks ended in the red.

Sid Ten Eyck now one of WLW's popular entertainers.

Henry Santrey, native, and orchestra at Castle Farm.

Coney Island offers Gatewood's rodeo as free attraction.

Erlanger-Grand reopens, Saturday (29) with "Ten Nights" film.

Fountain Square esplanade, where troupers exercise their dogs, beautified.

Bill Danziger's steady run of RKO contacts with local dailies is in second year.

This is second summer no carnival has visited Cincy on account of stiff license fee.

Bryant's show boat repeating "Ten Nights In A Barroom." Next river opry will be "Why Girls Leave Home."

Sam Wilson, critic of late "Commercial-Tribune," is doubling as continuity writer and baritone for Crosley's three radio stations.

Memphis

By Walter D. Botto

Art Hays is at the RKO organ.

Just like a summer resort here.

Cabarets all closed—coin scarcity.

Outdoor wrestling matches drawing.

Herb Jennings and family back from Canada.

Loew's using national campaign ads for August.

Julia Dawn looking Memphis over after trip to Australia.

Howard Waugh is now a home-owner in the Bluff City.

Double-headers two or three times a week to get the money.

Al Capley is back home from New Orleans—at local RKO Orpheum.

Bob Courtney will be home soon—Hagenbeck-Wallace circus closing.

T. M. A. using SOS to get them work this winter at City Auditorium.

Board of Censors won't allow Clarence Darrow picture to be shown here. Same board tried to prevent "King of Kings."

A theatrical Chamber of Commerce composed of theatre and film exchange executives organized here and called Memphis Theatrical Association. Its object is to try to remove the stigma placed on Memphis by being dubbed "The worst show town in America" by "Variety."

Baltimore

Jim Shellman is vacationing.

Palace only downtown screen house now dark.

Arne Lunberg has completed new symphony set for Lyric theatre.

Reopening of Hippodrome gives downtown Balto. another house with orchestra.

Radio romance at Station WBAL. Jane Kirby, soprano, said "I do" and Gerald Cooke, station's engineer-in-charge, dittoed.

Earl Lippy, Maryland baritone who won the recent Federation of Music Clubs contest in San Francisco, in solo at Loew's Century last week.

Helen Penniman (Mrs. Nicholas G. Penniman in the social register), music critic of the Hearst "Baltimore News," is in Bayreuth reporting the music-fest.

"Once in a Lifetime," scheduled for late September engagement at Maryland, is out due to failure of management and stage hands' union to get together on backstage expense, which would have been plenty.

Des Moines

By R. W. Moorhead

Where is Omar Kenyon?

Jack Roth's rogues' gallery.

Orpheum reopening Aug. 29.

Worst summer show in biz in history.

Those who can't afford swim suits go fishing.

Sylvan theatre project no go for first season.

Barry Burke reminds that no news is good news.

"Peaches" Browning as m.c. at summer resort dance hall.

"World on Parade" night attraction for fair to cost $25,000.

Gregory Foley to be in charge of community drama for fifth season.

Beckman and Gerety carnival on Iowa state fair midway for first time.

It's whispered a stock company will give the town one more chance at the President.

Ottumwa, Iowa, het up over selection of Karen Morley, local gal, by coast Wampas.

Louisville

By W. M. Hall

Brown theatre opens with special bill Aug. 28.

Fontaine Ferry Park has put Lady Lou, 7,000-pound cow elephant, on sale for $2,750. Hundreds of kiddies will feel badly.

Ben S. Washer, Jr., dramatic editor of N. Y. "World-Telegram," visiting parents here. His dad is trying to run "Herald-Post."

John F. Babbitt, Louisvillian, is getting ahead of the times by building a home with cooling system modeled after theatre plants.

Col. Ben LaBree has been dismissed as custodian of My Old Kentucky Home. Refuses to comment. B. E. Coombs, Bardstown, temporary chairman.

Columbus

By Walt Harvest

Wayne Clark now doing stuff for WSEN.

Al Redman vacations but sticks in town.

Gwen Krumm ill and plenty of the boys writing.

J. E. Firnkoess of RKO frequent visitor in town lately.

Russell Bovim seems busier than what have you of late.

Wal Stahl spending two weeks on and about the Great Lakes.

Rusty Parker due back in town for regular winter dance run.

Hal Stacy vacations in Cleveland, completely forgetting the boys.

Dinty Moore claims to be the happiest man in town—and looks it.

Harry Palmer, town's demon cub reporter, honeymoons without advising anyone.

Critic Bill Cunningham turns over his duties to Pauline Smith while on a two-week layoff.

Slim Bozman starts new collection of patented cigaret lighters and how he loves to show 'em.

Art Johnson, jr., weds Constance Smith and leaves for extended honeymoon tour of Canada.

Scribbler of these notes has canary bird named after him and is still trying to figure the gag.

Milt Randolph returns from Georgia and talks of nothing but peaches—the kind that grow on trees.

Palace opening changes to Saturdays with advent of first vaud bill in two years, headed by Olsen and Johnson, Aug. 29.

Minneapolis

By Les Rees

Mort Singer in town to handle RKO negotiations with stage unions.

Merle Potter, "Journal" drama and film critic, vacationing in Minnesota woods.

Louis Roesner seriously injured in auto accident. Driver of car, going 90, killed.

W. A. Ronning new booker at Columbia exchange, succeeding J. A. Behen, resigned.

Bill Robinson of "Tribune" staff asst. to Dick Gilbert, RKO adver mgr. here. Post new.

American Association baseball club, in seventh place on final home stand, panned by scribes and drawing poorly.

Publix selling unprofitable neighborhood houses in Minneapolis and St. Paul to individuals for independent operation.

Ernotte and C. L. Hiller, Crookston, Minn., exhibitors, father and son, defended film championships at golf tournaments held in connection with Minneapolis Film Board outing at Detroit Lakes, Minn.

Many farewell dinners and gifts from fellow workers for J. L. Ludwig before his departure Sunday for New York to become head of Publix central division. Eddie Ruben, division director, also taking over Ludwig's divisional managerial duties.

Reno

Gambling game dealers looking for work.

Nealy Vanderbilt moves to nearby dude ranch to live.

Jim McKay back from the hospital after month's rest.

Salvation Army feeding couple of hundred hungry tourists daily.

Reno hotels now advertising for customers, showing rush is over.

Kenneth Harlan from Hollywood to see Dempsey open his second ring career.

Mayor Roberts denies he is trying to induce all city employees to join a labor union.

Gas house at Nevada prison being made ready to bump off Mexican murderer Sept. 4.

Leonard Sacks' white pants get all mussed up while he's in Dempsey's corner at the fight.

Senator Key Pittman and Senator Tasker L. Oddie both in town for brief visit. Been to China.

Bishop Thomas K. Gorman installed as first bishop of Reno in newly-created Catholic diocese of Nevada.

Rolan Rich Wooley, wearing high boots, here for outing. Rolan once was on the legal staff of Aimee McPherson.

Carlton Putnam, cousin of the publisher, flew in from New York to spend a few days visiting Nealey Vanderbilt.

Eugenia Bankhead, sister of Tallulah, holding three Reno divorce decrees, is trying for another in Los Angeles.

Basil Woon, film scenarior writer and ex-newspaper man takes up residence here and will write Reno stage comedy.

Governor Rolph of California takes to air in high silk hat, landing here to attend installation of new Catholic bishop.

Elmer J. Griffin, broker of New York and a high-class tennis racquet wielder, married here to Ruth Turner of 'Frisco.

Roy H. Arnold of New York moves his divorce suit against Bessie E. Arnold to Reno. Fought in New York courts for two years.

REFEREE'S 'DON'T TALK' RILES JIM CORBETT

By JACK PULASKI

Billy Petrolle the iron man from the Dakotas can make up his mind that he can't hope to defeat Jimmy McLarnin when the latter is in the pink. That goes especially when Baby Face comes in with a seven-pound advantage at 146. No secret about Jimmy being a welterweight, while Billy is more the lightweight.

At the Yankee Stadium last Thursday McLarnin won by a wide margin. It was a hard fought fight without sensational features. Their last previous meeting at the Garden looked close despite the decision in Jimmy's favor, while their first encounter was disastrous to Baby Face, who was battered by Petrolle. That even won for the Fargo Express real recognition in the east. Later when Billy kayoed the undefeated Suarez he proved himself a lethal ringsman. That is why some of the boys took the short end on him this time, the odds being 2-1 on McLarnin.

McLarnin set out to win on points rather than mix it with the two-fisted Petrolle. He had been training faithfully on Long Island and was said to be in the best condition within a year. Jimmy forged ahead slowly. But in the fifth round Petrolle stung him with hooks and for a minute it looked as though he had the little Harp going. Baby Face retaliated toward the end of the round and from then on pasted Billy plenty. Petrolle's mug was scarlet, his mouth and nose being cut and both eyes puffed.

Although McLarnin seemed to be at his best his right mit was not as effective as formerly. It is hardly logical his hitting ability should decrease with the increase in poundage. Indication was that he did not snap the punches. He landed a number of straight rights but nothing happened. Of course, Petrolle is one tough bird and he sure can take it.

Day after the fight Jimmy's hand was puffed. He shook hands with people gingerly. If his mits are that brittle, McLarin's future is doubtful. He must outbox rivals rather than knock them out.

The boxing angle had Jimmy much the best, but as in their last match he countered more than he lead. Petrolle was oncoming almost throughout, covering up at times to get in close. McLarnin made a better showing too in that he did not back around the ring this time.

Money Draw

Looming as a real money bout is Benny Leonard and McLarnin if the former lightweight champ is as good in his come-back as he looks in training. Benny will approximate Jimmy's weight. It should make a crack outdoor show.

The semi-final was between middle-weights, Young Terry, Trenton's "buzz saw" winning from Benny Miller, lanky fellow from the coast. He seemed frail against the barrel-chested Jerseyite. They tossed him in against a mug that was too tough.

During one of the prelims James J. Corbett took exception to a referee's comment to the fighters. The order to the boys was: "Stop Talking." Said James, "Now what right has a referee to say that. I never heard of such a thing."

At the final bell of the main event, McLarnin hooked his arm over Petrolle's and started escorting him to the latter's corner. Billy didn't like the idea and swung Jimmy about face. Petrolle needed no assistance and that was his way of showing it. He is a game warrior but it looks as though it was time for him to lay off welterweights, especially McLarnin.

THE WRONG DATE

Detective Grabs Alleged Robber as He Waits on Corner for Girl

As he stood at Seventh Ave. and 49th street waiting to keep a date, John Dumbroski, 32, was arrested by Detective Levine of the Safe and Loft squad. Levine said Dumbroski was wanted in Killingly, Conn., in connection with a robbery committed last October. Several other men were arrested and are serving long sentences for the theft.

Dumbroski is claimed to be one of eight men who held up an armored truck and stole $6,500 in silver bullion. Detectives learned that Dumbroski was in the Broadway section and had been conducting a search for him.

Hey, Ripley!

A manager out of town for several weeks walked into his favorite barber shop to be dolled up by the same barb who had barbed him for 10 years.

Barb started talking as usual, but this time wanted to say something important—that, business being bad around he didn't want a tip!

But it was offered him and he took it.

RKO STRONG AS FILM BALL PENNANT WINNER

Standings have been scrambled somewhat in the Picture ball league due to surprise finishes in two of the games. Columbia again leads the league by reason of ERPI's defeat of RKO on Tuesday (18) and through Columbia's trimming of RKO Saturday (22). This bunches Columbia, RKO, and ERPI at the top in order named, with all three set to play each other within the next two weeks.

Thursday (20) RKO Pathe took Fox into camp 4 to 3. It was a pitchers' battle. The Columbia-RKO game Saturday (22), which ended with Columbia on the long end of the 3-2 score, was featured by five errors on the RKO side.

RKO probably has the best chance to cop the pennant, as it plays two games with Warners, which is in the first division but not considered strong opposition to RKO.

League standing for week ending Aug. 22:

	W.	L.	Pct.
Columbia	10	1	.909
RKO	9	2	.818
ERPI	9	3	.750
Warner	4	3	.571
Fox	3	7	.300
Pathe	3	8	.273
National Theatre	2	8	.200
RCA Photophone	0	8	.000

Pennies to Millions

(Continued from page 1)

slightly it didn't increase the dividends.

Greatest disadvantage to the business was that women, who are the big patronizers of scales, didn't care to have their weight broadcast on visible dials.

Several of the leading scale companies got together and brought out the new scales which printed the weight on tickets. That solved the problem. Addition of full-length mirrors was the final touch. The mirrors were good psychology, tipping the ladies that the hips and gams were out of proportion. To get on the scales was their next thought.

"Psychology" is the word the scale-makers use. Tricking up the weighing machines under any other name is still showmanship.

It's only a penny business but in many cases it pays a good part of a store's overhead. Dime and drug stores are the big users of scales. Machines are installed on a 30-70 basis, with the store taking the short end. L.A.'s best paying scale is in a five-and-ten-cent store, averaging $57 weekly take. Next best is in a drug store which gets around $53 weekly. In both instances the scales pay the light bill. Average take for downtown scales is $80 a month.

Scale companies figure that everyone in the country takes a weigh 10 times a year. In a city of L.A.'s population, the penny catchers grab off $1,500,000 yearly.

Women make up about 70% of the scales customers. Men aren't so interested in their weight until after they pass the 40-year mark.

Scale companies say that they try to keep their scales correct. A drugstore in Hollywood has two scales—one fast, the other light. Women patronize the light scale which shows them about two pounds under their actual weight. Manager of the store says he keeps the scale that way to bring the women back. Every now and then he sets it right and does a big business in reducing preparations. Then he has to be careful not to set it short too quick or the girls will get wise.

Hollywood's scales are the best patronized in the west. Weighing business is a bug out here, with everyone getting their cue from the picture names who have to take the cure every now and then to wash off surplus fat.

DEMPSEY CAN'T FIND SETUPS OUT IN RENO

Reno, Aug. 24.

Not as referee but holding the top spot on a boxing card, Jack Dempsey, who seems to have moved to Reno for keeps, is going to entertain the Labor Day crowds here throwing leather at any bozo the boys can dig up and pay to meet the ex-champ in a 4-round tussle.

Dempsey put on the mittens here Wednesday (19) and in six minutes gathered in $2,100 to bolster up the bank roll. With Big Jack Beasley as his first opponent Jack swung the 16-oz pillows in snappy fashion and flattened Beasley in the second.

Two fighters were supposed to be on hand to give Estelle's husband a workout but Tony Feunte ran out at the last minute, so Beasley took a three-minute rest after being down for the count, and came back to spar around with Jack for another round in order to give bunch shelling out five spots for choice seats a run.

10 Grand for Jack

Two days later Leonard Sacks, who counts the coin for Dempsey, announced that Dempsey would head the Labor Day fight card and receive the modest sum of 10 grand for his efforts. Sounds like ballyhoo—the 10 thousand—but the rest of the story's true and Reno is now getting ready for another carnival.

It won't be as big as the Fourth of July fiasco but it promises to be a hot party that will draw the crowds if some one with a rep can be found to meet Dempsey.

Meantime, to keep in training for films, Dempsey and his attorney are holding daily sparring bouts with Estelle and her advisors. They use long distance, the wires and any thing else available to tell each other what they think and why. Both have divorce suits pending now and Eetelle is crying for Jack to pay her enough dough to run the big mansion in L.A.

Looks like a divorce might be granted to one of them about the time Dempsey is ready to take a smack at Schmelling in the fall of 1932.

DRUG EFFECTS IN EGYPT

Film Leaves Impression— Brings Request for Further Study

Cairo, Aug. 14.

T. W. Russell Pasha, commandant of Cairo City Police and Egypt representative at the Opium Conference of Geneva, has exhibited at one of the halls here a film of the terrible effects of drug addiction on the fine physique of the Egyptians.

Film created such a deep impression the Conference on Rural Health convoked by the League of Nations and composed chiefly of medical men, has requested its reproduction, with a view to study of it scientifically.

Russell Pasha will undertake a study trip, first visiting Germany, then Trieste and at last Istambul. He will afterwards go to Syria, stopping at Beyrouth and then to Palestine.

Can't Push 'Vision

(Continued from page 1)

has diminished due to lack of interest and very few sales.

A demonstration is the best tip-off for anyone on television shortcomings at this stage of development. Constant newspaper publicity for the invention, which is still so far from completion that it's hardly out of the theory category, created much attention for it, but the flop demonstrations did much to dissolve the slight public confidence that once existed.

Wrong Two Ways

One New York department store upon commencing television demonstrations last winter played to several hundred daily and the idea resulted in sales of sets to a few whose fancy had been caught. Average auditor was either uninterested in the embryonic idea or disappointed in the show.

Last month the same New York store that had played to numerous people in the winter averaged two and three people daily at its television spiels.

No other progressive innovation has ever received as much encouragement from the human race as television. There are few who doubt that television will one day take its place in the home.

It's a break for television of the future that the world is patiently awaiting it, with as much confidence in its arriving some time as the man on the corner waiting for a street car.

HOLLYWOOD SHORTS

By Claude Binyon

Hollywood, Dec. 2.

Dear Ma:

I got that old torn dress and those low-heeled oxfords and that coat I wrote you for, but Im sending them back because I dont need them now. If Henry's restaurant ever sees me again it wont be with a napkin under my arm and a shoe full of bunions.

I feel swell, ma, since I got back from my week at Coronado Beach, and Gus is going to find me a classy job pretty soon, but told me not to worry. It makes me laugh when I think of how I came out here full of ambitions to be a picture star and got into nothing but trouble. I wouldnt work in pictures now if Gloria Swanson had a toothache and they offered me the part.

I saw Greta Garbo on the street the other day, and I aint catty, but if her husband didnt own the studio there wouldnt be no great Swedish star.

I got to quit now, because Gus is coming over to take me for a ride, because he says my health still needs looking after with plenty of fresh air.

Love,

Elsie.

Bad Thoughts

Hollywood, Dec. 13.

Dear Ma:

I told you once I dont want to hear no more out of that old booze guzzler who calls hisself my father. His mind is so low he thinks a girl cant get no place in this world without ruin. Gus is interested in me only because he is my very dear friend, and if pa thinks its something else tell him to stop reading those True Confession magazines.

As far as where Im getting my money its none of his business, but as long as you ast me to, ma, Ill tell you. If I put down in my letters where every penny come from I wouldnt have no room for anything else but just to give you an idea. I wrote a poem last week and sold it to a magazine called Poems for $50. Dont look for the magazine, because its only sold in Hollywood, but when a copy comes Ill send it to you if I can remember. Its little things like that where I make money, ma, and if I told you all about them my letters would be too long. Its easy to write poems, ma.

Gus says he is going to start me in his office pretty soon, and says he thinks Ill like the fruit juice business nonalcoholick. Im going to be publicity director for the company, which is like a stenographer, only better with a private office.

Gus is a fine man, ma, and when I marry him, which I know I will, I want you to take pa aside and explain to him that the greeks are just as good as the Italians. You remember in the fairy tales, ma, everybody was greeks and very educated, being great athaletes.

It wont make any difference than if I married some loafer Irish cab driver, ma, except my children will be handsomer and Ill be able to send you some money, ma.

I would of mentioned about the greeks before, ma, only I knew you was broadminded. I love you, ma.

Love,

Elsie.

Lonely Girl

Hollywood, Dec. 29.

Dear Ma:

Why aint you answered my letter, ma? I didnt get no package from you, ma. Did you send one? Did you get my package, ma?

I aint working for Gus yet. Is that what your sore about? It sure was lonely here Christmas. I staid in my room and cried because I didnt hear from you. I aint seen Gus for a week.

Dont be sore at me, ma. Give my love to dear pa and the kids. O revere, mother dear.

Elsie.

Gus Given Air

Hollywood, Jan. 3.

Dear Ma:

You ought to be ashamed not writing to me, but if Gus is what your sore about you can let your mind drop. I figured thats what your sore about, so I got rid of him.

Ma, I just went up to him and told him my parents didnt approve of him and I was through with him for good. He broke down and cried a lots, but I stood firm and told him I meant it. I wouldnt be surprised if he killed himself, ma. It wouldnt bother me none, the big bum.

Im so sick of men I could go off to a dessert island and live for the rest of my life without even thinking of them. Men are all bums, they take all they can, then they scram. I use to think Dr. Bentle was a louse, but I didnt know Gus then, the big greek.

Maybe Ill come home soon, ma. Im so discusted I could kiss pa with his beer breath.

Love,

Elsie.

Find Gun on Waiter

Joseph Lyons, 38, waiter, was held in $500 bail for further examination when arraigned before Magistrate Ford on a charge of possessing a revolver.

Lyons went to a building on 49th street to visit a girl when Policeman Ulsamer, West 47th street station, noticed a rear pocket bulging. He questioned Lyons and found the gun. Lyons said he had no intention of using the pistol.

NEW YORK THEATRES

FRED & ADELE ASTAIRE
HELEN BRODERICK
FRANK MORGAN
TILLY LOSCH in
The BAND WAGON
THE PERFECT REVUE
New Amsterdam, W. 42 St. Evs. 8.30. Mts. Wed., Sat.
COOLED BY ICED AIR

COOL CAPITOL B'WAY & 51st St.
LAUREL & HARDY
in their first full length picture
"PARDON US"
A Metro-Goldwyn-Mayer Picture
On Stage "Miniature Revue"

ROXY The World's Theatre 50th St. & 7th Ave
2ND WEEK
"BAD GIRL"
with JAMES DUNN and SALLY EILERS
On the Stage: "On With the Dance"
—impressions of Samson and Delilah

RKO
MAYFAIR B'way & 47th Always Cont. Show Cool
First Time at Popular Prices
"DIRIGIBLE"
with JACK HOLT
FAY WRAY—RALPH GRAVES

PALACE 47th St. & B'way Mats. Daily, 2.30.
6th BIG WEEK
LOU HOLTZ | KATE SMITH | WILLIAM GAXTON
LYDA ROBERTI
LEW POLLACK & CO.

58th ST. bet. Lexington & 3d Ave. 11 a. m. to 11 p. m.
Wednesday to Friday, Aug. 26 to 28
TWO BIG FEATURES
BERT WHEELER
"TOO MANY COOKS"
with Dorothy Lee
"NIGHT LIFE IN RENO"
Pat O'Malley—Virginia Valli

86th ST. cor. Lexington Ave.
Wednesday to Friday, Aug. 26 to 28
BERT WHEELER
"TOO MANY COOKS"
with Dorothy Lee
RAQUEL TORRES in Person

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

East

Johnny Wilson, former middleweight boxing champ, is being held in Boston with four others on suspicion of having been implicated in a $100,000 diamond robbery in Newton, Mass.

"The Miners Came in '49," which Sam H. Harris will produce, is a revised version of "Hot Pan," play by Michael Swift, which was done by the Provincetown Players in 1926. It will be revised by Lawrence Stallings and staged by George S. Kaufman. Will be the second Harris production. Rehearsals in two weeks.

Irene Thierer, in "News," questioning the readers as to their attitude toward star system of marking pictures. Ammunition to refute producers' kicks.

Herman Shumlin reported cold toward "Capt. of Kopenick" and said Arthur Hopkins may take it over. Many quick changes and only main character out of the 70 in cast lasts the entire play.

Dorothy Russell Calvit's suit for half the estate of the late Alex. P. Moore thrown out in Orphans' Court, Pittsburgh. Held no conclusive evidence of oral agreement.

William J. Moore, pres.; Harold A. Moore, v.-p.; Kenneth V. Moore, sec., and Charles C. Moore and Hayden W. Ward, latter also vice-presidents of the American Bond & Mortgage Co., were indicted last week by a Federal grand jury in Boston on charge of using the mails to defraud.

The specific action on which the charge is based is the sale of a $500 bond on Pelham Hall, Brookline, Mass., apt. house, on which $946,000 in bonds were issued and now defaulted.

The company and its promoters are well known to Times Square. It recently figured in the Mayflower hotel (Washington, N. C.) matter, when Harold A. Moore sued Haldeman-Julius, of Girard, Kan., for linking the name of Vice-Pres. Curtis to the company "in a defamatory manner." Julius charged that Curtis paid only $5.50 a day for a 10-room suite in the Mayflower.

Harold Moore, in commenting on the situation, offered the suggestion that if failure of a property to meet its bonded debts constituted a crime, most realtors were subject to prosecution.

Charge seems to be based on a belief that the bond issue was in excess of values.

Saturday afternoon a caged lion, one of the attractions at a carnival under American Legion auspices at Freeport, L. I., clawed and badly hurt Jeanne Mahlon, 9, cutting through her whipcord riding breeches and gashing her thigh with its claws.

Child was riding the ponytrack. Lion, angered by the delay in feeding him, reached through the bars and clawed at the child. Harry Harper, an attendant, lashed the animal across the eyes and the child dropped to the ground. After given first aid on the lot, the little girl insisted on walking a mile and a half to her home for further treatment.

Supreme Court reserves decision on new Carroll theatre application for direct current. Intimation application would be denied. Carroll told in June that a. c. would be supplied.

Edward McGrath files attachment for $1,722 on property of Wm. Anthony McGuire, playwright, on claim assigned by Robert V. Newman for loaned money.

Rose Keane, wife of Herman Shumlin, returning to stage in "Twisting the Law."

Radio City awards contract for 7,800,000 feet of copper wire to be used in various buildings. Also 200 miles of brass pipe for conduit sizes from one-half to eight inches.

Members of Cody family gathered last week to do honor to memory of "Buffalo Bill." Met, appropriately enough, in Buffalo. About 40 present. Annual gathering.

Michael Nicholas, Park theatre, Brooklyn, robbed of about $1,000.

Fred Stone and Paula go with Shuberts.

Sam Mayers, former manager of Cohn ticket agency, planning to go on his own.

Three men followed Nicholas and his assistant, Thomas Dupel, as they entered their auto and threw them out of the car when they had obtained the money.

Night club hostesses and taxi dancers enrolled by police in campaign to clean up joints. Most of the girls from south and west, with a sprinkling of idle chorus girls.

Mae Murray suing Tiffany in N. N. Supreme Court for $300,000. Made eight pics in 1921 on a profit sharing basis. Claims she was forced to sign a release in 1924 under threat of court action. Now seeks to set this aside and demands accounting.

Mrs. Alice Strauss, wife of Dr. Simon Strauss, seeking a separation because they failed to agree on merits of B'way shows. If she did not agree, he would fly in a rage and disturb both herself and the audience. She is asking $300 weekly alimony.

Woodmansten Inn, where Tex Guinan is playing, bombed Tuesday (18) with small damage. Tex's nitery, downtown, bombed about a year ago. Police say it may have been a giant cracker—or a p. a.

Theron Bamberger to p. a. "Ladies of Creation" when it comes to the Cort.

William McFee, marine author, asking divorce from Pauline Khondoff McFee because of desertion. Action in Bridgeport.

Yonkers police investigating a benefit for jobless musicians to be staged at Westchester Center. Tickets being sold but no such date booked at theatre.

Palmere Brandeaux will stage dances for "Nikki." Auditions yesterday and today at Longacre theatre.

Mrs. Mary Scholl, granddaughter of Wm. F. Cody, "Buffalo Bill," found destitute following the death of her husband in Brentwood, L. I., will be given temporary relief through collection of a fund.

Ben Roeder still has an office in the Belasco theatre, where he is closing up the Belasco estate.

Jed Harris' first production will be a musical, due to delay in drama deliveries.

Nedick's, juice purveyor, attached by City Bank Farmers Trust Co. for $600,340, security on a bond issue of $1,250,000 due in 1937.

Rudolph Sieber, Marlene Dietrich's husband, learned the language quickly. Questioned as he boarded the steamer for home about the Sternberg suit, he replied, "Why worry about such tripe?"

Harold Clayton, treasurer of RKO Franklin theatre, indicted by grand jury for theft of $5,000. Clayton disappeared from the theatre Aug. 10.

MPTOA urging its members to fight passage of copyright bill in next congress. Foresees six or more music license payments instead of one as at present.

James Matte, music arranger, caused the arrest of Julius Goodstadt on a charge of attempted blackmail. Asserted the man visited his office, 150 West 46th street, and charged him with attacking Lois Harkey, present at the time. They asked him for $1,000 for hospital expenses. When the case came up in the West Side Court Friday Matte claimed he could not remember that either had threatened him "definitely" and the case was dismissed.

Lambs' Club dedicated the Carroll theatre yesterday (24). Also dedicated the first structure.

Decision in plea to restrain RKO from using title "The Public Defender" withheld for a week by Supreme Court.

AMPA nominating committee offers Edw. Finney, pres.; George Bilson, v.-p.; Marvin Kirsch, treas.; Al Sherman, secy. Trustees: Mike Simmons, Vincent Trotta, Paul Benjamin, Al Selig, Chas. Barrell. Bruce Gallup trustee for three years, with Kelcey Allen for two-year term. Election Sept. 10. No opposition announced.

Encouraged by success of theatre ticket scheme, Postal Telegraph is broadening service. Etiquet questions answered by wire by social registerite, or shopping or chaperonage arranged for.

Chas. Winninger to return to speaking stage in musical, "Smilin' Through."

Newest fair sensation, head-on crash between two mile-a-minute autos, results in severe injury of Charles Seiber, driver, of Syracuse, at Albion, N. Y., Aug. 20.

Claire Luce (Mrs. Clifford W. Smith) back on B'way after a year in Europe.

Long Island grand jury indicts Duncan Renaldo, of "Trader Horn," for wife abandonment. Effort will be made to extradite him.

In spite of recent orders forbidding use of girl decoys, a statuesque blonde helped three dry raiders get into the exclusive Surf Club Thursday night. Charles Durante, manager, and several waiters were pinched. It was outside this place that Lowell Fess, son of a U. S. Senator, had a fight with the cops, back in June. Recalled that he threatened a pinch and place shortly took its first raid. This was an encore.

Lou Tellegen is being sued by his third wife for alimony. She is Isabel Craven Dilworth, known on the screen as Nina Romano. Divorced in 1928 and Lou promised to pay $100 a week for the support of their child. Claimed that he made only one cut rate payment of $50. Default judgment for $12,000 entered.

Evelyn Bell, known on the stage as Evelyn Fariss, is to stand trial in Queens county, L. I., for perjury in connection with a suit against the estate of Jos. F. Moran, shipping man and once owner of the Jersey City ball team. Evelyn sued for $250,000 which she claimed he had promised her for the support of their child, Peggy. Detectives employed by Mrs. Moran state that the child is not even Evelyn's, but was adopted by her in Chattanooga, four years after she met Moran. Evelyn was brought here from Revere Beach, where she had been playing in a small stock co.

David Freedman from Hollywood to stage "Twisting the Law" for Crosby Gaige.

Mary Reisner (Mary Dale), show girl, is drawn into the mystery of the disappearance of Hasachi Fujimura, Japanese millionaire, who disappeared from the "Belgenland" during a weekend cruise. Miss Reisner, who lives at the Meurice, declares the Jap was badly scared by the appearance of enemies aboard and stuck to his cabin. She was along as companion-governess to his little daughter. Jap's wife says there's no governess in the family.

New import duties will virtually bar American radios from Canadian market.

Bruce Reynolds suing Bernard J. McOwen, the Shuberts and H. C. and C. E. Blaney for traducing his name in "Paid Companions," short-lived drama of last spring. Asserts that the role name was deliberately changed from "Peter" to "Bruce" and asks $150,000 damages to his reputation.

George M. Cohan has written an anti-gang song for the "American's" campaign. Sung last night at a meeting in Central Park.

Elephants on the L. I. railroad tracks held up commuters last Tuesday. Got away from a show at Freeport and camped on the right of way until collected by keepers.

Boston credulous burning over recent cheat. They bought wine bricks which turned out to be dessicated pie filling and non-alcoholic.

Mrs. Amelia Schenck, widow of Joe Schenck, of Van and Schenck, allowed $25 weekly for eight weeks from her husband's estate for support of her daughter, temporarily without stage engagements.

Dry enforcers raiding a new line of speaks. Hokey pokey vendors now carrying bottles at two bits a drink. Several pinched.

Father and son singing leading roles in "Mikado" this week. Alan Waterous singing Pish Tush, while his father, Herbert, has Pooh Bah.

Chester Beecroft's shack on L. I. Sound burned. Total loss. Fire ascribed to careless picnickers. His police dog, which guarded the island, evidently had died before the fire. Beecroft on his yacht at the time.

Sidney A. Moseley, of Baird Television, English co., arrives to arrange for mass production in U. S.

Injunction asked against Fox Films to prevent showing of "Bad Girl" before Sept 1, not granted, court feeling such action would be oppressive. Fox pointed out that Bad Girl, Inc. (stage), had closed all tours last July and could not object to pre-release at Roxy.

William Canavan rejects proposal that stage hands go on sharing terms for road shows. Musicians also pass up suggestion.

Jerry Rose, p. a., looking for Ted Healey to serve a summons for assault. Explains that Healey battered him up in a speak and took away his police card.

Mady Christians, German picture star, to come here for the Shuberts. Born in New York and her father former manager of Irving place theatre.

Latest in Radio City is a 16-story waterfall dropping into a reflecting pool.

Albert Bannister announces "Jaro Svatex" as his first production. Viennese tragedy.

Dry snoopers hold up Woodmansten Inn two hours early Sunday a. m. No food or show while they searched. Finally found two pints of alleged gin. Then it was closing time.

Two years ago Hal Kemp, orchestra leader, kissed Margaret Maypes. Now she is asking 48,000 smackers for the smack. Her mother asks $23,000 for loss of her services.

With Mary Nolan in a jam over unpaid employees in Hollywood, N. Y. police are looking for her husband, Wallace T. Macrery, who is charged by Hannah Menihan, manicurist, with having attacked her in the St. Moritz Hotel, when she went to his room to give him a manicure. He attempted to make violent love to her, she alleges, and she fled, screaming. He checked out immediately. Alleged attack occurred Aug. 11. Complaint made nine days later.

Shuberts and Equity in a jam over salaries alleged to be due those in "Man in Possession" co. Company was laid off one day in Chi run by order of the Shuberts and players now ask pay for that layoff. Will resort to arbitration.

Margaret Ekdahl, "Miss America" of 1930, running true to beauty winner hoodoo, once named as fiancee of Will Osborn, she is now named as co-respondent in a divorce case in Tampa.

Theatrical Wardrobe Attendants Union squawking because the chorines are undercutting their jobs. As example they point that two of the Chester Hale ballet at the Capitol are getting $10 a week extra for keeping the costumes in order. They were getting $55 per for the same job.

Paramount theatre, N. Y., adding the stage show to the midnight mat. Saturdays, only. Last stage show starts 11 p.m.

Jos Cook resumes his road tour Sept. 28, at Erlanger, Philly.

Actors Fund disclaims any participation in performance of "Midsummer Night's Dream" at Briarcliff Lodge Aug. 28, under auspices of Actors' Memorial Foundation.

Lawrence Langer's N. Y. Repertory Co. will start B'way season Oct. 5 with Boucicault's "The Streets of New York." Theatre not set.

Maurice Browne, producer of the London "Journey's End" arrived on the "Majestic" last Tuesday to stage "The Venetians" with the Shuberts. Will start rehearsals this week. James B. Fagan, author, will direct "The Improper Duchess," which is Browne's individual venture.

Coast

Charging he entrusted stocks and bonds worth $72,225 to the brokerage firms of William Cavalier & Co. and Parish & Co. last August to purchase stock in the Missouri-Kansas Pipeline Co. and that his securities were diverted, Richard Barthelmess brought suit in Los Angeles superior court for their return.

Ferris Hartman, one time prominent musical comedy comedian and manager, was found starving in a San Francisco hotel room last week. His first Coast appearance was in 1887. He's been practically inactive for the past 20 years.

Burglar broke into the home of Zoe Garland, radio singer, in Hollywood, and knocked her unconscious with a glass vase before she could scream for help. Escaped without taking anything.

First National Bank of Beverly Hills is suing David M'Divani, husband of Mae Murray, for $2,000, which it claims he borrowed on a one-month note in May.

Clipper ship Bohemia, being used for scenes in RKO-Pathe's "Suicide Fleet" at San Diego, caught fire during battle scenes.

Action brought by James Hum, production manager, for $5,775 salary claimed against Hoot Gibson was dismissed in Los Angeles superior court.

Feds raided the Airport Country club, Glendale, Calif., arresting two men and seizing a quantity of high-grade liquor. Picture people present were not held.

In Hollywood for a visit with her son, Malcolm Stuart Boylan, Metro writer, is Grace Duffie Boylan, novelist, of Memphis.

Listing no assets and liabilities of $4,858, Myrna Kennedy filed a voluntary petition in bankruptcy in Los Angeles.

Admitting that she is in love with another man, but not giving his name, Lupe Velez says her romance with Gary Cooper is off.

H. A. Martin is suing Metro for $115,000, alleging failure to make talking and sound pictures of Roman Catholic rites in the Vatican at Rome, as per contract. Martin is assignee of R. M. Lawrence, to whom Metro was to pay $15,000 and a percent of all profits. Martin claims Lawrence got the rights to take the pictures in the Vatican from James Slevin.

Furniture and personal belongings of the late Mrs. Guy Bates Post (Adele Ritchie), wife of the author and playwright, were sold in Los Angeles last week at public auction.

Furnishings and personal property of C. C. Julian, ill-starred oil promoter, valued at $100,000, were sold in the same manner.

Inez Norton, girl friend of the late Arnold Rothstein, was treated last week at Hollywood Receiving hospital for poisoning after a supposed suicide attempt, giving unemployment as her reason. Miss Norton collected $20,000 left to her in an insurnce policy by Rothstein, which was contested by his widow. Miss Norton later told reporters that it was only a slight touch of ptomaine, stating she had eaten a sea food dinner and drank a few cocktails afterwards.

Although Josef von Sternberg, film director, paid $11,000 back alimony to his ex-wife, Mrs. Riza von Sternberg, last week, she still wants him punished for contempt of court, so he will delay payments again.

Josef von Sternberg, film director, was fined $200 for contempt of court last week for delay in paying alimony to Riza Royce, actress, until cited. Von Sternberg pays $1,200 per month.

Attorneys for Von Sternberg filed briefs to the effect that von Sternberg was not in contempt of court for refusing to pay since he acted in good faith upon advice of his counsel.

With Jack Dempsey's suit for divorce from Estelle Taylor filed in Reno and her suit entered in Los Angeles courts, Miss Taylor is also contemplating filing in Reno a cross-complaint to the ex-champ's action.

Dolly Tree and Marie Reen slightly injured in a head-on collision at the Fox Hills studio, Beverly Hills.

Yola D'Avril ill with influenza at her Laurel Canyon, Calif., home.

Mary Nolan at liberty under $300 bail pending trial in Beverly Hills on state wage law violations. Asserted failure to pay total of $356 to cook, chauffeur, nurse, maid and musical brought the action.

Michael Romonoff, finance promoter, was freed of the 33-grand theft counts against him in Los Angeles through lack of evidence. Witnesses testified that they had received profit in all their investments with him. Alexis Davidoff, actor, and Nicholas Soussanin, husband of Olga Baclanova, were the main witnesses.

Mrs. Claire Woodhall, 30 of Los Angeles is suing Mrs. Ward Seitz, 60-year-old widow, for $100,000, charging Mrs. Seitz had beat her to her husband, Bryan Woodhall, film actor. Gifts and luxuries did it, says Mrs. Woodhall.

Vincent J. Ray is being sued by Vivian Pearson, former member of his Hollywood Girls' Baseball Team, for $1,300 back salary. She has attached his property in Erie, Pa., where the suit was filed.

Irving Kennedy, radio singer, was charged with the murder of Mrs. Pauline Hopkins, his fiancee, in San Francisco last week. Mrs. Hopkins was fatally shot in Kennedy's apartment Aug. 9.

Five men and six women face trial Sept. 15 on vagrancy charges as a result of two raids on Main

(Continued on page 54)

Going Places

By Cecelia Ager

Mixing Distances

East is West and they do meet in Anna May Wong, but they shouldn't. When she's Chinese she's very very nice, but when she's Occidental she is horrid. When she permits her black hair to stay straight she's a beautiful live Chinese doll, but when she curls it she's still another gal trying to be ingenue, and the world is overboard with them.

In "Daughter of the Dragon" most of the time Miss Wong is a strange, fascinating creature. In stylized version of Oriental garb, she's something new, something different, something exciting. Then she has something no Occidental can achieve, the lure of the East. Assuming animation and fripperies foreign to her race, she loses everything, becomes a clumsy neophyte of blonde ladies' coquetry.

It's too bad that her speech is so completely American. She's an exotic, and exotics ought to be thorough about it, the real ones are so rare. In this picture she vacillates between being a vengeful daughter of Fu Manchu and a love-bitten soft hearted lass, but to match her looks she should be cruel always, sublimating her emotions to her Oriental fortitude.

Where Settings Count

Since striving for artistry, the Paramount stage shows have discovered the beauty and chic of lighted cycloramas. They've been paying more attention to their settings; this week proves their new found interest right. It's the best thing about the show.

Costumes, dances, turns are average, but against the fine setting provided they look important. Presentation's titled "The Four Seasons," four appropriate pictures made from the same set by changing atmospheric bits. A tea house like a Vestal temple in the center of a stylized terrace, set off with arresting effectiveness by the cyclorama. Spring, green lights and the white temple.

Three Pickens Sisters in white bouffant skirts, ruffles edged with black lace, short black velvet jackets and little Black Empress Eugenie hats; Danny Dare Girls frolicking in yellow flounced organdy trimmed with green ribbons. Eleanor Powell tapping smartly and finishing with Rhumba wriggling, in white satin and black trousers, white and black jersey top.

Summer, white cyclorama and rose laden trees gracing the temple.

Autumn, gold and brown leafy branch stretches across the sky. Ballet dances in tan chiffon, led by Miss Powell who looks a bit too rugged and athletic for drooping and fluttering in ballet manner.

Winter, terrace hung with white chiffon and trees weighted with snow. Girls in white breeches, orange yoked white sweaters, white knitted caps and green scarfs. They all put on skates for the finale, as a compliment to the Acrobatic Flyers who have preceded them.

Whole show tied neatly together by the versatile, and, lovely in its simplicity, setting.

Tough on False Steppers

That hoary old problem to pictures—should a woman tell—has gone over to England for awhile. They dressed it up with a new title, "Should a Doctor Tell?" and then left it to stumble around on its own. It gets much better treatment in this country, but in both places it always winds up the same. The answer, as usual, is "yes and no."

In American pictures ladies with babies but no wedding rings hold their heads straight, if not high. The British gals, however, never get over the first false step. Poor, hunted creatures, their spines droop and their heads wilt; practically dangle on their necks, they're so abject. It's funny, the true loves that finally come into their lives later.

Norah Baring, the lady wronged, is so crushed from her first appearance until the last fadeout, everybody in the audience knows there's something dreadful the matter with her. The hero must be an awful dolt to act so surprised when she tells him, or else he's just being a fine example of gentleman. Miss Baring can't look anyone straight in the face, she feels her disgrace so acutely.

Anna Eagle plays one of the British bright young persons with large, galumphing tactics. Gladys Jennings faces a British divorce court in a bedraggled white fox, ropes of pearls, an ill-fitting suit and an unbecoming hat. She deserved to lose the case.

She Got the Job

Not an easy job finding the right woman for the femme lead in "The Great Lover." She couldn't be too young nor too glamourous. She had to look wholesomely pretty and have lots of charm, to be the sort men, it is said, marry. The kind weary philanderers pick for the mothers of their children, a woman to sit by the fireside and, sitting there, be happy. Someone generous enough to be grateful, who would go through with self sacrifice and not call attention to the fact. It was essential she give the illusion of possessing all these qualities, and marvelous to behold, she was found. It's Irene Dunne.

Miss Dunne is just the person to convince the jaded opera star, Adolphe Menjou, that at last he'd found surcease. Pursued by violent tempered beauties or too willing wenches, Miss Dunne augured restful change. She doesn't stir one's pulses to the breakng point, but she can keep them coursing. She's always well groomed, each curl in place, eyebrows neatly plucked, seams in her stockings straight. On shipboard she wears beige lapin sports coats belted trimly; for speakeasy dining she has a short black velvet jacket with shawl collar and cuffs to match, and when she takes it off there's a slim black dress beneath with a white georgette ruffled fischu collar.

Olga Baclanova supplies the temperament. She, too, is an opera star, very fascnating and slim. Her first entrance is costumed with fitting drama, a sleek black satin dress with a severe high neck collared in ermine, ermine gauntlet cuffs and a large black velvet picture hat that is certainly becoming even if it is a little odd.

In the Loew State Mode

That big State house had a fine time Saturday afternoon. Sometimes it's inclined to be a little grim, but this week it looks like it's going to be nice and cheerful. Five acts of vaude warmed up by an M.C., every one of them with what it takes to make the State happy. The State doesn't care if gags are old, provided they're delivered forcefully. Simple comedy, good hard dancing, flashy costumes, plenty of mutual insults in mixed double acts, loud singing, these are the things that insure curtain calls at the State.

Tracey and Hay, dancing couple open with fast tapping trimmed with acrobatics. They've given their act more than ordinary care in lighting, and it pays. The girl's adagio routine shows smoothly trained muscular control and her costumes are fresh, white trunks with rhinestones and a close fitting white cap, shaded blue ostrich skirt on a net and sequin foundation. Act's finale, a blues dance to torch melodies, owes its effectiveness as much to its orchestration as to its interesting lighting.

Julia Curtis is a singing lady ventriloquist who uses live dummies for her remarkable changes of voice. She stands unobtrusively by, dressed in white net with zigzag silver bead bands, and waits until the very end of her turn before revealing to the audience what they've excitedly suspected right along, that it's really she who's been doing all the songs.

Miss Maker, of Maker and Redford, wears pink lace with blue ribbons around her waist and blue beads around her throat, patterning both her costume and her delivery after Grace Allen, but it isn't that easy.

Bomby and His Radio Gang take smiling and encouraging delight in one another's success, cheering each other along in a most unselfish manner. The little dark haired soprano in chiffon and rhinestones got the most applause of the three ladies in the act, but then she was the only one to do a solo. The contralto and the lady pianist were sincerely glad for her.

Capitol Costuming

Several polite costume ideas have gone into the Capitol's "Miniature Revue," but that's not enough to put over a stage show even as modestly titled. Big or little, presentations ought to build as they progress.

"Miniature Revue" offers dainty little pieces but no sock. The Chester Hale Girls are kept busy doing doll dances, first in black velvet tights against the black velvet curtains so that only the pink satin doll legs and arms sewn on their tights stand out. Next they appear as luxurious Raggedy Anns, white satin dresses with mad blue and red stripes, red striped white stockings and black oilcloth bobbed head wigs, swinging elongated arms with black oilcloth hands. They finish as Dutch dolls with billowing white skirts and gleaming white rayon overskirts, large stiff headdresses, all decorated with blue ribbons to match the pots of blue tulips they bear hanging from yokes across their shoulders.

During the course of well-mannered but tepid events, the curtains part to disclose a painted elephant on its haunches so everyone may see the bead-clad dancer, Marietta, hiding beneath. Up she jumps and begins difficult acrobatic writhings, her long bobbed hair flying about while people marvel that a maid with such long slim legs can twist them so easily. The number, "Why Dance?" receives full staging, with half the girls dressed in white mess jackets and black trousers, the others in short pink jackets hemmed with shiny black cock feathers and black lace skirts over pink slips.

They dance in an unhappy and unbecoming light, green and red thrown upon them that create a gruesome effect besides burying their costumes.

Helen's Personal Army

Young Things will find a heap more to yearn for when they've finished l oking at "The Last Flight." They'll be disturbed some more by the injustice of this world. There is Helen Chandler, surrounded by a bunch of male knockouts, revered, protected, adored, and why, they'd like to know? Because she has her toe nails painted? Because she lets jeweled turtles swim in her bath tub? Because she talks like she's reading out of the First Grade Primer? They could do all those things.

No, it's because some girls are so terribly lucky they can live all by themselves, go where they want and when they want and never have to ask permission. What an unbelievably beautiful existence Helen has! Alone in Paris after the war, just at a time when a lot of handsome young aviators need tenderness and when she's the only girl around who understands. Drinking champagne cocktails from morning to night, never getting tight, never having to sleep it off. Pursued all over the Continent by an ardent villain, which establishes her sex appeal, yet never bested by him. Her noble boys are always in the next room to knock him out.

A traveling stag line, that's what she has, and the nicest one in love with her in the strong silent way. It's not fair for one girl to have all that happiness.

Miss Chandler disposes of a difficult role nicely. She brings to it feminine fragility and helplessness, but is careful not to flutter amongst so many devastating men. She makes a pretty picture standing against a bar in a little sequin cap with a tulle brim tilted over her eyes. But she can look like a home girl, too. No flair, no way with clothes. She says she can walk faster in red shoes, yet none of her costumes proves she's so sensitive. She has no style to teach to the girls in the audience, but there's one valuable thing she does show them: never to be embarrased by seemingly embarrassing situations. Ignore them, and thereby swiftly attain the semblance of young sophistication.

A Scene Chewing Landi

"The Parisian" is one of those unfortunate things that appear out of a lady's past to haunt her. Here Elissa Landi has been doing very nicely in Hollywood, getting a lot of flattering attention and having all sorts of pleasant things said about her screen possibilities, and then comes along this picture; a two-year-old French-made English version, and it gets a Broadway showing. How Miss Landi must shudder when she sees it now! It's hard to believe that the same girl who is so coolly remote at present once ran the whole gamut of theatrical emotions in a picture. "The Parisian" is supposed to be light comedy, but Miss Landi plays it like a symposium of all the Greek tragedies, ranting, sparing neither herself nor her watchers. Miss Landi's hair is dark in this picture and its more somber color may be the cause for her former violently theatrical acting. Maybe it was lack of knowledge of make-up that was disturbing her, perhaps the French direction and lighting upset her, but at any rate she's a changed person since she came to America, prettier, calmer, blond, and with a genuine appeal now. All her present loveliness was lurking somewhere in the old days. Can it be that Hollywood understands women better than Paris?

Too Much Underwear

German women are noted for their utter failure to master grooming. They have charm, they have sparkle, but sartorially they're very sad. It's a condition that could be easily remedied, for it all comes from wearing bunchy lingerie.

Else Elster, star of "Die Blonde Nachtigall," does a lot of dressing and undressing during the course of this cheerful picture. Great wads of underclothing she starts with explains everything.

Women who will wear voluminous long bloomers and full wide chemises even though they be of silk, must look like stuffed owls when they're all put together.

Miss Elster finds fame and fortune as the picture unreels; enough money to buy the most fragile chemises, but though her later garments are spun of fine silks and laces, they carry on the Teutonic tradition of length, breadth and thickness. It's well nigh impossible to discover what a truly lovely figure she has, masking it in the way she does in spite of her resolute determination to be alluring. Nobody'd ever know, if it weren't for one brief shot at the end when she appears in black a leotard which defy the wearing of undergarments, and so the truth comes out.

Miss Elster adheres also to the Fatherland's favorite coiffeure, long blonde bob parted at the side and lifted off the face in sharp waves that look like they've been achieved by curl papers, with their object a bartender's pompadour. Her whole style marshalls its forces to obscure her amiable charm, but fortunately her personality is vigorous enough to shine through. If she would enhance what's inherently hers with some good sleek femininity—but she doesn't seem to know how.

Week-Ending Anywheres

By Grace Green

Hollywood, Aug. 22.

Whata village! The night of George Olsen's closing was as good an example of this as any. That same Sunday afternoon everybody you knew or met was at Malibu, and you again saw the same bunch at the roadhouse.

They haven't any other place to go. Or, rather, that same small handful of people who go out can only spread around to make a decent showing at any one place. That's why each hotel, restaurant or sporting event gets the same flow of people.

Managements know that. Any place that happens along gets the new interest.

Picking Spots

Those week-enders who want to get away from the Malibu and Santa Monica beach routine are now scooting to Santa Barbara and Arrowhead for their dip and suntan. The latter resort had some pre-Olympic fancy diving and swimming races as an extra attraction.

Many complaints about the costliness at the Santa Barbara Biltmore hotel are registered. It's one of those $30-and-$40-a-day American plan hotels, but if you don't observe regular eating hours or dine on the terrace near the pool, that's extra. You find out about that later—and how!

Lupe Velez in Centre

Usual distinguished audience attended the premiere of "An American Tragedy" at the United Artists theatre.

It was indeed a gala opening with the streets lined in all directions with star-gazers who impeded traffic. To enter the theatre was a task in itself. Surely a path could be made for ticketholders to gain entrance without literally being torn asunder.

Lupe Velez, escorted by Winnie Sheehan, was the centre of attraction by those in the know. Lupe looked delightfully vivacious, luxuriously gowned and jeweled.

Old Timers

Both the RKO and the Pantages had old-timer bills, and both left the same mixed impression, that the older folks, while peppy and apparently enjoying themselves, shouldn't work so hard.

The Pantages' Fanchon & Marco Idea is called "Yesterday's Stars," and the RKO bills Dave Genaro, Josephine Sabel and others as the "Youngsters of Yesterday."

Wonder if there's any professional jealousy between these rival old-timers. Genaro's show, of course, started out first by months, having traveled 3,000 miles across the country, with the Fanchon & Marco Idea first starting back the other way.

Personalities

Vicki Baum looked cute and rather youngish for the authoress of "Grand Hotel." Her colored velvet Empress Eugenie hat was most becoming to her countenance.

Charlie Judels' special night at Olsen's got almost as big a turnout as the Clayton, Jackson and Durante night the Sunday before.

Oscar Strauss played his "Chocolate Soldier" with Phyllis Medbury vocaliing.

Louis Cohen calls his manor Cohenside.

Beth Brown's new little bungalow is as cute as she is.

Gabe Yorke's daily satirical telegraphic impressions read: "After six months out there you'll never want to come back." The second day: "To appreciate it you must visit the east, then you will never want to leave again," etc. Yorke is heading east. Farewell dinner to him at Ambassador. Mrs. Yorke sails via canal Aug. 31. She is taking bids for stowaways with her.

Phil Rosen, that grand insurance feller, is having a birthday party; only 27 and still unattached.

Bob Collier's reservation for a block of football seats for the season should be the biggest.

Ivan Kahn and his charming wife are still good friends, although separated seven months. Whenever dancing at the same place, by accident, of course, Ivan is the first to cut in.

Nita Martan, Charlie Judels and Murray Smith do a swell operatic travesty.

Cliff (Ukelele Ike) Edwards dancing with Nancy Dover regularly.

Light blue gowns seem to be "the" color now. Most attractive when on three beauties such as June Collyer, Joan Marsh and Virginia Cherrill.

A leading Hollywood designer says the Empress Eugenie hats won't be in style long.

Milton Schwartz' wife (daughter of William Fox) due here soon to join her husband.

Pennington Suit

(Continued from page 1)

caused her to suffer serious loss of her public appeal and has diminished her earning power. The complaint is silent on Miss Pennington's actual age.

Besides asking $100,000 damages, the actress desires to restrict them from further use of the ads mentioning her.

Abeles & Green represent Miss Pennington.

MARRIAGES

Mercedes Caballero to Ned Sparks in San Bernardino, Calif., secretly 10 months ago. Bride is sister of Charles Caballero, Fox exec, and bridegroom is comic under contract to Radio Pictures.

Margaret Livingston, film actress, to Paul Whiteman, in Denver, Aug. 18.

Elean Sussinger, operatic, to Dimitri Chutro, ballet master, in Philadelphia, Aug. 21.

Robert S. Roddick, manager of the Capitol theatre, London, Ont., to Miriam Oxley, formerly his secretary, last week.

Patsy O'Day, of "Follies," to Jack Goldman, in N. Y., Aug. 21.

Robert R. Lord, Philadelphia, film actor, to Elizabeth Seltzer, of Palmyra, Pa., in Riverside, Cal., recently.

BIRTHS

Mr. and Mrs. Herb Scharlin, daughter, Aug. 14 at the Glendale, Calif., hospital. Father is singer with KGFJ, Los Angeles station.

Mr. and Mrs. Jack O'Day, daughter, July 16. Mother is Mary Wainwright, of the Wainwright Sisters.

Mr. and Mrs. Pete Dixon, s Aug. 19 in New York. Mother father are NBC broadcasters

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15 YEARS AGO

(From Variety and Clipper)

White Rats reading the names of strike breakers at all meetings. Room in total darkness during this ceremony.

Barney and Abe J. Balaban, of General Film Co., and Sam Katz, of Amalgamated Theatre Corp., were planning a theatre on the Chicago South Side to be the largest and finest theatre outside the loop. To cost $275,000.

James J. Corbett taking a flyer in vaude before starting in "Hit the Trail Halliday."

J. Pierrepont Morgan interests reported as about to take over the motion picture supply houses. Investigating E. E. Fulton and George Klein in Chi. and Nicholas Power here.

Trouble in the General Film over royalties to the Patents Co. Some members sore because others offered reissues instead of new product.

Mutual Film Co. removed its offices to Chi. About 40% of employees went along. Others preferred N. Y.

Arthur James was director of publicity for Metro.

Vitagraph sued Henry Ford for $1,000,000 for his attack on "The Battle Cry of Peace," Vita war play, which he caused to be published in "not less than 250 papers." Claimed it endangered Vita's $250,000 production; big money for those times. Ford had just nominated Tom Ince for the Nobel Peace Prize on the strength of his "Civilization," also a war play.

50 YEARS AGO

(From Clipper)

"Clipper" protesting statement of Philadelphia "Dispatch" that the Clipper Almanac was authority for the announcement the Academy of Music, N. Y., seated 4,700. It was 2,433. Hippodrome was only place seating more than 3,015. Hip was forerunner of old Madison Sq. Garden.

Band in Rochester, Ind., advertising for three cornet players. One must be a tinsmith and the other two cigarmakers.

John Carncross announces his troupe for his famous Philadelphia home of minstrelsy. Included were Charles and Lewis Dockstader, comedians and comic vocalists. Latter was Lew Dockstader, later to have his own minstrels.

Coup's circus did a big business in Cohoes, N. Y. and correspondent opines that "it is not likely that the mayor will ever again attempt to bluff off a first class circus by imposing upon it a monstrous license fee." Barnum and Coup were fighting the same territory just then.

Convention of circus men held in Richmond to plan avoidance of conflicting routes.

Col. Theo. Wood advertised an eight footed horse for sale, with banner.

J. H. Haverly, then a king among showmen, had a racing stable as a side line, and sometimes won. Trotters.

Maurice De Freece withdrew from De Freece & Doan to set up on his own. Later went to England and was knighted. Married Vesta Tilley.

Mr. and Mrs. W. J. Florence announced their desire to quit the stage after the current season and engage in some other business. If not, they intended to cut out the one-nighters.

Popular song hits selling for 40c or four for $1.

Inside Stuff—Pictures

Studios may be squared off from the distribution ends of the industry and be bookkeepered to stand the financial losses as well as the gaff for poor b. o. on mediocre product if the precedent as recently established between one of the major companies and its affiliated theatre end spreads for general adoption. The instance pointed is likely the only one on record in filmdom, where the distributing end and the studio were asked to guaranty the b. o.

Guaranty concerned a certain picture previewed by execs and deemed unworthy for the company's ace spot, with the studio demanding a booking there as an exploitation angle for future selling argument. Upshot of the thing, from indications that followed, looks like the studio agreed to the theatre men's request.

While the case is revolutionary in nature, as it completely turns over established cutom of negotiations between film companies and their affiliated circuits, since the studio and distributing ends usually command bookings in ace spots at their pleasure. Where pictures don't hold up it's been the custom for the distributing end to get its regular rental on percentage or otherwise while the house may have suffered a loss. Since the studio gets its rental that way the poor showing of the picture at the theatres booked gets no reckoning on the studio books. That way the studio looks successful where it may not be.

That this system has been a wrong one has been felt by high execs in the theatre end for some time. Some of this dope even reached the downtown minds, who, from observation, began to figure that the theatres should be given greater consideration in company treatment. That this has happened in one instance may lend strength to the thought that the idea has been okayed by the higher-ups who are close to the downtown connection in question.

The net result of the precedent established is that exploitation runs looked for by studios at the expense of theatres may be a thing of the past; that each side must pay proportionately in money and otherwise for its errors.

Old timers are confidently predicting a change in the relative standing of the production companies within the next 12 months. History must repeat itself, they declare.

In the early days Biograph, Vitagraph and the French Pathe pictures were in turn on the top of the heap, each enjoying unusual favor for a time and then dropping back to make room for one of the others in the trio.

In time all three were displaced for a brief period by Rex, which offered Marion Leonard as its star. A little later on the old Triangle came into its own.

Gradually Paramount worked into first place and held that position for an unusually long run, but four years ago it was nosed out by Metro. Jesse L. Lasky admitted defeat at a Metro luncheon, but declared that "next year" would see a difference. It didn't, and Metro has since held the lead, threatened for a time by the Fox cycle of "Seventh Heaven," "Sunrise" and "What Price Glory," although Paramount continued to maintain the highest average program gross sales and does now.

Now Warner promises to be a strong contender for the lead, but with the issue yet in doubt, for it is not the season's first product, but the season's average which counts.

According to the dopesters, it is time for a change with the only question as to which will win, next season, if not this.

Who won the Fox-West Coast-United Artists war? With the smoke screens clearing away, picture execs on the coast are inclined to give the palm to United Artists and to Joseph M. Schenck for his manipulation of the UA forces.

It is pointed out that UA now has a nation-wide booking deal with F-WC whereby all UA pictures get showings in Fox houses. On the other hand, F-WC has taken over the eight or nine theatres which Schenck started to build after the two companies had broken off relations. They were to be part of a UA string.

Practically all the houses are in overseated territory, and some in opposition to present F-WC theatres. The threat, issued by Schenck when the war started, to compete directly with F-WC, looks now to have been an excellent bluff. Fox must now find out what to do with the theatres. Their cost to UA, which probably received much of it back when the booking deal was made, is small compared to the sum involved in the F-WC-UA national product hook-up.

F-WC has the UA pictures on better terms, it is believed, than UA demanded before the war. This is a point for F-WC.

During the past two months Will Hays has refunded to member companies of his organization what is officially approximated to total $50,000.

The refund represents cuts in the organization budget, the money being returned in two payments. Paramount, with the largest membership dues, received the greatest return from the saving, it is reported.

While the Hays organization activities will not be broadened during the ensuing year, according to present plans, the return of uniformity to the industry necessitating re-establishment of the 32 Film Boards of Trade throughout the country and greater centralization of contractural disputes will require a budget for 1932 similar to the one voted for 1931 and ordered cut last June.

Fox West-Coast was under misimpression that Clark Gable was being spanked by Metro when the studio made a request to tone down the display ballyhoo starring Gable in "Sporting Blood" at Loew's State, L. A., and all over the circuit. It was merely Metro felt it was misleading and is trying as far as possible to limit the Gable ballyhoo in view of his limited bit in the picture. At the Capitol, New York, directly operated by Loew's, Gable is barely mentioned, since he appears but briefly in the final sequence, being shot into it at the last minute.

This came about at Gable's own request, when first coming to attention, to be in as many pictures as possible, with the studio also of the same mind for a quick star build-up.

Reports current that Joe and Jack Leo were negotiating for purchase of certain Fox houses in Brooklyn, and elsewhere on Long Island, do not check up. Execs state no talks directly or indirectly with the Leos have been held by them.

They scouted chances of buying through minor execs. The Fox position is that the Leos or anybody else can buy if they can show the necessary money and a logical deal can be worked out.

Indications, however, point to no further sales by Fox of any theatres, except in isolated spots, since the decentralization move, as the new plan fully cares for the localized and indie system of operation desired, with the Fox product fully protected.

With each company using its own contract form this season, the indie exhib is going mildly batty over the alleged trick clauses. He is not being helped much by the advice to refuse to sign unless certain items are struck from each contract.

To help along the "Allied Exhibitor" sent out an analytic chart with its last bulletin, giving a lowdown on each contract. Each contract is compared with the terms of the proposed 5-5-5 contract, but Allied is not reminding its readers that it is largely due to the refusal of Allied to ratify that document that the present confusion exists.

Ben Leo of the Fox theatres is probably the highest priced manager of a small theatre in the world. Leo is now ensconsed at the Parkside theatre in Brooklyn, 600-seater, and is collecting $25,000 a year to do the trick.

Leo has a contract for that amount from the Fox outfit which runs until a year from this coming November. A few weeks ago Leo and the Fox execs got together to figure out a settlement of the contract. Nothing happened and Leo was placed at the head of the Fox Long Island division of theatres for a few days.

Last week Leo was suddenly informed he is the manager of the Parkside.

Muller and Co., show advertising agency, submit that the total circulation of the "Herald Tribune," "Times" and "News" is 2,050,000 readers instead of 1,600,000, and that the total rate per line is 64 cents cheaper than the 2,620,000 total circulation combined rate of the "Graphic," "Mirror," "American," "Journal," "World-Telegram" and "Sun." Latter group charges a total rate per line of $4.24 and not $3.50.

Film advertising experts provided "Variety" with the original figures, as printed last week.

Considerable conjecture is current on the growing importance of Richard Rowland as a Fox exec. First sit a Par Films rep in charge of the story division, Rowland was recently handed additional duties by being named to sit on the board of Roxy Theatres Corp. He succeeds Arthur Jones, former Roxy comptroller, resigned.

From official indication, Rowland as of the Roxy board looks to be a filler job and may be entirely ornamental. No salary with that job, but the usual fee for directors when sitting.

With English talking equipment about to be used in Hollywood for the first time by Al Herman, independent, other indies are figuring on going for this type of equipment because of the low cost angle. Sound truck stands the producer only $22,500 for an outright buy.

Indies figuring on a series of pictures sense where they can cut their sound expense down to a minimum and eventually charge off the cost, as against the rental arrangement now in effect by the American companies.

Considerable talk is making the rounds in foreign film circles that Tobis is offering franchises on a yearly basis to film houses throughout America despite having only three or four films on hand. Angle of the talk is that Tobis figures on getting the franchises signed and then digging up the films in Europe on the strength of them.

To offset this, Tobis points out that it has in its immediate possession ten films, six of which arrived from Europe last week, and there are that many more en route.

With the flapper, as a specie, now extinct, just what corelation the finale-hoppers had to films might be something to think about. It was the flaps who jammed the picture houses when the m. c.'s were the rage. It was the flaps everybody had in mind when the sex stuff was batting 100%.

Now that the flaps have grown out of flapperhood and the immediate post-war mania more rational, the picture cycle has failed to keep step.

Resentment by the Traveling Men's Ass'n is reported about to be or having been taken over the "Traveling Husbands" picture (Radio). It's claimed the men of the road and their families allege, the talker gives a wrongful impression of the drummers' time killing away when on the road on business.

As the picture hasn't caught on any too strongly, the traveling men may find solace in that not the entire nation will see it.

Metro's foreign department claims a record so far as the Prince of Wales is concerned. His Highness, according to a long cable from Sam Eckman, of Empire Cinema, London, operated by M-G-M, attended that theatre twice the same week to see two Metros, "Laughing Sinners" and "Politics."

The Prince is declared to be a good picture fan, but never was known before to go twice in the same week.

With all the publicity she is getting over not becoming a baby star, Linda Watkins is looked upon as a hardluck actress.

Miss Watkins is considered a capable actress and came from the Theatre Guild along with Sylvia Sidney and Marguerite Churchill. Fox made her have her teeth straightened, which she paid for herself.

What makes her friends sore is she failed by only one vote of getting under the wire as a Baby Star.

One studio employs a p. a. who is paid for being strictly a no-man. As liaison between sales and production depts., the p. a.'s opinion on studio and other previews of pictures is 100% honest and his panning is perhaps the only honest criticism welcomed. Studio knows that all the others throw the usual bull and get worked up over nothing. Other studios might similarly employ such honest critics of their own product, it is suggested.

According to the Philadelphia "Exhibitor" Al Boyd is to try a new idea in split weeks in Philly this season. He is not wholly convinced that the new product will be a sustained wow this season. Boyd will operate the first three days with straight film and the last three with straight vaude, figuring that he can't be wrong more than half the time, no matter which way it blows.

Gross income of Fox Theatres, eastern circuit, for 1930 reached to 90.4% of the 1929 gross, according to info, although figures are not available. Survey covers until the first week in August.

This figure in the face of an admittedly precarious season of doubtful product, plus general economic conditions, may be considered to be an unusual mark attained.

A new contract ingenue on the Coast threw an afternoon party in her dressing room and invited only half the directors and half the execs. The young studio chief, who brought her to Hollywood from New York, was not an invitee.

The girl's unwell wishers have been figuring up her option date and laying bets.

Queer things can happen in filmdom as witness the rare incident of a theatre paying no rental fee to its affiliated studio because the particular picture booked and which grossed the house into the red was booked on the demand of the studio.

Happened in the east and concerned a revival.

Hays organization is maintaining a hands-off policy on the Chicago projectionist trouble. It denies having anything to do with the importing from New York of 100 booth operators, terming that "bad business."

None of the theatres affected by the strike is understood in New York to be affiliated with large circuits.

Although George Akerson admits getting a great kick out of being described as Paramount's "mystery executive," he refuses to reveal the nature of his duties with the organization. It's an I'm here and I'm there sort of explanation he is indulging, adding to the mystery reports.

Fox studio requested Fox-West Coast and Fox eastern theatres to plug James Dunn for a quick star build-up, as the studio is doing. Dunn gets both barrels on all publicity.

$200 and $300 Last Wk For Broun's Op Actors, Out of $15,000 Gross

Heywood Broun and his co-operative "Shoot the Works" show came out on top again at the Cohan, New York, last week, when the gross was nearly $15,000. That meant the principals received a minimum of $200 as their week's salary, while bonuses to those doing the most playing raised their split to $300.

In addition, the chorus was raised to $45. Broun got back $1,500 of the $5,400 he had personally put into the show. Week previous he got $1,000, but the week before that, when biz was not good, he had dished out $1,400 to the principals, there being nothing to pro rate that time. Authors and song writers also received royalties for the second time.

The appearance of the Marx Brothers Thursday and Friday evenings doubled attendance, the house being virtually sold out both nights. The Marxes attracted $1,500 each performance they played, for a total of $3,000. They played the Du Barry skit, with Groucho, Harpo and Chico being aided by Margaret Irving and Leo Sorenson. Zeppo not present, being on the coast.

Fighters Next

The Marxes appeared complimentary to Broun and the co-ops. Broun wanted to slip some coin to the people assisting the Marxes, but the boys said they would take care of that themselves.

Last half of this week Jimmy McLarnin and either Benny Leonard or Tony Canzoneri are due to appear in an exhibition and skit, with Primo Carnera, the huge, present and probably Jim Corbett to pick the wrong winner. Act is promoted by Joe Williams, the "World-Telegram" sports expert, and written by Clint Reynolds, the sports writer, formerly the Brown U football star.

MOONEY CASE PLAY IS DATED FOR FRISCO

Hollywood, Aug. 24.

Dixon Morgan left here by plane Friday to see "Precedent," at the Bijou in New York. He will make a stage production of the play, which is based on the Mooney case, in San Francisco, at the Music Box here, opening around Sept. 14.

The trip is for the purpose of acquiring details and atmosphere from the New York run. Morgan is confident that the production of the play in the home state will be a business getter.

SHOWS FOR CHICAGO

Ratoff Putting On "Girl Crazy"—Tracy Drake Backing Another

"Girl Crazy," Aarons & Freedley's musical will be produced in Chicago by Gregory Ratoff. Latter, according to A. & F., proposes to open the piece in the Loop during October. Ratoff previously had proposed to stage a musical in Chicago, with Edward Blatt in on it.

Laura Wilck, who took "Stepping Sisters" to Chi, has another she will bring there in "Clay for Mrs. Bundy," tentatively titled. Leonard Ide is the author. "Mrs. Bundy" will be directed by Irving White, formerly with Columbia Pictures.

Miss Wilck is declared to be getting backing from Tracy Drake, owner of the Blackstone theatre in the Loop.

COLT BOY'S DEBUT

John Drew Colt, son of Ethel Barrymore, makes his Broadway debut in "Man On Stilts," Arthur Hopkins first show of the season. His sister, Ethel Barrymore Colt is in the new "Scandals."

Also in "Stilts" are Harold Kennedy, Kirk Brown, Jr., Pascal Cowan, Robert Cummings, Flora Zabelle. Cast has 34 speaking parts.

Spatchners Settle

Hollywood, Aug. 24.

The Spatchner family is here to settle down on account of Bertha Kalich's health. That gives Hollywood one more legit actress, one more playbroker (Leopold Spatchner), and one more screen writer (their daughter, Lillian).

Lillian Spatchner was the family's advance scout on the Coast, when she did a year's studio work here.

DAN MC CARTHY RESIGNS

Auditor for Sam H. Harris—25 Years of Service

Dan McCarthy has resigned as auditor for Sam H. Harris. He was in charge of financial matters for the manager since the firm of Cohen and Harris was dissolved, also acting similarly for the latter firm.

The association with Harris covers a period of 25 years.

NO DRESS REHEARSALS FOR L. A.; NOW PREVIEW

Los Angeles, Aug. 24.

Legit producers have swiped a trick from pictures and are holding previews. The preview is unadvertised, gratis, and by invitation only. It has nothing to do with the out-of-town tryout.

William Anthony McGuire previewed "The Bad Penny" Sunday night at the Biltmore for about 600 guests, non-professionals. Monday night he tried the show at Santa Barbara, the coast's thoroughbred, but still a dog town. Tuesday he opened it back at the Biltmore.

Other free legit previews recently were for "Ladies All," the Askam show, and "As Husbands Go," Pincus-Erlanger production.

What is is, of course, the rediscovery of the European style dress rehearsal.

CONTRACTED TWICE BUT NO FILM APPEARANCE

Erin O'Brien-Moore is in New York from Hollywood, to start rehearsals in the title role of C. B. Dillingham's show, "Stella Brady."

Miss O'Brien-Moore, while on the coast, was under contract to two film companies, neither of which she worked for because of unsuitable material.

Metro placed the legit actress under a term contract while she was in "Street Scene" in Los Angeles. Having nothing suitable for her, she was released by Metro and signed by Tiffany. Latter company wanted her for Ursula Parrott's "Left-Over Lady," which Tiff believed would be completed on the coast before Miss Moore's legit rehearsals began in New York. However, Tiffany ran into some director trouble, and after keeping Miss O'Brien-Moore waiting two weeks, settled the contract and released her.

Satire on Publicity

Another legit takeoff on film companies will come in through Jones & Green showing "Louder, Please," by Norman Krasna. Principal character is a studio p. a., on the pan, dealing with his stunts in building a talker star.

It's expected in during October. Krasna, former N. Y. newspaper man and Warnerite, arrived last week from Hollywood to work on the production.

Flesh-Shadow Legit

Talking pictures and stage acting will be combined in a new legit offering being planned by Louis Zuckerberg. Play has to do with the Russian revolution and will be titled "Smolny Institute."

Noumoff L. Malkin will direct.

Bannister Casting

Three shows are on tap for Albert Bannister. Casting is due next week on "Jaro Svatex," the first.

It's a foreign play by Ludwig Nerts and Armin Friedman. Tracy Kingman adapted.

ADLER LANDS IN COURT

Phil Adler, general manager for Edward A. Blatt several years, has won an appointment as record clerk in the New York magistrate's court.

Now his friends are ribbing him, asking when he expects to disappear.

"Final" at Thanksgiving

Chicago, Aug. 24.

Adelphi theatre has moved back the opening of "Five Star Final" to Thanksgiving week. Ralph Kettering has "Unexpected Husband" set for Sept. 20.

"The Blue Ghost" will follow "Unexpected Husband" in.

Then He Sat Down

Hollywood, Aug. 24.

Group planning a season of grand opera for the city's Greek theatre in Griffith Park was approached by an agent who could get Elsa Alsen for "Aida." Promoters said swell. Agent asked what they would offer as salary.

Reply was, "Why, I think we could pay her 300 seats."

Agent flinched only slightly and faltered, "Well, how about my commission?"

"We'll pay you the regular percentage—30 seats."

Bobby Newman Attaches Bill Maguire Twice for $31,000—Old Pal Stuff

Robert Newman and William Anthony Maguire were cronies but it is cold now. Bobby is suing Bill for a lot of money, something like $31,000 which he says he loaned the author from time to time. Latter was on the cuff to Newman for $8,000 more but he got that back.

How Maguire managed to get so many G's from the little producer is something of a puzzle. But what with bouncing checks he had endorsed it grew. Towards the finish Newman figured he had to kick in in order to get it back, maybe.

Newman claims to have attached Maguire's new show "Bad Penny," which opened on the coast last week. Under the claim that Maguire is a non-resident of New York he tied up the salary end of the writer's contract with Fox Films.

The show attachment concerned Erlanger's and Charles Dillingham who control "Penny." Maguire's picture contract calls for an original story at $25,000 and three adaptations for which Maguire is to be paid $18,000 each.

Percy Ames Not Stewed

Barnstable, Mass., Aug. 24.

Percy F. Ames, who gave his address as the Lambs' club, New York, was found not guilty of driving an automobile while under the influence of liquor when arraigned in First District court here. Court gave its decision after a doctor had testified that Ames was normal two hours after his arrest at Hyannis Aug. 5. The doctor said that, in his opinion, Ames could not have been drunk at the time he was arrested.

Two policemen testified that Ames was drunk when his automobile collided with another car. One stated Ames while being taken to the Barnstable jail made several attempts to "fix" his case.

Gaites Chicago Chief?

Joseph Gaites, Shubert general manager in New York, is reported booked to move to Chicago, where he will be installed as Shubert's head man in the west.

Present representatives are Sam Gerson and J. J. Garrity, respectively general western representative and general theatre head in Chi for the organization. Both have been with Shuberts for 15 years.

59 PEOPLE—22 SCENES

"Two Seconds" Going Into Rehearsals for 4 Weeks

Jeanne Greene will head the cast of 59 players in "Two Seconds" which Irving Lande and William Stevens put into rehearsal Monday (31). Play is by Hugh Lester and has 22 scenes.

In the cast will be Preston Foster and Patsy Kelly. Play will rehearse about four weeks.

PROVIDENCE CIVIC IDEA

Providence, Aug. 24.

An effort is being made by a group of residents here to finance a modified civic theatre. Sponsors seek $15,000 to carry out a guest star arrangement.

Feature is that local talent would be used with the exception of the guest star. It is proposed to obtain one of the dark houses.

Philly's 7 Legits Will Not Be All Under Way Before Oct. 5—One Now

Philly, Aug. 24.

Philly's legit season gets under way earlier than figured with "Free for All" at the Garrick tonight. In for a single week. Nothing listed to follow immediately.

It looks very much like a late general start, with not more than one or two legit houses open until Sept. 21, and the full quota of seven not in swing until Oct. 5.

Garrick probably dark again for three weeks after "Free for All." Next show mentioned for it is Max Gordon's "Passionate Pilgrim" on Sept. 21. Some doubt about it being ready by that time.

Forrest will probably be the next with "Everybody Welcome," Shubert musical from "Up Pops the Devil." Date may be Labor Day. Next "Twisting the Law," a Crosby Gaige tryout, for Saturday, Sept. 18, at the Walnut. Ed Wynn's "Laugh Parade" relights the Shubert Sept. 14, and Leonard Bergman's production of Myron Fagan's new one, "Peter Flies High," bring the Broad into line Sept. 21.

20 Weeks Booked

Erlanger, which has over 20 weeks booked with legit attractions, opens Sept. 28 with Joe Cook's "Fine and Dandy." Chestnut arrives last with "The House Beautiful" Oct. 5.

Virtually no chance of Walnut, Shubert, Broad, Erlanger and Chestnut opening before dates mentioned, which leaves Garrick and Forrest only houses possible for Labor Day. That Labor Day date formerly official season opening here.

"Free for All" booking was sudden and due to inability of show's management to get Apollo in Atlantic City.

PLAY BROKER DECLARES IN

Roy Walling Running and Directing "Enemy Within"

Roy Walling has stepped in on Samuel Golding's production of "Enemy Within."

Understood that Walling, who is a play broker, will assume full charge, entering through his handling Lois Howell, co-author of the play.

Rehearsals start today (Tuesday). Herbert Ashton, Jr., Shirley Booth, Milton Wallace and George MacQuarrie are cast. Walling, who will direct, expects to open for an out of town break in Sept. 14.

Actors in "Enemy" are playing on a guaranteed minimum and percentage arrangement.

WHAT PICTURES DOES TO W. C. STOCK PEOPLE

Los Angeles, Aug. 24.

Wilbur Cushman, who has tried for several weeks to cast two musical stock troupes here for western houses opening late in September, has given up the local slant and is bringing his people from Chicago.

Local legit people with any degree of talent won't leave town through fear of missing a picture opportunity.

Selwyn Just About To Go Calif. Native

Hollywood, Aug. 24.

Torn between the desire to get back to New York and produce some plays and the California climate and retakes on "Lullaby," Edgar Selwyn is awaiting word from his brother, Arch, before making any moves.

Selwyn has three plays he wants to do on Broadway. He wants Arch to come here to talk it over. Arch letters back that he must go to England to find a cast for "The Devil," Ben Levy's play, as there's nobody left in New York.

On retakes for "Lullaby," Edgar has only a few more scenes to do, but must wait until Lewis Stone, Helen Hayes and others in the footage finish pictures they're in now. When that's over, it will be too late to start any play casting, thinks Edgar.

Among the stories Selwyn wants to do is a play, "The Lady is Tired," by Frances Marian, M-G-M's star scenarist. Other two plays are "A Fast One," tennis story by J. C. and Elliott Nugent, already produced in San Francisco. and "Love Racket," by Selwyn.

THEATRE DEDICATED

Lambs Do It to Carroll as Chorus Girls Cut Fingers

At the dedication ceremony of the Earl Carroll theatre Monday afternoon a number of chorus girls cut their fingers scrambling to grab pieces of the bottle of champagne that Carroll broke on the stage. They put the pieces of glass into their pocketbooks, also dipped their fingers in the wine and licked them.

Aside from the girls, members of the Lambs Club were mostly in evidence. A. O. Brown, Shepherd of the Lambs, introduced Dudley Field Malone, who in turn introduced Carroll. The speakers used an empty plaster barrel for a rostrum.

The Lambs dedicated Carroll's former theatre.

Gangster Play Cycle Impends for Autumn

Three gangster plays are listed for fall showing, with two presently rehearsing and another due in later. Sam Harris has "Just to Remind You," by Owen Davis, for premiere next month.

"Enemy Within," about gangsters and politicians, has started for Samuel R. Golding, lawyer, with a taste for legit.

A. H. Woods has "Inside Story," delayed from last season, when it was owned by several other producers.

NEW MUSICALS HAVING PRE-JAMS AS USUAL

Atlantic City, Aug. 24.

Reports of internal trouble in both "Vanities" and "Scandals" while here. In "Vanities" there has been a battle of comediennes, Olive Olsen vs. Helen Lynd. Al Melnick of Lou Shurr's office is Miss Lynd's husband. A rumor started said Miss Olsen was leaving "Vanities." With Miss Olsen given additional assignments in the skits, she appears to be on top on the woman end. Lucille Page, acrobatic dancer from the coast, claimed a stand-out.

Everett Marshall and Willie Howard are the hits in "Scandals." Understood George White is seeking to replace Ethel Barrymore Colt. Rudy Vallee didn't look so hot at first, bnt his stuff may be strengthened by premiere time in New York next week.

Jeanne Aubert will replace Barbara Blair in "Scandals" for New York. Understood Miss Blair asked for her release because of trouble with other members of the cast.

Lew Brown and Ray Henderson, "Scandals," the score writers, had a short dispute with White. Brown and White quarreled throughout rehearsals, the writer being barred from the stage for a time. Score of "Scandals" is the show's main strength, with "It's a Bowl of Cherries" the best song seller.

Best song seller in "Vanities" is "Tonight or Never."

Starring Agnes Ayres?

Agnes Ayers, formerly of films, may star in a Broadway play production of Myron C. Fagan's this fall.

It's called "Hollywood Be Thy Name."

Frown on Elliott

James W. Elliott, legit producer, under disfavor of the Authors' League, which means that until he is reinstated no League authors can sell plays to him. Ruling does not affect Elliott's present plans, as contracts already made are not involved.

Reason is given as unpaid royalties on "Brass Ankles," which Elliott produced last season. Author was Dubois Heyward.

Buys for New Shows by Opposing Ticket Broker Groups Clashing?

Broadway theatre ticket agency brokers are much exercised over the prospect of buys for the new season. A conference of some half dozen agents was held to counter managerial demands for long-term buys and to stand off the situation precipitated by the buying scheme put over by McBride's and Postal-Leblang.

The other brokers propose to act along similar lines, the opposed group making a buy for all concerned. They are said to have argued with managers that such a deal as entered into by McBride's and Postal might place that combination in the position of making demands upon the managers within a year.

Neither buy on "Scandals" nor "Vanities" has been entirely completed. The 32 weeks' deal on "Scandals" totals over 500 of the 712 tickets to be allotted the brokers at the Apollo. McBride's-Postal have not been included. The dickering will end in an agreement today, the only difference to be ironed out being the percentage of returns permitted.

McBride's-Postal have closed the deal for "Vanities," whereas most of the other agencies are still arguing about it. Earl Carroll is demanding the same length of buy as for "Scandals" and wants the money for the last four weeks to be paid in advance. The agencies say they cannot finance that proposition and are wondering where they will get off if having to face similar deals concerning other incoming shows. The McBride's-Postal arrangement is not a buy, but rather a guarantee of so much money to "Vanities" within a stipulated period. Accompanying is the guarantee not to sell at excessive prices.

6 AGENCY PERMITS MAY BE REJECTED

At today's (25) Equity meeting the matter of agency permits for legit casters will be disposed of for the coming season. There are 47 agencies operating under Equity permits. Indications are that total will be reduced. Understood that six will be denied permit renewals, principally because of inactivity.

An equal number with rating of personal representatives, will be switched for the same reason. In most of those cases the special form will be issued, allowing a fee of 5% for the run of the play. Only agencies with personal representative rating can collect 10% for the run of the play but must guarantee their people 20 weeks.

No change is reported in the rule of 5% for 10 weeks, although agents have been trying to raise that fee to 10%. The average caster claims there is no profit in 5%.

CIVIC OPERA SHOPPING

Dallas Chosing Between Chi Troup At $6.60 and Carlo at $2.50

Dallas, Aug. 24.

Whether Chi Civic Opera's road group plays Dallas next year will depend.

Although 18-year-old habit here, local opera committee's balking at the $12,500 flat guarantee per performance Civic wants. For the two proposed performances this means $25,000, with additional 10 grand for expenses. Best capacity house in the muny auditorium can do is $17,000 at $6.60 top.

What committee wants, and Civic doesn't, is percentage booking.

Herbert Marcus, chairman, went to N. Y. to negotiate with the San Carlo company. Latter reported willing to take booking at $2.50 top price, mebbe less.

Marcus decision deferred to Sept. 1.

Scheff Tour Vague

Fritzi Scheff's proposed road company of "Mlle. Modiste" is in the air again. Rehearsals of the troupe were stopped recently by Equity, when no guarantee was forthcoming.

As far as known, George Anderson, Miss Scheff's ex-husband, who was to manage the original outfit, is now out.

AMATEUR SCRIPT CONTEST

Hayden in Dallas Keeping Interest Alive in Legit

Dallas, Aug. 24.

As forerunner for his return to Showhouse, local legit spot, James Hayden is reballyhooing his playwriting contest. Gag was started last season, but weather closed the house pre-schedule.

Contest open to amateurs, with a grand for winner and production of script. Original date, Aug. 1, now extended to Nov. 1, winner not announced until Jan. 1.

With local yen for amateur dramatics, Hayden figures play's production will return his grand, besides plentiful attention from local dailies.

L. A. LEGITS UP; 'PENNY,' $6,000

Los Angeles, Aug. 24.

Hoped-for upward trend in the local legit materialied slightly with the return of cool weather. Belasco, on the final week of "Greeks Had a Word for It," bettered last week by about a grand and finished with $10,000. Run on the whole was a little less than average for the house, but with the nut kept down the profit was satisfactory.

"On the Spot," with Anna May Wong, Crane Wilbur and Glenda Farrell of the N. Y. cast, followed the "Greeks," opening Monday to capacity. Piece bids fair to break some of the Belasco's records.

"The Bad Penny," William Anthony McGuire's new play, opened at the Biltmore last Tuesday. House was plastered with paper for the opening but managed to pick up to $6,000 for the remainder of the week. Henrietta Crosman and Charles Grapwin are featured, with an all-picture cast supporting.

"Nine o'Clock Revue" got $7,300 for the week, which is about the same as last week. Piece continues to get pro-and-con arguments, but stands out as the first co-op musical that has ever made money in L. A. Production has been paid for and everything is velvet from now on.

"The Broken Wing," at the El Capitan, in its third week built up slightly over the previous weeks to $6,000. Show got away to a poor start and will just about make nut money on its L. A. run.

Estimates for Last Week

"The Broken Wing," El Capitan (3d week) (CD-1,571-$1.50). Average business at $6,000. One week more, than Frisco.

"The Greeks Had a Word for It," Belasco (4th, final week) (C-1,103-$2.50). Blew to $10,000. "On the Spot" opened Monday.

"Nine o'Clock Revue," Music Box (6th week). Out of the red now and will continue for a few more weeks. Last week's $7,300 had everybody satisfied.

"The Bad Penny," Biltmore (1st week) (CD-1,656-$2.50). Slow start at $6,000 for the first six days. Good notices.

Auster Connects

Islin Auster, former story chief of Columbia, who quit Hollywood and came to New York last week, has joined the Edward Blatt office and will work on the production of "The Terrible Turk." Probability is that he will stage the show.

"Turk" goes into rehearsal in about two weeks, with the search for a suitable lead holding it up now.

"Little Show" Staying

The "Third Little Show" is not going to the road at this time, as reported. Business at the Music Box jumped, with the revue bettering $18,000 in the past two weeks.

Next attraction at the house will be a Sam H. Harris musical. It is due in November. Harris' first production this season, "Just to Remind You," is slated for another theatre. It is an Owen Davis drama.

Weberfield Revue Cold

Weber and Fields' plan to stage a revue in New York this fall has gone cold, the comedians prefering to continue radio broadcast.

Sophie Tucker was to have come back from London to be in the show.

Time Will Pass

When at Atlantic City last week Flo Ziegfeld, Mark Hellinger and Gladys Glad put up at the Shelbourne. Daily a Greek barber from the hotel's shop came to their quarters. On their last day Hellinger asked the barb how much they owed. He said:

"It's all taken care of. Your father paid me."

And Zieggy burned.

NEW TYPE SHOW OPENING COLD

Heavy shows listed for production spell booking difficulties for out of town and subway circuit theatres. Shows running to 20 scene changes and more are too big and too expensive, from the transfer angle, to warrant out of town breaking in.

Two elaborate shows are already planned for cold Broadway openings. Break in time will be replaced, in one case, that of "Two Seconds," casting for Irving Lande, by dress rehearsals for a full week. Lande's show has 22 scenes.

Other show is "Big City," long on the cast and sets, Ben David producing. David plans to open the show with no audiences seeing it before Broadway.

"Grand Hotel," which started the trick scene idea, also opened cold. It is setting another example for this season.

TRANSFER MEN WANT NEW CONTRACT TERMS

Contract existing between the Allied Theatrical Transfer Owners' Ass'n, the Teamsters' Union and the theatres, expires Sept. 1. Changes in the new contract have been requested by the Theatre League.

According to a representative of the A. T. T. O. A., the latter group has been presented with a new labor contract. Changes proposed by the League depend on any terms and working condition changes that may be embodied in the new contract. Changes will effect legit and burlesque, as proposed by the League.

League has requested inclusion of an arbitration clause. Another proposal would change the condition whereby theatre owners are held responsible when producers fail on contracts on shows in the formers' theatres. It is also proposed to modify the ruling making vans necessary when moving a show from one house to another close by.

HARD CASTING TIME

Leading Men Scarce—Not Easy To Fill Casts

During the past two weeks Jed Harris had to stop work on "Je T'Attendais" after he had Muriel Kirkland signed for the lead, because he couldn't find a man to play opposite her. Billy Rose had to drop work on a musical, "The Play's the Thing," because he couldn't find a male lead opposite Norma Terris. Neither of the actresses wanted to wait, and both are engaged for different plays.

Trend is best illustrated by recent actions of Horace Liveright, recently arrived in New York to resume legit production. His first play is scheduled to be "Things as They Are," by Edwin Justus Mayer. On starting production arrangements, he found both actors and directors unavailable. He immediately arranged with Mayer to direct his own play, but he's been held up for three weeks on starting work because he can't find the actors.

Benefit Into Revue

Los Angeles, Aug. 24.

Talent and material from a colored benefit at the Shrine auditorium Thursday will be made over into a revue by Hal Reid, according to plans, and will play the Mason at $1 top, starting Sept. 3.

Stepin Fetchit, Clarence Muse and Albertina Pickens are booked for the benefit. Sarah Butler's old-time singers are vocal background.

Opening of New '31-'32 Legit Season This Wk with 3 Shows Taking Plunge

5 WKS. FOR "TREE"

Billie Burke Takes Year's Record So Far in Frisco

San Francisco, Aug. 24.

Figures on Billie Burke's engagement in "The Vinegar Tree" at the Curran, extended to include a fifth week, show that the b.o. set a new house record for this year for the first two weeks, $40,000 for the fortnight. Last week, the fourth, grossed $16,000.

Estimates for Last Week

"School for Scandal," Geary (1st week) (C-1,600-$3). Strong at $17,000 opening week for Ethel Barrymore.

"Vinegar Tree," Curran (4th week) (C-1,700-$2.50). Holding up well, $16,000, third week.

"Oh Boy," Alcazar (2d week) (M-1,269-$1.50). Fair at $5,400, first week.

CUTRATES—YES OR NO—IN CHI

Chicago, Aug. 24.

Looks like the first-comer of the season, "A Modern Virgin," is doomed for an early pulmotoring by the cut-rate route, with the two-for order expected to come through by the middle of the current week.

Critical reception of the "Virgin" was divided, with the "Trib," as leader of the opposition faction, putting on a furious nostril-pressing act over the play's sexy aroma. Lay mob that did go appeared to like. Intake for the five days estimated under $8,000.

Johnny Bonero hasn't yet decided on the scale for "Salt Water" at the Playhouse Saturday (29). Still waiting to see whether "A Modern Virgin" resorts to the bargain mode. Next opening carded is "The Green Pastures," Illinois, Sept. 7. Nothing beyond until Oct. 5, when the Dramatic League ushers in its season at the Harris, Oct. 5, with "The Improper Duchess" (Irene Bordoni).

Estimates for Last Week

"A Modern Virgin," Garrick (1st week) (C-1,997-$2.50). Opening $8,000 purse indicates short stay.

"High Hat," Adelphi (9th week) (C-1,100-$3). On its third from last week picked up to around $5,000. Profitable still at the figure.

"Stepping Sisters," Blackstone (22d week). Claimed $6,500; Milwaukee and Minneapolis dates set back for Labor Day holdover here.

New L. A. Legits

Los Angeles, Aug. 24.

A play about California of 100 years ago goes into the Hollywood Playhouse Sept. 3 or 4, the idea being to cash in on the Fiesta atmosphere. Play is "Vengeance," by a Santa Barbara lawyer-banker. Roy D'Arcy will be featured. Producer is Mabel L. Dorsey, schoolteacher.

Franklin Warner starts production on his new edition of "Temptations" in about three weeks, planning to open at the Curran, San Francisco, in October. Book by Paul Gerard Smith, score by Sam Coslow, J. Franke Harling and J. K. Brenna.

Another Agency Combine

Newest ticket agency combination is that of Sam Beckhart and Sam Mayer. Latter recently withdrew from the Louis Cohn agency.

Beckhart has been associated with Joey and Willie Deutch in the Superior office. Location to be retained, but name changed to Beckhart's.

The Deutches will open a place of their own on 42d street.

BILLINGSLY NEW I. A. VICE

F. M. Billingsley, former business agent San Francisco operators' local 162, has been named seventh vice-president of the I. A. to succeed Cleve Beck, who recently resigned.

Barrymore Portland Week

Portland, Ore., Aug. 24.

Ethel Barrymore with road company in "School for Scandal" due to open at the Dufwin Aug. 31 for one week. House has been dark all summer.

Road show will be prelude to the Dufwin legit stock, following the Barrymore week.

Interest on Broadway this, the opening week of the legit season, principally centers upon the new Carroll theatre and its debuting show "Vanities." In capacity it nearly doubles that of any legit theatre ever built on this side with the exception of the razed Century.

Because the new house has a capacity of 3,000 some showmen are skeptical as to its practicability for stage show useage, the fliv of the Century being cited. Those who have seen the interior of the Carroll predict the house will be as much a draw for the first season as the show itself. Musical revues like vaudeville mainly depend upon the players' personalities. Personality usually limited to 2,000 capacity for sight range.

Continued better weather was a break again for Broadway last week, grosses holding up as well as the previous week. With some shows the take was better. With three premieres this week the legit card has a total of 15 shows.

Some of the holdovers have announced departure. "The Green Pastures" goes out from the Mansfield but no show is slotted in as yet. The run leader departs with a fine record of 79 weeks, or a year and a half, spanning two summers.

Another trio of premieres is due next week: "Scandals," Apollo; "Friendship," Fulton and "Cloudy With Showers," Morosco.

Estimates for Last Week

(Symbols R—revue; M—musical comedy; D—drama; C—comedy; F—farce; O—operetta; Capacities and top prices also indicated.)

"After Tomorrow," John Golden (1st week) (CD-900-$3). Presented by John Golden; written by latter and Hugh Stange; opens tomorrow night (26).

"Barretts of Wimople St." Empire (30th week) (CD-1,099-$3.85). Sweet winner; last week up again, nearly $17,000.

"Follies," Ziegfeld (9th week) (R-1,622-$5.50). Figures to stand up against newer musicals coming to town; standees present at most performances and gross above $46,000.

"Grand Hotel," National (43rd week) (D-1,164-$4.40). Last season's dramatic smash sure into new season; getting great grosses; $22,000.

"Green Pastures," Mansfield (79th week) (CD-1,050-$3). Final week; run leader goes to road with splendid record; Chicago first stand.

"Once in a Lifetime," Plymouth (49th week) (C-1,042-$3). Another week after this for hit comedy; virtual year's stay; summer pace around $6,000, was in big money.

"Private Lives," Times Square (29th week) (C-1,057-$3). Due out soon; several companies for road; big money in early months and profitable through summer; over $8,000 last week, climb; house gets "I Love an Actress" Sept. 14.

"Shoot the Works," Cohan (6th week) (R-1,360-$3). Went to nearly $15,000 last week; top money so far for Broun's co-operative show.

"The Band Wagon," New Amsterdam (13th week) (R-1,423-$5.50). Held up to virtual capacity again, gross going to nearly $43,000; only "Follies" topping.

"Third Little Show," Music Box (13th week) (R-1,000-$5.50). Although overestimated, greatly improved business during August; takings past two weeks around $17,000; date indefinite.

"Three Times the Hour," Avon (1st week) (D-830-$3). Presented by Brock Pemberton; comes in tonight (25) as season's first attraction; written by Valentine Davies.

"Unexpected Husband," 48th St. (13th week) (C-969-$3). Improved again and may stay well into autumn; rated at $5,500; company not co-operative as reported.

"Vanities," Earl Carroll (1st week) (R-3,000-$3). Presented by Earl Carroll; debuts New York's newest and largest legit theatre.

Other Attractions

"Mikado," Erlanger's; Gilbert and Sullivan revival repeat.

"Precedent," Bijou; to road soon.

"Murphy" Back

"Old Man Murphy" is slated to resume on Broadway Sept. 14, probably at the Hudson.

Show opened on the eve of summer and was withdrawn during July's heat wave.

Holde's Prospect

Nick Holde is slated for gen. mgr. for Albert Johnson, scenic designer, when the latter turns producer. Johnson got back last week from Europe.

Designer has "Prancing Nigger," colored play by Elizabeth England, for showing in November.

Two Library Buy Hits in London; Stoll's "Vienna" Musical Big Sell

London, Aug. 24.

There are two major hits in the new crop of London attractions both the beneficiaries of libraries' buys. Two other newcomers are melodramas, one of them fair, the other weak.

Outstanding is "The Waltzer" from Vienna, opening at the Alhambra and a splendid attempt by Sir Oswald Stoll to surpass his other hit, "White Horse Inn," current at the Coliseum. The new piece is a triumph of artistry, with an extremely good singing cast and all the other elements except comedy, absence of which tends to make the entertainment drag at the start of its engagement.

Stoll has called in Douglas Furber to fatten up the humor, delivering the "fixed" book today.

Report that the libraries' buy for the Alhambra attraction exceeded that for the Coliseum piece, is an error. "White Horse Inn" originally claimed a buy of $300,000. Ticket people have contracted for $10,000 for 12 weeks, while the first Coliseum arrangement called for $12,000 for 12 weeks. Besides that, the libraries are doing more business with the Coliseum now than they did when the piece opened.

Wallace Play Good

Other successful opening is that of Edgar Wallace's "The Case of the Frightened Lady," warmly received at Wyndham's and won first rate notices. The libraries immediately closed a buy arrangement sufficient to insure a profitable run of medium extent.

"Black Magic," starting at the Royalty Aug. 17, is a gruesome melodrama about a mad scientist who hypnotizes his wife. Story and characters are unconvincing, but play redeemed in playing by the excellent work of Kathleen Oregan and Franklyn Dyall.

Dud of the week was "The God of Gods" at the Everyman in the suburbs. Story has to do with life among the American Indians, by a Canadian, Carroll Aikins. It was previously tried out in Birmingham by stock. Long winded and futile.

Ever Meet Mr. Gilbert?

Paris, Aug. 15.

Representing himself as an agent for the "Universal Film and Music Corporation," a man named Gilbert is gypping professionals with fake contracts.

He approached the actresses of a small theatre, offering them a year's contract to sing in Vienna at $30 per day, then vanished. Girls asked "Variety" to investigate. Max Laemmle, local chieftain for Universal stated the man was in no way connected with "U."

Revolving Stage Delay

London, Aug. 24.

Because of difficulty in making the revolving stage work, opening date for "Grand Hotel" has been moved from tonight to Thursday (27).

Play is being produced here by Gilbert Miller, though in a different adaptation than the one used in New York last season.

FOREIGN BOOKINGS

Paris, Aug. 15.

RKO bookings include Olsen Seals, six weeks, Charles Prelle talking dog, 15 weeks, and Frank and Eugene, trapeze, 30 weeks.

Acts, booked here by Jack Curtis, to sail shortly.

IN PARIS

Morris Rose, Eddie Small, Edna Wallace Hopper, Mary Graham, Dane Kutcherra, Kurt Robicheck, John Zanft, A. H. Bandy, Robert Chiles, Martin Herman, Emil Boreo, Grace Fields, Sarah Sheldon, Cecile Evans, Mollie Picon, Jacob Kalish, George Doran, Louis Bernstein, Benito Perejo, Pare Lorentz, Sally Eates, Joseph Hergesheimer, Josephine Cowell, Hunt Stromberg, Jack Warner and family.

Belgium Honors Denyn, King of Bell Ringers

Brussels, Aug. 15.

Belgium, and Malines in particular, is preparing to celebrate the professional jubilee of Jef Denyen, the world-wide known carilloneur. Jef at 19 was training to become an engineer when he had to succeed his father, suddenly stricken blind, as carilloneur, and support the family. He knew nothing about bells but in six weeks he was able to play passably well.

Denyn later produced an improved keyboard and started a school which has sent 75 of its pupils to many parts of the world, as carilloneurs. The expenses of the school are mainly borne by American admirers of Jef and his art. The Malines carillon consists of 48 bells representing 30 tons of bronze, the mother bell weighing eight tons.

Police Have Version of Willette Kershaw's Story

Paris, Aug. 24.

Willette Kershaw, English actress and producer, currently playing at the Comedie Caumartin here in "The Well of Loneliness" and "Maya," was found in her apartment gagged. She told police burglars had held her up and gotten away with $480.

Police have their own version. They believe serious financial difficulties and a couple of lawsuits pending against Miss Kershaw because of her adaptation of "Loneliness" caused her to stage the robbery with the idea of inducing her creditors to ease off. No trace of chloroform was found in the apartment.

Miss Kershaw recovered too quickly, besides, the police say.

Holland Trade Shot

The Hague, Aug. 24.

Bad weather has been wrecking business here and making it still tougher for the open air amusements.

In the resorts, however, the people are driven indoors and the roofed establishments are prospering.

The Kursaal in Schevenigen, southern seaside spot, is constantly packed. Attraction is a Spanish dance troupe led by Escudero.

VAUDE REVIVAL BY MOSS, OTHERS

London, Aug. 24.

Moss Empires is getting under way for a campaign in behalf of vaudeville during the autumn, starting with the Dominion Sept. 21 as the West End key stand. Jeannette MacDonald will headline for a fortnight topping the initial bill.

Victoria Palace also reverts to the specialty bill Sept 21, upon the termination of the current "Hour Glass Revue."

P. H. Gillespie says vaudeville has done better for Moss than any other style of entertainment, but always with the difficulty has been to line up the right kind of acts.

For this reason he wants to make the trip to the States as soon as he can arrange his business engagements, to engage turns over there.

New Restaurant Off

London, Aug. 24.

Hermitage Restaurant, formerly the Princess Cabaret, closed Saturday (22) after a few weeks of strenuous effort to make things go.

Management tried running the place as a cabaret for a while and then switched to just a straight restaurant with a dance band.

European Runaround

By Frank Scully

Abroad, Aug. 14.

"Florodora" revival at Daly's seems to have clicked and even if it flops in a month, it's made enough for its backers, original angels having cleaned up 150% while changing Tommy Barrett, an organist in Father Vaughan's church, in Manchester, into Leslie Stuart, the composer.

Caught Napping

Sudden reversal of chapeau styles leaves current picture releases looking ridic, from the femme angle.

All those cardinal's skull-cap sort of berets which dames have been sporting for some time look laughable on the screen when the girls out front are wearing their new robinhoods tilted down over one eye. Berets look even funnier on Hollywood picture stars visiting Paris.

Job of studio designers is to anticipate the mode, not follow it.

Two-Timing

Folies Bergere fav phoned she was ill and couldn't report for a few days.

Boss, to clear his mind of worry, took a run down to Deauville figuring things were so dead there this summer he could be plenty alone with his thoughts for a day.

About midnight he tried a nite club for excitement and got it when he saw his sick star doing a turn there.

He burned her for bicycling, punctured her tires and then fired her from the Folies.

Bluffing But Losing

Monte Carlo opened a new summer casino and everybody on the Riviera was there.

Place was built to offset Andre's de luxer, the Palm Beach at Cannes. Both are due to play the red plenty.

Proof is in Gould's Nice casino. This place had a smash season last winter and still lost money.

Its profits grossed nearly a million bucks (actually 23,000,000 francs). After state and town took 75 per cent. of this and theatre end was deducted, Gould owed himself plenty.

He's demanding the government cut its cut or he quits.

Sure To Be Good

Time-savers are passing up book reviews for their buying tips. What they do instead is to get on the Irish censor's mailing list.

Books he bans, they buy.

Surprise Taken Out Of Passes

In order to plug legit in Parce the minister of the budget has loosened restrictions.

He has aired tax on skulls. Up to now for a critic to take his girl to an opening on "dead heads" cost him about two bucks in taxes.

Only thing free was the air, and that wasn't fresh.

Banking on Bankers

Dithering around on those debts has raised the aspirin overhead in nearly all studios here.

Not only have German stars been slashed from 18 to 14 grand a picture, but French producers are plenty worried about where next month's sugar is coming from.

One has obligations of 200,000,000 francs to meet and nothing to meet them with.

Another is being carried along by its bankers who don't know what else to do with the load. Stock is watered to five times its value now

(Continued on page 49)

3 Wild Patriots Shoot Up Stage in Athens Over Song—4 Fatalities

Vienna, Aug. 24.

Satire in a stage song caused the death of an electrician and the mortal wounding of three stage hands at the Peroke theatre, Athens, Greece, Saturday (22). Actor who was singing the song managed to hide in time and save his life.

Trouble started when an actor was singing what is described as a mild satirical song against the government. Three youths in a box resented it. They leaped on the stage brandishing revolvers and raining bullets on all sides.

It became a real Grecian tragedy when the audience joined in the manifestation, trying to get the gun wielders for lynching purposes. Police arrested the assassins and quieted the crowd.

Belgrade, Aug. 24.

Disturbances in the Athens, Grece, theatre Saturday night are causing considerable fear among theatrical managers here and in all the Balkans. Trouble is said to have started because of a mild satirical song.

Theatre people here are afraid that if satire on the stage is going to cause difficulties, or if all plays will have to guard against being non-patriotic, they may be in for a hard time. Not only is this felt because of the fear that good plays may come along which, however, wouldn't jibe politically, but because satire in all of this section and most of Europe is the backbone of revues and musicals.

It's understood here the assassins in Athens turned out to be State officials whi h might mean just another fascist forward move.

Czech "Bernhardt" Dies, First Talker Finished

Prague, Aug. 14.

Marie Huebnerova, Czechoslovakia's foremost actress, member of the Bohemian National theatre, Prague, died at the age of 66 years.

Madame Huebnerova recently created the role of Fanka in the soundfilm "The Robbers," based on Carel Capek's play of that name which will be shown for the first time this fall.

She apeared in the theatre Polski of Warsaw in the play "The Morals of Madame Dulska" and last year in Zagreb and Belgrad Jugoslavia.

Eight years ago Huebnerova was awarded the Czechoslovakian state prize for dramatic art. Her bronze bust was made by the late great Czech sculptor Stura.

Bad Weather Aids Paris Theatres—Dates Moved Up

Paris, Aug. 24.

Disagreeable weather is proving a boon to the theatres with tourists unable to get outdoors for any extended period.

Spurt in business has resulted in legit producers moving ahead opening dates for their shows.

London Show World

London, Aug. 13.

Looks like a real government interest in film censorship after years of bickering with the Whitehall crowd not caring to dip a finger into that pie.

Now there's a move afoot, sponsored by the Home Office, for all local governments to nominate members to a committee which, together with representatives of the British Board of Film Censors, will act in an advisory capacity on talkers, so giving the problem a government angle and status.

Movement in legit aims at the return of the pit. During the last few years tendency has been to dispense with the pit altogether, but one by one theatres are bringing back the cheap seats behind the stalls. Vaudeville theatre is the latest to put back the queue spot.

Probability is theatres will not have the pit bookable in advance; practice which was tried out some years back, but will keep it unreserved and aim at catering once more to strollers who drop in.

In this connection it's interesting to note "World's Press News," leading paper trade and Fleet Street publication, commenting on the "Film Renter" and "Era" merger, in which Gaumont British have an interest, says:

"We understand under the new proprietorship the 'Era' will be run on similar lines to 'Variety,' the world's leading entertainment professional paper, published in New York."

Largest Woolworth building in London is being put up on the site of the old Princess theatre, Oxford street. This was the site which Keith owned for a long time and allowed to go unoccupied when he found he couldn't build on it without removing wine cellars owned by Gilbey's and Gilbey's wouldn't sell at a satisfactory figure.

Stanley Lupino at the end of a stag lunch attended by the film critics made a speech in which he cracked the "send me back to New York, I'm a pansy" gag which was front-paged in Variety recently.

Variety mugg there, on recognizing the crack, was about to call the turn when nine out of the other 12 at the table gave oral acknowledgment of the source.

"Stars who have never failed to shine" is the name of a touring combination of veteran vaudeville artists. The turns used to command $500 a week in the days when that was better than four figures of these days. Included in the line-up are Vesta Victoria, Fred Barnes, Fred Russell, Harry Champion, R. A. Roberts, Franco Piper.

Graham Garrett, co-author of "Queer People," suffered an attack of appendicitis when here on vacation and was rushed by plane to the American hospital in Paris, where he is now making good progress.

Legmen laid off "The Era" and "Film Renter" through the control of the two papers being put into the hands of one group of interests, have clubbed together and are bringing out a sheet of their own, to be called "Variety News."

2 AM. FEATURED ACTS ON DOMINION'S BILL

London, Aug. 24.

Eddie Peabody (American) will help open the vaude policy at the Dominion on Sept. 21. He'll be featured on the bill, Jeannette MacDonald, American, headlining.

Peabody is also booked into the Paramount Astorias in October, for his third date at that house in six months.

Cabinet and Legits

London, Aug. 24.

Resignation of the Cabinet is figured to affect London's legit stages considerably, with a probable falling off of attendance all around.

Picture houses, though, it's thought, won't be hurt.

Booking by Decree

Cairo, Aug. 24.

Sybil Thorndyke, English star, has accepted the invitation of the International Committee to play an engagement starting in March, 1932, at the Cairo Opera house.

The Egyptian Government has granted a subsidy to the theatre amounting to $10,000 to make possible the appearance of foreign stage notables.

PARIS REALTY DEALS

Paris, Aug. 15.

The boulevard block including the Olympia has been under option to a bank, and the option taken up. Report the theatre is to be razed to make room for the bank's office, but Haik has a 20-year lease with 18 to run.

Leon Benoit Deutsch, manager of the Daunou, is said to have sold the lease he bought from Jane Renouart. Theatre would be torn down to make room for a hotel.

Act Over

London, Aug. 24.

Ruddell and Dunigan, American, opened at the Holborn Empire.

Went over nicely.

Plays Out of Town

THE BAD PENNY

Los Angeles, Aug. 19.

World premiere of William Anthony McGuire's three-act play (one set) presented by Charles Dillingham in association with Erlanger Productions, Inc., at the Biltmore, L. A., $2.50 top, opening Aug. 18.

Jane Rutledge.....Henrietta Crosman
Abraham Washington.....J. R. Manning
Frank West.....Ashley Buck
Judge Stark.....Chas. E. Evans
Ella Burton.....Kate Byron
Henri Cochette.....Hector V. Sarno
Richard Rutledge.....John Westley
Gwendolyn Rutledge.....Donna Earle
Tom Rutledge.....James Eagles
Kathryn Hope.....Donella Donaldson
F. Oliver Rutledge.....Wallis Clark
Priscilla Rutledge.....Helen Clive
Junior Rutledge.....Maurice Murphy
Peter Rutledge.....Charley Grapewin
Joseph Fitzroy.....E. H. Calvert
James Harding.....Paul Nicholson
A Young Doctor.....Cornelius Keefe

Advance reports on William Anthony McGuire's new play were most optimistic, with knowledge he had been working on it for months and months, and that he, Dillingham and the Erlanger office owned a third each. Its unfolding at the local "world's premiere" was therefore all the more disappointing.

A talky, draggy affair, its screen possibilities are as limited as its Broadway stage chances, holding nothing new. The testy Henrietta Crosman characterization, aside from the mother love for James Eagles, is a la "Let Us Be Gay"; the old stooge of Charley Grapewin's is a la "The Old Soak"; and the two hoke bulls remind of the comedy dicks in "The Gorilla." Despite these composite elements, which might be regarded as in its favor, it pans out poorly. Miss Crosman and Grapewin are featured in the newspaper advs.

Young Eagles (said to be a brother of the late Jeanne until he said otherwise) turned in a good performance as the "bad penny," a scapegrace son. John Westley in a thankless part as a misunderstanding brother almost made a rather impossible fraternal relationship realistic. Rest of the cast was undistinguished save for some miscastings, such as Donella Donaldson, who was weak as the girl, and Kate Byron as the prolific married sister. Grapewin's stooge was more or less of a bit also. J. R. Manning as the old colored servant registered.

Central motivation, the mother love theme, is a familiar premise, to say the least. There is little sympathy for the errant youth, a frankly unpleasant young gent who is by no means chivalrous to his 64-year-old mother.

Miss Crosman, of course, has one of those fat dramatic parts which permit her to emote in good old-fashioned style even unto the final curtain when she dies, still not knowing of her son's criminal record and under belief he is away in the Californian oil fields on a business trip.

Little chance. *Abel.*

JUST ONE FAMILY

Hollywood, Aug. 19.

Here is a fair idea and a germ of a good stock company script, buried under brutal dialog. Story of a well-to-do family in a small city, all except the father and one daughter out to knife everyone for their own ends when the millionaire boy comes on the scene.

As produced at the Play Shop, little theatre, cast and direction didn't mean a thing. Dialog, if done in O'Neill's "Strange Interlude" manner, might have been acclaimed an artistic triumph, but as direct speeches of the characters, was bald, unpolished and inept, revealing thought rather than conversation. Plenty of polishing and dehokumizing of story and talk may make it an acceptable stock bill.

Introduction of the rich youth, who falls for the nice girl, only to be exploited at every turn by the rest of the family, brings about whatever movement is gained in the one-set plot.

Cast here was amateur and direction sophomoric. Hugh J. Weldon authored, and it ran five nights.

WRITERS' CLUB

Hollywood, Aug. 19.

Quartet of one-acters on the August bill at the Writers' was nothing to go into a froth about, but contain acceptable material, especially "La Delaissee," in which Olga Baclanova romped home with histrionic honors.

Second place should go to Waldemar Young, whose salty yet mellow humor served him well as m.c. of the bill. Young referred to vaude and pictures going into the dumps when taking on the m.c., and foresaw similar results for the club's monthly bills.

"It Happened in Hollywood," by Charles M. Sharpsten, dealt with an author whose characters come to life, sick of being themselves. Juve falls for the vamp; ingenue goes hotcha, heavy has a dash, mother wants whoopee and rounder father gets domestic. Clinch has the boy and the vamp locked with audience sympathetic but author has the blowoff by tearing the script as he says: "Lousy."

F. Hugh Herbert wrote "It Seems There Was a Traveling Salesmen" and appeared as one of the poker players. Gene Lewis as the typical drummer, taking the kid's dough and his cheating wife, split honors with Dwight Frye as the youngster who plugs them both in the end.

French piece, "La Delaisse," followed, with Olga Baclanova, Nicholas Soussanin and Michael Visaroff. Light and plenty of laughs, story of actor and his wife rehearsing a scene would make ideal fare for vaude. This was the first time the Russian actress did the piece in English and she got away with flying honors.

Closer, supposed to be very risque, was "The Virgin King," by Tom J. Geraghty. Burlesque on the question of Queen Liz's sex wound up with Bess as a man and Sir Walter Raleigh as a bearded lady and everyone happy. "Jerre," femme impersonator, had the title part and Cecil Cunningham did the freak Raleigh.

House packed and the single-acters got over nicely.

Future Plays

"Prancing Nigger" and **"Wharf Nigger"** are titles of two plays being prepared for fall showing in New York. Latter play is already in rehearsal for Mayer Fondiller and will go into the Provincetown Playhouse Sept. 15. It's being directed by Robert Rosson. Mixed cast has Venzella Jones, James Downes, Hayes Pryor, Jos. Smith, Thos. Morrison and Service Bell.

"Prancing Nigger," which will be based on the novel by the same name by the late Ronald Firbank, probably won't come in before November and will be the first production effort of Albert Johnson, scenic designer. Johnson won't start work on it until he's finished designing "The Passionate Pilgrim," next Max Gordon show for the Globe, work on which starts this week.

"Vanity Fair," a revue announced for last season, will be started again, this time by Alexander Leftwich and Arthur Klein. It will have Ben Bernie, Lita Grey Chaplin and Georges Carpentier in the cast.

Plan is to open in Chicago on Oct. 5.

"Grandma Likes It, Too," first venture of C. B. Kingston, a music record manufacturer, who wrote the piece, due for rehearsal Aug. 27. Mark Smith, Robert Spence, Henry Pemberton, Jack Harwood, Edith Spencer in cast.

"I Love an Actress," Chester Erskin's first for Erlanger's, comes into the Times Square Sept. 21. **"He,"** which Erskin staged as a tryout last season for the Guild, opens at the Guild's theater the same week.

"Glory Bound," musical Percy Oakes is producing and written by Tom O'Connell and William Heagney, opens at the Vanderbilt, New York, Sept. 7.

"The Enemy Within," is being prepared by Manhattan Productions Inc., for October showing. It's a new producing combo. Play was written by Will Piper and Lois Howell.

"Grand Opera Blues," is the new title of the Murdock Pemberton-David Boehm play being prepared by Walker-Towne Inc. Play, previously known as "Sing High Sing Low" will go into the Sam Harris Theatre on Sept. 23, after a week in Brooklyn.

Despite the title, it's not a musical, but a straight comedy.

Laura Wilck is casting a new play by Leonard Ide, as yet untitled. Play will go into the Blackstone Theatre, Chicago, some time next month for a run, possibly coming to New York later. Irving White is directing.

"The Second Man," a summer tryout in Milbrook, in the first of two plays by S. N. Behrman to produced on Broadway by McGowan & Reed. The author is in New York from Hollywood and may help in the direction.

Cast Changes

Mary Kennedy will replace Dorothy Matthews in "The Barretts of Wimpole Street," Aug. 31.

Jean Dixon is back in "Once in a Lifetime," after three weeks vacation. Aline McMahon substituted.

PROVIDENCE

(Continued from page 9)

strongest in town, but letting up; probably will toe mark at $13,000. Last week "Honeymoon Lane" (Par) and "Defenders of Law." Eddie Dowling, and wife, Ray Dooley here first three days; biz okay during personals, but soured rest of week; cut biz down to $12,900.

Paramount (2,200; 15-50) "Huckleberry Finn" (Par). Looks good; kiddies building matinees; should top $7,500. Last week "Smiling Lieutenant" (Par) very big at $12,000.

Albee (RKO) (2,500; 15-50) "Caught Plastered" (Radio). Wheeler and Woolsey quiet at $4,500. Last week "Traveling Husbands" (Radio) $4,000.

Victory (RKO) (1,600; 15-50) "The Runaround" (Radio). This one can only hope for $2,500. Last week "High Stakes" (Radio) bad at $1,600.

Fay's (1,600; 15-50) "Reckless Hour" (FN) and vaude. Good stage show only thing; will easily reach $6,500. Last week "Mother and Son" just this side of $5,500.

MINN. GIVING 'TRAGEDY' $30,000; BIG CAMPAIGNS

Minneapolis, Aug. 24.

With the able assistance of strong pictures and nifty exploitation, local showhouses continue to give old man depression the runaround. Times probably are hard and general business in the dumps, but you'd never guess it by a study of theatrical conditions here. The public apparently still has money and is willing to spend it on first class entertainment, or maybe they're flocking to the amusement palaces to forget their troubles.

"American Tragedy" and "Sporting Blood" are showing the box-office way this week, leading the procession at the Minnesota and State respectively. Boys put over a whale of an exploitation and ads on both films.

"Public Defender" and the Orpheum are in for a considerable drop from last week when "Common Law" pulled tremendously, almost hitting $18,000.

Ringling Brothers' circus, in town two days, is not expected to hurt the loop amusement emporiums appreciably. Its the first tent show of the season here.

Estimates for This week

Minnesota (Publix) (4,200; 75) "American Tragedy" (Par) and F-M unit. Picture greatly helped by a smashing campaign and by comment created when dramatic stock company staged piece several seasons ago and went extreme limit in seduction scene which screen version minimizes; looks about $30,000, very big. Last week, "Young As Your Feel" (Fox), around $31,300, fine.

Orpheum (RKO) (2,890; 50) "Public Defender" (RKO) and vaude. Picture only so-so, but Dix a card and vaude pleasing, so may get about good $12,000. Last week "Common Law" (Pathe) hit box-office bull's eye to tune of nearly $18,000, immense.

State (Publix) (2,200; 50) "Sporting Blood" (M-G). Spent more on newspaper advertising than for any picture that has played house in blue moon and also had neat exploitation job done on it, should top $10,000, good. Last week "Murder By Clock" (Par) and only about $5,500, bad.

Lyric (Publix) (1,300; 35) "Honeymoon Lane" (Par). Eddie Dowling and June Collyer mean less than nothing here; may reach $3,300, mediocre. Last week "Holy Terror" (Fox) about $3,400.

Aster (Publix) (900; 25). Weak house going into split week policy; "Forbidden Adventure" (Par) first half; "Girl Habit" (Par) last half; probably $1,000, poor. Last week "Up Pops Devil" (Par) around $1,500, fair.

Grand (Publix) (1,100; 25) "Smart Money" (WB) first half; "Man in Possession" (M-G), last half, second run. Strong fronts aid in bringing 'em in. Maybe $2,000, fair. Last week "Front Page" (UA) and "Just A Gigolo" (M-G), about $2,200.

$4,000 in Tacoma

Tacoma, Aug. 24.
(Drawing Population, 125,000)

Nothing could stop "Young as You Feel" at the Rialto. Same about goes for "Bought" at the Blue Mouse this week.

Estimates for This Week

Orpheum (RKO) (1,500; 25-60) "Runaround" (Radio) and "Caught Plastered." Split week; nothing to rave about at $4,500.

Blue Mouse (Hamrick) (650; 25-35-50) "Bought" (WB). Cathing on for $2,500.

Rialto (Fox) (1,200; 25-50) "Young as You Feel" (Fox). Looks like big week at $4,000.

Inside Stuff—Legit

Adoption by legit producers of some lines of film advertising particularly involving a return to use of outdoor space, is indicated for the new season.

John Golden has cards now out in advance for his first show, "After Tomorrow." It is claimed that this is the first time Golden has ever resorted to such advs.

Arch Selwyn, similarly conservative, is carding "Private Lives." Messmore Kendall, it is expected, will also resort to that means. Earl Carroll has already done so, going in heavily for billboards. Harry Thomashefsky is spotting his show, "Singing Rabbi."

Principally, the outdoor space is regarded as a way of counteracting larger newspaper displays taken for films, with this type advertising too expensive for the legits. Solicitor for a poster company reports, similarly, an increase.

Brandts last year, in taking over their subway circuit, instituted exploitation campaigns following general film lines. Another indication for the new legit season is a producer who is hiring a stunt p. a. on his show, with trick stuff to be used when the play opens.

First definite example of a picture being turned into a play is "Nikki," which William Friedlander is producing for Harrison Hall, Inc. It's based on the film, "The Last Flight" (F.N.) current at the Strand, New York, and William Monk Saunders made the play adaptation himself.

According to present plans, it'll be an elaborate musical with 20 scenes. Before becoming a screen play it was a novel by Saunders, the author figuring on cashing in three different ways.

Backing for "Nikki" is said to be coming partially from the author of the book, John Monk Saunders, and partly from L. Lawrence Weber. Saunders wrote the novel on which the show is based and is the husband of Fay Wray, pictures.

"Nikki" probably has the record for long time casting, taking about seven or eight weeks to get set. Rehearsals started this week, with the show expected in at the Longacre Sept. 26.

Theatrical Press Representatives had a stormy time of it last week when there were withdrawals from the Original Theatre Activities, incorporated arm of the TPA. Latter is designed to produce plays and help bring back the road. It is part of the S.O.S. or "Save Our Stage" campaign by the T. P. R.

Campbell Cassad as resigned chairman of the S.O.S. committee, stated he was not in agreement with the sale of stock shares in the producing branch. Idea is to sell some 200,000 shares at $5 each. Statements issued by M. J. Middleton on behalf of Cassad resulted in charges being filed against the latter. At a session Friday the Cassad charges were dismissed.

With a new S.O.S. committee named the T. P. R. hopes to continue along lines first laid down. Dissension within the organization appears as much a problem as that of the road itself.

The last stage appearance of the late Bessie McCoy-Davis was in the first "Greenwich Village Follies." Her career dated back to vaudeville when she appeared with her sister, Nellie, who later died in a sanitarium.

Bessie is remembered as a child when her mother played an Irish turn at Gouvenator's and Doyle's at Atlantic City. At that time the kids rehearsed back stage. Her biggest success was "Three Twins" which started mildly and developed into the rage of the time.

Shakespeare, the humorist, will be omitted entirely from this year's all-star Shakespearean repertory of Harley Clarke's Chicago troupe. Three of the Bard's heaviest pieces, "Merchant of Venice," "Julius Caesar" and "Hamlet" will do the chores to be undertaken. Rehearsals start Sept. 3 with George Vivian directing.

Detroit, Cleveland and Fort Wayne will precede Chicago in seeing the new company.

The how-do-they-do-it season opened in the Los Angeles region with a tent stock company playing to 25c. top, with a 10% slice of the gross promised a local organization for boosting. Owner of the tent cuts in for 35%, leaving less than 14 cents out of every admission for production expenses and profit.

It's got the boulevard promoters figuring that if they owned a tent they could clean up.

Goofy Cycle Next?

Two plays this fall will have insane characters for the principal role. Tom Van Dycke will show one, "Le Cocu Magnifique" ("The Magnificent Cuckold"), by Fernand Crommelynck. Will Schorr understood to be in line for directing.

Other is "He," whose central character thinks he is God.

Lexington Stock

Lexington, Ky., Aug. 24.

Dramatic stock returned to Lexington today (23) for month's tryout at Ben Ali theatre.

Wright Players moved here from Mary Anderson theatre, Louisville. Bill will be changed twice weekly and Sunday performances will be given. Betty Hanna leading woman.

Engagements

Don Barclay, Fred Ardath, Alfred A. Hesse, Larry Fletcher for "Broadcaster" (Maj. White).

Mary Young, Enid Rommey, Florence McGee, Bernard Ostertag, Niel McFee, Alvin Dexter, Bruce Adams, Donald Lewis, Edw. Forbes, Frank Henderson and George Brown for "Women of Destiny" (Warshasky).

Effie Shannon, Sydney Greenstreet for "Admirable Crichton" (Tyler).

Bernice Lee, Phoebe Wallace for "Everybody's Welcome" (Shubert).

Florence Ames, "Singing Rabbi" (Thomashefsky).

Muriel Kirkland, Ernest Glendinning, Walter Abel, John Williams, Dorothy Matthews, "I Love an Actress" (Erskin).

A. E. Matthews, Marie Lohr, Betty Linley, Eric Crowley, Angus McLeod, Eleanor Woodruff, Irene Blair for "The Breadwinner" (Kendall).

Anne Tonetti, "Constant Sinner" (West).

Rose Kean, "Twisting the Law" (Gaige).

Mary Ellis and Basil Sydney for "Cherries Are Ripe" (Selwyn).

AHEAD AND BACK

Richard Marshall, ahead of "Ladies All" Coast company, which opened in Denver, Aug. 17.

Warren O'Hara, back, "Crazy Quilt," road.

Ben Stein, g. m. for "I Love An Actress."

Irving Strouse, p. a. "Terrible Turk," (Blatt).

Arthur Sircom has joined the MacGowan & Reed office as an associate director. He was director of the summer theatre in Millbrook.

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New "Brevities"

"Broadway Brevities," in its new tabloid form, under the editorship of Tom Davin, has been yelling at possible purchasers from the newsstands with a flaming "Europe's Vice Dens" as a front page smash, with plenty of stuff inside to back up the front page promise.

In small tabloid size, on a good grade of wood pulp, the mag makes a nice appearance and seems to stand more of a show than it had in its previous incarnation. Peggy Hopkins Joyce is one of the contribs and there are a number of well known names in the first issue. Among other material is the reprint of the poem which caused the "Herald Trib" to recall its book review section a few weeks ago.

In a recent issue of "Newsdom" it was announced that Davin would buy items from unemployed newspaper men, which "must be hot, but not too hot," which supplies a pretty fair index for the sheet.

Film News Hot

Wire services are going for picture names in stories from Hollywood more than ever before. Some stories now being sent over wires would heretofore have gotten the cold shoulder as palpable press-agent copy.

An illustration is the explosion of a sailing vessel off San Diego for a Pathe picture. No attempt was made by the studio men to get a play on this, but the A. P. correspondent at San Diego handed in a story about the ship explosion without names. Los Angeles A. P. office, receiving the story, got in touch with the studio, asking for names. Result, names of the players, title of the picture and company were printed all over the country. In the past such a story would have been handed the services first, and would have received little more than a small local play.

The Garbo Lure

Rilla Page Palmborg, who authored "The Private Life of Greta Garbo" and has crashed the fan mags with several stories on the star, acquired most of her info from interviewing Garbo's servants.

Mrs. Palmborg's husband is an insurance salesman from Sweden, now located in Hollywood. The couple met Garbo socially a few times when she was first becoming famous. Since then Mrs. Palmborg has made her life's work the gathering of tidbits about Garbo, most of it coming from Garbo's household workers or those who had a scant acquaintance with her.

The Wilhelm Sorensen, who is supposed to have meant so much to the actress he wanted to take her back to Sweden as Mrs. Sorensen, was simply an out-of-luck friend from the homeland whom Garbo befriended.

The tremendous interest in the star results in editors and writers straining for the smallest bit of info to stretch into Garbo theories.

Real Names of Authors

Ruth Sockow, author of "Children and Older People," is Mrs. F. Nuhn; Berta Ruck, "Dance Partner," is Mrs. George Oliver; Agatha Christie, "The Murder at Hazelmoor," is Mrs. Max Mallowan; Peter Baron, "Murder in Wax," is Leonard Worswick Clyde; Vicki Baum, "Martin's Summer," is Mrs. Richard Lert.

Mystery Stories Again

Mystery story fad, reported on the wane about a year ago, has taken a spurt again and just now selling better than ever. A surprise to the publishers, who couldn't see it lasting so long, and even more to the authors who are repeating themselves for want of new twists.

Most of the publishers now have special departments for the mystery tales. Harper's has its "Sealed Mysteries," and Doubleday Doran its "Crime Club." William Morrow also inaugurating a special department, to be called "Morrow Mystery."

Continues the remarkable luck of Edgar Wallace, who turns out no other books than those of the mystery type. And how he turns them out!

Too Cheap at 50c

Price of a book is only what the publisher thinks he can get for it. Odd, then, that that recently issued Mickey Mouse book, with an international appeal and sales possibilities running to millions of copies because of the huge popularity of the Disney cartoon creation, be priced at only 50c., making it the cheapest book on the current juvenile list.

One publisher, whose juveniles are priced from $1.50 up, can't understand it. He points out that adults are in nearly every case purchasers of the juveniles for gift purposes, and price doesn't matter if the book is wanted. Under the circumstances, he claims, the Mickey Mouse book could fetch $1.50 as readily as one-third that price.

Just Marjorie E. Smith

Marjorie E. Smith, former newspaper woman, reported as O. W., author of "God Have Mercy On Me," actually the biographer of O. W., and not the subject. Marjorie E. Smith is merely Marjorie E. Smith.

"God Have Mercy On Me" is a sequel to "No Bed of Roses," reputedly the real life account of a no good lady.

Clow's New Mag

Steve Clow, who parted from the "New Broadway Brevities," relinquishing control to Tom Davin, has a new mag out, called "Gotham Follies." Associated with Clow is Noel Meadow (Leon Blumenfeld).

"Gotham Follies," semi-monthly now, and if encouraged it will turn weekly. Clow characterizes the mag as the "World's First Baby Tabloid." First issue with some nice advertising as a friendly gesture towards Clow.

Harlem's Pride

Out of a sickbed after six years of confinement, Harry Francis Liscomb, Harlem's literary black hope, is turning out a new novel.

They are proud of Liscomb up Harlem way, and when the new book comes out its success will be assured. They see in Liscomb one of the race's foremost novelists, and they want to encourage him.

Liscomb attracted much attention with his first book, "The Prince of Washington Square," written when he was 19. Accepted by Frederick Stokes on its first trip out and got nice notices. It made Liscomb something of a literary lion in Harlem.

Carl Van Doren has taken an interest in Liscomb and claims the new book one of the best things of its kind in years. Will probably carry the title of "Missing Daughters."

1st Dell Mag Cut

First of the Dell mags to get a reduction in newsstand price is "War Stories," which indicates the George T. Delacorte, Jr., mags also caught in the mag panic.

Dell, with Bernarr Macfadden and Street & Smith forms the Big Three of the chain mag publishers. Many of the Macfadden mags already downward in newsstand price, but Street & Smith still holding firm.

Salvage!

Magazine for would-be authors is under consideration here by Everett Ewing of a Lynchburg, Va., newspaper staff.

Rag would print only manuscripts turned down by other magazines. In order to crash, amateurs must submit at least five rejection slips along with their story. Ewing talks of splitting the monthly net with the writers.

Will cal the mag "Ivory." Authors instructed not to send return postage with their stuff. MMS. not good enough to be published in "Ivory" will be wastebasketed.

Comedy Pop Contest

What's looked upon as a comedy popularity contest for columnists is being carried by a Times Square scandal weekly that isn't able to decide whether to give the paper to the staff of three men left in the office.

The comedy end is that the contest has been running five or six weeks with the leading columnist generally unknown excepting to film people around New York. His total vote to date is around 9,800.

As one coupon counts for 10 votes, the leader's actual weekly vote so far has been 160.

The thing was thrust upon the columnists. They are even eliminated from suspicion of voting for themselves.

Tales Wanted

Latest of the mags to bear the name of "Real Life Stories" is that proposed by Ed Bodin, the author's agent. Bodin, formerly with the Crowell group of mags, wants tales by newspaper people only, with actual occurrences done over in fiction form.

Bodin understood to have Detroit financing, though located in the east.

Best Sellers

(Reported for week ending Aug. 15 by American News Company.)

Fiction

Shadows on the Rock, by Willa Cather	$2.50
White Birds Flying, by Bessie Streeter Aldrich	2.00
Hatter's Castle, by A. J. Cronin	2.50
Sixth Journey, by Alice Grant Rossman	2.00
Good Earth, by Pearl S. Buck	2.50
Red Pepper Returns, by Grace Richman	2.00

Non-Fiction

Washington's Merry Go-Round	3.00
Culbertson's Summary, by Ely Culbertson	1.00
Arrows of 1932	2.50
American Black Chambers, by H. D. Yardley	3.50
Mexico, by Stuart Chase	3.00
Russia's New Primer, by M. Ilin	1.75

Weer's 60,000 Words

William Weer been counting words since he came back from South America. Numbered 60,000 which he wrote while junketing around among the senoritas and senhoritas. Nobody checked him up, but anyway 60 stories in Brooklyn "Eagle" and he says they average more than a 1,000 apiece. Majority of the 60,000 words were "caballero," and the caballero he wrote about was W. Weer.

You get the idea, Caballero Weer thinks S. A. is okay.

Hoffman Columnist

Irving Hoffman is the new "Beau Broadway" for the "Morning Telegraph." Irv's a caricaturist by trade. He used to assist Julius Cohen with the dramatic stuff for the "Journal of Commerce."

Chatterers and Seers

Dramatic pages of the Hollywood papers reflect in no small measure the west coast hokum having to do with numerologists and crystal gazers. The picture colony, going for anything faddy or stylish, is now numerology-conscious, with the mitt-readers and seers mopping up more than ever before.

Result is that each chatterer is getting the same habit just to be in the swim. Every printed mention of numerology, etc., means so many extra converts for benefit of the fortune-telling mob.

McEvoy's New Novel

Danny Ahearn and J. P. McEvoy have just finished collaborating on a new book titled "Circulation." Story is about newspaper life.

Ives Washburn Co. will publish it.

Sobel's "Burleycue"

Bernard Sobel's symposium on burlesque is completed and is on the fall calander of Farrar and Reinhart. It is to be called "Burleycue" with the sub-title "An Underground History of Burlesque Days."

Canadian Editions

According to reports, two U. S. publishers have arranged for Canadian editions of their mags and several others are negotiating to the same end, all in Toronto. The new practically prohibitive duties on magazines render it desirable for mags having a large circulation in Canada to print across the border. This, of course, is what the Canadian government was shooting at when the legislation was enacted.

Martin's Second

Al Martin, author of "Dog Gone Hollywood," has authored another trick book titled "Ten Days in the Can." Yarn deals with a girl who has broken every law except gravitation and finally gets 10 days in jail for speeding.

Vanguard Press has it.

Ray Long Publishing

About Oct. 1, next, will see Ray Long at the head of the book publishing establishment he is now organizing.

Present offices are in the International building, 8th avenue and 57th street, New York.

John Miles of Radio studio's publicity department is writing a 55,000-word novel based on "Marcheta," original story which Radio will film shortly.

Chatter

Julian Street grandpappy.

George Palmer Putnam and the new missus being plenty entertained these days.

Ask Willie Shiffrin about the Choctaws.

Newspaper lads out of work can make some change writing feature pieces for the proposed mag section of the forthcoming Sunday edition of the New York "Mirror." Helen Hadakin the one to see.

What makes a scribbler? Kristmann Gudmundsson (pronounced Kristmann Gudmundsson) used to work in an insane asylum.

Harry Langdon tipping scribblers, via writers' mags, on how to be funny.

Prosper Buranelli, the cross-word puzzle expert and side-kick of Karl Kitchen, has turned fictioneer.

Everett Lloyd, who edits Lloyd's Magazine, writing a book on Roy Bean, famed western saloon keeper.

Stuart Palmer editing Ghost Stories for Harold Hersey.

William Bartlett passing up Paris this year. Wants to go to a place where he won't be bothered.

Walter Snow, who writes for a living, gets his best stuff printed without payment as "letters to the editor."

Signs of the times: Chicago American solicits business on the strength of its having lost less lineage than its contemporaries. Formerly they used to argue with lineage gains.

More big books. Dr. George A. Dorsey's "Man's Own Show," has 977 pages.

Bernie Sobel had to rewrite parts of his history of burlesque because he omitted Fred Stone, among others.

Woolworth mags on the air.

Most of the publishers set to follow William Farquhar Payson's lightweight paper book thing. Cheaper to mail and saves space on the bookshelves.

Spreading frankness of the book publishers amazing. Says Essandess of "Mary Lee"—"no sales probably," and that before publication.

According to the book critics, Wolfson really is Wolfson. Wolfson certainly NOT Hemingway.

Publicity stills on the story of the Post-Gatty round-the-world flight, have Post actually sitting before a typewriter.

Phil Schatz publicizing a new Greenwich Village group between chapters of that novel.

Struthers Burt, like Bob Davis, photogs for a hobby.

What a book the memoirs or biography of Flo Ziegfeld would make!

European Runaround

(Continued from page 47)

and even stockholders living on mountain tops are in imminent danger of drowning.

Circus Surgery

Malvern Festival's only new piece, Dr. James Bridie's "The Switchback," couldn't have been timed better to prove its point about ballyhoo methods of financing medical research work than right now.

For weeks all London has been in the grip of a circulation stunt centering around a Fleet Street scribe who had been shipped to Dr. Bendien in Holland to try a new cancer cure.

Scribes stories were headed, "By the Man With a Year to Live." Secrecy surrounded his identity beyond that.

Stunt built up such a wide interest that London croakers invited Dr. Bendien over, threw a banquet for him and were even photographed with him in a phoney looking lab, he holding up a lot of test tubes and they looking on plenty impressed.

Irony of the whole gag was that the scribe who dated his own death notice actually passed out the day before the London medicos put on their bally for the guy with the sure cure.

Dead scribber was F. A. Mackensie, 61. He was not supposed to have died from cancer or the cure, but from a stroke which followed the ecstasy he went into on learning he was improving under the treatment—probably the most circuitous alibi in medical history.

The Right Answer

Shaw has come out of Russia, his breath full of bad bortsch, but all he has to say isn't half as funny as Liam O'Flaherty.

There's a hep harp, if there ever was one. When he made his tour, the muggs who run the literati end of Red Russia asked him what position he'd take if capitalist Europe bombarded Soviet Russia.

Muggs huddled around him ready to give him the works if he gave the wrong answer.

"I'd make war on 'em with every means in my power," he shouted with his tongue in his cheek.

The effect was miraculous. The cashier paid him for a story printed in the bureau's mag five years before, another guy informed him that the state publishing plant would pay him 1,000 rubles back royalties and a third insider fixed it up for him to have a room free.

Storing High Hats

Nobility routine so dull these days another lord has joined Dunsany at playwriting in Dublin.

New one in Lord Longford who has a kidding of the Greeks in the Erskine manner up for production at the Gate theatre.

In Ireland Too

Lennox Robinson, whose "White-Headed Boy" made him the white-headed boy, is taking a ball and chain—Travers Smith, artist at Abbey theatre where Robinson's shows show.

Hot weather and general depression blamed.

Delayed Pass

Well, James Joyce, too, got tired of living in sin and married Nora Barnacle after 27 years of living together.

Maybe it was to get their daughter Lucia, the dancer, into legit.

People Like Censors

People no like "People Like Us" and it's coming off in Paris. It was the third show operating on a forbidden billing and followed "Maya" and "The Well of Loneliness" in.

"Frank Vosper's censored play," the ad-writers called it. It wasn't really. London refused it a license, believing it followed too closely the Bayswater case, but it played in America as "Spellbound," with Pauline Lord starred, and died.

Show-plugging on a banned basis is getting to be a racket over here. Implication is that these plays are so full of dirt, racehorses could run on them. But a little digging proves that to be malarkey.

In Vosper's play there was nothing immoral. Nor original neither, unless you call tapping Pirandello original.

Title isn't a simple declarative sentence, though Vosper hoped it would turn out that way.

For "A" Dolts Only

Sophie Treadwell's "The Life Machine" is operating on an "adults only" billing. This is a borrowing of picture technique where censor's certificates are graded on a similar moronic basis.

Silk Stockings

Gloria Swanson says she's took home plenty of French silk stockings.

These dames! What is there about those U. S. studios that saps them? They act as far behind with their gags as they do with their hats.

Don't they know that now Paris shops advertise American silk stockings? They're the best in the world at a third the price.

There isn't a dame living over here who doesn't beg any friend coming from N. Y. to bring her at least six pairs.

Let p.a.'s stick to perfume, which is still worth exporting.

Any dub knows French stockings are made of spider webs and run like a cold in the head.

SALES GOING UP IN FALL IS HOPE

New York, Aug. 22.

Heat spell in July melted sales. Trade eagerly awaiting arrival of fall with the expectation biz will take a big leap upward.

Past month was the last of the 100% cut-scale for sheet music. This month (August) half the trade has reverted to former scale and the rest will do so by September. Lower prices meant nothing at all during July as evidenced by the below par sales.

Robbins' tune which Kate Smith first introduced, "When the Moon Comes Over the Mountain" took the play away from all other songs. Song replaced Feist's "Moonlight Saving Time" as No. 1. Famous' "Just One More Chance," best seller on the coast before popular in east, nabbed No. 2. Another Robbins' song, "Through with Love" in 3d for July, giving Robbins two songs in the first three.

1st Film Song

Davis, Coots & Engel's "On the Beach With You" No. 4. Berlin's "I Wanna Sing About You," in June No. 6, moved up one to 5. DeSylva's "Come to Me," from the picture "Indiscreet," sold good enough last month to rate No. 6. It is the first picture song listed among the best sellers in many a month. Last year at this time film tunes made up the majority of the best selling songs.

Better Balance

Chicago, Aug. 22.

July showed a pick up with trade distributed among a group of leaders, instead of piling up solidly on the ace song.

Disc sales were off, with little to choose in the whole pack. No outstander in the numbers, with the possible exception of "Sugar Blues," which gets credit by reason of its staying powers. Though McCoy has made other records, none of the subsequent disc has shown the prowess of his initial recording.

Coast Increase

Los Angeles, Aug. 22.

Tune business here lifted from its June low for an encouraging increase, with promise of steadily mounting sales.

Records still off, with Victor leading.

Portables under $25 by Brunswick and Columbia for the first time has pepped up sales for these boxes, at the same time cutting down on the more elaborate phonographs.

JULY MUSIC SURVEY

THIS TABLE SHOWS THE LEADING SIX SELLERS IN SHEET MUSIC AND PHONOGRAPH RECORDS GATHERED FROM THE REPORTS OF SALES MADE DURING JULY BY THE LEADING MUSIC JOBBERS AND DISK DISTRIBUTORS IN THE TERRITORIES

6 Best Sellers in Sheet Music

Reported by Leading Jobbers

	NEW YORK	CHICAGO	LOS ANGELES
No. 1—SONG	"When the Moon Comes Over the Mountain"	"When the Moon Comes Over the Mountain"	"Just One More Chance"
No. 2—SONG	"Just One More Chance"	"I Wanna Sing About You"	"Moonlight Saving Time"
No. 3—SONG	"Through With Love"	"Waltz You Saved for Me"	"Dream a Little Dream"
No. 4—SONG	"On the Beach With You"	"Moonlight Saving Time"	"When the Moon Comes Over the Mountain"
No. 5—SONG	"I Wanna Sing About You"	"Just One More Chance"	"Now You're in My Arms"
No. 6—SONG	"Come to Me"	"Star Dust"	"I'm Through With Love"

3 Leading Phonograph Companies Report 6 Best Sellers

Side responsible for the major sales only are reported. Where it is impossible to determine the side responsible for the sales, both sides are mentioned:

BRUNSWICK—No. 1	"I Found a Million Dollar Baby," "Through With Love" (Bing Crosby)	"Just One More Chance" (Abe Lyman Orch.)	"At Your Command" (Bing Crosby)
BRUNSWICK—No. 2	"It's the Girl," "It's You" (Boswell Sis)	"Found a Million Dollar Baby" (Victor Young Orch.)	"Found a Million Dollar Baby" (Bing Crosby)
BRUNSWICK—No. 3	"Moan, You Moaners," "How Come You Do Me Like You Do" (Red Nichols Orch.)	"On the Beach With You" (Ozzie Nelson Orch.)	"You Rascal" (Red Nichols Orch.)
BRUNSWICK—No. 4	"Help Yourself to Happiness," "Do the New York" (Casa Loma Orch.)	"Dancing in the Dark" (Jacques Renard Orch.)	"Roll On, Mississippi" (Boswell Sis.)
BRUNSWICK—No. 5	"Why Dance," "Give Me Your Affection, Honey" (Abe Lyman Orch.)	"Little Girl" (Loring Nichols Orch.)	"Million Dollar Baby," "Sing a Little Jingle" (Victor Young Orch. and Boswell Sis.)
BRUNSWICK—No. 6	"Never," "There's No Other Girl" (Ozzie Nelson Orch.)	"Just a Crazy Song" (Red Nichols Orch.)	"Dancing in the Dark" (Jacques Renard Orch.)
COLUMBIA—No. 1	"Without That Gal," "How the Time Can Fly" (Guy Lombardo Orch.)	"Without That Gal" (Guy Lombardo Orch.)	"Little Girl," "Tempo De Moderne" (Joe Venuti Orch.)
COLUMBIA—No. 2	"One More Time," "Ho-Hum" (Ted Lewis Band)	"Little Girl" (Joe Venuti Orch.)	"Without That Gal" (Guy Lombardo Orch.)
COLUMBIA—No. 3	"Dancing in the Dark," "High and Low" (Ben Selvin Orch.)	"Just One More Chance" (Ben Selvin Orch.)	"Choo-Choo" (Paul Whiteman Orch.)
COLUMBIA—No. 4	"Moonlight Saving Time," "Faithfully Yours" (Ruth Etting)	"Sugar Blues" (Clyde McCoy Orch.)	"Can't Stop Me From Lovin' You," "Without That Gal" (Ethel Waters)
COLUMBIA—No. 5	"Without That Gal," "You Can't Stop Me From Lovin' You" (Ethel Waters)	"Left With the Blues in My Heart" (King Carter Orch.)	"Through With Love" (Lee Morse)
COLUMBIA—No. 6	"Let's Get Friendly," "I'm Through With Love" (Lee Morse)	"Moonlight Saving Time" (Guy Lombardo Orch.)	"Basin Street Blues," "Beale Street Blues" (Charleston Chasers)
VICTOR—No. 1	"I'm Through With Love" (Henry Busse Orch.)	"Found a Million Dollar Baby" (Fred Waring Orch.)	"When Yuba Plays the Rhumba" (Rudy Vallee Orch.)
VICTOR—No. 2	"Moonlight Saving Time" (High Hatters)	"On the Beach With You" (Johnny Hang's Orch.)	"Sweet and Lovely" (Gus Arnheim Orch.)
VICTOR—No. 3	"I Found a Million Dollar Baby" (Waring's Penns.)	"I Wanna Sing About You" (Bert Lown Orch.)	"Dancing in the Dark" (Waring's Penns.)
VICTOR—No. 4	"High and Low" (Waring's Penns.)	"Creole Love Call" (Duke Ellington Orch.)	"Sing a Little Jingle," "Million Dollar Baby" (Waring's Penns.)
VICTOR—No. 5	"When Yuba Plays the Rhumba on the Tuba" (Rudy Vallee Orch.)	"When the Moon Comes Over the Mountain" (Arden-Ohman Orch.)	"When the Moon Comes Over the Mountain" (Leo Reisman Orch.)
VICTOR—No. 6	"Now You're in My Arms" (Bert Lown Orch.)	"Hiking Down the Highway" (Rudy Vallee Orch.)	"I Love Louisa," "New Sun in the Sky" (Leo Reisman Orch.)

Publishers' 3 Best Sellers in Sheet Music

Publishers are listed in alphabetical order, not according to position their numbers hold in the present market. Publishers made their own reports

PUBLISHER	SONG NO. 1	SONG NO. 2	SONG NO. 3
Ager, Yellen & B.	"Let's Get Friendly"	"Alone in the Corner"	"It Looks Like Rain"
Berlin	"I Wanna Sing About You"	"I'm Keeping Company"	"Give Me Your Affection, Honey"
Davis, Coots & E.	"On the Beach With You"	"There's No Other Girl"	"Dream a Little Dream"
De Sylva, Brown & H.	"Come to Me"	"Nevertheless"	"I Apologize"
Donaldson, Douglas & G.	"Without That Gal"	"How the Time Can Fly"	"My Little Hunka Love"
Famous	"Just One More Chance"	"Under Your Window Tonight"	"Ho-Hum"
Feist	"Moonlight Saving Time"	"Waltz You Saved for Me"	"It's the Girl"
Freed-Powers	"Why Shouldn't I"	"Was It Wrong"	"Now That I Need You, You're Gone"
Harms	"Two Hearts in Waltz Time"	"Dancing in the Dark"	"Slow But Sure"
Kornhieser	"Pardon Me, Pretty Baby"	"Faithfully Yours"	"Maybe It's the Moon"
Marks	"Poor Kid"	"Reflections of You"	"How Soon We Forget"
Jack Mills	"Star Dust"	"Minnie the Moocher"	"Blues in My Heart"
Joe Morris	"When Your Hair Has Turned to Silver"	"Dancing Sweetheart"	"In Apple Blossom Time"
Olman, Abe.	"Little Girl"	"Whistling in the Dark"	"There Must Be a Bright Tomorrow"
Remick's	"I Found a Million Dollar Baby"	"Little Old Church in the Valley"	"I Can't Write the Words"
Robbins	"When the Moon Comes Over the Mountain"	"Through With Love"	"At Your Command"
Santly Bros.	"Wrap Your Troubles in Dreams"	"Rocky Mountain Lullaby"	"Roll On, Mississippi"
Shapiro-Bernstein	"Kiss That You've Forgotten"	"By My Side"	"Take It From Me"
Sherman-Clay	"Sing Another Chorus, Please"	"Jamais"	"Cuckoo in the Clock"
Sterling	"That's My Desire"	"Heaven on Earth"	"Prove That You're Sorry"
Universal	"Sweetheart of the Mountain"	"Poor Little Gigolette"	"Hills of Old Montana"
Witmark & Sons	"Many Happy Returns"	"For You"	"Say a Little Prayer"

TEXAS GUINAN

(Woodmansten Inn, Bronx)

New York, Aug. 20.

One of the mobs in the Bronx is suspected of having tossed a loaded pineapple into Woodmansten Inn at five in the morning the other day. Mobs don't bother trying to bust up joints not doing business. When they don't do business the joints melt without propulsion.

Which of course tells that Texas Guinan is doing business at Woodmansten Inn. And that the strength of the trade Tex is drawing must be interfering elsewhere in the Bronx where the mob is interested, either directly or in a sales way. The bomb blew out of a bit of the rear side of the Inn. It was covered up with a large blanket and business as usual the same night.

Someone or something had to put coin oxygen into Woodmansten. It was ready for the undertaker when Tex stepped in. Joe Pani's old crew is there on service and Pani is reported having a piece, along with Texas' usual nite club backers. No coveur but a $2.50 minimum after 10 at night.

Tex is looking pretty good, reduced way down and working as ever. Saying little privately about the Paris hold out but kidding over it on the floor. In her floor show are 22 people, mostly girls. Tex is doing all of her cross fire apart from the customers with Ralph Cook, the comic, and Dick Lane, straight.

The give and take is so fast and good at Woodmansten that Tex blew up when told she had built up a dandy routine. That routine thing burned her. She called on Cookie, Lane, the orchestra and all of the girls to testify that they never follow a routine in a Texas Guinan place. Everyone swore as Tex indicated. Either way it's okay.

After Woodmansten, and the Bronx roads always wash up Labor Day, Tex may take this show augumented onto a circus like hop of the country, a town a day or more, maybe less. With handy jumps, Tex can do a Lauder, matinee in Palooka and nite show in Paducah.

Tex likely feels happy over returning after the French fry and still finding she can still draw. And with Tommy, her brother, operating the Napoleon Club downtown, one of the most popular drop in spots at present, the Guinan family is sitting in as per around here.

This is the way the Tex floor show plays, with Tex and the boys' share continuous. Marilyn Keller does a song and dance; Eleanor Smith does a buck on her toes; Kay Richner is a bottle dancer; Judith Dean a toeist; Babe Fenton does spins; Eula Jarvis for the Hawaiian; Rose Mary Sills for the nudes; Nina Laughlin in a teasing fan dance; Sue Austin in high kick dance; Loretta Adams with song and dance, besides other girls in the line.

Everett and Lowrey are a team; Milton Douglas is the tenor; Jack Naples is stage manager and there's the Irving Sewitt orchestra.

Sime.

Will Osborne band leaves the Bossert Roof, Brooklyn, Labor Day, to barnstorm for two weeks.

Emil Newman, is conducting for Ed Wynn's new show.

Olsen Club Dark

Culver City, Aug. 24.

George Olsen's roadhouse is in mothballs for a while until a strong attraction comes along. Clayton, Jackson and Durante are agreeable to step in whenever Jimmie Durante gets a breathing spell between pictures.

Olsen himself, now at Lakeside ballroom, Denver, with the Forrest club, New Orleans, to follow, may return here in the fall to reopen his inn.

John Tait Bankrupt

San Francisco, Aug. 24.

John Tait is broke. The cafe man last week filed a petition in bankruptcy in the Federal court, listing his assets as $1,784 and liabilities $151,011.

Tait asserted that he owns 85% of the Ocean Beach Company, which includes Tait's Restaurant, but also declared he owes $18,000 in rent, one bank note for $10,000 and several others.

Puts $2,000 Petrillo Plaster on Duke Ellington—Odd Circumstances

Chicago, Aug. 24.

President James Petrillo of the Chicago Federation of Musicians drove another spike into the long-existing rift between Irving Mills and himself by hauling Duke Ellington before his trial board and causing a $2,000 fine to be slapped on the Mills-controlled band. Recently Petrillo barred Mills from placing units into two local spots. Amount involved in the under scale payment totalled less than $60.

Action against the Ellington unit also put George Smith, president of the colored musicians' local No. 208, into an embarrassing position. It

(Continued on page 54)

Anything but Discs

Chicago, Aug. 24.

Things must be tough in the phonograph business. Following the announcement by Columbia last week of its new $7.85 "dry-cleaner," Victor emerged with its own outside angle, picture camera to retail at $10.

If either of these two devices make coin, they may forget the phonograph end.

ROBBINS PAYS $5,000 ADVANCE ON THEME NO.

Hollywood, Aug. 24.

Probably one of the largest advance royalties on a pop song, $5,000, was paid by Jack Robbins here to Harry Akst, Benny Davis and Eddie Cantor on "There's Nothing Too Good for My Baby." Number is being inserted into "Palmy Days" following previews.

Robbins' theory on giving up the five g's is that a 100,000 copy sale at four cents royalty, also unusual, plus at least another $1,000 for the mechanicals, will make up the advance.

Mechanical Music Tax For Theatres' Deficit

Budapest, Aug. 14.

Ministry of Education, highest authority, set above the state-subsidized Opera and National Theatres, which had a considerable deficit this year, has decreed that mechanical music—radio, talkies and gramophone—should be made to pay a small tax for the benefit of the theatres.

Picture exhibitors, who have had the worst season they can remember, and have the greatest difficulties to keep up their new tax, which is the last drop in a cup already brimful with trouble.

A delegation will present a memorandum to the ministries of finance and of education to the effect that exhibitors themselves are sorely in need of a subsidy and that they cannot be expected to pay for the state theatres' losses out of their own pockets and that of their audiences.

Nat'l Park Grosses off; Hotels Drop Orchestras

Los Angeles, Aug. 24.

With biz off at Yellowstone Park, both the Manmouth and Old Faithful hotels are dropping their dance bands Aug. 26. Both hotels in previous years have continued the orchestra until Sept. 15.

Stan Laye combo is at the Manmouth, Herb Robins band at Old Faithful.

Park business went down 50% this year.

More MCA V-P's

Chicago, Aug. 24.

MCA has a couple of new vice-presidents. Jules Stein passed the labels around at the last meeting of his executive mob, with Charlie Miller, western booking manager, and Bill Goodheart, New York branch manager, on the receiving ends.

Previously Bill Stein held the under-prexy title exclusively. At the same meeting he moved up to executive vice-president.

Bori at Waldorf

Mischa Bori orchestra goes in the Waldorf-Astoria hotel, New York, Oct. 1. On Sept. 1 the band starts a series of NBC sustaining broadcasts.

NBC has the exclusive booking franchise for the Waldorf.

CBS Gets Crosby; Musicians' Ban In L. A. Only

Following the American Federation of Musicians defining Bing Crosby's status as unfavorable in the city of Los Angeles, but okay nationally and elsewhere, the Columbia Broadcasting System announced the signing of the former Rhythm Boy for six sustaining programs weekly starting Aug. 31.

Up to then it was no secret CBS had the edge through an offer exceeding one entered for Crosby by NBC, but lack of knowledge of the union's attitude toward the singer made any announcements precarious. Crosby is not a member of the musicians' union, therefore not liable to actual banning, but due to a walkout on an Ambassador hotel, Los Angeles, engagement he was temporarily placed in bad standing by the union and in the position of not being able to secure unionized musical accompaniment for his work.

During CBS' and NBC's negotiations for his air services Crosby drew a batch of yawns from New York legit musical producers with the salaries he quoted for himself. The last was $2,500 for any show, but the highest offer received was $1,000 from Earl Carroll. RKO was understood to have bid $1,500 for Crosby for vaude, with this price based on the singer's phonograph record rep.

Didn't Know

One setback for Crosby in the two weeks he's been east was experienced with his attorney and manager, Roger Marchetti, at the Brunswick headquarters. Bing and his lawyer called on Brunswick to discuss terms for a new disc contract in the belief that his original agreement shortly expires. The record firm advised Crosby that he had signed an option along with his first contract, and that Brunswick is thinking seriously of picking it up.

With CBS Crosby will receive around $1,500 a week, from accounts, although in the east he is still an unknown on the radio. The Ambassador hotel contract which he broke would have paid him $250. According to the musicians' union ruling, Crosby can perform with union accompaniment anywhere but in Los Angeles. In that city he is barred from any amusement places that are considered opposition to Gus Arnheim at the Ambassador. Crosby's walk-out was on a contract with Arnheim's band.

Crosby also under the union ruling cannot broadcast in person from a L. A. studio, although stations there can transmit Crosby broadcasts emanating elsewhere.

Former U Publisher Has U Agreement

Lou Handman and Frank Goodman have changed the name of their firm from Universal Music to Handman & Goodman. They bought U's interest in the firm.

Publishers have a new contract with U for two years to publish songs for U pictures.

Ted Cook at Merry Garden

Chicago, Aug. 24.

Ted Cook, former B. & K. m. c., has an orchestra around him, and will make his dance field bow on Sept. 12.

He starts at the Merry Garden ballroom, on the northside.

WHITEMANS' CEREMONY

Married in Parents' Home at Denver—No Music

Denver, Aug. 24.

Paul Whiteman was married in Denver Aug. 18, to Margaret Livingston. The ceremony was at the home of Whiteman's parents near here.

Not a note of music was heard before or during the wedding. Only a dozen friends and relatives attended.

Paul was on time, but the bride arrived 25 minutes late, saying she never had been married before and it took longer to dress as she wanted to look her best. Paul had been married three times previously.

Whiteman gave his age as 41, while Miss Livingston gave hers at 29. Whiteman first married Nellie Stack, of the Manhattan Beach opera company. This marriage was kept secret two years and then annulled. His next bride was "Jimmie" Smith. That marriage ended when she obtained a Reno divorce. His third wife was Mildred Vanderhoff, known on the stage as Vanda Hoff. They were married in 1922 and he obtained a divorce in Chicago last winter.

Los Angeles, Aug. 24.

Paul Whiteman had unexpected jazz music accompaniment by George Olsen's orchestra at his marriage celebration to Margaret Livingston (pictures) in Denver last Tuesday (18).

When locally apprised of the marriage, Olsen flew prematurely to Denver, where his boys awaited him prior to opening at the local Lakeside club for three weeks.

COMPOSER IN JAIL, SELLING HIS LYRICS

Dallas, Aug. 4.

Ira McKee, Texas composer, who saw nine men go to the chair and then wrote "T-B Blues," is in local jail pending superior court's decision on his death sentence.

McKee stayed in state's death house 14 months soaking the "atmosphere" for his tune, originally "Death House Blues." He was convicted of murder.

Now utilizes his spare time selling poems and lyrics to the curious, netting around $10 a day.

Sentimental Lombardo Repays Al Quodbach

Chicago, Aug. 24.

As a gesture of appreciation for favors done in past years, Guy Lombardo has had himself booked in for the reopening of Al Quodbach's Granada Cafe on a money-no-object basis. Date of shutter takedown on the southside spot hasn't been definitely set. It will be either Sept. 10 or Sept. 20.

Couple of years ago, after the Lombardo combo had made a national reputation for itself by way of the Columbia chain, Quodbach, released the band from a five-year contract which had four years to go. Tearing up of the ticket at the time involved no passing of a consideration.

Quodback's place went dark July 20 after several months of rough passage. When Lombardo last week found his bookings for September weren't intact he got in touch with Quodbach and made the reopening proposition, insisting the matter of recompense be omitted from the discussion.

New Songwriters' Ass'n Makes Rules And Provides Against the Future

About 100 songwriters were enrolled as new members of the Songwriters' Protective Association during the past week. At the meeting of the S.P.A. last week a council of 16 men to elect new members and govern the organization was appointed. They will be in office until the second week of March, 1932, when S.P.A. will hold its first annual meeting. Officers will then be elected by the general membership.

Four of the council of 16 were made officers. These are Billy Rose, president and chairman; Sigmund Romberg, v.p.; Ira Gershwin, treas., and Fred Ahlett, sec. Others of the council are Irving Berlin, Al Bryan, Ray Henderson, Bert Kalmar, Howard Dietz, Edgar Leslie, Joe McCarthy, George W. Meyer, Harry Ruby, Oley Speaks, Harry Warren and Jack Yellen.

Gene Buck and Raymond Hubell, president and secretary respectively of the American Society, joined the S.P.A. last week, but hold no office.

Life Membership

It is compulsory that each member joins for life. Council has the power to refuse the resignations of any member desiring to leave the society, it was decided at the meeting.

No songwriter of the S.P.A. will be permitted to make any contract with publisher, legit producer, films, etc., except with the sanction of the

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Portable Royalties

Hollywood, Aug. 24.

Paying off part royalties with a used flivver was the deal between Jack Robbins and Gus Arnheim on "Sweet and Lovely," which Arnheim, the Cocoanut Grove maestro, co-composed.

When Robbins started on short notice for New York, he left his Ford for Arnheim to be reimbursed against the bandman's royalties.

Pop Composer Must Also Be Ace Salesman

Los Angeles, Aug. 24.

Impossible to bring in cold a song in manuscript to a publisher now and spot it in his catalog. Pubs are not pioneering and won't give serious consideration to any number that hasn't been started by the writers, or someone cut in for the purpose of making it popular.

Songwriters are more and more developing into salesmen and exploiters of their own material, depending on personal friendships and obligations to get their tunes out on the dance floors and over the air so the publishers will notice it.

Indie Thing Flops

Despite the toughness of getting a ditty whistled about and blown into the pub offices, there seems no resorting to the old method of independently publishing a tune and then, if it hits, selling it to a major music firm, with a sizeable advance in return.

Until recently it was worth their while to get out and behind a number. Publishers were dishing out advances of from $500 to a grand for songs that had created a demand at the counters before being printed. Now that has dwindled to $300 and $250 top and is still slipping.

Campaigns to put over unpublished numbers mean there must be some band, vocal or radio hookup for the writer if he is to get to first base with the publisher.

Leader's $750 Settlement

"Taps" Schoenfeld, b. and o. agent, settled his $2,000 suit against Fletcher Henderson, orchestra leader, for $750.

Schoenfeld started action against the colored leader last year on two claims, each for $1,000. He alleged Henderson failed to move into the Plantation Club, Harlem, after he had booked him, and with going into Connie's Inn on the booking of another agent.

Burtnett's at Cafe

Chicago, Aug. 24.

Earl Burtnett orchestra, now at the Lincoln Tavern, goes into the downtown Blackhawk Cafe Sept. 20 for six months.

First time since 1926 that Coon-Sanders has not been the regular featured attraction at the Blackhawk.

Coon-Sanders orchestra goes in the New Yorker hotel, New York.

Inside Stuff—Music

12-Inch Non-Breakable Plate

Sound on disc for the home in conjunction with the projection of 16 mm. pictures is expected to get a big market boost by small film men when the 12-inch non-breakable plate being manufactured by Radio Victor is debuted.

Sound dubbing from sound tracks on regular 35 mm. stock can be brought to the plate without a flaw in quality, it is being established through R-V demonstrations.

Added to the worries of song pluggers on the coast is the predicament of one with a large Beverly Hills home on his hands with orders from his boss to sell it at a good price in face of the floppo realty situation. Home was purchased by the publisher's daughter in anticipation of her marriage to a pop composer.

Father, getting wind of it, invited the gal to accompany him to Europe to get her mind off the writer. That leaves the swell shack on the Coast manager's hands for disposal.

10c GUILD'S FIRST FOUR NUMBERS BY UNKNOWN

American News won't start distributing 10c sheet music for Song Hit Guild until Sept. 15 or 20, instead of Sept. 1, as originally planned. American News and the publisher want to wait until the summer season is over.

Guild's first four numbers of the six which will initially be placed on newsstands are by writers who aren't known along the alley.

The publisher will attempt to popularize the 10c songs in the customary way.

Song Hit Guild will have no branch offices. In New York, where it has offices, it will have reps make the rounds of all stations and band leaders for plugs and solicit out-of-town plugs by mail.

Chas. Davis Sues Over Song in Metro Short

A suit for a sum exceeding $10,000 and to restrain Metro from showing "Ambitious People," a short featuring Herman Timberg, has been filed against the picture company and Robbins Music by Charles Davis, who claims infringement on a song, "Hit Of the Show," used in the short.

Davis says he submitted to Metro a song of the same title, lyric and melody, and claims he copyrighted the tune in August, 1929, prior to release of the Metro short.

Robbins and Metro, through Abeles & Green, claim that Davis adapted the song in its entirety from another song written by Herman and Sammy Timberg and used during the summer of 1929 in a legit musical, "Take It Easy," which the Timbergs produced.

Stoll Can't Shave

Los Angeles, Aug. 24.

Georgie Stoll's acceptance of a $1,250 weekly guarantee for his 17-piece band at the Roosevelt hotel, plus 50-50 on the cover charge, got him on the carpet at the musicians' union.

Union told him scale for the job was $1,700, and the men would be called out if he took under. Stoll made a new deal with the hotel and the band opened Tuesday night.

Santrey in Cincy

Henry Santrey's band opens at Castle Farms, Cincinnati, Aug. 28.

Later Santrey is due at the Suburban Gardens, New Orleans.

BAYREUTH OPERA
Trans-Atlantic Broadcast
WEAF, NEW YORK

As an international gesture of some sort NBC arranged to rebroadcast in America the last performance of the annual Bayreuth Opera Tuesday (18). Air conditions weren't amenable, however, and after trying for a half hour NBC got London on the air and the third act of "Tristan and Isolde" was heard in New York as sung in Bayreuth via London. BBC and the Reichrundfunk Gesellschaft co-operated with NBC on the stunt.

Outside of the fact that NBC can now claim to have brought the Bayreuth opera to America for the first time, it has little to brag about. About 25 minutes of the last act of Wagner's "Tristan" was heard, but without being told it was "Tristan" none might have recognized it. As it was, probably the only thrill lay in the fact of hearing German singers and not in the entertainment.

Strangely enough, the orchestra, conducted by Wilhelm Furtwangler, Germany's ace conductor, came over worse than the voices of the singers. It was just a tinny jumble of sounds at first and later, when it got clear, sounded like a pianola. Distortion of sound gave a canned effect.

First ten minutes were a complete loss all around. The baritone was doing his stuff. It got a little better when the soprano got going with some occasional phrases coming through clearly. When more than one voice was on at once, as in duets and group numbers, the result was an indistinguishable mass of sound, none too pretty.

Simply a flop effort to get a trans-Atlantic program with importance across. *Kauf.*

WESTLAKE PARK Band Concerts
Remote
KNX, Los Angeles

One of the oldest features on Coast ether, this two-hour broadcast every Sunday afternoon has been going for six years, using a different band each week and no band repeats oftener than once every six weeks. Hookup is unusual in that the Los Angeles park board pays the musicians and the station provides the time.

Cost is about $100 per, with the union scale $6 and the sole weekly soloist, usually a fairly well-known vocalist, cutting his rate mainly to oblige the station, which provides other and more remunerative dates. Music is all of operetta, semi-and totally classic nature, with pop stuff frowned on.

Program goes to 10 other city parks in Los Angeles, some getting it by direct wire and others by powerful receiving sets with amplifiers spotted throughout the park.

Talk between numbers is informative about the city's parks and the board's activities, plugging advantages offered visitors to the green spaces.

TOWER STORIES
Sketch
COMMERCIAL
WOR, New York

Inaugural broadcast of Tower Publications, the publishing company which puts four mags in Woolworth stores at 10c. retail.

Story weekly is to be selected by a committee of O. O. McIntyre, Beatrice Lillie and Sam H. Harris.

Yarn selected to be dramatized for the initial period was a Samuel Hopkins Adams' piece, "Fairy Princess." Which of the four publications this story appears, or will appear, wasn't announced.

Sketch takes up practically the entire broadcast time, 30 minutes, with the exception of the commercial plugs, fore and aft. They'll have to choose stories that pack plenty of interest to hold listeners for that length of time at a stretch without a novelty break.

Characters nicely done. Weak link was the girl as the Princess, who sounded more like a stage French maid.

WOKO PLAYERS
"Devil's Chateau"
Serial
WOKO, Albany

These players, with the exception of Walter F. Swanker, director and one of the principals, and Pearl Swanker, his wife, were recruited from little theatre groups in this and neighboring cities. Mr. and Mrs. Swanker were formerly with WGY players.

Swanker wrote "Devil's Chateau" while with KGY when it was originally presented. It is a mystery thriller, although the full effects are by no means suitably brought out by the cast. To say that the presentation is amateurism is putting it mildly.

The efforts of Mr Swanker and Pearl Swanker are not sufficient to put the play over, although among the rest of the cast of 13 the character of an Austrian count portrayed by Al Kellert is outstanding. Joseph Fellows as Cornelius Cordovan, owner of a diamond necklace worth a fortune, which is sought by a band of crooks, is another worthy character.

The other members simply read their lines. An episode is presented once weekly.

REX BEACH
with Lucky Strike
B. A. Rolfe Orchestra
COMMERCIAL
KFI, Los Angeles

Maybe at the per-word literary rate Rex Beach figured he was being paid well, assuming he received a few dollars for every word he ballyhooed for the ciggie. But as a straight proposition, for a literary light the big Yukon raconteur certainly sold himself down the ether.

At this rate, maybe if it's a matter of so much the word, computed from the literary stance, they'll get Cal Coolidge to turn radio columnist and start considering your Adam's apple. Cal could quote statistics as to how many doctors vote Lucky with even greater effect than Rex. After getting a load of the outdoors' writer on the air, that gag about "my girl is so dumb she thinks Rex Beach is a summer resort" takes on another meaning.

Beach was on with B. A. Rolfe's "summer party orchestra." That's the alternate Rolfe band, much slower and smoother than the almost martial Lucky Strike brand of fast music. It's more to be prefered. *Abel.*

POPULAR BALLADS
Sustaining
WCFL, Chicago

Nightly feature of this station, with a flock of mediocre pipes given a chance to unlimber before the mike. When caught (17) the lineup of warblers included Peggy Smith, Jack Cox and Alice Saron, with not one of the trio showing any ether promise.

Caroling of Miss Smith was marked by a nasal tremor and muddled enunciation. Away off in her head tones also. Cox didn't seem to be sure of himself. Perhaps it was mike fright. Efforts came over wobbly. Nervousness was also evident in Miss Saron's number, besides a lack of skill in handling her high notes.

Harry Frederick Parks, station's staff pianist, accompanied.

VESPER HOUR
Organ, Talk
KNX, Hollywood

Soothing Sunday afternoon hour of console music, with a short inspirational talk on happiness, by a different pastor each week. Westley Tourtellote, one of the coast's ace organists, at the manual. Instrumental soloist also, offering serious but modulated tunes.

Time bought by Edwards Brother, funeral directors, who have the good taste to keep out any advertising except for their names, announced as the patrons.

BILL BARR
Impersonations
Sustaining
WCFL, Chicago

This Chicago Federation of Labor mouthpiece is about the only local station of major dial rating where a vaudevillian can, without a lot of preliminary palaver and hocus-pocus, get a crack at the mike and a reasonable opportunity for development.

Naturally, the mathematical equation at the start wholly favors the outlet. It says to the newcomer, make good first.

While the other local outlets have been jostling one another for the class auditory trade and grinding out from its studios an unvaried and irksome concentrate of musical programs, WCFL has preferred to hitch its bandwagon to the recruits from an earlier day vaudeville. With the result that this old-fashioned variety has proved helpful for building up a firmly held following among the masses who like their entertainment mixed and intimate. Bill Barr is one of these variety vets.

His is a neat outlay of voice mimicry, with the character transitions deftly dovetailed and clean of overtone similarities. Material packs a surefire line of hoke dramatics for the family trade. Most of Barr's scripts are framed with tear-jerking intent, but he's careful not to make the latter too obvious.

For the retailing of his evening's story Barr makes preliminary use of a grandfather and grandson characters. Former reading the newspaper is reminded of an incident he had witnessed early in life and around the incident he builds a multiple character skit. Plot is invariably old stuff and obvious, but interesting.

"BAREFOOT TRAIL"
Sustaining
Songs, Poems
WOR, New York

Announced aim of this series is to bring to the listeners memories of early dates through songs and poems. At the end of the broadcast, listeners were invited to ask for songs they love, and they would be used on this series.

Use of the word "memories" in this case was a misnomer. For the Aug. 21 program songs from early Negro life were played, some evidently 50 years old at least. Also a poem and song about jungle life, which will recall memories to just about two Negroes up in Harlem, the two natives brought back from the African veldt by Martin Johnson.

Otherwise the broadcast hit the so-so mark.

JOHN BALL
Songs
Sustaining
WOKO, Albany

This chap, recently giving 15-minute Sunday evening recitals, has perhaps the best trained male voice of any local vocalist heard over WOKO since the station shifted to present stand.

"Ball" is a radio name. Singer is believed to be an announcer and originally a member of Roxy's Gang. Has a baritone voice, a trifle heavy but rich in tone, and nicely handled. Diction is good. Sings standard ballads, sea chanteys, etc.

Piano accompaniment by young lady okay. Singer would be heard to better advantage, however, with an orchestra in back of him.

SOUTH AMERICAN ENSEMBLE
Instrumental, Singing
Sustaining
WRNY, New York

Six people in this outfit with a neat and interesting quarter hour's program. Songs are all in Spanish, but nicely done and so colorful that it's not restricted to those speaking Spanish, being just as much entertainment without knowledge of the language.

Most of the music is by guitars, although several other instruments are used as in a typical South American aggregation. A couple of good tenors and a baritone handle the songs. *Kauf.*

THREE MUSKETEERS
Songs
WRR, Dallas

With station catering principally to requests, this male trio holds its own. Pop tunes plus guitar accompaniment is the menu, spiked with chatter by John Thorwald, announcer. Usual stuff appealing to flaps.

Harmony, barber shop class, betrays mike qualities but lacks the finish. For which a shouting tenor doesn't help. Spotted non-commercial once a week.

Little more variety and polish might put this one on some ad agency's payroll. *Rudy.*

MARTY RYAN
Songs
Sustaining
WOKO, Albany

Marty Ryan specializes in Irish songs and ballads, to which his voice seems to be particularly adapted. Made his first appearance over WOKO Tuesday night (Aug. 11), although sang over station several times before it was moved from Poughkeepsie to Albany. He has a rich, pleasing tenor voice, and good enunciation.

Inside Stuff—Radio

Miscalculated Press Stuff

Publicity emanating from radio stations, usually more blurby than anything picture studios release, reached the height of peculiarity in a story sent the newspapers by KNX in connection with its broadcasting of staged scenes from the David Clark trial in Los Angeles. Opposition to the attempt KNX made to get into the courtroom was mainly by newspapers which feared a circulation falloff. Despite this, the KNX publicity department sent out a yarn reading in part:

"Public indignation has been aroused to red heat at the unfair discrimination shown by Judge Murray and his ilk against radio to satisfy their own pitiful prejudices and the demands of the press.

"The vaunted power of the press, while successful in having KNX ousted from the Hall of Justice because of the big stick which it wields over the heads of public officials, has been unable to stop the sensational broadcast or even materially hinder it."

This, the station expected, would be printed in the columns of the newspapers they were referring to.

Radio Hears of Song Writer's Plight

Al Dubin, Witmark-Warner staff writer now on the Coast, spoke over KFWB, the Warner Bros. station in Hollywood, as part of a regular series of songwriter-pluggers and took the public into confidence on the economic difficulties currently facing the average songwriter. Dubin in a well-phrased speech dwelt on the happy-go-lucky minstrelsy of the average songsmith, but urged that they be afforded a living chance by giving a thought to purchasing a sheet of music or a phonograph record.

Dubin said that he didn't want to burden an already burdened public with the plight of the songwriter, but he pointed out that the very medium through which he is addressing them—the radio—has been the reason for the financial difficulties of the present day popular songwriter. He urged, however, a thought to the piano, the home ukulele and the phonograph, which will necessitate purchase of sheet music and disks.

No Team Work

Absence of co-ordination between radio networks and their theatre and picture affiliates was exemplified once again last week by the signing of Jesse Crawford with NBC. As a Publix theatre name organist and recorder in the past, Crawford's broadcasts have all been for the Par ether associate, CBS. While on the radio nightly for the opposition, Crawford will still be playing under contract for Paramount in person.

Same condition has prevailed to an even greater extent, with several more examples, between NBC and RKO.

Maybe it's due to the failure of theatre showmen and radio showmen to get together in thought as well as action, even when the two are working for the same parent company.

Radio's Femme Execs

Plenty of femme execs in radio, perhaps more proportionately than in other industries. CBS has about five women execs, NBC one. NBC's one femme exec wields as much power as the network's vice-president. She is Bertha Brainard.

CBS femme execs are Georgia Backus, director of dramatics; Lucille Singleton, manager of staff artists; Nila Mack, director of juvenile programs; Ida Bailey Allen, director of National Radio Home Makers' Club, and Alice Keith, broadcasting director of the American School of the Air.

Announcing Courtesy Appreciated

A courtesy gesture by CBS in New York that did not go unappreciated by RKO, to whom it was directed, from reports, occurred twice last week through CBS local announcements.

When Kate Smith finished her air songs for CBS, the station mentioned Miss Smith would also appear all of this week at the RKO Palace. Again the announcement concerning the Boswell Sisters over the CBS station on the RKO Fordham stage this week.

RKO is directly affiliated with NBC.

Record Doubling

Ultimate in doubling is being achieved by a band combination in the east which is working on the air for five different commercials. Only two of the advertisers, with the name announced on the air for these, are hep. The band in the three other cases being announced under different names.

Band leader attempts to set his orchestra differently so that it will not sound entirely the same on all programs.

The five commercials are among the largest national advertisers using the medium of radio.

Relayed Audition

Felix Ferdinando's band, barnstorming, gave an audition for a New York commercial from the dance hall he was playing in last week at Lake George, N. Y. A line was "piped" from the dance hall to the advertising agency handling the account. Said to be the first time an audition was ever held this way.

Prohibition

Ace network announcer asked to join a program bankrolled by a syndicate of winegrowers retorted he wasn't interested.

Vouchsafed the explanation that the subject was controversial and he wasn't going to take any chances of antagonizing his air following.

STEAMBOAT BILL
Talk and Songs
COMMERCIAL
WLS, Chicago

It's an imposition. Getting kids all over the midwest to perch in front of the radio for minutes each morning while they're stuffed to the gills with plugging and ballyhoo.

Malto Meal, a breakfast food, is responsible for this gyp. Kids can be entertained with so little, yet these advertisers won't go to that bit of trouble to please 'em. All the youngsters get is two short kid songs, on disc, to break up the long monotony of plug, plug, plug.

This program impresses as strictly a high-pressure come-on merchandizing scheme, cloaked in the sheep's clothing of a contest. Contest awards 10 prizes daily, either a boat or a harmonica; given to the kids who send in the best jokes clipped out of the papers. But each joke must be accompanied by the top of a Malto Meal carton.

Oh yes, the spurious label of entertainment might be attached to the reading of five of these winning jokes, accompanied unconvincing laughter of Steamboat Bill as he gets the punch-line. But, of course, each joke is preceded by a letter; with each missive reading something like this: "I eat Malto Meal every day. I hope to win one of those lovely boats or harmonicas."

TITO GUIZAR
Spanish Program
Songs, Orch.
WABC, New York

With Tito Guizar's melodious voice and knowing how to use it, he can be billed as a sort of "Spanish crooner." It isn't only crooning that he does, but it's part of his work and it stacks up nicely with any of the home boys.

Guizar sings entirely in Spanish with Spanish musicians. Night caught he used a number written by himself. It was pretty and may catch on.

It doesn't need a knowledge of Spanish to get him. *Kauf.*

LEADING ORCHESTRAS DIRECTORY

BILL HOGAN
and his
BILTMORE ORCHESTRA
BILTMORE HOTEL
Los Angeles

HOLLYWOOD COLLEGIANS
"Rhythmic Illumination"
Open for Engagements Oct. 1
Personal Representative
MATT KELLY
AL GROSSMAN OFFICE

GEORGIE STOLL
and HIS ORCHESTRA
Carthay Circle Theatre
Los Angeles

ABE LYMAN
and HIS ORCHESTRA
FORREST CLUB
NEW ORLEANS, LA.
Brunswick Records

TED LEWIS
Exclusive Columbia Recording Artist
WM. MORRIS AGENCY
Personal Representative
H. HAROLD GUMM
1510 Broadway New York

Waring in New Orleans

Chicago, Aug. 24.

Fred Waring has been added to the Club Forest, New Orleans name band lineup. He follows George Olsen around Oct. 5 for a four-week stay.

Coon-Sanders is the club's current attraction. Combo leaves Sept. 13 to make room for an Olsen run of three weeks.

EVERYBODY DANCES when
BUDDY WAGNER
And His Orchestra
plays at Kraft's Farm, North White Plains, N. Y., and via WOR. Because Buddy plays the hits, foremost among which, of course, are these Tunes of the Times:
"When the Moon Comes Over the Mountain"
"I'm Thru with Love"
"At Your Command"
"Hikin' Down the Highway"
ROBBINS MUSIC CORPORATION
799 SEVENTH AVE. NEW YORK

SQUAWKING ACT CAN TEAR UP NBC CONTRACT

NBC says it has a mad on against its contracted acts who go around squawking to strangers about conditions and inactivity. Anybody who isn't satisfied, says NBC, can call at the office with his contract and have it ripped, with no commish charge for the mutilation, it asserts.

The tearing offer is a standing one and has been broadcast to all NBC contract talent.

Most of the outside noise, declares NBC, has been from talent exclusively tied to the network's artist bureau, but which for some reason or other the bureau has been unable to spot on the air.

NBC's exclusive contracts don't guarantee anything except that if the act is to be represented at all, its rep will be NBC.

The first artist called in for the contract tearing announcement was Billy Hillpot, idle since the Camel program went off NBC. The general order followed. It was understood Hillpot agreed to wait until a spot is found for him.

GIRL TEAM TRYING FOR BLACKFACE CHATTER

A couple girls, formerly in vaude, who aren't disclosing their identity are trying out for radio as a femme Amos 'n' Andy act. Tom Swift, for years in vaude and best known as half of the the Swift and Kelly team, is writing the material.

The girls are calling themselves Prunella and Penelope. They will work toward anticipated network broadcasting through Station WAAT as the starter, broadcasting once weekly as a beginning, doing a 15-minute period.

Prunella and Penelope call themselves "Two Girls From Alabama" and will appear entirely in blackface dialect.

Dallas' Early Deadline

Dallas, Aug. 24.

Late ether programs are n.g. in this burg following city dads' decish to adopt ordinance pinning $200 fine, maximum, for unnecessary noise after bedtime. Applies to other mechanical instruments and sax players, too.

Efforts to curb radio noise have been made in other Texas towns, but the local ordinance is precedent. Meaning announcers can check out at 11.

NBC's Own Concert Plug Resuming; On Once Wkly

Chicago, Aug. 24.

Broadcast series to plug NBC's Civic Concert Service resumes Saturday evening, Aug. 29, with Hilda Burke, soprano, featured on the half-hour program. Initial shot will originate from the network's local studios.

Columbia's Community Concerts Service, opposition to the Civic outfit, hasn't as yet announced the date of its return to the air.

Forces Cafe Off Air

Chicago, Aug. 24.

American Society has forced the Miralago, surburban nite club, off the air through WIBO and has filed suit against the manager, Jimmy Davis, on copyright violation charges.

ASCAP states that the Miralago is unlicensed, having failed to come through with the dues, rated as $1 a day for nite clubs.

Mills Adds Hines

Chicago, Aug. 24.

Mills Dance Orchestras, Inc., has taken over the control of the Earl Hines combo, with the bandman working under the same arrangement as Duke Ellington.

Hines unit opens at the Grand Terrace here Sept. 4, with a floor show also put in by Mills.

CHI NBC'S BIG WEEK

$1,000,000 Sales Topped By Ovaltine's $400,000

Chicago, Aug. 24.

NBC's local unit tossed five contracts totalling close to $1,000,000 into the network pot during the past week. Lead ticket was that obtained from the makers of Ovaltine, returning to the air Oct. 4 for 52 weeks with the "Little Orphan Annie" skit. Time and talent for the year's stretch figured at around $400,000.

Others lined up were Phillips Milk of Magnesia, Sherwin-Williams Paint, American Popcorn Company, and Dickinson Seed Company. Phillips bought three morning 15-minute periods from coast-to-coast for 26 weeks to feature Dr. Royal S. Copeland in health talks. Paint makers took 52 weeks of 15-minute daytime periods for a weekly dramatic serial. All start in September.

Both American Popcorn and Dickinson Seed, latter also a popcorn distributor, are putting on script shows for juvenile appeal the latter part of the current month. Each will run once a week for 26 weeks on a coast-to-coast hookup.

GIRL CROONERS AND BAND CHI NBC PLAN

Chicago, Aug. 24.

Figuring that in Mildred Bailey it has another Kate Smith, local NBC unit is spotting the Paul Whiteman crooner in a series of late Tuesday and Thursday evening broadcasts for a build-up. First of these programs goes on tomorrow (25) night.

Another girl warbler same network has set out to advance is Jane Froman, recently brought on here from Cincinnati.

NBC's Red in Balto

Baltimore, Aug. 24.

NBC's Red network will break into Baltimore shortly under an arrangement with the new owners of WFBR, 500-watt station formerly controlled by J. M. Holland of the defunct Chesapeake Bank. Dr. A. R. L. Dohme, active in local music philanthropy, heads the station's new board.

Entry of the Red network is friendly rivalry with WBAL, local outlet for the Blue network. NBC officials conferred with Frederick R. Huber, WBAL'S director, before alloting the Red to the Baltimore local. Huber is now visiting with Dr. Dohme in Maine.

Hartman's Own Agency

Louis Hartman, vice-president in charge of radio for Lord, Thomas & Logan, has resigned to open his own agency.

While with the ad agency Hartman was responsible for Amos 'n' Andy landing with Pepsodent and also placed the Lucky Strike program.

Vallee's 3 More Years

Rudy Vallee's NBC ticket was punched last week for three more years.

The crooner started with the network 2½ years ago. He continues under Ed. Scheuing's personal management.

Nick Lucas Thrice Wkly

Nick Lucas is engaged by NBC for a series of thrice weekly 15-minute programs. Lucas commences Sept. 2, and will be on each Wednesday, Thursday and Saturday thereafter.

Troubadour is under a sustaining contract.

Explorer Weekly

Dr. Arthur Torrance, explorer, starts a series of lecture talked via NBC Sept. 14. The Dr. will be on once weekly.

Carvette Wells is also doing the same style of broadcast for NBC.

Bussing with Atlass

Indianapolis, Aug. 24.

W. C. Bussing, who came to Indianapolis two years ago to assume managership of WKBF, has gone with Atlass Brothers of Chicago, operators of WBBM and other stations.

Bussing is assigned to the Louisville office of the company.

Taking No Chances

Katherine Parsons, CBS sustaining singer, has a new method for building up a fan following.

Miss Parsons files all requests for songs. When she sings any of the songs requested she goes through this file for the names of those who asked for it.

She then notifies them by mail of the time she will sing the song desired.

YANKEES IN N.E. MAY GO INDIE, AWAY FROM CBS

Boston, Aug. 24.

William Paley, CBS president, is due here the end of the week for an attempt to straighten out the network's tangle with John Sheppard of the Yankee Network, a Columbia affiliate.

CBS's contract with the Yankee outfit, which controls seven New England stations, expires shortly. Lately have appeared doubts whether it will be resumed. One report is Sheppard has an urge to establish his own indie network. It is in line with that, the account says, he has been talking to WOR, the big Newark indie, as the prospective metropolitan outlet.

The Yankee chain's head recently went to New York to confer with Paley and J. W. Lowman, second in command at CBS, over a new agreement. Nothing substantial was reached.

Sheppard is the head of the New England department stores of that name. Radio to him is something of a side line. The seven stations now in the local network originally cost him around $1,500,000. Some time ago he spurned CBS's offer of $7,000,000 for complete control, it is said.

Yankee's stations, all now using CBS programs, are WNAC and WAAB, Boston; WLBZ, Bangor; WORC, Worcester; WEAN, Providence; WICC, Bridgeport; WDRC, Hartford.

F. & M. HAS TELEVISION DEPT. JUST IN CASE

Hollywood, Aug. 24.

Fanchon & Marco are organizing a department for television bookings and productions. Jesse Kaye is named for the eastern division and Harry Wallen for the Coast to watch the air angle.

Plan is to be prepared when television breaks. Only potential spots here so far as KHJ and KMPC, but the east has more outlets. F&M has been tying in with radio, sending out all units with air routines.

Charitable WBBM

Chicago, Aug. 24.

At the request of Judge Landis all the local stations will carry the special Sept. 9th White Sox-Cubs game, arranged for the benefit of the Governor's Unemployment Relief Fund. Outlets also agreed to make appeals for contributions during the play-by-play broadcast.

Suggestion by Leslie Atlass, WBBM director, that the stations each contribute $1,000 to the fund for the broadcast privilege, was passed up by the other outlet reps during the conference called by the baseball czar.

WBBM is now trying to sell its own broadcast to some commercial, with the intention of adding an equal amount to the money obtained and turning it all in to the fund.

LOBBY ACT ON AIR

Detroit, Aug. 24.

Tracy and Duncan, piano and singing duo, who formed the first lobby act in film houses are going CBS out of Chicago, starting in September. With another local, Frank Gill, Jr., they will be called the "Three Traveling Salesmen."

Whiteman Stay Stretched

Chicago, Aug. 24.

Paul Whiteman had his Edgewater Beach ticket stretched from Sept. 15 to Jan. 1. He's booked for a European tour after that.

Network Paint Men contract expires the middle of October, but NBC figures it will be able to get Whiteman another commercial hookup to fill out the interim.

See Networks and Adv. Agencies On Eve of Real Test for Survival

Chicago, Aug. 24.

Almost within the past six months, and certainly within the year, radio has completely upset the entire structure of the advertising world, with particular reference to advertising agencies.

Radio has become the great merchandizing medium. Daily newspapers of Omaha, Minneapolis, Cleveland, St. Louis, Indianapolis or any of the key centers uniformly reveal a falling off in national advertising. Meanwhile both NBC and Columbia are booked solid, have almost no time left, and for the year 1931 will be close to 50% better than ever before in gross revenue.

This is sufficiently disturbing to the ad agencies. But more than that, there is the new and alarming tendency of both networks, and especially NBC, to brush the agencies aside and deal directly with advertisers.

So pronounced has this practice become and so much does the advertising agency now need radio that it's growing into a major crisis. That official notice by the Four A's will be an inevitable result is conceded. Protective measures, if not actual reprisals against radio, may not be further off than October or November, some believe.

Radio Wants Profits

It simmers down to a simple question of arithmetic. Networks do not want to pay agency commissions if they can earn the extra 15% and more themselves. Nor do they want to share talent commissions.

There is, too, the question of production departments. If NBC or Columbia handle an account direct, their own officials and departmental heads get the extra money which ordinarily would be deducted from the appropriation for the production and script experts of the advertising agencies.

Radio on the other hand, speaking for the networks, knows that their facilities are at a premium, that the ad agency needs them, cannot nurse grudges or become indignant. And radio is taking advantage of its power and monopoly.

Traditionally the advertising agency is suave, never openly hostile to anybody. With this schooling to start with, they've managed to hold back their wrath at the multiplying instances of network encroachment. Inwardly the bruises are smarting.

Some months ago it seemed that the advertising agencies through highly specialized radio production experts would gradually boss the air. That may still happen. It's still logical except for that problem, the network, swollen with prosperity and conscious of having the facilities without the use of which advertising agencies cannot render the service their clients increasingly demand.

To some extent the advertising agencies have themselves to blame. Most of them were slow to appreciate and slower to recommend radio to their clients. Radio has often complained in the past that the agencies were deflecting revenue into conventional newsprint channels in preference to the ether bands.

Now that everything is changing and radio's advertising importance has given the networks tremendous prestige, some of the network officials may be deriving personal satisfaction in shutting out the gents who not so long ago were doing the same thing to them.

$14,000 FOR TALENT

Majestic's Single Program's Budget Big

Chicago, Aug. 24.

For a one-time shot over the Columbia chain to announce its new line of Majestic radio sets Grigsby-Grunow is putting $25,000 on the line. Around $14,000 of this goes for the talent end of the program, scheduled to run for one hour, Sunday, Sept. 13. Signed for the event are Harry Richman, Ruth Etting, Irving Cobb, DeWolf Hopper, Gus Van and Ben Selvin's orchestra.

Network has lined up 52 stations for the show. Spot big money broadcast is in line with the set manufacturer's policy to use the networks only for special announcements and otherwise use disc recordings for its ether merchandising.

$200 CITY TAX FOR RADIO'S ASTROLOGERS

Macon, Ga., Aug. 24.

Kenneth Kardeen, Seattle astrologer was off the air following protests from Mayor G. Glen Toole against radiocasting answers to astrological questions.

Kardeen had completed over a weeks broadcast answering questions over the radio station WMAZ that he had received by mail, with orders for books on astrology at $1 each. The mayor protested against his answering the questions and threatened to prosecute him unless he paid a $40 book agent's tax for selling books.

The mayor agreed, however, that if the tax were paid "it would be only fair" that Kardeen be allowed to continue his broadcasts until his contract expired Aug. 21. At first Kardeen said he would continue, but now he has reconsidered and said "in view of the unfavorable publicity he had received," he believed it best to terminate his radio work here.

An amendment to the city ordinances has now been passed imposing a tax of $200 an astrologers who operate here. A similar ordinance already covered fortune tellers and soothsayers.

MacMahill, Television Promoter, Free of Jam

Los Angeles, Aug. 24.

Wendell MacMahill, television promoter, was given a suspended sentence in a failure to pay wages charge brought by Eugene F. Galbraith, radio engineer, on condition that he adjust Galbraith's claim of $150. Four other wage claims pending against him aggregate $387 more.

MacMahill was arrested last week on a futigive warrant from Detroit on check charges, but was released on failure to extradite.

He was promoting a television demonstration to be staged in the Hollywood Bowl and a magazine called "Voice of Television."

Columbo Off NBC

Russ Columbo went off NBC Saturday (22) after four weeks of semi-weekly sustaining broadcasts. Columbo, under contract to the William Morris office, was placed on NBC for four weeks through a special arrangement between the agency and NBC, whereby the latter will share in commission if Columbo sold commercially.

Although Columbo is now off the network the agreement holds good.

Nine Less Broadcasters

Chicago, Aug. 24.

Only nine radio stations out of 621 were lost during the past year. Federal Commission eliminated 20 licenses, but against these issued 11 new ones.

Five of the 20 eliminations were merged with other stations: Two others, WIBA and WISJ at Madison, Wisconsin doubled up on one transmitter.

FORD RADIO PLUG ON BOTH CHAIN NETWORKS

Ford Motor Co. is negotiating through N. W. Ayer with both NBC and CBS for simultaneous network broadcasts. It will be Ford's first ether advertising attempt on a chain basis.

The car company has taken six options for time with NBC, pending the deal's consummation.

Cecil Davidson Moves

Chicago, Aug. 24.

After a year at the RKO Englewood here, musical director Cecil Davidson, goes to Columbus, O., to direct the pit band on the return of vaude to the Palace there next week.

Replacing at the southside theatre spot will be Danny Russo.

CHICAGO

Variety's Chicago Office

WOODS THEATRE BUILDING—CENTRAL 0644-4401

Englewood

This house has long been regarded by bookers, agents and performers as the sweetest spot this side of heaven, and the audience here proved itself beyond all doubt on Tuesday when they sat quietly through eight weak acts.

Opening were the Two Aces, skaters, with nothing novel in the trick stuff, but with several of the stunts evidencing need of more practice. Chief Miniwacago hasn't anything saleable in his violin and sax playing, or in his Indian style hoofing.

Happy McNally, blackface, had a tough time of it with his pop song warbling and flabby gagging. Then there was Colonel, a collie, which gets over on its class appearance, but is sold miserably by his owner who displayed all the don'ts of showmanship. Hound is smart enough, though there were several fake bits, and if handled properly might satisfy the small time mobs.

Following Spic and Span, colored dancers, who can get by on their hoofing, but who fail when they attempt to sell the gags they have in stock. New talk would be an improvement. Shafer and Haven, comedy talking act, miss badly. Gags are largely blue, and what's worse, don't register. Hasn't a chance the way it stands.

Cogert and Motto, billed as the "human jazz band," because they play all music without instruments, made the first score of the evening. Silent trailer on the screen for an opening doesn't help the boys particularly. Musical instrument imitation oke, added to clean-cut appearance and showmanship.

Closing were Linda Drigo and Co., dance pair backed by a six piece girl string orchestra. With more practice the girl-band will do. As it is, needs a lenient audience. The dancing couple has three numbers, done well, especially the Apache with its comedy touches. Can be developed into a nice family time turn.

"Quick Millions" (Fox) feature. Trade fair.

George Roberson packed his dramatic tent show on Sat. (22) in Jefferson, Wis. Had been going along on week stands.

Warrington in Oak Park may reopen this coming season with a dramatic stock company. C. F. Hawkins in the interested party.

Harry Reinhold is now radio and professional contact for the local Remick office.

News of the Dailies

(Continued from page 42)

street girl shows recently. Men were released on $500 bail each. Women were freed on their own recognizance.

Ethel Barrymore left last week on a cruise on the Pacific ocean to regain her health. She is aboard John Barrymore's yacht.

Mrs. Marie Gore awarded a divorce from Israel Gore, Los Angeles theatre man, on cruelty charges, testifying that her husband also demonstrated affection for another woman in her presence. Married in 1924.

Ethel Clayton, film actress, is suing Ian Keith, film actor, for divorce on charges of cruelty, stating he also became too intoxicated at times. Married three years.

Marlene Dietrich, actress, according to reports, probably will not appear in court until October to answer damage suits prepared by Mrs. Josef von Sternberg, who claims the actress alienated the affections of her director-husband. Mrs. von Sternberg has withheld filing the suits in hopes of a settlement out of court.

One suit for alienation is for $500,000, while the second, for libel, asks $100,000.

W. M. Petifils, Los Angeles millionaire, has purchased two ranches totalling 8,600 acres near Oakdale, Calif., a popular film location spot. Reported a picture company is interested in it.

Mid-West

Merry Garden, Chicago ballroom, lost $2,000 in week-end receipts to a trio of gunmen who held up the cashier, George B. Linberg.

Royal Opera Company of Budapest for Chicago World's Fair in 1933.

A. C. Johnson, manager of the Palace, Crown Point, Ind., together with his wife, and the projectionist, were held up and kidnapped last week. They lost $650 in cash and $600 in jewels before released.

Gloria Swanson, in Chicago on way to coast, denied that she was engaged to Michael Farmer, who came with her.

Famous York Opera House in York, Neb., has been purchased by Thomas Curran, who will remodel it into store and apartment building.

James F. Rice, performer, is fighting Omaha police charges of having helped stage a hold-up in a restaurant in which he was a waiter. Pleaded not guilty.

Forest Ray Moulton, director of the Utilities Power and Light Corporation, has been appointed head of the department of concessions of the Chicago World's Fair.

Chicago's two ball teams, White Sox and Cubs, will stage a special game at Comiskey Park on Sept. 9, all proceeds going into the Unemployment Relief fund.

Margaret Eckdahl, "Miss America 1930," named in a divorce bill filed in Tampa, Fla., by Mrs. Florence Whitney.

Carl Parker, theatre organist, and Stanley Wilson, his pal, confessed robbers, were sentenced from one year to life at Joliet penitentiary last week. Arrested April 21.

Petrillo Plaster

(Continued from page 51)

was Smith, according to the latter's own version, who had set the scale that got Ellington into the jam. Smith's insistence upon taking the rap for what he termed "a clerical error," got no attention from the Petrillo trial board.

When Ellington and his men came in to play a four-week engagement at the Lincoln Tavern, they dedeposited their traveling cards with Smith. Ellington at the time remarked he intended to use three of his musicians for doubling and asked for the prevailing local rate. Figure Smith gave him, at $125, it later developed, was $4.92 less per man weekly than that listed by the Petrillo union. Difference was discovered by Petrillo after Ellington had closed the Tavern date.

Appealing

While the investigation of the dereliction was going on, Smith maintained it was all his fault and protested against putting a stiff tab on Ellington. Question of Petrillo's jurisdiction was raised by Smith, who was told the Chicago Federation's scale took precedence over all others existing in the local county.

Fine imposed by the Petrillo board goes to the international exchequer. Ellington is taking an appeal against the penalty to the union's national executive board.

Spots recently closed to Mills orchestras were the Congress Hotel and Showboat, loop night club. Mills was negotiating to put King Kennedy and his Blue Rhythm Boys into the Congress when he got the order to lay off from Petrillo. Showboat proposition called for the organizing of a local colored band unit and the producing of a colored floor show along with it. Fletcher Henderson, another colored band, played the Congress some time ago.

Songwriters' Rules

(Continued from page 51)

council. Uniform contract, which the S.P.A. is working on this week with the co-operation of the larger publishers, will be placed in effect before the end of next week, the S.P.A. expects.

S.P.A. will notify music publishers that hereafter they will be unable to sell any rights in which S.P.A. members participate without the sanction of the S.P.A. All existing contracts of publishers will be recognized by the S.P.A., but the songwriters are determined to have a hand in future transactions of the publishers where music is concerned.

Publishers, declares the S.P.A., will be unable to bargain with radio, if in the future when the American Society contracts expire, the publishers wish to sell catalogs or rights to radio networks, without the okay of the S.P.A.

S.P.A. states that when the ERPI (Western Electric) contract expires at the end of 1932, it will have a hand in the fixing of new contracts for talking pictures.

S.P.A. members have pledged to give 10% of royalties received from the American Society for the next four quarters to the S.P.A.

Songwriter members of the American Society now number about 700.

Behind the Keys

(Continued from page 16)

the RKO Greenwich. He succeeds Joseph di Lorenzo, who was appointed district manager for RKO in Westchester.

Galveston.

Andy Talbot succeeded Eddie Bremer as mgr., Majestic, RKO, at Houston.

Stamford, Conn.

Louis A. Schaefer managing Publix-Strand. Frank Potenz, asst. mgr.

Bristol, Conn.

John Harvey manager of the Warners theatre here, succeeding Al Weiss, transferred to WB Embassy, New Britain.

Poughkeepsie, N. Y.

State taken over by Publix, its third local house.

Torrington, Conn.

John J. Scanlon made mgr. of Warners new theatre here.

Des Moines.

G. A. Wellemyers, Humeston, Iowa, has leased the opera house at Afton.

Worcester, Mass.

Fox-Poli Elm Street house will reopen Aug. 29 with double feature policy. Robert R. Portle, manager.

Des Moines.

Orpheum closed for summer reopens Aug. 29 with Ed. Pierce mgr., succeeding Jess Day, now with Central States Theatre Corp. as manager of Iowa theatre, Ft. Dodge.

Burlington, Ia.

Negotiations are being closed for purchase of Iowa theatre here by the Central States. Jake Cohen of Ottumwa former owner.

Birmingham.

George Steele returns as mgr. of RKO Ritz. Joe Miller, asst. mgr., replaced by Dick Nuchols.

Des Moines, Aug. 24.

Des Moines.

Ed Pierce will manage local RKO Orpheum, opening Aug. 29 with first run features for week runs.

Peoria, Ill.

Ed Crabtree, manager of Madison theatre here, opening last week. I. Weinsheink here as mgr. of Palace, succeeding Milton D. Lewis, who becomes city manager in Alton and Woodriver.

Philadelphia.

Livingston Lanning, managing the WB Mastbaum, has resigned. He may go RKO for Ohio territory.

Seattle.

Jim Runte, asst. at Fox 5th Avenue.

Seattle.

Earl Crabb, northwest division mgr. for HF, moves Sept. 1 to Walla Walla.

Bronx, NYC.

Chris Egan now asst. at Fox Park Plaza. J. Conti is gen. mgr. for the Consolidated playhouses.

Baltimore.

Walter Morris, manager of local WB Metropolitan, made district supervisor for WB at Hagerstown.

Successor at the Met not yet chosen.

Quincy, Ill.

Word here of the sale of the Iowa theatre, Burlington, Ia., to Central States Theatre Corp., of Des Moines. New owners assumed control Sunday (23).

Purchase was made from Jake Cohen of Ottumwa, who acquired the property some months ago. This gives Central States, A. H. Black president, control of all three Burlington houses. A. E. Kalwischky, former manager of the Rialto, is manager of the newly acquired house.

Sioux City, Ia.

Remodeled outside and in, the Princess, seating 1,400, opens Saturday (29).

Ed Pierce, ass't. mgr. of the Orpheum, promoted to manager of the Orpheum, Des Moines. House reopens in two weeks. Leland Stewart succeeds to Pierce's former post.

Denver.

Headquarters for the Sheffield Film Exchanges will be moved from Denver to Seattle. Following changes are listed:

E. J. Lustig, salesman and Salt Lake branch manager, as sales manager, Denver; E. C. Shaffer, charge of sales, Salt Lake City and Butte territories, and Hal Moore office manager for Sheffield there.

Geo. Duce reopened the Grand theatre, Minatore, Neb., Aug. 23.

Hobert S. Garlock bought the Garlock theatre, Hutchings, S. D.

Clinton S. Stowell, formerly of the Washington Park theatre, has leased the Mission from Edward Bluck.

HOLLYWOOD

and Los Angeles

"Variety's" Office, 6282 Hollywood Blvd., at Vine St. (Taft Bldg.)
Phone Hollywood 6141

A new medical staff has been appointed by the Motion Picture Relief Fund, headed by Dr. Harry Martin. New medicos are Drs. Leo M. Schulman, Frederic Bergstrom, Roland Cummings, Glenn English, Robert Meals, Eliot Alden, Clarence Dickey, Maurice Kahn, Charles Phillips, H. J. Strathearn, George Berg, Carl Cowan, F. W. Young, A. R. Timme, E. J. Krahulik, Alfred Gallant, Harold Whalman and Rea Proctor McGee.

Buddy Rogers as the stage attraction will be the Paramount's booking for La Fiesta week.

Rogers opens Sept. 3 at his picture salary.

California in Huntington Park will discontinue Sunday vaude after Aug. 30, leaving the town without any stage entertainment.

KHJ has shaken up its stock talent staff, letting out four air artists and taking on seven. Out are Ava Barnes, Mona Lowe, Don Ricardo and Helen Stone. In are Lucille La Ponite, Oscar Heather, Roger King, Betty Webb, Dante Barsi and Robert Andrews Bartholomew.

Ben Ketcham went to Denver last week to prepare his stock opening at the Denham Sept. 12. Leads are Marion Burns and Earl McCarthy, with Marion Shockley as ingenue.

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Newman W
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West A

CHICAGO OFFICE

Burman
Johnson Winifred
Mac & Daley
Mandel Family
Mohamed H B
Pattison Misses
Robinson Sam
Straight Chas

VARIETY BILLS

(Continued from page 36)

El Patio
Norma Terris
Ramon & Rosita
Emil Coleman Orch
Hollywood Gardens
N T G Rev
Ben Bernie
Oakland's Terrace
Joe Wallace
Myrna Waverly
Molly O'Dougherty
Helen Davis
Lola Bertram
The Grenadiers
Will Oakland
Lou Spring Orch
Nut Club
Nutsy Fagan
The Hartman's
Red Davis
Jerry Bergen
Eton Boys
Ray O'Hara Orch
Paramount Grill
Julia Gerity
Beth Challis
Lois Sterner
Blanche & Elliot
Snook's Orch
Salon Royal
Elizabeth Welsh
Kid Sneeze
Harvey White
Opal Cooper
Baby Face
International Orch
Village Barn
Luther & Nell
Riley & Comfort
Warren & Davis
Un Josh Medders
Hollywood Horse
Dave Abrams Orch

CHICAGO

Cameo
Peggy Moore
Sally Osman
Billy Meagher
Adele Harris
Sterling & Silver
Vin Conley Orch
College Inn
Olive O'Neil
Gene Martin
Bobby Meeker Or
Colosimos
Clark & Arnold
Henriques & Peggy
Jeanette Villon
Ann Hammond
Mary Stone
Herbie Vogel
Jimmy Meo Orch
Dells
J & E Torrence
Ted Healy
Irving Aaronson Or
Frolics
Kirby & DeGage
Reynolds Sis
Billy Gerber
Abe Friedman
Blue Bell 3
Pauline Ballou
Harris 2 & Loretta
Charlie Agnew Or
Golden Pumpkin
Burke & Ludlow
Rita de Land
Austin Mack Orch
Lincoln Tavern
The Carltons
Jess Kirkpatrick
Lucia Garcia
Art Jeritt
Earl Burfnett Orch
Miralago
Rick & Snyder
Ercelle Sis
Earl Hoffman
Terrace Garden
Hazelle & Klatoff
Clyde McCoy Orch
Vanity Fair
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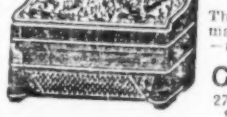
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OBITUARY

JOHN A. SHEAN

John A. Shean, 67, company manager and advance man for many companies and for the last 12 years with W. A. Brady, died in Montreal, Aug. 20 of acute indigestion and uremia. He was spending his vacation in a small town near Montreal when stricken. Funeral services in St. Malachy's church, N. Y., yesterday (Tuesday). Interment in Syracuse.

Deceased is survived by his widow, professionally known as Della Kirk, and a daughter, Bernice.

NELL NEWMAN

Nell Newman, 50, former screen actress and later resident secretary of the Hollywood Studio Club for girls, died of pneumonia at a rest home in Hollywood following five days' illness.

Miss Newman was associated with Alla Nazimova in production for several years. When the Studio Club was formed by Mme. Nazimova, Mary Pickford and ZaSu Pitts, she became its head.

Deceased recently operating a private circulating library in one of the Los Angeles department stores.

KENNETH MILLER

Kenneth Miller, 50, died in the M. E. Hospital, Brooklyn, Aug. 16. Born in Kokomo, Ind., April 19, 1881, he had a long and varied stage experience and probably will be best remembered as "Sheriff Suggs" in Selwyn's "Back Home." He was a member of the Kokomo local I. A. T. S. E. Recently he has been serving as sexton of the Washington Square M. E. Church of this city. Interment was in Kensico.

He is survived by a widow and two children, Meta and Kenneth, Jr.

MOE WISE

Moe Wise, 61, died suddenly Aug. 24 from heart failure. He was an old time stage figure, connected with the Shuberts for 22 years as a show manager. About a year ago the Shuberts farmed him to Milton Aborn for his operetta company, currently at the Erlanger theatre.

Jewish Theatrical Guild is arranging for the funeral ceremony which will be held from Riverside Chapel.

A wife survives.

JOEL C. COHEN

Joel C. Cohen, 69, president of the Consolidated Amusement Company of Honolulu, died suddenly Aug. 11 of a heart attack in his suite in the Hotel St. Francis, San Francisco.

Cohen is survived by his widow Ethel who was with him when he was stricken. They had been visiting San Francisco from Hawaii for several weeks.

Also surviving are two sons, Edward and Earl, and a sister, Mrs. Swager of Buffalo, N. Y.

FERDINAND STARK

Ferdinand Stark, 68, veteran San Francisco orchestra leader and conductor of Hotel Sir Francis Drake orchestra, died in San Francisco Aug. 12 after brief illness of five days.

Born in Hungary, Stark came to San Francisco 42 years ago as violinist in the orchestra that opened the Orpheum theatre.

He is survived by his widow, Mrs. Blanche Stark, and a stepson and stepdaughter.

BESSIE McCOY DAVIS

Mrs. Richard Harding Davis, widow of the author and war correspondent, known on the stage as one of the McCoy sisters in the days of Weber and Fields, died in Bayonne, France, Aug. 16. The body will be cremated and the ashes sent to New York for interment.

Miss McCoy was best known for her creation of the "Yama Yama" number.

RUTH DOUGLAS LANSING

Ruth Douglas Lansing, 50, stage and screen actress, died in Hollywood hospital Aug. 19 from toxic poisoning resulting from an infected tooth. Remains were shipped to New Orleans for interment.

Miss Lansing is survived by her daughter, Mary, also in pictures and a son, Douglas, of New Orleans.

George Frederick Washburn, multimillionaire capitalist, died Aug. 17 at his summer home in Plymouth, Mass., in his 73rd year. He built the first motion picture theatre in Boston, the Unique, in 1905. He was nationally known as an anti-evolutionist and once contributed $100,000 to carry on the principles of the late William Jennings Bryan.

John Buck, 60, property man with the Rice-Dorman shows of Texas, died of heart disease on the show grounds at Newton, Iowa, August 12. Buck had been with the show for six years.

Baroness Kraft von Crailsheim, who made her debut as a prima in Berlin when Ernestine Schumann-Heink sang in her chorus, died in retirement recently at San Antonio, at 79.

The baroness started in America 40 years ago with the Chicago Civic. Marriage to Baron Crailsheim ended her stage career.

Joseph Benedict, 83, former baritone with several concert and opera companies, died in Galesburg, Ill., on Aug. 19. He was born in Vienna, and came to this country in 1878, settling in Milwaukee, where he taught music; later going on the concert stage. Recently he had been operating a music store in Galesburg.

Grace Fisher, wife of Ted Jewett, NBC announcer, died Saturday (22) at her home in New York City after an attack of infantile paralysis.

Miss Fisher was a musician for NBC, performing with the Parnassus Trio.

Mrs. Mary Frances Moses, mother of Edmund D. Moses who is playing his fourteenth summer at Lakemont Park theatre, Altoona, Pa., died in Seymour, Ind.

The father of Max Ree, are director at RKO studios, died in Copenhagen, Aug. 13.

The mother of Bobbie Simonds, formerly pianist for Karyl Norman, died in New York, Aug. 13.

Banks Go Bust

(Continued from page 30)

nice shape and she tells me I'm the only guy on the whole unit she can come for advice for; that I'm a man of the world and know what it's all about. She's pegged me right, but I'm not fallin', rot 'till I get some dough put away. I have a dime bank in my trunk and I'm having' a tough time filling that. We get our coast tickets this week and that means money out of the salary every week. Some of the acts are payin off drops, shoes and costumes. By the time it's all paid up they'll have to get new ones. But it's better than climbing them stairs to the booking offices and gettin a load of no's.

Ale, Beer and Slots

There are a lot of spots in Toledo. Fair beer but real Canadian ale. Plenty of slot machines all over town. A lotta guys are outta work here on account of the auto factories but the theatres are doin okay. They add four acts to the regular unit Monday nights. Get 'em in Detroit, sort of extra attraction. I don't know what's the idea but I guess they boost grosses for the day. Met another newspaper guy by the name of Allan Saunders, good critic. He liked our act—and it was before I met him, too. He writes his review of the show like a letter to all the acts. Nifty idea.

The Grapevine

One of the big bosses, E. M. Glucksman, and the big musical man, Joe Gershenson, passed through here and looked the unit over. They weren't in town five minutes when the old grapevine worked and everybody knew about it. Was everybody on their toes? I'll say. Nice guy that Glucksman, real showman and he's not a bit swell headed. He said hello to me. I think he said hello to the other acts too, but I'm not sure. And that Gershenson knows his music, boy. The tacit hounds have gotta lookout for him. And talkin about music, old Billy Leonhardt, who has been playing for acts in Toledo for 20 years, is still on the job, and great, too.

If you land a unit with the new act I'm sure you'll like Toledo, except our pal, Joe Pearlstein, is missing.

Best to you and the Mrs., sez your pal. *Bob.*

Stores Fight Circus, Lose and Reap Profit

Ft. Dodge, Ia., Aug. 24.

The Hagenbeck-Wallace circus, refused permit at first to play here in conflict with the merchants' dollar day sales event, adjusted the difficulty and played day and date as announced and did the biggest business it had done in this section of the state.

The show drew a great throng into town for the day and merchants had the best bargain sales event since the days of $1 corn.

BEAT UP BOY TRYING TO SLIP UNDER TENT

Milford, Me., Aug. 24.

Whitey Corey, carney man, is under indictment here for assault on Gerald Nelson, local boy, who was trying to slip under a tent wall. Charged that Corey attacked the lad with a tent stake and broke his wrist, also injuring his jaw.

A crowd of 250 milled around trying to take summary vengeance on the canvasman until he was rescued by the police.

Closed Banks Gloomed County Fair at Toledo

Toledo, Aug. 24.

Closing of four more banks here, making a total of five, caused the Lucas County Fair to cancel all farm exhibits scheduled.

Cash premiums which were to have been awarded were tied up in the banks that closed.

Along with the farm shows, a congress of daredevils had been scheduled. This show continued. About 1,500 people were on the grounds the first night, and a larger crowd was present the second night.

When it became apparent that all exhibits would be closed, the grounds became a midway for gambling and concessions. Not much loose change was gathered, as the banks not only hit the fair but the people who attended it.

Chariot racing, auto and motorbike contests, airplane stunts and other mechanical devices formed the congress.

NAAP'S N. J. SOCIAL

Meeting of 300 members of the National Association of Amusement Parks was held Wednesday (19) at Olympia Park, Irvington, N. J.

Affair was strictly social, with the annual business meeting not due until December in Chicago.

Contract Place

(Continued from page 19)

dustry and its branches from collectively working out their business problems so long as they do them fairly and indulge in no coercive methods.

Why this interpretation was not arrived at a year ago, or immediately upon conclusion of the work of the 5-5-5, is another deep inside angle in which political minds of distributors played the leading roles.

Waiting

During the 5-5-5, later the 2-2-2, contract committee meetings it was Abram Myers of Allied Exhibitors and M. A. Lightman of the Motion Picture Theatre Owners of America who featured in the harangue.

As the months went on without uniformity it was gradually the MPTOA and then Allied which endorsed the 5-5-5 methods, but—the distribs continued the waiting game.

Finally exhib organization leaders, prodded by peeved members, commenced visiting Washington in an effort to restore uniformity.

With the distribs holding out and, lastly, announcing that the 5-5-5 was shelved forever, the two national indie organizations threatened to seek Federal intervention to bring back the same thing they had thrown out a few years ago.

Although Will Hays was present at the Thursday meeting it was voted that Sidney Kent of Paramount should issue the official announcement, Kent having presided at the 5-5-5 and 2-2-2 performances running over a period of months. Kent told the story in these three lines:

"The adoption of the 5-5-5 contract as an alternative contract was approved in principle today. Further consideration is being given to the method by which and the time that it can be used."

"101," Headed Home, Sloughed Again On Crossing Its First State Line

Washington, Aug. 24.

The 101 Ranch Wild West Show, after being stranded more than two weeks in Washington, got only two miles outside the city, in Maryland territory, when it was stopped by the constabulary of Prince George county.

Across the Maryland line constables served 97 non-resident attachments totaling $27,000 on the show. The engineer, the conductor, and the car foreman, after listening to the sheriffs, pulled the train over to a siding, and there it remained until Friday when the court vacated the attachments and permitted the show to go on to Oklahoma.

Six individuals and organizations are held answerable: The Western Show Company, Miller Brothers 101 Wild West Show, Zach T. Miller, owner, Mr. Boulware, manager, W. E. Rice, trustee, and the Pennsylvania Railroad.

Attorneys for the unpaid employes having failed in the District court to effect a receivership, they turned quietly to the Maryland jurisdiction where a labor lien is easily obtained.

Fred Olmstead, personal representative of the Millers, said as the show was pulling out of Washington: "The day of the Big Tent is passed. The public won't support it any more. They would rather pay 50 cents and go to a nice cool picture house for their thrills."

The show had got out of town, headed for Oklahoma, to the Miller Brothers' ranch.

374 Unpaid

A crew of forty men—mostly unskilled to the ways of circusing—was brought in from Baltimore to take down the tents; work that the regulars refused to do until they got from two to eight weeks back pay.

Unpaid employes, their ranks dwindled to 374, stood by and watched the workers strike the top under police protection. The work was done under the supervision of "Egypt" Thompson, an old hand, who brought to town Sidney Rink, veteran colored "bull man," for 29 years with the Robinson circus, to load the bulls. Jack St. Clair, the regular trainer for 101, refused to work.

The American Legion committee, which fed the showmen 8,400 free meals while they were stranded, distributed funds raised by benefits and contributions—a last pot of $625 or $1.60 an employe.

Carnival Hey Rube Row Leaves Hula Victim

Davenport, Ia., Aug. 24.

Mrs. Consuelia Silver, dancer with a Hawiian show of the Beckmann & Gerety shows playing the Mississippi Valley Fair & Exposition here, received a probable skull fracture when hit on the head by a hammer in the hands of a farmer, during a general fight. Police are holding four farmers.

Altho the dancer's injuries are serious, she is expected to recover.

Three of the trouble makers were badly beaten before they were loaded into a patrol wagon and hustled off the grounds.

L. A. FIESTA'S LEAN TALENT

Los Angeles, Aug. 24.

Talent for the Fiesta de Los Angeles next month must have a cut-rate tag, says the committee.

Committee wanted a name band for the business celebration, but nearly shed tears when it discovered the cost was $1,500 and up per week. Committee thought about $100 per day would be right. This price would be lower than union scale for a 10-piece band.

Dancers and other talent had been offered little better than eating money by the committee.

CIRCUSES

Al G. Barnes

Aug. 25, Beloit, Wis.; 26, Freeport, Ill.; 27, Moline; 28, Ottuma, Ia.; 29, Trenton, Mo.; 30, Excelsior Springs; 31, Manhattan, Kan.; Sept. 1, Salina; 2, Herrington; 3, Enid, Okla.; 4, Duncan; 5, Lawton, Okla.

Gentry Bros.

August 25, Jonesboro, Ark.; 26, Searcy; 27, N. Little Rock; 28-29, Little Rock.

Hagenbeck-Wallace

Aug. 25, Logansport, Ind.; 26, Lafayette; 27, Tipton; 28, Marion; 29, Piqua, O.; 30, Springfield; 31-Sept. 5, Columbus; 6, Dayton, O.

Ringling-Barnum

August 25, Minneapolis, Minn; 26, St. Paul; 27, Duluth; 28, St. Cloud; 29, Marshall; 30, Mankato.

Robbins Bros.

August 29, Tuscaloosa, Ala.; 31, Birmingham.

Seils-Sterling

August 25, Barron, Wis.; 26, Ladysmith; 27, Tomahawk; 28, Eagle River; 29, Ewen, Mich.

Sells-Floto

Aug. 25, Stockton, Cal.; 26-27, Oakland; 28-30, San Francisco; 31, San Jose; Sept. 1, Santa Cruz; 2, Santa Barbara; 3-7, Los Angeles, Cal.

CARNIVALS

For current week (August 24-29) when not otherwise indicated.

American Expo.: Staunton, Va.
Anderson-Srader: Goodland, Kan.
Artdick: Leominster, Mass.
Barker: Platte City, Mo.
Barlow: Princeton, Mo.
Bee: Shelbyville, Ky.
Bernardi: Three Rivers, Que., Can.
Bistany: Westport, N. Y.
Butler Bros.: Williamsport, Ind.
Capitol: Waseca, Minn.
Cetlin & Wilson: Belle, W. Va.
Coe Bros.: Somerset, Ky.; Monticello, 31-5.
Coleman Bros.: Pittsfield, Mass.
Copping: Clarion, Pa.
Dodson: Great Falls, Mont.
Foley & Burk: Stockton, Cal.
Folk: Pierceton, Ind.
Francis: Austin, Minn.
Gibbs: Avoca, Ia.
Glick: Ottawa, Can.
Greenburg: Albuquerque, N. M.
Greenland: Barbourville, Ky.
Heth: Frankfort, Ind.
Heyn: Carmi, Ill.
Hilderbrand: Tillamook, Ore.
Hoosier State: Princeton, Ind.
International: Joliet, Ill.
Isler: Grand Island, Neb.
Jones: Escanaba, Mich.
Joyland: Ontario, Ore.
Kaus: Mayfield, Pa.
Keystone: Waynesburg, Pa.
Krause: Branchville, N. J.
Landes: Stockton, Kan.
Leggette: Fayetteville, Ark.
Loos: Sweetwater, Tex.
Mid-West: Bladen, Neb.
Model Fair: Batesville, Ark.
Morris & Castle: Manitowoc, Wis.
Murphy: Springfield, Ill.; Columbus, O., 31-5.
Pacific States: Glasgow, Mont.
Page: Taxewell, Va.; Marion, 31-5.
Pearson: Greenup, Ill.
Reithoffer: Towanda, Pa.
Rock City: Anna, Ill.
Royal Amuse.: Staunton, Va.
Saskatchewan: Escanaba, Mich.
Sheesley: Hudson Falls, N. Y.
Six: Hoytsville, O.
Sols Liberty: Rensselaer, Ind.
Southern Tier: Buffalo, N. Y.
Speroni: Tipton, Ia.
Strayer: What Cheer, Ia.
Vernon Bros.: Sedalia, Mo.
Vitale & Mitchell: Chicoutimi, Que., Can.
West Bros.: Chariton, Ia.
Western: Grayson, Ky.
West Wolf Wonder: Marlinton, W. Va.
Williams: Bangor, Me.
Work: Huntington, Pa.

Ia. Cities Bar Fireworks

Dubuque, Aug. 24.

No more fireworks in over eight Iowa cities come July 4, 1932. Ordinances banning their sale now in the cities.

All because a youth, whose identity was never revealed, caused a $1,500,000 bonfire at Spencer, Ia., which laid the business section in ruins, when he applied a match to a store fireworks display. Evidently actuated by a desire to see just what fireworks and fire, combined, would do.

Banning fireworks are Centerville, Moville, Villisca, Carroll, Malvern, St. Ansgar, Unionville and Kellogg.

Show Caravan Fatality

Altoona, Aug. 24.

Red Lyon, 23, of Allentown, was killed and Louis Mader of Harrisburg and Joseph Budiak, Scranton, suffered spine fractures, in the wreck of a truck of the World of Fun shows operated by K. F. Ketchum on the Lincoln highway near here early last week. Five others riding on the truck were injured.

The accident happened when the driver lost control of the truck, one of several of the show, while passing another machine on a steep grade.

MORE TOLEDO GRIEF

Toledo, Aug. 24.

Local police are searching for the promoter of midget automobile races who advertised his event for the greyhound track and then scrammed with the cash.

More than 400 people attended the meet only to find four decrepit cars on the track, two of them midgets. After hours of waiting the angry crowd tore down lights, fences and damaged the place.

YORK AND KING

Appreciate What the English Press Says:—

"THE PEOPLE," Aug. 2

SHOWS WORTH WHILE

If You Want an Evening Out . . .

"A word in your ear. If you are in quest of a delightful evening's entertainment, an evening of non-stop melody and fun, an evening with a 'kick' in it—then turn Victoriawards, you Londoners and holiday visitors.

"'The Hour Glass' at the Victoria Palace is up to the minute and packed to the minute with delicious entertainment. It is a cocktail of cheer.

"Chic York and Rose King are a pair of Americans you will like when you make their acquaintance harnessed to a vehicle of such irresistible sparkle as 'Getting Together.' There is a charming flair in their frolic."

"SUNDAY TIMES," Aug. 2

Victoria Palace — Thursday, July 30

"THE HOUR GLASS"

"Hence Chic York and Rose King, about whom columns shall be written when I have stopped laughing. At the moment I cannot do more than ejaculate that Miss or Madame King—'that flat-chested old fowl,' as her partner calls her, prior to giving her a backhand wallop like the kick of a mule—has in her serener moments all the talents of Miss Beatrice Lillie, and when she takes to boisterousness a good share of the genius of Miss Nellie Wallace and Miss Gracie Fields. Chic York enwraps the semi-riotous, semi-nostalgic lady in an atmosphere Grock-like in its profundity."

"DAILY EXPRESS," July 29

"THE HOUR GLASS"

"We laughed continually at the boisterous wit of Chic York and Rose King. 'The Hour Glass' is full of merry moments—a capital way of passing time."

"SUNDAY CHRONICLE" Aug. 2

"'The Hour Glass,' at the Victoria Palace. Merry and bright song and dance show with slick humor by Chic York and Rose King."

"WEEKLY DISPATCH," Aug. 2

"'The Hour Glass.'—New revue at the Victoria Palace, starring York and King, the American comedians. Good fun in a hearty way."

"DAILY HERALD," July 29

"There can be no two opinions about the capabilities of artists like York and King."

"DAILY MAIL," July 29

A BRIGHT NEW REVUE

By ALAN PARSONS

"If you want a thoroughly bright, cheery evening, unburdened by the slightest suspicion of brain effort, I can absolutely recommend 'The Hour Glass,' the new revue at the Victoria Palace.

"Last night's audience delighted in it all; and laughed uproariously even at jokes of genuine Napoleon vintage.

"However, York and King are a really original couple, with an unbounded reserve of energy, who get a number of amusing wisecracks off their chests and indulge in some fantastically funny antics."

"THE STAR" Thursday, July 30, 1931

"American comedienne makes a hit in 'The Hour Glass'."

"MORNING POST," July 29

"Miss King is a genuine natural comic, and of the various gifts she exploits none is more effective than an antic primness which curiously reflects a dignity upon her acting at its broadest. She shines in the rough and tumble 'Out of College,' and in this Mr. York backs her up."

"SUNDAY OBSERVER," Aug. 2

"THE HOUR GLASS"

"Some of the percussive backchat of York and King, two American eccentrics, he as quick to strike as she to stagger from the blow. So large and popular a house invites broad effects, and this revue supplies them."

Thanks to Our Many Friends for Their Kind Thoughts on Our Opening

American Representative:—
JENIE JACOBS

European Representatives—
REEVES & LAMPORT